

# NU COLOUR® WATERPROOF MAKEUP REMOVER



## PRODUCT OVERVIEW

Shake off your day the gentle way. Refresh your skin after a long day by removing waterproof and long-lasting makeup with Nu Colour Waterproof Makeup Remover. This bi-phasic formula features two distinct layers: the top is a Nu Skin blue and the bottom is clear. When shaken, the combined layers activate to gently—yet effectively—remove makeup from eyes and lips without irritating these delicate skin areas. The formula is even powerful enough to remove long-wearing foundation. Let the sparkling mixture formulated with soothing botanicals such as cucumber, sea beet, and cactus extracts do the hard work—no harmful rubbing required. As you do, a blend of amino acids and coconut fatty acid will also help moisturize and protect your skin, leaving your lips and eyelids feeling smooth and soft. End your day with clean, refreshed eyes and lips with the sparkling power of Nu Colour Waterproof Makeup Remover.

## TARGET AUDIENCE

Individuals looking for an effective waterproof makeup remover that contains nourishing and soothing ingredients.

## PRODUCT BENEFITS

- Leaves lips, skin, and eyelids feeling and looking smooth and soft.
- Usable on both eyes and lips.
- Feels natural without leaving a greasy residue.
- Contains soothing botanical extracts.
- Formulated fragrance-free.
- Formulated with sensitive skin in mind.
- Ophthalmologist tested safe for contact wearers.

## BI-PHASIC BRILLIANCE

- Oil layer helps break down makeup.
- Water layer helps remove residue.
- Shake them together to create a sparkling, cleaning emulsion.

## KEY INGREDIENTS

- **Sea Beet Extract**—provides gentle hydration.
- **Cactus Extract**—helps reduce skin irritation.
- **Amino Acids and Coconut Fatty Acid**—condition delicate skin around eyes and lips.
- **Naturally Derived Botanical Extracts**—gently soothe and condition skin.

## USAGE/APPLICATION

To activate, gently shake bottle until emulsion sparkles. Apply the liquid to a cotton pad, then gently wipe away makeup on eyes and lips. Follow up with your favorite Nu Skin cleanser.

## COMPLEMENTARY PRODUCTS

- **Nu Colour® Powerlips Fluid**—an ultra-long-lasting lip color that contains a special blend of good-for-you, skin-nourishing ingredients to help soothe, smooth, and prevent dry-out over time.
- **Nu Colour® Desired Effects Eye Shadow**—velvet-soft shadows blend smoothly to accentuate and enhance your eyes. Available in a range of classic, customizable shades from pastel highlights to deep, smoky hues.
- **Nu Colour® Defining Effects Eye Liner**—a gentle glide-on eye lining pencil for smooth, controlled application to accent around eyes.
- **Nu Colour® Defining Effects Mascara**—specially formulated without harmful or irritating ingredients to separate lashes, giving them length and definition without clumping.
- **ageLOC® LumiSpa™**—a first-of-its-kind, dual-action skin care system that delivers dramatic skin renewal and deep-cleansing in a single treatment. The stimulating, massaging LumiSpa leaves skin smoother and purer.

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## FREQUENTLY ASKED QUESTIONS

**Can I use Nu Colour® Waterproof Makeup Remover on my entire face?**

Yes. Nu Colour Waterproof Makeup Remover is formulated to remove long-wearing lip color and waterproof eye makeup, but it can also be used to remove long-wearing foundations.

**Do I need to wash my face after using Nu Colour® Waterproof Makeup Remover?**

Yes. While Nu Colour Waterproof Makeup Remover will remove long-wearing and waterproof makeup and some dirt, using your favorite Nu Skin cleanser afterward will ensure that your skin has been properly cleansed of any excess oil, dirt, and finer impurities.

**Does Nu Colour® Waterproof Makeup Remover contain oil?**

Yes, the formula does contain oil, which is what causes the liquids to separate. Oil is extremely effective in breaking down and removing makeup without stripping the skin of its natural moisture.

**Can I use Nu Colour® Waterproof Makeup Remover on permanent lash extensions?**

Although Nu Colour Waterproof Makeup Remover will not damage the lashes themselves, because the formula contains gentle oils, it will break down lash adhesives and can cause lash extensions to fall out. Only use Nu Colour Waterproof Makeup Remover on lash extensions if you wish to remove them.

**What makes Nu Colour® Waterproof Makeup Remover unique?**

Nu Colour Waterproof Makeup Remover's formula both removes makeup and protects the delicate skin on your eyes and lips. As you remove your makeup, the formula's unique blend of natural botanicals soothes and protects skin while providing gentle hydration. You get the best of both worlds!

## INGREDIENTS

Water (Aqua), Cyclopentasiloxane, Isohexadecane, Cyclohexasiloxane, C13-15 Alkane, 1,2-Hexanediol, Cucumis Sativus (Cucumber) Fruit Extract, PCA Ethyl Cocoyl Arginate, Amino Esters-1, Aloe Barbadensis Leaf Juice, Aloe Barbadensis Flower Extract, Opuntia Ficus-Indica Fruit Extract, Coccinia Indica Fruit Extract, Melia Azadirachta Leaf Extract, Melia Azadirachta Flower Extract, Solanum Melongena (Eggplant) Fruit Extract, Beta Vulgaris (Beet) Root Extract, Simmondsia Chinensis (Jojoba) Seed Oil, Ocimum Basilicum (Basil) Flower/Leaf Extract, Curcuma Longa (Turmeric) Root Extract, Ocimum Sanctum Leaf Extract, Saccharomyces Cerevisiae Extract, Caprylyl Methicone, Sodium Chloride, Dipotassium EDTA, Corallina Officinalis Extract, Dipotassium Phosphate, Potassium Phosphate, Caprylic/Capric Triglyceride, Glycerin, Butylene Glycol, Hydroxyacetophenone