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Complete Guide to the Big Island of Hawaii
ACTIVITIES • DINING • LODGING • MAPS • HISTORY





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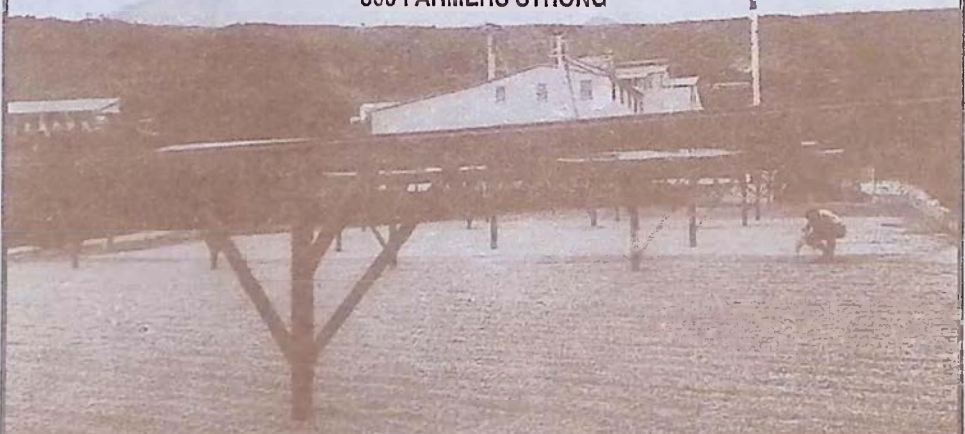
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Letter From Hawaii

Sometime in 1952

Pehea Oe?

You see, I'm getting akamai. Hawaiian isn't spoken much but the names are sure nani--if you say 'em right. It's "Ho no loo loo", not "Hannah loo lah". That makes the kamaaina huhu and pegs you for a malihini. And put a soft "e" on the end of "Hawaii", like this: "Hah wey e". That's no pilikia. Now that you've had your language lesson I'll tell you something about the people and their islands. The Hawaiian wahines are beautiful, and their kane big and friendly. And when they tell me, "Hele mai e ai", they don't have to say that again! I just answer "Mahalo nui" and move right in!

Their best word, though, is Aloha. You'll find it at the end of this letter. But it means much more than just good-bye. It's "Hello", "Love to You", "Good Morning", "How ya doing?"--any kind of a pleasant greeting. And if a Hawaiian replies "Aloha no", believe it or not that means "Aloha yes!" Some newcomers get their Hawaiian all mixed up. One pupule tourist wrote home that he was sitting on a lei with a lanai round his neck!

HELPFUL HINTS

Pehea oe - How 're you?

Akamai - clever

Nani - beautiful

Huhu - angry

Kamaaina - native person

Malihini - newcomer

Pilikia - trouble

Wahine - woman

Kane - man

Hele mai e ai - come in
and eat

Mahalo nui - thanks

Pupule - looney

Lei - garland

Lanai - verandah

Hukilau - net fishing

Luau - feast

Keiki-kane - boy

Puaa - pig

Kaukau - food

Opu - stomach

Papale - hat

Pua - flower

Muumuu - waist

Hoopunipuni - lie

Wela - hot

Nui -big

Wikiwiki - quick

What's cookin'? Maybe a hukilau followed by a big luau! Hawaiians bake puaa with vegetables in an underground oven. It's some kaukau! Your opu sure sticks out after all that fresh pineapple, poi and fish--including one little feller they call humuhumunukunukuapuaa! No wonder they say the language has "vowel" trouble! At a luau a keiki-kane will walk right up a cocopalms in his bare feet and toss you down nuts to drink out of. And then he'll shred the leaves and weave you a papale! The hula dancers with pua in their hair sure do "go to town" in fresh ti-leaf skirts and red muumuu. They even put jitter-bugging in the shade. And thats no hoopunipuni!

You ought to see the miles of green sugar cane in the Islands. That's where a lot of sugar for Uncle Sam's fighting forces comes from. And here is a wela one for the book: before the cane is cut they set the fields on fire! This burns up the heavy leaves and makes the crop easier to harvest, but doesn't hurt the cane.

For directions in Hawaii they tell you to go mauka or makai--that's to the mountains or toward the sea. Look at the picture map on the other side and you'll see it's one way or the other. And when you "Go for broke" it's called welakahao! If you can't understand all this letter look in the corner. That's a good start and when I learn some more I'll write you wikiwiki. Good-bye now!

Aloha nui.

P.S. Please excuse typing. You can get more on a page that way. And really read my writing!

Pau (End)



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VOLUME IV • NUMBER 1

Front Cover Photos by Michael Stewart: Pu'uhonua O Honaunau Gourd Making, Waipio Valley Waterfall, Lava Hitting the Sea at Volcanoes National Park, and Hawaiian Nene.

Back Cover Art Courtesy of Herb Kawainui Kane. THE DISCOVERY OF HAWAII from the collection of Hawaii State Foundation on Culture & the Arts.

Special Mahalo to North Kohala writer Sophia Schweitzer for her effort in composing the several historical stories in this magazine.

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South Point Hawaii: Land of Discovery

Ka'u Region

The actual place where Polynesians landed will always remain a mystery, but it was likely somewhere near the southern tip of the Big Island. This area seems a probable place because their approach would be from the south, where all of Polynesia lay. When sailing north, the Big Island would be the first island they would see, and South Point would be the nearest landfall. Aside from the logic of such a choice, there is archaeological evidence supporting the supposition of a landing near Ka Lae, as the Hawaiians call the most southern tip of the island of Hawaii. Excavation of lava tubes, that were used as shelters, near Kailikii and Waiahukuni, villages four miles northwest of

the Ka Lae, indicate people were using them by A.D.750. There is other evidence that indicates people first were in the area as early



Michael Stewart

South Point's Mahana Beach or Green Sands Beach.

as A.D. 200. The cliff near South Point Park is a common mooring place for the modern day fishermen who find these waters a rich resource. From the precipice the drop is about forty feet to the ocean's surface, but the cliff base goes down another thirty feet below the surface of the water. Ladders, hung to make access to the boats easier, swing freely in the air just above the sea. The cliff is deeply undercut. In the heat of the day the water looks inviting. It is so clear the bottom can be seen plainly. For some there might be a temptation to leap into the cool water, and climb back up the ladder. It looks inviting, but don't do it. A swift current runs along the shore. The flow will carry anyone in the water straight out to sea. It is called the Halaea Current,

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named for a chief who was carried off to his death.

