

PERENNIAL®

INTENSE BODY MOISTURIZER

SURVIVAL STRATEGY FOR HEALTHY LOOKING SKIN



PRODUCT OVERVIEW

A year-round solution for silky skin. Don't just hydrate your skin—protect it, too! This intense moisturizer features a perennial flower bulb extract proven to increase cellular durability and maximize the skin's natural defenses against environmental stressors like dry air, extreme temperatures, and wind. So no matter the season, you can enjoy softer, more resilient skin all year round.

TARGET AUDIENCE

Men, women, and children looking for a solution to dry skin caused by the environment.

PRODUCT CLAIMS

- Enhances the skin cell's natural defense mechanisms against external stressors such as dry air, extreme temperatures, and wind.
- Helps protect and promote healthy looking skin.
- Moisturizes and helps to prevent moisture loss.
- Formulate fragrance-free and effective for all skin types.

KEY INGREDIENT

- **Narcissus Tazetta Bulb Extract**—the Narcissus Tazetta plant protects its bulb's cell structure during harsh conditions, allowing it to blossom year after year. The bulb extract from this plant has been scientifically shown to protect skin, improve resiliency, and increase cellular durability, allowing skin to maximize its natural defense mechanisms.

USAGE

Smooth liberally on entire body.

CLINICALS

One of the most significant attributes of an effective moisturizer

is the ability to reduce water loss through the upper layers of the skin. By enhancing the skin's natural moisture barrier, Perennial® has been shown to significantly reduce the amount of water leaving the skin. Over an eight-day period of product usage, a study of Trans-Epidermal Water Loss (TEWL) showed a 35 percent improvement in the skin's moisture retention function. Other leading moisturizers tested alongside Perennial® were unable to show a statistically significant increase in the skin's moisture retention function under the same conditions.

COMPLEMENTARY PRODUCTS

- **Liquid Body Bar**—this rich, creamy, soap-free formula effectively removes dirt, oil, and impurities while a unique blend of humectants drench your skin with conditioning moisture. Leave your shower with the perfect balance of freshness and hydration.
- **Liquid Body Lufra**—finely ground walnut shells buff out rough spots on elbows, backs of arms, knees, heels, and all over. Use with Perennial™ to leave your skin comfortably soft and healthy looking.
- **Sunright® products**—sun protection should be a component of every skin care regimen to protect skin from the skin damaging and premature aging effects of the sun.

FREQUENTLY ASKED QUESTIONS

How does a flower bulb survive harsh environments?

- **Protect**—a flower bulb guards itself against harsh conditions by building a reservoir of protective agents.
- **Preserve**—these protective agents preserve the bulb's cellular structure, moisture content, and nutrient supply while also helping the bulb build and store energy so it is more resistant to environmental aggressors.
- **Survive**—thanks to these protective agents, the bulb renews itself and blooms year after year.

PERENNIAL[®] INTENSE BODY MOISTURIZER

When should I use Perennial[®] Intense Body Moisturizer?

Use Perennial[®] Intense Body Moisturizer once or twice daily on the whole body, paying special attention to dry areas such as your shins, elbows, back of arms, knees, etc.

What is the difference between Perennial[®] Intense Body Moisturizer and Body Smoother?

Perennial[®] Intense Body Moisturizer is a therapeutic, intense moisturizer designed to build the skin's natural defense mechanisms against environmental stressors that cause dryness and flaking. Body Smoother is great for sealing moisture into already moist skin after showering.

INGREDIENTS

Water (Aqua), Glycerin, Isostearyl Neopentanoate, Lauryl Laurate, Glyceryl Stearate, Isostearyl Alcohol, Stearic Acid, Dimethicone, Narcissus Tazetta Bulb Extract, Butyrospermum Parkii (Shea) Butter Extract, Garcinia Indica Seed Butter, Aleurites Moluccana Seed Oil, Limnanthes Alba (Meadowfoam) Seed Oil, Tocopheryl Acetate, PEG-100 Stearate, Carbomer, Aminomethyl Propanol, Disodium EDTA, Phenoxyethanol, Chlorphenesin.