

FALL/WINTER 2002-2003

COMPLIMENTARY NO. 63

# Coffee Times

*The Alternative Guide to the Big Island of Hawaii*



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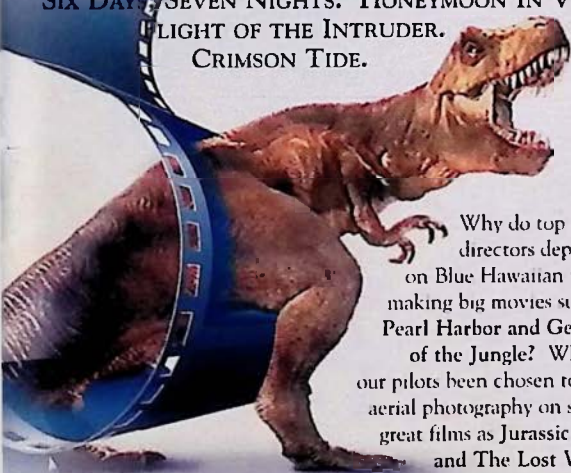
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*Extra fancy cherries dwarfing the flowers- the Tiare Lani Coffee Way*

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*6 month-old trees- the Tiare Lani Coffee Way*

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*2 yr-old trees with 6' laterals full of high quality cherry- the Tiare Lani Coffee Way*

# Welcome to the Big Island!

a guide to our island

by Les Drent



Well... you made it. Now don't you feel good? If you are looking for a little direction follow me and I'll guide you around our island paradise.

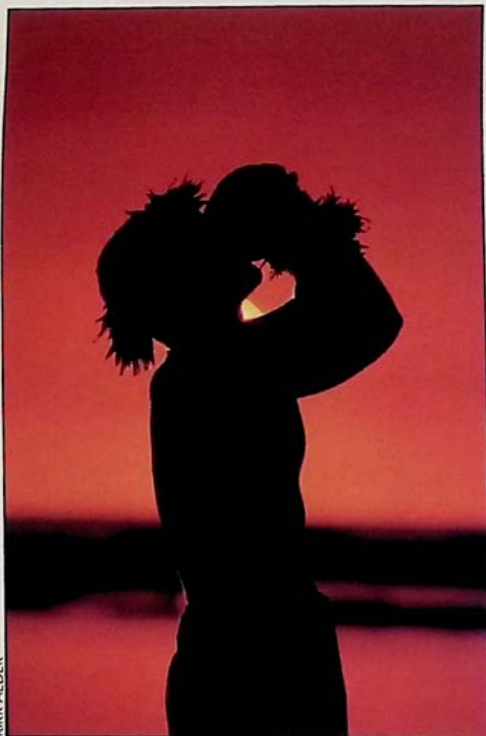
You most likely landed in either Hilo or Kona which host the two primary airports on the Island. Since we can't begin our tour of our Island at both places at the same time we'll start this guide in Kona. For you folks in Hilo... too bad you're out of luck. Just kidding. No worries really... just flip ahead in our magazine and start the guide from the Hilo region. Like all things Hawaiian it's really quite easy. And that's probably why you chose to visit us on your vacation, not to mention our weather, people, interesting culture and warm aloha spirit. Our magazine's coverage of these cultural and historical topics is what separates us from the rest of the advertorial and discount

magazines out there so we're glad you found us and we're ready to introduce you to the real Hawaii.

Before we begin the tour let's all remember the phrase, "when in Rome do as the Romans do." In Hawaii this means driving slowly, yielding for everyone, and showing aloha to everyone you meet.

Three other items that your past fellow visitors have informed me to remind you of are remembering to take off your rings (newlyweds) and any loose jewelry before going into the water; locking your cars even though 99.999 percent of the people in Hawaii aren't thieves; and the importance of using sun block even if you insist on not needing it. My own haole (white person) motto for sun block is, "you'll burn with it,





KIRK ALDER

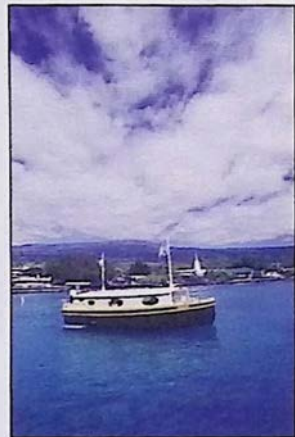
you'll burn worse without it!" With all that out of the way it's now time to have some fun so hang loose... you're in Hawai'i Nei now!

## NORTH KONA

Located in the busiest and most widely known part of the Big Island is the district of North Kona and the seaside village of Kailua. Nestled in this busyness are a few significant historical and cultural landmarks. Beside the Kailua pier is 'Ahu'ena Heiau built in 1817. This ancient temple which was

built on a rock platform was dedicated to patron spirits of learning, the arts, and healing. **King Kamehameha** also made his home here in a thatched hut where he could maintain control over boats entering and leaving the bay. Kamehameha also monitored the farming pursuits of his village from Ahu'ena. Also on Alii Drive is **Mokuaikaua Church**. Built in the 1820's Mokuaikaua was the first Christian church to be built by western missionaries. Across the street is **Hulihee Palace**, a nineteenth century vacation home to some of Hawaii's monarchy. Hulihee was built in 1838 and today serves as a museum open daily to the public.

Occasionally, throughout the week, some of Hawaii's youngsters can be seen in the courtyard under the shade of giant banyan trees practicing hula under the direction of a *kumu hula*



*Kona's Glassbottom Boat*

(teacher of hula). Later in the nineteenth century Kailua was a village that was used primarily as a sea port for shipping cattle, coffee and sugar off island. Most of the population in Kona lived in the mountainside towns between Honaunau and Holualoa

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KIRK AEDER

*Hulihee Palace with Mokuaikaua Church in the background.*

along a stretch of road still called Mamalahoa Highway. The town of Kailua, for the most part, was always a sleepy kind of village. Up until the early 1970's the population was no more than 700 people, today the population of Kailua is around 40,000 and growing rapidly.