MAHANA BEACH

One of South Point's most famous scenic spots is Mahana Beach, also called Green Sands Beach because it has a distinctive golden green color. Although none of the fragments in the sand are large enough for jewelry purposes, the beach is composed chiefly of peridot, a semiprecious gemstone. These tiny green gems are a silicate, one of the many families of quartz, which cook out of the basaltic magma over time. (They are apparent as green flecks in the raw lava stones used to build the columns and walls of the Jagger Museum at Kilauea's Volcano National Park.) As lava reached the coast, erosional forces, and the specific gravity of the stones, perhaps are responsible for the accumulation of such a large quantity of the granules that produced the green sand beach.

THE LAND, THE PEOPLE

When looking at the severe landscape of the whole area it is hard to visualize what a delightful land it must have been about fifteen hundred years ago when people first lived there. They came to a lush land, but one with few food plants. Soon, in just a few seasons, the introduced food plants bloomed and pro-



Michael Stewart

South Point's Kaulana Bay

duced their fruits. Over the centuries the land became one great garden. Hawaiians were not farmers, instead, they were the worlds greatest gardeners. The soil was never tilled by beasts or machines, but always by hand. In the mild climate, there was no need for an extensive annual harvest. Only the food needed for the day was gathered from the garden. Intimate working with the land made Hawaiians expert in how to get the most from a given plot of soil.

TOWN LIFE

Today the small villages of Pahala and Naalehu exist near the sea in the southern district of Kau. The remote setting of these towns is supported by home cooked goodness and fresh local fruit at the **Naalehu Fruit Stand**. Everything else you will need to know about Ka'u and other local information can be found in the Big Island's progressive local newspaper Ka'u Landing.



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TARO

gift of the ancient gods

Sophia Schweitzer

Wakea, Father Heaven, could no longer resist his desire for his youngest daughter. Careful to not arouse the jealousy of his wife, Mother Earth, he arranged nights of kapu, in which men and women should sleep apart from each other. Those were the beginnings of the many kapus between men and women.

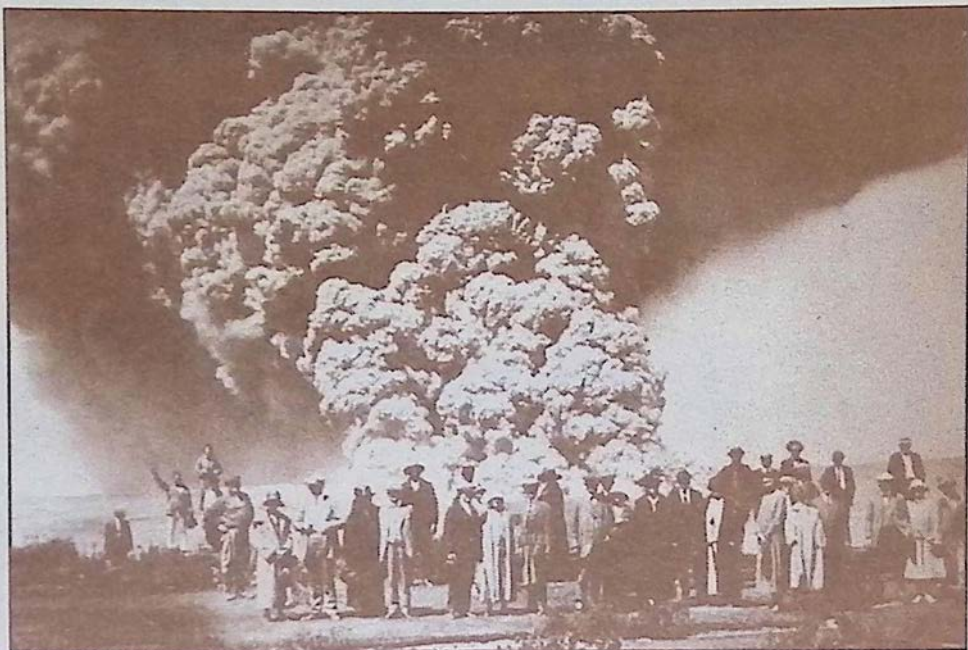
The first child from his union with the Daughter of Earth was born prematurely, and shaped as a bulb. Wakea named this fruit of his loins Haloa, and buried the strange body at the eastern corner of his house. Their second-born was a healthy boy, the ancestor

of the Hawaiian people, and also named Haloa. Haloa, first-born man, was to respect, and to look after his older brother, for ever more. In return, the elder Haloa, the root of life, would always sustain and nourish him and his descendants.

So it's said, in one of the ancient Hawaiian legends about the origins of taro, a root superior and older than people, in Hawaii, taro truly is the staff of life. According to the kapu, only men are allowed to grow it.

