

# SUNRIGHT®

SUNRIGHT® 35, SUNRIGHT® 50, AND  
SUNRIGHT® LIP BALM SPF 15



## PRODUCT OVERVIEW

Expect more from your sunscreen products. Sunright sun care products provide excellent sun and environmental protection with the benefits of anti-aging ingredients. Sun exposure can have damaging consequences, including premature aging of the skin. Protect your entire family with these water-resistant, non-greasy sunscreens. Sunright products have been formulated to offer broad-spectrum coverage with anti-aging technology to help protect from future photo damage. Promote youthful looking skin by providing protection from the sun's harmful rays with Sunright.

## TARGET AUDIENCE

Families and individuals of all ages, except infants under 6 months old.\*

\*Parents should consult a doctor for children under 6 months old before using standard sunscreen on infants.

## PRODUCT BENEFITS

### SUNRIGHT SPF 35 AND SPF 50

- Broad-spectrum UVA/UVB protection
- Anti-aging benefits
- Provide protection from sun and other environmental factors
- Formulated for the entire family
- Non-greasy, moisturizing formula

### SUNRIGHT LIP BALM SPF 15

- Broad-spectrum SPF 15
- Moisturizing formula
- Formulated for the entire family

## KEY INGREDIENTS

### SUNRIGHT SPF 50 AND SPF 35

- **Astaxanthin (haematococcus pluvialis extract)**—protects skin from environmental aggressors. This powerful antioxidant protects from damage associated with UV exposure.
- **Physalis angulata extract**—keeps skin cooler in the presence of sunlight, including infrared rays. Helps calm skin during and after UV exposure.
- **Aloe vera, bisabolol, and panthenol**—moisturizes and soothes the skin.

## USAGE

Apply evenly 15 minutes prior to sun or water exposure. Reapply sunscreen after 80 minutes of swimming or perspiring, immediately after towel drying, and at least every two hours.

## FYI

The two-finger rule is a great way to make sure you apply the correct amount of sunscreen. Squeeze sunscreen the length of both your middle and index finger—two fingers of sunscreen. You should apply a full two-finger amount to each of the following areas: head, neck, face, left arm, right arm, upper back, lower back, upper front torso, lower front torso, right and left upper leg, and right and left lower leg. For best coverage, apply 15 minutes prior to sun exposure. This ensures that you are properly covered.

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## KEY INGREDIENTS

### SUNRIGHT LIP BALM SPF 15

- **Sunflower oil**—a rich emollient for skin softening and moisturization.
- **Vitamin E (tocopherol and tocopheryl acetate)**—delivers antioxidant relief against the harsh effects of the sun, wind, and cold.

## USAGE

Apply liberally to lips as often as necessary

## COMPLEMENTARY PRODUCTS

- **Moisture Restore™ Day Protective Lotion SPF 15**—contains colorless carotenoids and shields against aging UVA and UVB damage.
- **Perennial® Intense Body Moisturizer**—is a therapeutic body moisturizer that promotes “cellular durability,” helping to reinforce the skin’s natural defense mechanisms and protect against external aggressors.
- **Enhancer Skin Conditioning Gel**—soothes and nurtures the skin with conditioning panthenol and soothing aloe vera.

## FREQUENTLY ASKED QUESTIONS

**What makes Sunright sunscreens different from other sunscreens on the market?**

Like most sunscreen products, Sunright SPF 35 and SPF 50 provide sun protection from UVA and UVB rays. Along with moisturizing and skin soothing ingredients, these Sunright products also have the added benefits of anti-aging ingredients—astaxanthin from *haematococcus pluvialis* extract and *physalis angulata* extract. Astaxanthin, a powerful antioxidant, helps protect skin from environmental exposure, while *physalis angulata* extract keeps skin cooler in the presence of sunlight. These water-resistant, non-greasy sunscreens offer broad-spectrum protection against aging UV rays.

**Are Sunright SPF 35 and Sunright SPF 50 waterproof?**

They are water-resistant and allow 80 minutes of uninterrupted water play. This is the maximum amount of time before you need to reapply.

**When should I apply sunscreen?**

Initially apply your sunscreen to dry skin approximately 15 minutes before going outside. If you are going to be in the sun for longer periods of time, you need to reapply your sunscreen at least every two hours, or at least every 80 minutes during water play.

**Is it important to always reapply sunscreen?**

The first application of the day is the most important and it is crucial to take the time to do it properly. Many things can affect the need to reapply sunscreen. Excessive perspiring, toweling off, and swimming all hamper the ability for sunscreen to remain on the skin and make reapplication important. Reapply sunscreen after 80 minutes of swimming or perspiring, immediately after towel drying, and at least every two hours.