Looking beyond the hustle and bustle of Kailua there are many wonderful opportunities for personal dining, shopping and tour experiences around the town. This district of North Kona also hosts some of the Big Islands most beautiful white sand beaches. A short drive north of Honokohau Harbor on Queen Ka'ahumanu Highway are the beaches of **Makalawena**, and **Mahai'ula**. These beaches require a short hike to access them. Easier to reach and located on Alii Drive to the south are **Kahaluu Beach Park** and **Magic Sand's**. Both these popular beaches provide ample parking and do not require a hike.

Around these historical sights are a whole host of restaurants and shopping opportunities and hundreds of visitor and local businesses keep the streets and sidewalks around Kailua busy with activity throughout the year. Cruise ships lay at anchor off the shores of Kailua-Bay and many tour and activity companies provide visitors with ample opportunity for hiking, sailing cruises, snorkeling and scuba adventures.

## HOLUALOALO

Days pass slowly in the artist's retreat town of Holualoa, almost like the gentle mountain breezes which weave their way through the groves of coffee trees lining the slopes of **Mt. Hualalai**. Steeped in natural beauty and tradition, this little mountainside coffee town blends a touch of today's art with a passion for the simpler life of the past. The village's many private galleries showcase the works of many local artists in a wide array of mediums.

Make it a point to wander up for a visit to Holualoa, its only a fifteen minute drive up the mountain. You'll love this little country town, it's everything Hawaii is about.

## SOUTH KONA

There is, perhaps, no other region on the Big Island shrouded in more history than the district of South Kona. Whether it be the origins of **Kona coffee**, the ancient Hawaiian



KIRK AEDER

village setting of Pu'uhonua O Honaunau (Place of Refuge) National Park, or the Painted Church nestled along the hillside overlooking Kealakekua Bay, the spot where the famous English explorer Captain Cook met his fate in 1779, South Kona will keep the historically minded visitor busy weaving their way through its network of mountain roads.

Coffee first came to Kona in 1828 when the Reverend Samuel Ruggles brought plant cuttings to Kealakekua. The early Japanese farmers cultivated many of Kona's first farms and engineered the system of milling and processing this prized coffee.

*continued on page 11*



# "The Winners!"

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After Heavenly Hawaiian Farm



*Kraig up to his neck in coffee and loving it!*

was well into production, Kraig perfected the art of grafting coffee trees resistant to the



*Kraig grafting liberian coffee root stock onto a Kona coffee seedling.*

Mention".

Rae and his wife Sandy invested in a small herd of registered Miniature Donkeys. Besides companions for Kraig and

Sheryl's daughters, Rebekah & Sarah, these "mascots" of the Kona coffee-farming scenario add their typical "song" to the atmosphere.

Since the beginning of Kona coffee it has never been enough to farm coffee for a living so Kraig and Rae are also co-owners of RE/

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Visitors are welcome to visit Heavenly Hawaiian Farm and appointments for personal tours can be set up by calling 808-322-7720. You can also visit their web site at [www.heavenlyhawaiian.com](http://www.heavenlyhawaiian.com) to purchase or learn more about their award winning 100% Kona coffee.



*Rebekah Lee with two of Heavenly Hawaiian farm's miniature donkeys.*



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KIRK AEDER

*Above: The Place of Refuge National Park in Honaunau is a great place to learn more about the culture of ancient Hawaii. Inset: Abundant sea life and colorful reefs are also enjoyed in the area by snorkelers. Below: South Kona's Painted Church, its interior walls, painted by Father John Velge, a Catholic missionary from Belgium, depict the biblical scenes of heaven and hell.*



KIRK AEDER

*continued from page 7*

On highway 160 amidst coffee farms and high on the slopes of Kealahou Bay is **The Painted Church**, where sometime between 1899 and 1904, Father John Velge, a Catholic missionary from Belgium painted images on the interior walls of the church depicting the biblical scenes of heaven and hell.

At the bottom of Napoopoo Road is **Hikiau Heiau** at Kealahou Bay, and a white stone monument across the bay that marks the spot where Captain Cook was

killed in 1779. The story behind Cook's death was that it was the result of a failed attempt by Cook and his soldiers to exchange the high chief Kalaniopuu hostage in return for a cutter that was stolen the night before. Cook, who had come south to the Hawaiian Islands seeking shelter for the winter months, was in search of a northwest passage to England.

A lower coastal road connects Kealahou Bay to **Pu'uhooua O Honaunau** (Place of Refuge) National Park. In the early years of Hawaiian civilization it was to the Place of Refuge that people who broke kapu (sacred laws) would attempt to flee. If the kapu breaker could reach this sanctuary his life would be spared. Some of these kapu that governed the common people included not being allowed to walk in the footsteps of the chiefs or to touch their possessions. Other rules forbade commoners from eating foods reserved for offering to the gods, and women were not allowed to eat with the





LES DRENT

*Cindy Brady of Kona Rainforest Coffee poses in front of some of the sweetest coffee cherry this author has ever tasted. It's a well known fact that the sweeter the taste of the coffee cherry on the tree the better the taste will be in the cup. It wouldn't be fare to not picture the hardworking geese at Kona Rainforest as they are superintendants of both weed control and natural fertilizer.*



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canoes and tikis at the park. Check at the Park's visitor center to find out about any special programs that may be happening at the park during your stay.