This starchy root has been cultivated worldwide for over 2000 years. The
continued on page 24





VOLCANO, HAWAII

*V*olcanoes National Park has one entrance, off Route 11, 30 miles south from Hilo or 95 miles east from Kona. The park is open 24 hours a day all year round and requires a \$5.00 entrance fee per vehicle which is valid for 7 consecutive days. The hiker/bicyclist/bus passenger fee for people over 16 and under 62 is \$3.00. When you enter the park during daytime hours you will receive a park brochure at the entrance station. If you enter the park after hours you may pick up the

brochure at the Kilauea Visitor Center which is located a quarter mile from the entrance on Crater Rim Drive. The visitor center is open from 7:45 a.m. to 5:00 p.m. daily. Visitors are encouraged to take the time to carefully read the park regulations and guidelines. The volcano fumes that exist in the park may create a health hazard for pregnant women, infants and people with heart or respiratory problems. People at risk should avoid stopping at the Sulphur Banks, Halema'uma'u



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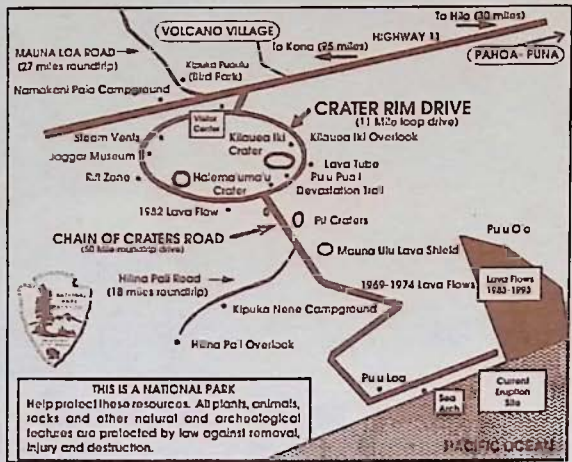
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Crater and other areas where volcanic fumes are present.

OVERNIGHT TRIPS

Overnight trips in the park require a backcountry permit that can be obtained at no charge at the Kilauea Visitor Center. Once inside the park enjoy the 25-minute movie on eruptions shown hourly at the visitor's center. Other attractions are The Thomas A. Jaggar Museum three miles inside the park along Crater Rim Drive, The Volcano House, Thurston Lava Tube and scenic vistas. Depending on the timing of your visit you might have a chance to see the volcano erupting. A 45 minute drive to the end of Chain of Craters Road and a short hike will get you to the most recent lava flow area. The new coastline is unstable and can collapse into the sea at anytime without warning. Obey all park signs. Do not enter any closed areas! The park also offers many other hiking oppor-



tunities which are mapped out in the park brochure.

VOLCANO AND THE ARTS

Before leaving you won't want to miss The Volcano Art Center, adjacent to the visitor center. The Art Center hosts the works of some of Hawaii's finest artists. The Center is also responsible for many of the art, cultural, environmental, and community activities happening in the park. The dates and times of these activities are listed in the Coffee Times calendar. A reminder to drive slowly and carefully while touring the park as it will help to protect Hawaii's endangered state bird, the nene.

LODGING & DINING

Lodging, gas, camping supplies and dining all can be found in Volcano Village just a short drive from the park. Because of the remote location of the volcano, the numerous Bed &

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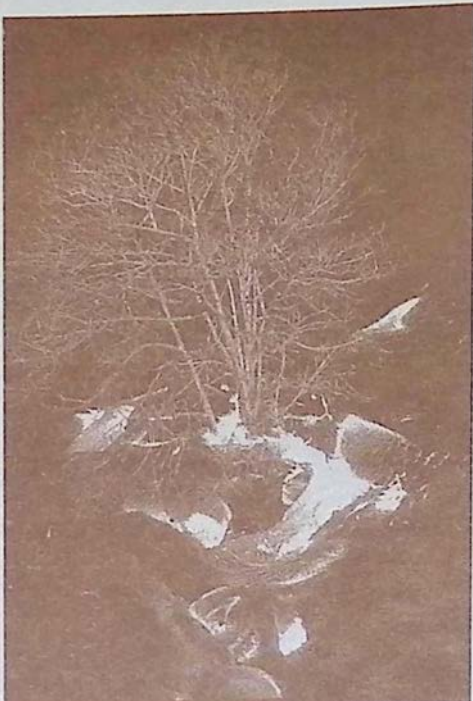
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Breakfasts existing in the region are a favorite choice among visitors staying in Volcano. A complete listing of Volcano B & B's can be seen in the Lodging Guide starting on page 58. A few particular favorites are My Island Bed and Breakfast, Chalet Kilauea, Hale Ohia Cottages, and Kilaueau Lodge. Chalet Kilauea, The Inn at Volcano, features rooms decorated with art from around the world and even a treehouse suite, a unique alternative for couples looking for that romantic getaway. My Island Bed and Breakfast, located on a five acre botanical estate, is an 1886 missionary home offering guests the choice of rooms in either



hosts thirteen romantic rooms for overnight visitors.

FOR SPECIFIC PARK INFORMATION

Call Park Information at: (808) 967-7311
Or Eruption Update at: (808) 967-7977

PHOTOS

Page 11: 1924 Steam Eruption from Kilauea Crater. Above Left: Keala Richardson of Hawaiian Healing Holiday performing an oceanside massage. Above Right: Lava consuming tree in Volcanoes Natl. Park, photo by Michael Stewart.



the main house or garden apartments. Located off of Hwy. 11 are the private Hale Ohia Cottages surrounded by bonsai-style gardens and moss covered grounds. The suites and cottages are both spacious and comfortably outfitted. Also featured at Hale Ohi are two very private romantic cottages outfitted with fireplaces. Perhaps one of the most memorable dining experiences on the Big Island can be found at Kilauea Lodge, which features continental cuisine beside the historic Fireplace of Friendship. The mountain lodge also

