

NU SKIN 180°[®] FACE WASH

REVITALIZE YOUR YOUTHFUL LOOK

NU SKIN 180° SYSTEM OVERVIEW

Your skin is telling you it's time to make a change. Decide today to look younger next week with Nu Skin 180°. Designed to reverse a range of aging effects, this system is clinically proven to refine texture, even skin tone, and diminish fine lines and wrinkles for an overall more youthful appearance.

PRODUCT OVERVIEW

Cleanse away the signs of environmental aging. Nu Skin 180° Face Wash contains 10 percent active, efficacious vitamin C. This level of concentrated vitamin C is a potent tool against multiple signs of aging. In addition to targeting age spots and discoloration, this rich, creamy formula helps to diminish the appearance of wrinkles and firm the skin. Treat your skin to this powerful anti-aging cleanser for a fresh, clean, more youthful complexion.

TARGET AUDIENCE

Men and women who want to diminish the appearance of fine lines and wrinkles, improve their skin tone and texture, and reverse the signs of sun damage.

PRODUCT BENEFITS

- Smooths the appearance of lines and wrinkles.
- Promotes a firmer, more youthful complexion.
- Evens skin tone by helping reduce the appearance of dark spots and discoloration.
- Leaves skin feeling clean, fresh, and soft.
- Features a waterless formula that delivers 10 percent active, free-flowing vitamin C (L-ascorbic acid) to the skin.

KEY INGREDIENTS

- **Vitamin C**—an essential component that helps diminish the appearance of lines and wrinkles and firm the skin. It also evens skin tone by working to reduce the appearance of skin discoloration.
- **Sesame and Soybean oils**—rich emollients that prevent moisture loss and help maintain the skin's protective moisture barrier.



- Grape seed, ginkgo biloba leaf, and ginseng extracts—powerful ingredients that minimize skin-damaging free radicals.

USAGE

Use morning and night as the first step of the Nu Skin 180° System. Moisten face and neck with lukewarm water. Place a small amount of cleanser onto fingertips. Apply to face and neck and work into a lather. Rinse with warm water and pat dry. Avoid contact with the eye area.

Please note: lathering Nu Skin 180° Face Wash in your hands before applying will release the active vitamin C before it reaches the face, decreasing effectiveness.

MORNING REGIMEN

- STEP 1:** Face Wash
- STEP 2:** Skin Mist
- STEP 3:** Cell Renewal Fluid
- STEP 4:** UV Defense Hydrator
Broad Spectrum SPF 18

EVENING REGIMEN

- STEP 1:** Face Wash
- STEP 2:** Skin Mist
- STEP 3:** Cell Renewal Fluid
- STEP 4:** Night Complex

Sensitive Skin Advisory: May not be appropriate for individuals with sensitive skin. Please test in a small area before applying to the entire face.

COMPLEMENTARY PRODUCTS

- **Nu Skin 180° System**—clinically proven to refine texture, even skin tone, and diminish the appearance of fine lines and wrinkles for an overall more youthful appearance.
- **Nu Skin 180° AHA Facial Peel and Neutralizer**—features 10 percent lactic acid to enhance youthful skin cell turnover for improved texture, radiance, and pore size while it

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decreases the appearance of fine lines and wrinkles. Use three times weekly in place of Nu Skin 180° Cell Renewal Fluid during your morning or evening regimen.

- **ageLOC® Tru Face® Essence Ultra**—formulated with the power of Ethocyn Ethocyn®* and Nu Skin’s revolutionary anti-aging science to target the sources of aging that lead to the loss of firmness.
- **Tru Face Line Corrector**—helps soften the appearance of lines around the mouth, eyes, and forehead.

FREQUENTLY ASKED QUESTIONS

Why doesn't Nu Skin 180° Face Wash foam as much as typical cleansers?

Nu Skin 180° Face Wash uses an anhydrous (waterless) formula of free-flowing vitamin C to preserve the efficacy of vitamin C. Thus, this water-free formula foams less than other cleansers.

Is it still okay to use Nu Skin 180° Face Wash with water?
Yes. However, do not lather it in your hands first because this will release the active vitamin C before it reaches the face, decreasing effectiveness.

Can I use Nu Skin 180° Face Wash without the other products in the Nu Skin 180° System?

Yes. In fact, Nu Skin 180° Face Wash is a great cleanser for anyone who wants fresh, vibrant skin.

INGREDIENTS

Glycerin, Ascorbic Acid, Sesamum Indicum (Sesame) Seed Oil, C12-15 Alkyl Benzoate, Sodium Cocoyl Isethionate, Helianthus Annuus (Sunflower) Seed Oil, Sodium C14-16 Olefin Sulfonate, Vitis Vinifera (Grape) Seed Extract, Ginkgo Biloba Leaf Extract, Panax Ginseng Root Extract, Stearyl Glycyrhretinate, Phosphatidylcholine, Butylene Glycol, Carbomer, Silica, Sodium Xylenesulfonate, Sodium Sulfate, Fragrance (Parfum), Titanium Dioxide (CI 77891).

BIOLOGICAL AND ENVIRONMENTAL AGING SUMMARY CHART

RESULTING SIGNS OF AGING		Lines and Wrinkles	Loss of Firmness	Uneven Skin Tone and Discoloration	Rough Texture	Dull, Sallow Complexion	Enlarged Pores	Dry Skin
NU SKIN 180° PRODUCTS	Face Wash	Vitamin C		Vitamin C				
	Skin Mist	Di- and Tri-Peptides	Di- and Tri-Peptides			HMW Complex	Mushroom Extract	
	Cell Renewal Fluid	PHA, Soy Isoflavones	Soy Isoflavones	PHA	PHA	PHA	PHA	PHA, Soy Isoflavones
	UV Defense Hydrator Broad Spectrum SPF 18	Photosomes, Sunscreen Prevention	Sunscreen Prevention	Sunscreen Prevention	Photosomes, Sunscreen Prevention	Photosomes, Sunscreen Prevention	Sunscreen Prevention	Sunscreen Prevention
	Night Complex	Creatine	Creatine		Creatine	Creatine		Emollients
	AHA Facial Peel and Neutralizer	Lactic Acid		Lactic Acid	Lactic Acid	Lactic Acid	Lactic Acid	



* Ethocyn is a registered trademark of BCS