**Do Sunright products provide UVA and UVB protection?**

Yes, Sunright products provide broad-spectrum protection against UVA and UVB rays and meet regulation requirements throughout the world.

**What does SPF stand for?**

SPF stands for Sun Protection Factor. The number indicates how much longer you can be exposed to the sun while wearing sunscreen before you begin to burn as opposed to how long it would take you to burn without sunscreen. The time it takes for someone’s skin to burn varies greatly with every individual, therefore it is important to remember that sunscreen is not a one-size-fits-all science.

**What is the difference between Sunright 35 and Sunright 50?**

The main difference between Sunright 35 and Sunright 50 is the sun protection factor (SPF). Sunright 35 is a sunscreen formulated with physical UV filters that block and deflect UV rays. The product also appears white upon application but fades as it’s absorbed into the skin. Sunright 50 is a recreational sunscreen formulated with UV filters that scatter and absorb UV rays to provide exceptional sun protection.

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## INGREDIENTS

### SUNRIGHT SPF 35

#### ACTIVE INGREDIENTS

Titanium Dioxide 4.2%, Zinc Oxide 4.5%.

#### INACTIVE INGREDIENTS

Water (Aqua), Dicaprylyl Carbonate, Cyclopentasiloxane, Diglycerin, Aloe Barbadensis Leaf Juice, Caprylyl Methicone, Di-C12-13 Alkyl Tartrate, C12-15 Alkyl Benzoate, Lauryl PEG-9 Polydimethylsiloxyethyl Dimethicone, Dimethicone, Sodium Chloride, Physalis Angulata Extract, Haematococcus Pluvialis Extract, Tocopherol, Allantoin, Bisabolol, Panthenol, Carthamus Tinctorius (Safflower) Seed Oil, Propylheptyl Caprylate, Silica, Stearalkonium Hectorite, Polyglyceryl-3 Polydimethylsiloxyethyl Dimethicone, Dimethicone/PEG-10/15 Crosspolymer, Acrylates/Dimethicone Copolymer, Triethoxysilylethyl Polydimethylsiloxyethyl Hexyl Dimethicone, Vinyl Dimethicone/Methicone Silsesquioxane Crosspolymer, Dimethicone/Vinyl Dimethicone Crosspolymer, Caprylic/Capric Triglyceride, Propylene Carbonate, Sodium Citrate, Fragrance (Parfum), Phenoxyethanol, Chlorphenesin

### SUNRIGHT SPF 50

#### ACTIVE INGREDIENTS

Avobenzone 3.0%, Homosalate 10.0%, Octinoxate 7.5%, Octisalate 5.0%, Octocrylene 6.5%.

#### INACTIVE INGREDIENTS

Water (Aqua), Aloe Barbadensis Leaf Juice, Cyclopentasiloxane, Butylene Glycol, Dimethicone/Vinyltrimethylsiloxyethylsilicate Crosspolymer, Glyceryl Stearate, PEG-100 Stearate, Physalis Angulata Extract, Haematococcus Pluvialis Extract, Tocopherol, Allantoin, Bisabolol, Panthenol, Carthamus Tinctorius (Safflower) Seed Oil, Acrylates Copolymer, Steareth-2, Steareth-21, Cetyl Alcohol, 1,2-Hexanediol, Polyacrylate-13, Cyclohexasiloxane, Carbomer, Xanthan Gum,

Polyisobutene, Dimethicone/Vinyl Dimethicone Crosspolymer, Caprylic/Capric Triglyceride, Polysorbate 20, Aminomethyl Propanol, Disodium EDTA, Fragrance (Parfum), Caprylyl Glycol, Phenoxyethanol, Chlorphenesin, Titanium Dioxide

### SUNRIGHT LIP BALM SPF 15

Ricinus Communis (Castor) Seed Oil, Helianthus Annuus (Sunflower) Seed Oil, Beeswax, Euphorbia Cerifera (Candelilla) Wax, Ethylhexyl Methoxycinnamate, Ozokerite, Polyethylene, Caprylic/Capric Triglyceride, Octyldodecyl Neopentanoate, Butyl Methoxydibenzoylmethane, Octocrylene, Flavor (Aroma), Glycine Soja (Soybean) Oil, Ethyl Vanillin, Chlorella Vulgaris Extract, Tocopherol, Tocopheryl Acetate, Zea Mays (Corn) Starch, Silica, Water (Aqua), Ethylhexylglycerin, Phenoxyethanol