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The Kohala Ditch

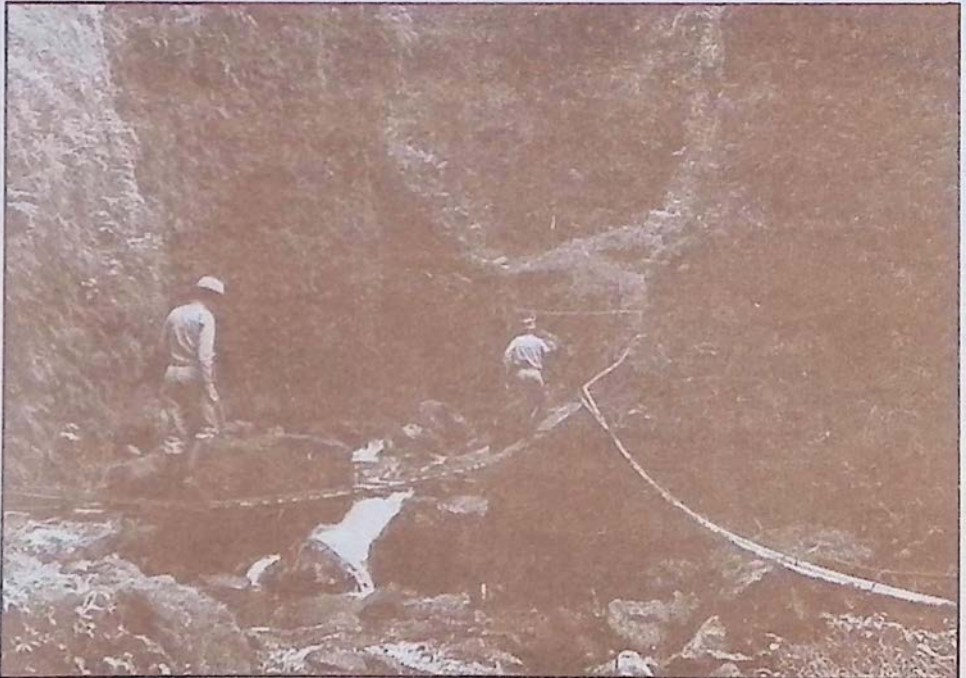
Sophia Schweitzer

The crystalline sound of cups resonates through the rugged mountains of North Kohala. Japanese ditch-men are drinking their sake, after a grueling day of work. The year is 1905. After 18 months, and the loss of 17 lives, the engineering miracle of 22 miles of flumes and tunnels will soon make sleepy Hawi into a prosperous sugar plantation town.

Twenty-seven years earlier, Reverend Elias Bond had written the following letter: "...So this was the 'Missionary Plantation', and the prophecies were many and loud that it would not live five years.... But in the goodness of God we came through."

Bond, once a New England hat maker and merchant, founded the Kohala Sugar Company in 1863. It was his heroic attempt to provide employment for a congregation that was leaving in large numbers for more promising futures.

From the start, the history of Kohala's sugar plantation reveals an unequaled richness in ingenuity, achievement, and technical mastery. A man, named John Hind, first conceived an irrigation system tapping into the abundant, wild, and inaccessible rivers that ribbon the Kohala mountains. His ideas, although met with skepticism, were to evolve in the year 1904, the



engineering feat that is now known as the Kohala Ditch.

The plan for the ditch, which transmitted an average of 27 million gallons of water per day for sugar cane irrigation, came from no other than the famous hydraulic engineer M. M. O'Shaughnessy, who is also responsible for the Hetch-Hetchy water project in California's Sierra Nevada mountains.

In June 1906, the formal ditch opening released the fertile waters into the dry sugar fields of Kohala. 17 People had died, having earned wages varying between 75 cents per day to \$1.50 per day.

Prosperity came to Kohala. At the peak of its production, the Sugar Company counted 600 employees, 13,000 acres of land, and produced 45,000 tons of raw sugar a year. The five sugar mills, which consolidated in 1937, generated their own electricity. There was a single telephone line along the ditch trail, to enable necessary communication. The isolated farms, because of the never-ceasing flow of water, even used conventional toilets. A railway steam-train hauled the cane to the Mahukona harbor.

But then the inevitable news came: in 1971 Castle & Cooke announced the closure of the Sugar Company. Over 500 employees were threatened with immediate unemployment. Most of them had no other education than the intricate cultivation of sugar cane. With a small population of 3000, Kohala's reason for existence had ceased to be, and the quaint towns of Hawi and Kapaau, were threatened with becoming ghost towns with a forgotten past. In 1975 the last sugar was harvested.

Thanks to State and County funds

economic transitions were made available. Today, in 1995, Kohala, with 4400 inhabitants, flourishes once again, and treasures its magnificent history. Hawi and Kapaau have survived, while maintaining the voices of the past. Some of its finest homes and buildings date back to their plantation years. The ditch still provides water to Kohala.

Porcelain sake cups are still singing in the silence of the night, for those who dare to listen.



Opposite Page: Tunnel Trail, E. Honokane Nui, Kohala. Above: Man along Kohala Ditch Trail. Below: Kohala Ditch flume. photos courtesy Chulon International Inc.



Pahoa-Puna

a town of quaint shops, local food, arts, crafts, and theater surrounded by a countryside filled with natural treasures.



Michael Stewart



Michael Stewart

The Akebono Theater (left) and the Village Inn (right) are two of the oldest buildings to be found in the historic town of Pahoa.

For visitors who want to experience the true feeling of old Hawaii, Pahoa village holds the key to this untouched past. First a rugged sawmill town then a sugar town and later a crossroad on the old railroad, Main Street Pahoa has maintained its western style storefronts and wood boardwalks in a charming turn of the century Victorian style.

DINING, SHOPPING, LODGING

Quaint shops from surf, to curio and restaurants that span the flavors of the globe from Thailand, to Mexico, and Italy, make Pahoa Village one of the most pleasurable

shopping and dining stops on the Big Island. Every restaurant in Pahoa is owner operated, guaranteeing diners the best in food preparation. Lodging in Pahoa is alternative as well. The historic Village Inn, built in 1910, housed some of Puna's earliest travelers and still operates today. The rooms are clean and spacious with vintage victorian decor. Call ahead to any of the friendly shops to learn of any special events scheduled during your visit. Pahoa has the reputation of holding some lively and entertaining performances both on its Main Street and at the Akebono Theater, Hawaii's oldest theater.

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PUNA COUNTRY

The countryside surrounding Pahoehoe is filled with natural wonders like the Lava Tree State Park, steam vents, groves of papaya trees and black sand beaches along the rugged Puna coast. From the bays at Isaac Hale Beach Park to the area of Puna once known as Kalapana the coastal road, Route 137, winds through untouched pine forests, open pastures and dense tropical foliage. While traveling on 137 you will also pass seaside pools and quiet fishing spots perfect for picnicing or a relaxing snooze. It's no wonder that many tour guides around the Big Island tout Puna as the most scenic and rural area of the Big Island. Visitors are warned however that a prolonged stay in this Aloha time capsule may make leaving a very difficult task.

