

# AP 24° ANTI-PLAQUE BREATH SPRAY

#### SYSTEM OVERVIEW

The AP 24 Oral Care System is a unique, scientific line of oral health care products that helps provide anti-plaque protection.

#### **PRODUCT OVERVIEW**

The AP 24 Anti-Plaque Breath Spray fights plaque build-up while freshening breath in a convenient alcohol-free spray.

#### **PRODUCT BENEFITS**

- Helps fight plaque buildup and protect teeth using powerful AP 24 throughout the day.
- Freshens mouth throughout the day with a burst of cleanliness.
- Can be used after snacks, after meals, or whenever needed.
- Features a clean, alchohol-free formula.

## **KEY INGREDIENTS**

 AP 24—a plaque-fighting agent of medical-grade dimethicone and surfactants. AP 24 is a long chain that can wrap around teeth and hold tightly to leave your mouth feeling slicker and fresher longer.

## **USAGE/APPLICATION**

Spray three times directly on the tongue. Rub tongue over teeth and gum surfaces. Use after meals and snacks, or anytime you need a burst of freshness.

## FREQUENTLY ASKED QUESTIONS

If I brush regularly, why should I use AP 24 Anti-Plaque Breath Spray?

This breath spray doesn't just mask mouth odor, it helps renew the protection provided to the teeth by the AP 24 ingredient throughout the day.



#### **COMPLEMENTARY PRODUCTS**

- AP 24 Whitening Fluoride Toothpaste—brightens and whitens teeth without peroxide while preventing cavities and plaque formation. This gentle, vanilla mint formula freshens breath and provides a clean, just-brushed feeling that lasts all day.
- AP 24 Anti-Plaque Fluoride Toothpaste—prevents plaque buildup. This cavity-fighting formula features a plaque fighting agent that helps remove plaque and debris as you brush. The gentle formula freshens breath with vanilla mint and leaves a clean, fresh-mouth feeling that lasts all day.
- AP 24 Anti-Plaque Toothbrush (3 pack)—An exclusive, plaque-removing toothbrush that works with the AP 24 system of oral care products, designed to promote superior dental health care, including the removal and prevention of plaque build-up. The AP 24 Plaque-Removing Toothbrush incorporates an exclusive channel bristle technology that helps remove 15–30% more plaque from tooth surfaces than other round bristle toothbrushes.
- AP 24 Anti-Plaque Fluoride Mouthwash—fights plaque using AP 24 technology without the concerns of alcohol. Leaves a long-lasting fresh, clean mouth.

## **INGREDIENTS**

Plaque-Fighting Ingredient: AP 24\*

Other Ingredients: Water, Sorbitol, Glycerin, Flavor, Xanthan Gum, EDTA, Sodium Saccharin, Sodium Benzoate.

\*AP 24 is an ultra-emulsion of medical grade, high molecular weight Dimethicone and the surfactants Poloxamer 338 and Poloxamer 407 that helps to remove plaque during brushing and helps reduce plaque buildup.