

TRI-PHASIC WHITE® RADIANCE MASK

REVEAL A BRIGHTER, MORE RADIANT YOU



SYSTEM POSITIONING STATEMENT

Nu Skin® Tri-Phasic White® is a comprehensive skin brightening system containing five products that target all three critical phases of the discoloration process.

Phase 1: Protecting from initial factors that cause discoloration.

Phase 2: Targeting a key component in the discoloration process.

Phase 3: Reducing the appearance of discoloration. Nu Skin Tri-Phasic White is a clinically proven skin brightening system to help you achieve even-toned, glowing skin.

PRODUCT POSITIONING STATEMENT

Tri-Phasic White® Radiance Mask is a premoistened, skin brightening mask that helps reduce skin discoloration and maintain a translucent skin tone.

TARGET AUDIENCE

Women and men ages 20+ who want a premoistened mask to enhance their daily Tri-Phasic White® regimen.

BENEFITS

- Targets Phase 1 and Phase 2 of the discoloration process.
- Calms and soothes skin.
- Enhances skin softness and pliability by providing essential moisturization.

KEY INGREDIENTS

- **Portulaca oleracea (purslane) extract**—a plant extract that helps calm and soothe the skin.
- **Tetrahydrodiferuloylmethane (THDM)**—a skin brightening ingredient that protects from initial factors that cause discoloration.
- **Meadowfoamate complex**—conditions and softens the skin while enhancing radiance and pliability.

USAGE/APPLICATION

Use twice a week in the morning or evening after applying Tri-Phasic White® Cleanser and Toner. Tear open pouch and remove moistened mask. Place on face, aligning holes in mask with eyes. Relax and leave on face for 5 to 15 minutes. Remove mask and dispose of in trash (do not reuse). Massage remaining liquid on face into skin. Follow with Tri-Phasic White® Essence.

COMPLEMENTARY PRODUCTS

- **Tri-Phasic White® System**—a clinically proven skin brightening system that works to minimize dark spots and skin discoloration, and maintain a luminous, bright complexion.
- **ageLOC® Tru Face® Essence Ultra**—an anti-aging formula that helps firm the skin for a more contoured, youthful appearance.
- **Tru Face® Line Corrector**—a revolutionary anti-aging gel that uses the power of peptides to reduce the appearance of lines and wrinkles.
- **Polishing Peel**—resurfaces and polishes the skin to immediately deliver skin smoothing results clinically proven to be equivalent to a professional microdermabrasion treatment.

FREQUENTLY ASKED QUESTION

Which skin types should use Tri-Phasic White® Radiance Mask?

Tri-Phasic White® Radiance Mask is beneficial for all skin types.

TRI-PHASIC WHITE® RADIANCE MASK

INGREDIENTS

Water (Aqua), Butylene Glycol, Dimethicone PEG-8 Meadowfoamate, Panthenol, Portulaca Oleracea Extract, Dipotassium Glycyrrhizate, Tetrahydrodiferuloylmethane, Allantoin, Xanthan Gum, Sodium Magnesium Silicate, HDI/Trimethylol Hexyllactone Crosspolymer, Silica, Disodium EDTA, Chlorphenesin, Methylparaben.

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The Nu Skin® Tri-Phasic White® System addresses all three skin discoloration phases:

Individual Products	Phase I / Protect	Phase II / Target	Phase III / Reduce
Tri-Phasic White® CLEANSER			
Tri-Phasic White® TONER	Carnosine		Fairtex
Tri-Phasic White® ESSENCE		Brightex	
Tri-Phasic White® DAY MILK LOTION	Hexapeptide-2 SPF 15 (UVA/UVB)		
Tri-Phasic White® NIGHT CREAM	Diacetyl Boldine		
Tri-Phasic White® RADIANCE MASK	Portulaca Oleracea (Purslane) Extract	Tetrahydrodiferuloylmethane (THDM)	