PHOTOS

Top Left: Pahoehoe Town in the 1920's. Top Right: Towering trees hover over this Puna countryside road. Right: Smilin' Sal, owner of Luquin's Mexican Restaurant. Below: Surfer, Brock Good, at one of the Big Islands best surf breaks, 3rd Bay at Isaac Hale Beach Park on the Puna coast. Photo by Bill Wade



Michael Stewart



THE VILLAGE INN

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LODGING
 & HAWAIIANA
 CURIO SHOP

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EAST HAWAII AND OLD TOWN HILO

LAND OF CASCADING WATERFALLS, RIVERS AND BRIDGES TO THE PAST

When you talk about the old Hawaii, at least the one that hasn't been touched as much today by the long arms of commercialization and development, you cannot help but mention the East Coast

on the Big Island. At the center of all this is old town Hilo. Hawaii's second

the wealth of new businesses occupying Hilo's old buildings. One of the brightest spots has been the renovation and remodeling of the S. Hata Building by Cafe Pesto. This restaurant has maintained the building's Renaissance Revival style of architecture and filled the air with



Michael Stewart



Michael Stewart



Michael Stewart

Old town Hilo as it appears today. From left to right: The S. Hata Building, Hilo Bay Building, and Palace Theater.

largest city is seeing a revitalization of spirit thanks to the effort of the Downtown Hilo Organization who is busy restoring and preserving the storefronts of this yesterday town. Aiding this effort are

smells of wood oven baked pizza and Pacific Rim-Italian cuisine. Around the corner from Cafe Pesto is Mauna Kea Galleries, located at 276 Keawe Street in the old Court Mauna Kea Building. The gallery hosts many vintage Hawaiian and Polynesian paintings, artifacts and ephemera and is open daily.

Adding to this old Hawaii feeling is the daily Suisan Fish Market Auction and the Hilo Farmer's Market which is held every Wednesday and Saturday in Downtown Hilo.

EAST HAWAII COASTLINE

After leaving Hilo you don't want to miss the drive north to Waipio Valley which takes you over

continued on page 22

Enjoy...

FRESH ISLAND CUISINE	CREATIVE PIZZAS
RISOTTOS	PASTAS & SALADS
IMPORT	SEAFOOD
TAP	CALZONES
SPECIALTY	WINES BY
COFFEES	THE GLASS
	SENSATIONAL DESSERTS

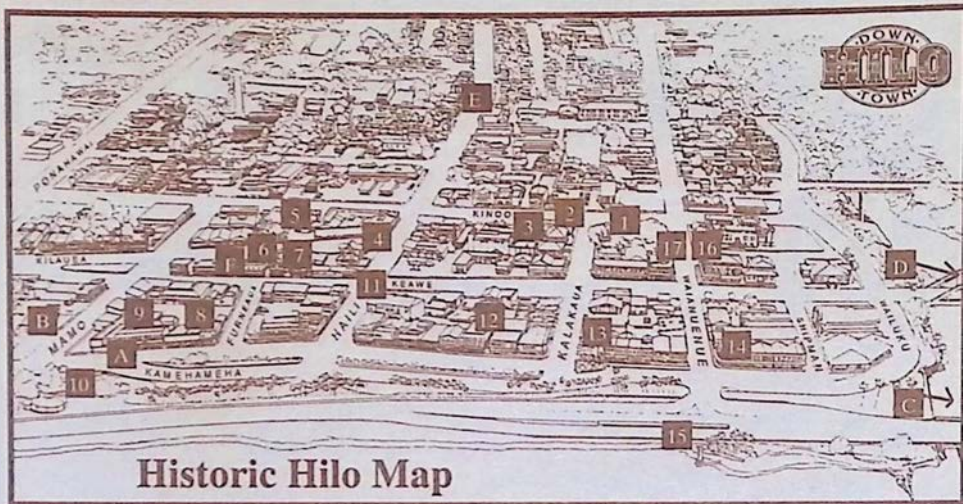
Cafe Pesto

In a relaxed dining atmosphere

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DOWNTOWN HILO, ON THE BAY 969-6640

This self-guided walking tour of historic Downtown Hilo will take about one hour if walked continuously. However, you are encouraged to go at your own pace and spend additional time discovering and exploring that which interests you.

The seventeen stops along the way will provide you with information about the town from 1870 to the present. Today, historic Downtown Hilo is alive and bustling with renewed energy. New and old businesses alike are meeting the challenge of revitalizing our city center while preserving the historic character which remains very special.



Historic Hilo Map

- | | |
|--|--|
| 1. Kalakaua Park | 13. First Hawaiian Bank Building |
| 2. Old Police Station | 14. Koehnen's Building |
| 3. Hawaiian Telephone | 15. Landing Wharf |
| 4. Central Christian Church | 16. First Trust Building |
| 5. Taishoji Soto Mission | 17. Pacific Building |
| 6. Furneaux Lane | A. Cafe Pesto (<i>Pacific Rim Cuisine</i>) |
| 7. Ancient Order of Foresters Building | B. Hilo Farmer's Market |
| 8. Furneaux Building | C. Hale Kai B&B |
| 9. S. Hata Building | D. Wild Ginger Inn |
| 10. Bayfront | E. Lyman Museum |
| 11. Palace Theatre | F. Mauna Kea Galleries |
| 12. S.H. Kress Company Building | |

Historical information and map provided by the Downtown Hilo Organization whose interests involve the preservation of Old Hilo, Hawaii.

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PHOTOS

Above: The historic Honomu Theater in the East Hawaii town of Honomu which is being revitalized by a host of new businesses. Opposite: The magnificent Akaka Falls.

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scenic gorges that were once crossed by cane hauling trains in the heyday of sugar cane production. The plummeting waterfalls and river mouths under the extensive bridge systems leading north up the Hilo Coast are definitely an awesome sight. On this drive north is Onomea Bay located along a 4 mile coastal scenic route. The lush ravines and botanical gardens are brilliantly picturesque along this coastal route and is well worth the detour drive.