## KA'U

If you are actually travelling in the direction this guide has led you then you should be heading south towards the Ka'u region. If not than you obviously chose a different direction which is fine because there



*Punaluu Black Sand Beach*

are not too many wrong turns in paradise unless it's late and you're hours from your hotel, with no radio stations coming in and you're about to be cut off by a river of molten lava. Don't laugh, it's happened, those footprints in the lava rock didn't get placed there by someone on their way to the beach. Wherever you are on the Big Island right now that's fine you've probably learned to improvise in the use of this guide. Congratulations your brain is still functioning even though you're on vacation in Hawaii.

The actual place where Polynesians first stepped foot in Hawaii will always remain a mystery, but it was probably somewhere near the southern tip of the Big Island. This area seems like a probable place because their approach would have been from the south, where all of Polynesia lay. When sailing north, the Big Island would be the first island they would have seen, and South Point would have been the nearest landfall. Aside from the logic of such a choice, there is archaeological evidence

## New Opportunity and New Business Arise in Rural Pahala



*Ada Pulin-Lamme, owner of Tex Drive In in Honokaa seems to have a knack for setting up shop in places most businesses would shy away from. For most business seekers the population and dollars simply don't justify the expense of opening up.*

*But Ada and her obvious love for these kind of small, personal and friendly towns has proven the risk is worth taking. Her second eatery in Pahala is a wonderful new place to gather for both locals and weary travelers and has sparked the emergence of a new entrepreneurial spirit in this region.*

*Independent coffee growers have been sprawling over the surrounding hillsides for several years now creating a name and taste for Ka'u coffee. Places like McCall's Flower Farm and an organic raspberry farm operated by Alice and Soka Hester are but a few of the businesses that have come to make Pahala their home. While the collapse of the sugar industry slowly tore apart the fabric of this community this collapse has provided fertile ground for new dreams, opportunities and businesses to grow.*





*Fireside at Kilauea Lodge, a very memorable Volcano dining spot.*

supporting the supposition of a landing near **Ka Lae**, as the Hawaiians call the most southern tip of the island of Hawaii. Excavation of lava tubes, that were used as shelters, near Kailikii and Waiahukuni, villages four miles northwest of the Ka Lae, indicate people were using them by A.D.750. There is other evidence that indicates people first were in the area as early as A.D. 200.

The cliff near **South Point Park** is a common mooring place for modern day fishermen who find these waters a rich resource. From the precipice the drop is about forty feet to the ocean's surface, but the cliff base goes down another thirty feet below the surface of the water. Ladders, hung to make access to the boats easier, swing freely in the air just above the sea. The cliff is deeply undercut. In the heat of the day the water looks inviting. It is so clear the bottom can be seen plainly. For some there might be a temptation to leap into the cool water, and climb back up the ladder. It looks inviting, but don't do it. A swift current

runs along the shore. The flow will carry anyone in the water straight out to sea. It is called the Halaea Current, named for a chief who was carried off to his death.

One of South Point's most famous scenic spots is **Mahana Beach**, also called Green Sands Beach because it has a distinctive golden green color. "The grains of green sand are olivine (or call it peridot if you wish although not much of the sand is truly of gem quality), a common mineral in much of the Hawaiian basalt, and as the basalt undergoes weathering the olivine becomes concentrated on this beach due partly to its



*The nene (Hawaiian goose) is a popular inhabitant at Volcanoes National Park*

high specific gravity." (They are apparent as green flecks in the raw lava stones used to build the columns and walls of the Jagger Museum at Kilauea's Volcano National Park.) As lava reached the coast, erosional forces, and the specific gravity of the stones, perhaps are responsible for the accumulation of such a large quantity of the granules that produced the green sand beach.

Up the coast from South Point's main hub of activity, Naalehu town, and heading towards Volcanoes National Park you will pass by **Punalu'u** black sand beach and later a sign marking a road to Pahala. The short drive to Pahala is worth the excursion. In it are the not so active remains of the old **Pahala Theater** as well as a community that is now supported by macadamia nut farming as well as scores of small family owned coffee farms now springing up in the plush hillsides. Although the sugar industry is no longer operating

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KIRK AEDER

*As if matching the fiery color of a lava entry at sunset the ohia blossom sparkles in the mid-day sun making the landscape at Volcanoes National Park a very diverse environment.*

there many of the homes in the village date back to the early 20th century including the two story plantation manager's home which is now a museum and is open to the public for viewing. **Pahala** is a great place to gain perspective into what life was like on a sugar plantation a hundred years ago. Take time to also drive into the lush tropical **Wood Valley** and past a **Buddhist temple** also located near Pahala. Ask for specific directions to those sights at the local general supermarket, there is only one.

## VOLCANO HAWAII

Welcome to Madame Pele's dwelling. She is goddess of the volcano. **Volcanoes National Park** has one entrance, off Route 11, 30 miles south from Hilo or 95 miles east from Kona. The park is open 24 hours a day all year round and requires a \$10.00 entrance fee per vehicle which is valid for 7 consecutive days. The hiker/bicyclist/bus passenger fee for people over 16 and under 62 is \$5.00. When you enter the park during daytime hours you will

receive a park brochure at the entrance station. If you enter the park after hours you may pick up the brochure at the **Kilauea Visitor Center** which is located a quarter mile from the entrance on **Crater Rim Drive**. The visitor center is open from 7:45 a.m. to 5:00 p.m. daily. Visitors are encouraged to take the time to carefully read the park regulations and guidelines. The volcano fumes that exist in the park may create a health hazard for pregnant women, infants and people with heart or respiratory problems. People at risk should avoid stopping at the **Sulphur Banks**, **Halema'uma'u Crater** and other areas where volcanic fumes are present.

