


 ageLOC®
 FUTURE SERUM


PRODUCT OVERVIEW

Discover a more youthful appearance morning and night. This powerful, clinically tested formula reveals younger looking skin in **eight ways**, combining the benefits of many different anti-aging products into a single product. ageLOC® Future Serum—for a dramatically younger looking you.

TARGET AUDIENCE

PRIMARY MARKET:

- Women and men over 30 who are concerned with preventing and minimizing the signs of aging on their skin.

SECONDARY MARKET:

- Skin-conscious women and men younger than 30 who are concerned with the prevention of visible aging.

PRODUCT BENEFITS

ageLOC targets the sources of aging to preserve the look of youth and reduce the appearance of aging.

- **Promotes youthful-looking skin**—by combining the benefits of many different anti-aging products.
- **Smooths texture**—contains ingredients proven to support skin cell turnover in only five days for smoother, softer skin you can feel.
- **Evens skin tone**—by reducing the appearance of blotchy, dull, and uneven skin for a smooth, youthful look.
- **Reduces the appearance of fine lines and wrinkles**—using powerful anti-aging formulas.

- **Increases skin radiance**—with skin brightening technology.
- **Reduces the appearance of pores**—through youthful skin cell turnover.
- **Reduces discoloration**—brightening technology helps reduce the appearance of discoloration.
- **Increases hydration**—by supporting a moisturizing compound found naturally in the skin.

KEY INGREDIENTS

- **ageLOC® Proprietary Blend**—a patent pending ingredient technology that targets the sources of aging.
- **Pea extract, bamboo extract, and glucosamine**—a powerful anti-aging ingredient blend that has been shown to reduce the appearance of fine lines and wrinkles and increase cell turnover, resulting in more visually youthful skin.
- **Lightening complex**—targets the three critical phases of the discoloration process and helps achieve even-toned, glowing skin.

USAGE

Before moisturizing, place two pumps on fingertips and apply in an upward, outward motion to face and neck. Avoid eye area. ageLOC Future Serum package size and instructions are optimized for 30-day use.

For best results, dab small, equally sized amounts onto your forehead, nose, cheeks, chin, and neck before rubbing into your skin. This method may enhance absorption and improve coverage.

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COMPLEMENTARY PRODUCTS

- **ageLOC® Gentle Cleanse & Tone**—cleanses, purifies, replenishes, and hydrates skin, while preparing it to receive advanced anti-aging ingredients, leaving your skin feeling soft, refreshed, and youthful.
- **ageLOC® Radiant Day SPF 22**—a lightweight, daily use emulsion that hydrates the skin and fortifies against signs of aging while skin brightening ingredients deliver visibly brighter, more radiant skin. This silky-smooth formula also protects against sun damage with SPF 22, promotes youthful cell turnover for a smoother, softer texture, and reduces the appearance of lines and wrinkles.
- **ageLOC® Transforming Night**—ultra-mild ingredients work with the skin's natural nighttime renewal process so you wake to glowing, supple, youthful looking skin. Specially formulated to reduce the look of fine lines, wrinkles, and pores, this premium night cream supplements the skin's natural moisture-binding ability for deep hydration.
- **ageLOC® Tru Face® Essence Ultra**—restores skin definition and firmness. Features Ethocyn®, an anti-aging ingredient that has been clinically proven to improve the key component to firm skin. Ethocyn® is a registered trademark of BCS.
- **ageLOC® LumiSpa IdealEyes® & LumiSpa Accent**—reduces the appearance of bags under the eyes while instantly increasing skin radiance and smoothness. Designed specifically for the delicate eye area, this anti-aging treatment ensures your eyes look young, refreshed, and vibrant.

FREQUENTLY ASKED QUESTIONS

How does ageLOC® Future Serum compare to other treatment products?

ageLOC Future Serum addresses more signs of aging than any other Nu Skin product.

Can ageLOC® Future Serum be added to other Nu Skin® Core Systems?

While ageLOC Future Serum was created as part of the ageLOC Transformation system, it can be safely and effectively added into the treatment step of any of our other core systems or targeted treatments.

Is ageLOC® Future Serum an aggressive anti-aging product?

Yes and no. While ageLOC Future Serum combats signs of aging, it has been gently formulated with ingredients that target firmness, texture, fine lines and wrinkles, radiance, appearance of pores, skin tone, hydration, and discoloration. While the ingredients are powerful, the formula is mild and is neither drying nor irritating to the skin as the formulation assists with maintaining the skin's moisture barrier.

INGREDIENTS

Water (Aqua), Butylene Glycol, Cyclopentasiloxane, Glycerin, Pentylene Glycol, Polymethylsilsesquioxane, HDI/Trimethylol Hexyllactone Crosspolymer, Isoceteth-20, 1-Methylhydantoin-2-Imide, Pisum Sativum (Pea) Extract, Dimethicone, Glucosamine HCl, Citrus Limon (Lemon) Peel Extract, Equol, Lysolecithin, Sclerotium Gum, Bambusa Vulgaris Leaf/Stem Extract, Polysilicone-11, Sodium Hyaluronate, Narcissus Tazetta Bulb Extract, Hexapeptide-2, Cetyl Alcohol, Ammonium Acryloyldimethyltaurate/Beheneth-25 Methacrylate Crosspolymer, Glyceryl Stearate, Polysorbate 80, Ammonium Acryloyldimethyltaurate/VP Copolymer, PEG-75 Stearate, Schizandra Chinensis Fruit Extract, Pullulan, Isohexadecane, Ceteth-20, Decyl Glucoside, Steareth-20, Ammonium Polyacryloyldimethyl Taurate, Xanthan Gum, Citric Acid, Disodium EDTA, Fragrance (Parfum), Potassium Sorbate, Chlorphenesin