AKAKA FALLS & HONOMU

Akaka Falls State Park and the village of Honomu can be reached by taking Hwy. 220 off of the main route, Hwy. 19 north. Once you reach the Park a short paved hike will take you past a network of smaller waterfalls, lush and colorful tropical foliage to the plummeting Akaka Falls. Its accessibility and grand size make Akaka Falls a popular stop along this eastern coast. Along the way in the

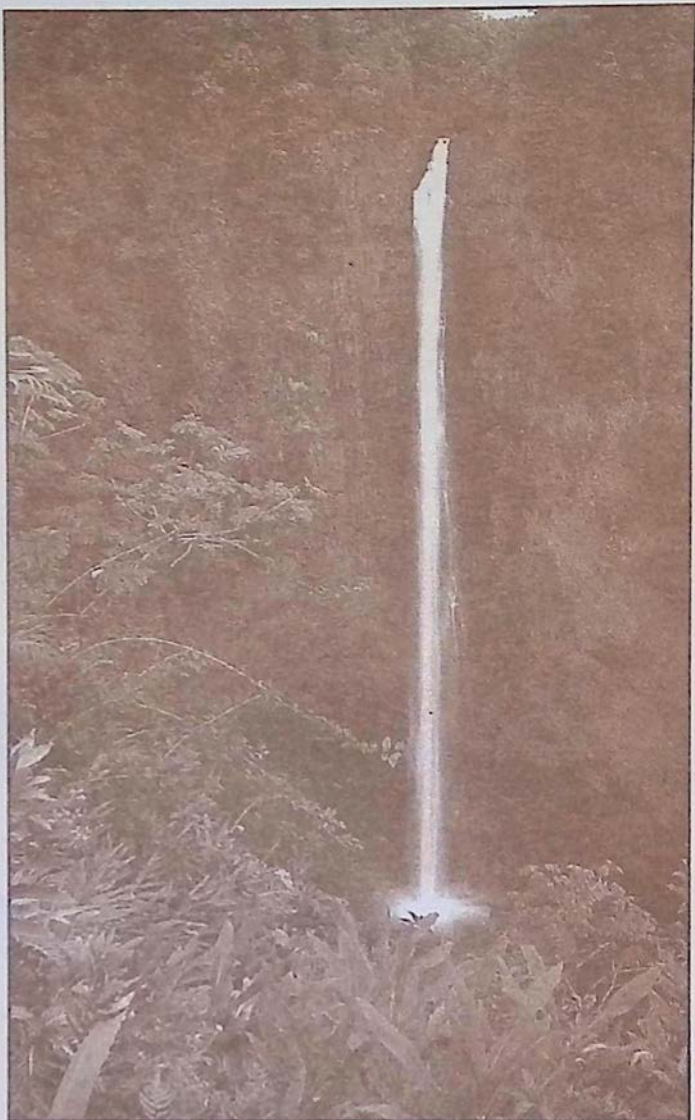


Akaka Falls Inn & Gift Gallery

P.O. Box 190, Honomu, Hawaii 96728-0190
(808) 963-5468

28-1676 Mainstreet Honomu
Gift & Art Gallery • Deli • Picnic Lunches
call ahead to order your picnic lunch

historic town of Honomu boasting many old storefronts from the days when sugar was king. Akaka Falls Inn & Gift Gallery located in the restored 1920's Akita Store building is one old building that has been restored and opened to the public. Hawaiian crafts and gifts, wood bowls, Pig platters, books, pottery, cards, Pele's Glass and Seed Leis are just a few of the locally made items guests will find in the gallery. Also featured are original works of art and prints by Island artists. Other gift items include island made jams, sauces, relishes, whipped honey, cookies, syrups, and Kona coffee. In addition to the gift gallery is a deli that will prepare a picnic lunch for your trip to Akaka Falls. Food items include sandwiches, pastries, cold drinks and coffee. The town of Honomu offers visitors many other shopping opportunities as the restoration effort of this early sugar town continues.



Michael Stewart

HAWAII'S PREMIER AIR TOUR

No vacation to Hawaii is complete without a helicopter tour. **Blue Hawaiian Helicopters**, located at the Hilo International Airport, can take you for an air adventure you are not soon to forget. Whether you fly over magnificent waterfalls, or soar over an active volcano Blue Hawaiian is certain to take you places few would dare venture to on foot. The comfortable and personal helicopter tour is the quickest and easiest way to view the natural landscape of the Big Island. Their daily tours can be met at both Kona and Hilo airports and also includes a free personal video tape of your flight. For reservations see their ad.

LODGING

When you are done sight seeing, lodging in Hilo is a snap and can accommodate every type of visitor. The magnificent and luxurious **Hale Kai Bed and Breakfast** on the bluff above the ocean overlooks Hilo's premier surf spot, Honolii. Expect nothing less than gourmet breakfasts and plenty of privacy. Hale Kai also has available a private cottage facing a pool and ocean. If you are looking to stay within walking distance to downtown Hilo stop in at the affordable **Wild Ginger Inn** which features a jungle garden and stream setting overlooking Hilo Bay.



Michael Stewart



continued from page 10

earliest recordings of this versatile plant date from 23 BC, when Greek and Roman writers first located it in Ancient Egypt. Yet only in Hawaii are the traditions of taro cultivation so tied in to cultural and even religious beliefs and practices.

Still today, in remote valleys, such as Waipio on the Big Island of Hawaii, taro is a way of life. It is the heart beat of the land and its people. Knowledge of its cultivation and its qualities has been passed down from generation to generation. Taro farmers often spend the day in knee high water, planting new keikis, harvesting mature corms, and weeding the abundant tropical growth around the invaluable food source.

The early Hawaiians allegedly ate up to 15 pounds of poi daily. A mashed and strained taro product, poi is so digestible, that the Polynesian language does not even have a word for the indigestion so common in the western diet.

Botanically, taro (*Colocasia*

Esculenta) belongs to the family of Araceae, which includes the better known philodendron, dieffenbachia and anthurium. The true taro lover compares the hundreds of ever changing varieties with the same appreciation and poetic language as a fine wine connoisseur distinguishes her wines.