Overnight trips in the park require a backcountry permit that can be obtained at no charge at the Kilauea Visitor Center. Once inside the park enjoy the 25-minute movie on eruptions shown hourly at the visitor's center. Other attractions are the **Thomas A. Jaggar Museum** three miles inside the park along Crater Rim Drive, **The Volcano House**, **Thurston Lava Tube** and scenic vistas. Depending on the timing of your visit you might have a chance to see



the volcano erupting. A 45 minute drive to the end of Chain of Craters Road and a short hike will get you to the most recent **lava flow** area. The new coastline is unstable and can collapse into the sea at anytime without warning. Obey all park signs. Do not enter any closed areas! The park also offers many other hiking opportunities which are mapped out in the park brochure.

A reminder to drive slowly and carefully while touring the park as it will help to protect Hawaii's endangered state bird, the **nene**.

## PUNA and PAHOA

For visitors who want to experience the true feeling of old Hawaii, Pahoa village holds the key to this untouched past. First a rugged sawmill town then a sugar town and also a crossroad on the old railroad, **Main Street Pahoa** has maintained its western style storefronts and wood boardwalks in a charming turn of the century Victorian style.

Quaint shops from surf, to curio and restaurants that span the flavors of the globe from Thailand, to Mexico, and Italy, make Pahoa Village one of the most pleasurable shopping and dining stops on the Big Island. Every restaurant in Pahoa is owner operated, guaranteeing diners a personable meal. Lodging in Pahoa is alternative as well. The historic **Village Inn**, built in 1910, housed some of Puna's earliest travellers and still operates today. The rooms are clean and spacious with vintage



*Puna plays host to many flower farms. The climate and weather in this district are perfect for growing tropicals.*

Victorian decor. Call ahead to any of the friendly shops to learn of any special events scheduled during your visit. Pahoa has the reputation of holding some lively and entertaining performances both on its Main Street and at the **Akebono Theater**, Hawaii's oldest theater.

The countryside surrounding Pahoa is filled with natural wonders like the **Lava Tree State Park**, steam vents, groves of papaya trees and black sand beaches along the rugged Puna coast. From the bays at **Isaac Hale Beach Park** to the area of Puna once known as **Kalapana** the coastal road, Route 137, winds through untouched pine forests, open pastures and dense tropical foliage. While traveling on 137 you will also pass seaside pools and quiet fishing spots perfect for picnicking or a relaxing snooze. It's no wonder that many tour guides around the Big Island tout Puna as the most scenic and rural area of the Big Island. Visitors are warned however that a prolonged stay in this Aloha time capsule may make leaving a very difficult task.

## HILO & EAST HAWAII

On your trek to Hilo, take a right on Kamehameha Highway at the Intersection of Pau'ahi and Kamehameha Highway. If you look to the right just passed the Chevron gas station on the corner of Pau'ahi and Kamehameha Highway you will see a statue of **KAMEHAMEHA THE GREAT**.

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Nestled amongst royal palms and behind the statue is Wailoa with its winding waterways and a fishing pond. If Kamehameha's birthplace is Kohala, then why is there a Statue in Hilo? With Kamehameha statues in Honolulu, Washington D.C., and one in Kohala to mark his birthplace only a few people know that this statue in Hilo stands on his father's land.

When you talk about the old Hawaii, at least the one that hasn't been touched as much today by the long arms of commercialization and development, you cannot help but mention the East Coast on the Big Island. At the center of all this is old town Hilo. Hawaii's second largest city is seeing a revitalization of spirit thanks to the effort of the Downtown Hilo Organization who is busy restoring and preserving the storefronts of this yesterday town. Aiding this effort are the wealth of new businesses occupying Hilo's old buildings. Adding to this old Hawaii feeling is the daily **Suisan Fish Market Auction** and the **Hilo**



KIRK AEDER

*Hula dancers at Hilo's annual Merrie Monarch Festival*

**Farmer's Market** which is held every Wednesday and Saturday in Downtown Hilo. It's fun while walking around to think about what the city was actually like around the early 1900's.

An easy to find waterfall is **Rainbow Falls** which is located inland along the **Wailuku River** at the north end of town. Follow the road running alongside the river to the Park where you won't have to walk far to see one of the area's most frequented

Enjoy...

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sights. If you're lucky you will catch sight of a rainbow at the falls.

After leaving Hilo you don't want to miss the drive north to Waipio Valley which takes you over scenic gorges that were once crossed by cane hauling trains in the heyday of sugar cane production. The plummeting waterfalls and river mouths under the extensive bridge systems leading north up the Hilo Coast are definitely an awesome sight. On this drive north is Onomea Bay located along a 4 mile coastal scenic route. The lush ravines and botanical gardens are brilliantly picturesque along this coastal road and are well worth the detour.

**Akaka Falls State Park** and the village of **Honomu** can be reached by taking Hwy. 220 off of the main route, Hwy. 19 north. Once you reach the Park a short paved hike will take you past a network of smaller waterfalls and colorful tropical foliage to the plummeting Akaka Falls. Its accessibility and grand size make Akaka Falls a popular stop along this eastern coast. The historic town of Honomu boasts many old storefronts from the days when sugar was

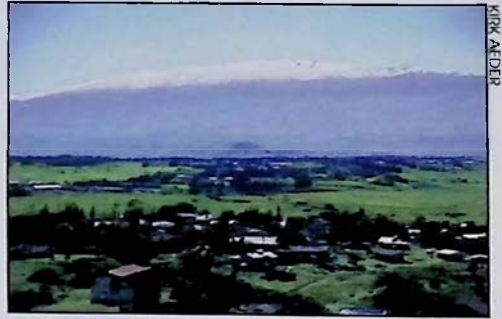
king. The drive and hike to Akaka Falls will only take you out of the way for an hour but you might just find yourself passing more time over an ice cream and a pleasant cool breeze in the quiet town of Honoumoulu.