Today, taro in Hawaii is mostly used for poi, table taro, taro chips, and luau (green taro tops). It is surprisingly underused. The National Academy of Science selected taro as one of the underutilized food crops of the world. It could happily start gaining space next to staple foods such as rice and wheat. Some are predicting it just may become the new trend food of the '90's.

"E' ai a ma'ona." Enjoy!

PHOTOS Page 10: *Hawaiian Taro Farmer in Waipio Valley early 1900's. Above Left: Taro Plants in Waipio Valley, Above Right: Poi maker with gourds early 1900's. Historical photos courtesy of Cook's Discoveries*

SUGAR ♦ NUTS ♦ WATERFALLS ♦ TRANQUILITY
HONOKAA - HAMAKUA
 CURIO ♦ TRADITION ♦ SIMPLICITY ♦ SINCERITY

For years the town of Honokaa sat idle, its home town theater empty, local store fronts ghostly quiet, and streets devoid of the bustle that once rumbled down Mamane Street during the boom days of the Hamakua Sugar Company, an industry that for the last century has been the life blood of the people in this region. Since the decreasing activity of sugar production over the years and the recent decision to halt sugar production altogether, the local citizens of Honokaa have redirected their energy and begun one of Hawaii's most spirited movements of rejuvenation.

could reach the town of Honokaa, which was the third largest city in the territory of Hawaii.

From Hilo, vacationers and soldiers on leave from Uncle Sam would take the train ride north to Honokaa where night life was king. A dance hall was even built above the Botelho building, the first car dealership in the town.



Michael Stewart

Waipio Valley Lookout

HONOKAA TODAY

Today, local merchants have taken the initiative to reopen some of the closed doors in this picturesque town, including the local ice cream parlor, now called **Simply Natural**, outfitted with an old fashioned

In the old days during the earlier part of the twentieth century it was only by train that one

soda fountain and spinning stools. Other shops such as the **Honokaa Trading Com-**

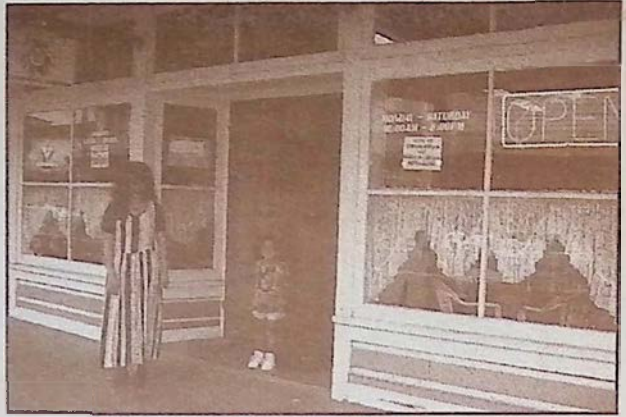
*The Bad Ass Coffee
 Company isn't crazy.
 Just Nuts.*

The Bad Ass Macadamia Nut Co. of Honokaa
 Visit our factory store in Honokaa Town for some truly Bad Ass macadamia nut creations. Like our freshly-roasted mac nuts in creamy rich milk chocolate, or our macadamia nut/coconut butter brittle. Of course, they're even better with a hot cup of 100 percent Hawaiian-grown Bad Ass coffee.



For Factory Tours, call 775-7743

pany, located inside the Botelho building, as well as many other curio shops overflow with Hawaiian memorabilia and curio items. Jolene's Kau Kau Korner, Tex Drive In and Mamane Street Bakery adds to the distinctly local flavor of Honokaa town. At Jolene's Kau Kau Korner the particular local favorites are the plate lunches. Before heading on to Waipio Valley make sure you stop in at Mamane Street Bakery for a mouth-watering treat. Owner/Baker, Ely Pessah, keeps his baked case filled with breads, pastries, and other delectables like Portuguese Sweet Bread and Honey Macadamia Nut Bran Muffins. The alluring smell of freshly brewed espresso and cappuccino also lingers. Also located in Honokaa is the Bad Ass Hawaiian Macadamia Nut Plantation which is located down the hill from Jolene's Kau Kau Korner. The



plantation allows visitors the opportunity to view the inner workings of a macadamia nut factory. Factory creations fill the store shelves and will undoubtedly make your taste buds dance when you try them. Also featured is the plantation's own bake shop as well as a complete line of Bad Ass Coffee.

FARMER'S MARKET AND LOCAL THEATER

Included in this new Honokaa is the town's farmers market that has become a weekly event in the downtown area in front of the Botelho Building. The market is open each Saturday of the month. As Hawaii's old theaters are becoming more and more popular, the citizens of Honokaa enjoy their own People's Theater. The doors of the theater are opened for feature films every Friday, Sat-



Honokaa
Mon - Fri
10 am - 8 pm
Sat. 10 am - 3 pm

*Serving the Island's
Favorite Local and
American Dishes*

What better place to
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Located in downtown Honokaa our gourmet bake shop has just expanded to include a unique Hawaiiana Room constructed out of local woods.

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Surrounded in a tropical wood decor we offer the finest Kona Coffee, pottery, prints, cards and paintings by local artists. Browse or relax in our cafe dining area while you enjoy such treats as espresso, cappuccino, croissants, cookies and other desserts.

PHOTOS

Opposite Above Right: *Jolene Reucia and daughter at the family restaurant at Kau Kau Korner.*
Opposite Below Right: *Manana Street Bakery is more than just a great bakery with its Hawaiian gift shop.* **Below:** *The remote Waimanu Valley gap located between Pololu Valley and Waipio Valley.*



Michael Stewart

urday and Sunday evening at Honokaa's historic theater.