## HONOKAA-HAMAKUA

In the old days, during the earlier part of the twentieth century, it was quite a trip to cross the deep coastal ravines before reaching the town of Honokaa, which was the third largest city in the territory of Hawaii. From Hilo, vacationers and soldiers on leave from Uncle Sam's army would travel up the Hamakua and Hilo coast to Honokaa where night life was king. A dance hall was even built above the Botelho building, the first car dealership in the town. That building now hosts a curio and antique shop but one can easily imagine what an average Friday night looked like at the Bohelho in the 1940's.

As Hawaii's old theaters are once again becoming popular, the citizens of Honokaa enjoy their own historic **People's Theater**. The doors of the theater are opened for feature films every Friday, Saturday and Sunday evening. If you decide going to a movie is not what you wanted to do on your Hawaiian vacation go for the feeling of nostalgia which is definitely present once you've found your seat inside the huge old movie hall.

Outside of Honokaa town heading north to Waipio Valley the landscape changes dramatically. A series of deeply cut



KIRK ALDEN

*Snow capped Mauna Kea*

valleys edge the coastline all the way to Pololu Valley, the tip of the North Kohala region. No roads exist here only rough trails leading up and down the valley rifts which should not be traveled by inexperienced hikers. The hike to Pololu Valley from Waipio takes even the most experienced hiker several days to complete.

Legend has it that it was in **Waipio Valley**, "the land of the falling water", that the great King Kamehameha, as a young boy, received his leadership training and first learned to surf. Today, family ohanas, "houses", still dot the landscape which is separated by a river that leads into the open sea. Local farmers and their families continue to make their way of life from farming taro and fishing off the sandy shores of this peaceful and remote valley floor.

Outside of Waipio Valley and Honokaa town are other early and small settlements of the Hamakua region such as Paauiho, Kukuihaele and Laupahoehoe. These towns are all filled with a rich and local culture that happily survives in this

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region of the Big Island.

## WAIMEA

Between snow capped Mauna Kea and the Kohala mountains the green hillsides of North Kohala roll along under wispy white clouds, and afternoon rainbows that frequently stream their way from the skies above Waimea. Inside this landscape herds of grazing cattle can be seen meandering their way through sloping pastures filled with cactus and dry underbrush as Hawaiian cowboys called paniolos still ride horseback and work the ranges.

Ranching began in this region of the Big Island after King Kamehameha appointed, in 1815, a young seaman named **John Parker** to hunt and shoot the herds of wild cattle whose population had grown uncontrollably since their introduction to Hawaii in 1793. Parker, who accomplished his mission, managed to domesticate a herd of his own before marrying a Hawaiian chiefess. The marriage helped Parker to acquire the land that would later be used to found his 250,000 acre ranch in 1847. Today's existence of Parker Ranch as one of the largest ranches in the United States gives the outsider an idea of the magnitude of its size.

Today, the town of **Kamuela**, more often referred to after its district name Waimea, is a town that still surrounds itself with a ranching life-style. The brightly colored Victorian houses and shops, tidy yards filled with flowers and skeleton remains of wagons and wheels gives visitors the opportunity to see yet another sphere of the diversity of cultures that exist in Hawaii.



*King Kamehameha statue  
in Kapaau*

Following highway 270 north visitors will encounter a landscape filled with historical landmarks that include the original **King Kamehameha statue**, **Kalahikiola Church**, and **Mo'okini Heiau** which is regarded as the oldest pre-Western contact temple of worship. In the year 1758 King Kamehameha was believed to have been born at Mo'okini. Also to be found in the North Kohala region are the remnants of a once thriving sugar industry of the 1880's which is still visible in the many old storefronts of Hawi & Kapaau towns.

When you're done visiting the towns of Hawi and Kapa'au, Highway 270 will lead you through North Kohala's fertile pasture lands, dense forests, and ultimately to **Pololu Valley**, which offers one of the best scenic view lookouts on the island. If the road were to continue on past Pololu

Valley you would eventually end up at Waipio Valley at the northern end of the Hamakua coast. Separating these two valleys are several other magnificent valleys accessible only by foot or horse. If you plan to hike beyond Pololu be prepared for a long trek and bring plenty of water and supplies. The trails are narrow steep and slippery and should not be hiked by amateur trailsmen. While driving along the coastline of North Kohala remember that if the skies are clear you may

be able to catch a view of the island of **Maui** looming on the other side of the Alenuihaha channel, which separates Maui from the Big Island. Between the months of December and April visitors are almost guaranteed a **humpback whale** sighting off the coast of North Kohala. This region of the Big Island is a particularly favorite spot for our migrating friends from the north.

Come and enjoy this peaceful region of Hawaii. You will be amazed at the ancient and modern wonders it has in store for you.

## NORTH KOHALA

## KOHALA COAST

Almost always under bright sunny skies the Golden Kohala Coast of the Big Island of Hawaii has for years been the tropical playground of not only ancient Hawaiian royalty but contemporary vacationers from around the world. The Kohala coast which hosts many important historical sights is also home to one of America's most highly rated public beaches, **Hapuna Beach State Recreation Area**. Hapuna's long white sand beach, rolling surf, clear skies, and accessibility make it a popular destination for many island guests. Among the ebony lava fields that comprise the Kohala Coast landscape are several world renown championship golf courses. From the air or from a distance the green fairways that blanket this rugged terrain soften its landscape. And, because of the Kohala coast's perfect sunny weather the courses are rarely closed... maybe once every five years. Wild goat, donkeys and other four legged creatures roam the land freely and occasionally the Hawaiian short eared owl, the **pueo**, can be seen in flight.

Connecting this forty or so mile coastline is the ancient **King's Trail** which was travelled by the ruling ali'i as well as malo-clad runners who were responsible for transporting pond raised fish wrapped in ti leaves to the tables of Hawaiian royalty living down the coast in Kailua-Kona. The King's trail passes through not only the several resort properties but Pu'ukohola Heiau and scores of petroglyph fields.

**Pu'ukohola** was the last Hawaiian temple built during King Kamehameha's reign of power. It was said that if Pu'ukohola was built to honor the war god Kuka'ilimoku, Kamehameha would be granted the power to conquer and unite the islands of Hawaii under one kingdom. After the temple's completion, Kamehameha did go on to unite the islands of Hawaii, but only after several



*Pololulu Valley looking south to Waipio Valley*

bloody battles had been waged on outer islands. Today, the heiau which was the last human sacrificial site in Hawaii is preserved by the National Park service and is open daily to the public.

The extensive **petroglyph fields** that are found all along the King's trail hosts its most popular spot near the King's Shops on Waikoloa Beach drive. Follow the signs along a short trail that direct you to the petroglyphs. Keep in mind that the preservation of these field depends on people staying on the trail while viewing these ancient rock carvings. And it should be added that this petroglyph field runs along side the golf course so keeping a third eye out for flying golf balls would not hurt. Enjoy it all while you wine, dine, and are treated like royalty on the Kohala coast.

Well... that's our Island. Perhaps the best part of this tour is that you most likely ended up where you began... which is the best place to start your tour again.

*Aloooooooha!! ~ Les*





# AWESOME COFFEE ORCHARDS

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**A** Kona coffee orchard should not be haphazardly planned, planted, and maintained. A poorly designed and installed orchard would have limited production, high tree loss, poor fruit quality, short tree life, and would be harder to maintain; it would also be unsightly.

On the other hand, a well designed and installed orchard will have high production, high quality coffee and healthy long living trees. It will also be easier to maintain, be a delight aesthetically, and a pleasure to own.

To achieve an awesome orchard it takes more than just planting a tree in the ground. It involves several other things: using proven techniques; doing it right from the beginning to the very end; not cutting corners; and using optimum quality proven products. Doing it right also saves you a lot of time,

money, and headaches.

Also beware of quality "imitations." Imitations can be in the form of: inferior coffee plants, inferior coffee orchard growing techniques, and ineffective fertilizers. Coffee orchards should produce high quality coffee for decades and even for more than a century if done correctly.

The beautiful orchards developed by George Yasuda of Tiare Lani Coffee are of awesome quality. Let the orchards such as those in these photographs speak for themselves. You may contact George Yasuda at (808) 324-1495 or email him at tiarelc@gte.net. Let his superb experience and proven quality techniques create outstanding stunning orchards for you.

The "proof is in the pudding": beautiful productive trees laden



with high quality beans that brew into superb tasting coffee. And the fringe benefit is the pleasantry of enjoying and owning an awesome high quality coffee orchard.





# HO'AO PA'A and the OHANA MARRIAGE AND THE FAMILY

by K.A.M.

In ancient Hawaii, marriage between a man and a woman, called ho'ao pa'a, was a lasting relationship. A man did not leave his wife nor the wife her husband. This form of marriage in which each took a single mate originated as a command from the god to Huluhonua and his wife Keakahuilani and lasted for 27 generations. The parents of the boy and the parents of the girl discussed the idea of marriage and then asked the couple if that suited them. If so, the couple began a period of preparation for marriage, learning skills and the value of work to prepare them for living together. When that was completed, the parents of the boy and girl commanded them to take care of each other, they embraced (honi), and they became husband and wife.

Sometimes marriages were arranged for a boy and a girl who lived in different places. Gifts of feathers, ivory, pearls or other valuable gifts were sent to the girl and her parents by the boy's parents. Likewise the girl's parents sent similar gifts to the boy and his parents. These gifts were called lou (hooks) or lou 'ulu (breadfruit hooks), which symbolized a binding marriage.

Wakea introduced the "sin" (hewa) of mating with many women when he took three wives, and his wife Papa in revenge took eight husbands. After this time unions took two forms, one in which men and women took many mates and one in which they had only one mate. It was primarily the chiefs and wealthy people who took many mates.

*In old Hawaii, life revolved around the extended family and the clan; it was an 'ohana'*

(family) society (a group of both closely and distantly related people who share nearly everything: land, food, children, status, and the spirit of aloha.) Hawaiians viewed family as relatives as well as people who they loved or



Kahalu'u Sunset, by Herb Kawainui Kane

people who joined them in cooperative actions. They had a great deal of respect for their elders. There was no such thing as an unwanted child within this system. In old Hawaii children were told that they were bowls of light, put here to shine spirit greatness. A kapuna (grandparent) carved a bowl for each keiki (child).

Children were expected to put a rock (pohaku) in that bowl whenever their behavior would dim the light of that bowl. This was self-directed and done on an honor-basis. Pohaku represented an experience that could be used as a lesson for living. Regularly keike brought their bowls to meet with the kapuna to review their conduct.

Hawaiians loved their children, but had a different view from whites in raising them. Hawaiians believed children were given for enjoyment, and they allowed them all the freedom of action which the adults wanted for themselves.

Children were raised by, not only their parents, but by grandparents and other relatives. Hanai was the kanaka maoli custom whereby a family adopts a child given by someone else and raises that child as a family member. No written records were necessary. (In old Hawaii there was no writing.) No stigma was attached to being "hanai." The practice of hanai was used to ensure that the Hawaiian culture was passed on to the younger generation. The claim of the grandparents

upon their grandchildren took precedence over the claim of the parents who bore them. The parents could not keep the child without the grandparents' permission. A male child was offered to the parents of the father, and a female child was offered to the mother's parents. Parents would offer their children out of respect, as a gift of the greatest possible value. If the child were not offered, the grandparents would ask for the hanai privilege; they could not be refused. This practice extended into the community so that if the biological parents were unable to adequately provide for the needs of the child, someone else would be chosen to be the hanai parents. Children were also passed on to relatives or friends who had no children.

Hanai was practiced by the alii too. Liliuokalani was the hanai child of chiefs of higher rank than her parents. In her biography she reports that hanai "is not easy to explain... to those alien to our national life, but it seems perfectly natural to us. As intelligible a reason as can be given is that this alliance by adoption cemented the ties of friendship between the chiefs."

Later on, when other nationalities took up residence on the islands, there was ready acceptance of non-blood "kin." John Young, an English boatswain of a small American fur trading vessel, and Isaac Davis, a member of the crew, were hanai into Kamehameha's family.

The custom of hanai was strongly condemned by the missionaries. They couldn't understand the looseness of natural family ties. They were influenced by their concept of the "immediate family."

Hanai exists today, but not always for the purpose of maintaining the Hawaiian culture. Kailua-Kona "Mother of the Year 2002" had five children, three adopted children, six hanai children, twelve grandchildren, and two great-grandchildren. I have heard of a person who was brought into a Hawaiian family at the age of 50, a definite expression of aloha. The term "hanai" is still common today: you may hear people referring to their "hanai Mom" or their "hanai sister." Listen. Would you want to become a hanai child of a warm Hawaiian family?



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Hale Kai



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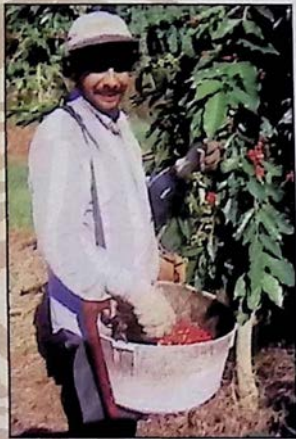
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# Coffee Times

**100% PURE KONA COFFEE**

*The Finest Coffee in the World!*



**G**rown since 1828 Kona Coffee is widely acclaimed as the world's finest. Along with a perfect growing environment the entire Kona coffee crop is still hand picked and sun dried. This extremely labor intensive process by independent farming families has greatly contributed to the gourmet reputation of Kona coffee. In 1866 Mark Twain stated, in his "Letters From Hawaii", "Kona coffee has a richer flavor than any other, be it grown where it may and call it by what name you please." What sets *Coffee Times* Kona coffee apart is that we personally roast and ship your coffee to order only. And we have found that this personal service makes all the difference in the world. We invite you to give us a try and become a member of our coffee loving family of customers.

*Today, coffee pickers from Mexico help local farmers to hand pick the ever increasing Kona coffee crop. Miguel A. Meza Mozqueda is pictured here.*

**ALL COFFEE IS FRESH ROASTED TO ORDER ONLY.**

*(please specify medium, or dark roast with each coffee ordered)*

## **100% KONA PEABERRY**

Peaberry Kona coffee offers connoisseurs one of the finest and perhaps rarest coffee beans in the world. Only an estimated 4 percent of the annual Kona coffee harvest yields a Peaberry grade of coffee. Peaberry occurs when a coffee tree is stressed in its growing environment, resulting in an individual coffee cherry producing only one round and very dense bean rather than the usual two beans. The taste of Peaberry in the cup is simply exquisite.

**\$26.00 lb.   \$125.00 5 lbs.   \$240.00 10 lbs.**

## **100% KONA EXTRA FANCY**

The highest grade of 100% Kona coffee available. The large size and high density of these beans all contribute to an exceptional taste in the cup. This is a highly sought after bean among the world's coffee connoisseurs.

**\$26.00 lb.   \$125.00 5 lbs.   \$240.00 10 lbs.**

## **100% KONA FANCY**

After many years of roasting, sampling and selling many different grades of 100% Pure Kona coffee the Fancy grade of Kona has proven itself time and time again to yield the finest and most consistent cup of coffee. Its clean grade, density, size, and aroma have set it apart from other Kona grades. Considered by many including this roaster to be the best whole bean coffee available in Kona.

**\$25.00 lb.   \$120.00 5 lbs.   \$230.00 10 lbs.**

## **100% KONA PRIME**

Like all of our coffees the Kona Prime selection is a State of Hawaii Certified grade. The beans are a bit smaller in size but they still measure up to be one of the finest coffees in the world.

**\$24.00 lb.   \$115.00 5 lbs.   \$220.00 10 lbs.**

# Coffee Times

## 100% HAWAIIAN COFFEES

### 100% PURE "ESTATE RESERVE" KAUAI COFFEE

**(Decaffeinated Coffee is Available)**

The warm Pacific sun, rich volcanic earth and abundant mountain water of Kauai combine to create perfect conditions for growing great coffee. The consistency of this high quality coffee is the result of a carefully selected arabica bean with a mild, well balanced taste and enticing aroma. This coffee is the "best of the best" of what's grown on Kauai!

**\$17.00 lb. \$80.00 5 lbs. \$150.00 10 lbs.**

### 100% PURE "KAANAPALI ESTATE" MAUI COFFEE

High quality coffee from the Kaanapali Estate in Maui. Grown in the West Maui Mountains these are some of the finest *Coffea arabica* varietals in Hawaii: Red Catuai, Yellow Caturra and Typica. (These are not flavored coffees) Note: Kaanapali Estate is no longer in business so these rare beans will only be in stock for as long as our supply lasts!

#### 100% Maui Red Catuai

This "Cabernet" of coffees imparts rich, nutty and buttery characteristics. A full bodied coffee with a silky smooth finish.

**\$17.00 lb. \$80.00 5 lbs. \$150.00 10 lbs.**

#### 100% Maui Yellow Caturra

A vibrant, clean, and crisp cup of coffee. Producing beautiful spicy, tangy and elegant flavor characteristics.

**\$17.00 lb. \$80.00 5 lbs. \$150.00 10 lbs.**

#### 100% Maui Typica

A traditional Hawaiian favorite. These beans produce gentle floral aromas and a smooth seductive finish.

**\$17.00 lb. \$80.00 5 lbs. \$150.00 10 lbs.**

### 100% PURE "MALULANI ESTATE" MOLOKAI COFFEE

The name "Malulani" the Hawaiian word for "heavenly aroma," refers to the unique aromatic characteristics of Molokai coffee. Washed and completely sun dried this Extra Fancy (highest) grade of coffee has a mild acidity, rich body, and deep tasting finish.

#### EXTRA FANCY GRADE

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One of the most popular orchids here in Hawaii, the dendrobium comes in rich pinks, deep purples and sparkling whites.

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These true exotics with their soft fur-like petals have the look of feathers, the softness of a velvet sea anemone and the excitement of a burst of fireworks. Proteas can also be dried and made into lasting floral arrangements.

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Anthurium, Ginger, Bird of Paradise, Heliconia, Protea and Orchids combine to make these mixes extraordinary. Selections will vary depending on the season, which may be the reason they are so popular.

### Princess Ka'iulani

**\$49.00** (10-12 stems)

### Queen Lili'uokalani

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### The Makahiki Selection

**\$90.00** (26-28 stems)



*Queen Lili'uokalani Mix*



*Red Kozo Hara  
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*Lavender Supreme  
Dendrobium Orchids*



*Ivory Mink, Pink Mink,  
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## LEIS

### Plumeria Leis

Full of fragrance these flowers embody the tropical smell of our Hawaiian Islands.

\$47.00 (1 double or 2 single leis)

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A Hawaiian tradition the orchid lei is a wonderful gift of aloha for all occasions.

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### Pineapple

6 Pack Pineapple (Shipped 1/2 ripe)

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### Papaya

7-9 Papaya

(10 pounds shipped 1/4 ripe)

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*If cared for properly these flowers should last for weeks.  
We refund or reship for FREE if you are not satisfied.*

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An informative video that tours flower farms on the Big Island. Also includes tips on arranging and caring for cut flowers. A film by *Coffee Times* flower specialist Lisa Week.

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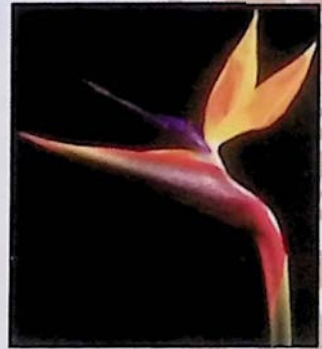
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# Coffee Times

## 100% HAWAIIAN FOODS & GIFTS

### 100% Kona Macadamia Nuts

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**\$13.00 lb. \$60.00 5 lbs. \$110.00 10 lbs.**

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Our sugar is 100% pure Hawaiian and will compliment your coffee or baked goods like no other. It is the best and most natural sweetener in the world.

**\$5.00 lb. \$22.50 5 lbs. \$40.00 10 lbs.**

### 100% Organic Hawaiian Honey

**3 Types: Volcano Lehua, South Point Christmas Berry, or Hilo Macadamia Nut**

Our 100% Hawaiian honey is raw and unprocessed and some of the cleanest on earth and is collected from 3 different hive locations on the Big Island.

**\$7.00 lb. \$18.00 3 lbs. \$33.00 6 lbs.**

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Grown in Kona, Spirulina Pacifica is the world's one and only certified organically grown and processed algae. This dried water vegetable provides a remarkable combination of beta carotene, chlorophyll, B-vitamins, complete protein, GLA, and a host of enzymes and minerals. Spirulina is remarkable in that it provides more concentrated nutrition than any other whole food.

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*Shipping weight is 1 pound per bottle*

### Chocolate Covered 100% Kona Macadamia Nuts

100% Kona Macadamia Nuts draped in rich gourmet dark chocolate.

**\$9.00 8 oz. \$17.00 1 lb. \$80.00 5 lbs.**

### Chocolate Covered 100% Kona Peaberry Coffee Beans

Medium roasted 100% Kona Peaberry coffee beans draped in rich gourmet dark chocolate.

**\$9.00 8 oz. \$17.00 1 lb. \$80.00 5 lbs.**

### Official Coffee Times T-Shirts

Custom printed in our signature coffee brown color choose between the funny anti-Kona coffee counterfeiting cartoon or coffee label design shirts.

**\$15.00 each**

### Official Coffee Times 10 oz Logo Mugs

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# Coffee Times

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In U.S. please add \$7.00 for the 1st pound, \$4.00 for the second pound and \$3.00 for each additional pound (Call for international shipping fees)

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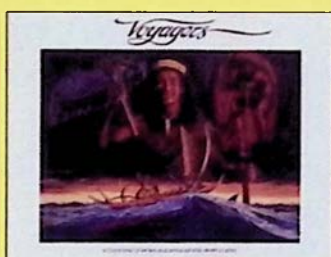


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**VISITORS FROM ANOTHER WORLD**, Leaving a village, the makahiki procession pauses on Hawai'i's rugged southeastern shore to gaze at Cook's *Resolution*, also making a circuit of the island. At this time Clerke's *Discovery* was far behind and out of sight. The bearer in the foreground holds the *akua loa*, the standard of Lono. In the village the *akua pa'ani*, standard of the god of sports and games, has been set up, and festivities are about to begin. Painting by Herb Kawainui Kane



## Now Offering 3 Books by Herb Kawainui Kane

Other words and images by Herb Kawainui Kane can be found in his 3 books *Voyagers*, *Pele*, and *Ancient Hawaii*. All three books are illustrated with Herb's inspirational paintings and include myths, legends, and history of Hawaii and the South Pacific. Artist signed copies of these books can be purchased exclusively through Coffee Times.

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