THE RURAL HAMAKUA

Legend has it that it was in Waipio Valley, "the land of the falling water", that the great King Kamehameha, as a young boy, received his leadership training and first learned to surf. Today, family ohanas, "houses", still dot the landscape which is separated by a river that leads into the open sea. Local farmers and their families continue to make their way of life from farming taro and fishing off the sandy shores of this peaceful and remote valley floor. Outside of Waipio Valley and Honokaa town are other early and small settlements of the Hamakua region such as Paauilo, Kukuihaele and Laupahoehoe. These towns are all filled with a rich and local culture that happily survives in this region of the Big Island. The Hamakua Coast is a jungle of botanical delights. Flowers, trees and tropical plants thrive on the moist slopes of Mauna Kea. Outside of Honokaa town on Highway 19 is one of the Big Island's busiest local

dining spots, **Tex Drive In**. This local diner is a popular place to stop for locals and visitors alike as it features both Hawaiian and American cuisine. The menu includes everything from hamburgers to malasadas, including fresh fish plates and rice. Service is quick and the atmosphere bustles making Tex a fun and tasteful stop for lunch. Old doors and new businesses will continue to open in Hamakua as a period of positive change sweeps through the land with the fall of the sugar empire and the rise of cottage industry in Hamakua.

Famous Hot Malasadas

<p>Try the ISLAND'S BEST BURGER and Local Favorites</p>		<p>"Ono Kine" in Hawaiian means VERY GOOD 775-0598</p>
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Open Daily from 5:30am - 8:30pm
THE PLACE TO STOP
 between Waimea & Hilo on Hwy. 19 in Honokaa

KONANE

by Sophia Schweitzer

Surf's up! The waves are too rough for fishing. Yet the breeze is calm, and the Hawaii sun invites yet another languorous and pleasant day under the palm trees. Imagine your village to be at Lapakahi, now a historic park, located between Kawaihae and Hawi, in Kohala. Imagine spending the day with friends and family. What would you do?

The old Hawaiians loved their leisure time. They harbored a treasure of games. Many of these demanded acute sharpness of verbal and mental skills. Gambling added spice and excitement to them. Ali'i have been known to gamble away their land, while common men have bet their own lives, or the life of a mate. Missionaries frowned deeply on this behavior and discouraged the games. Gradually the Hawaiian games disappeared from the islands.

One of the most popular old games is konane, a sort of checkers, played on a board, or on a slab of lava and rock. In Lapakahi park, an old konane lava rock still overlooks the Pacific. Fishermen must have had their eyes on the board while keeping a vigilant eye on the ever-changing ocean.

The board is called papamu konane (papa means flat surface). The game appears to be authentically Hawaiian. It consists of capturing "men" for justice and for sacrifice. To this purpose black and white pebbles were moved around from hole to hole. The holes, especially the central one, the pika, or navel, were inset with human teeth.

Konane boards across the island don't follow any established pattern in size or play. The amount of holes, set in even lines, varies between 64 on the low end to well over 250 on the high end, seemingly only changing the amount of game time involved. Along the Kohala coast, at Kapaloa, a series of identical petroglyph boards are carved at regular intervals. They must have served for the first elimination matches in an important gambling event for the ali'i. A little further inland, an arena still stands, with one enormous, single checkerboard on its dome. Around this stage there is plenty of room for betting spectators. This was no doubt the final game between champions.

Few writers have dared to describe the rules of konane. It's said that in 1924 a 90-year old woman was the only living person who still knew the game.

Still, why not find a palm tree, and create your own konane game? What better way to pass the time and practice skills of strategy and mind?

and Speaking Stones of the Past

There is an unusual modern day activity available for the more adventurous tourist on the Big Island, it's called petroglyph hunting. On such a hunt, bring water, good shoes, and sunscreen. Leave all ideas behind about wanting to reproduce, alter, or "improve" the petroglyph. Leave all pre-set thoughts about

Hawaiian history behind. The stones will talk, allowing the mystified visitor to listen. I've done it. (In all honesty, I didn't find one single petroglyph, but even so, the experience was worth it. I found Hawaiian and universal wisdom by listening to the ancient stones.)

Petroglyphs date as far back as the first settlers on the Hawaiian Islands, in the 4th century AD. They were the earliest written forms of communication with the gods, the spirits, and with fellow travelers and viewers.

The figures were most frequently carved on the smooth pahoehoe lava. Other stone sources were large boulders and the walls of lava tubes.

No one knows for sure what all the different symbols and figures mean. No one knows for sure the exact date of each petroglyph, or why there are so many on the Big Island.

One thing we do know: They are never randomly located. Isolated petroglyphs might mark a burial site, or an important trail junction. Groups of petroglyphs often accentuate a powerful place on the land. The Hawaiians believed that mana, the cosmic force, was concentrated and available in specific locations, which became places of prayer and respect.

In chronological order, three subsequent shapes depicted the human figure.



At first there was the stick form, basic, and sexually explicit. Later, the form became columnar, with a wider torso. The most recent form was of triangular shape. Often, however, petroglyphs were altered by newer artists. Additions were made, and lines were deepened.

Apart from these human figures there are the animals, representing the *aumakuas* or guardian spirits. Some pictures offer the variety of tools, ornaments, and objects, available to the Hawaiian, such as fish hooks, paddles, capes, helmets, and sandals. The *konane* board game is found along the entire Kona coast.

And there are those incomprehensible symbols that, because of their frequency, must have had a meaning, but which is entirely lost to us today.

Petroglyphs will keep their secrets into eternity. Unless, of course, we teach the stones to speak.



Michael Stewart

THE BEST LOCATIONS TO EASILY VIEW THESE ANCIENT ORACLES
Anaho'omalu Bay (access via the Royal Waikoloan and Hilton-Waikoloa resorts) and Pauko (access via the Mauna Lani and Ritz Carlton resorts).

Waimea Country

Vast Upcountry Pasture Lands and Ranching, Under a Snow Capped Mountain

Between snow capped Mauna Kea and the Kohala mountains the green hillsides of North Kohala roll along under wispy white clouds, and afternoon rainbows frequently stream their way from the skies above Waimea. Inside this landscape herds of grazing cattle can be seen meandering their way through sloping pastures filled with cactus and dry underbrush as Hawaiian cowboys called paniolos still ride horseback and work the ranges.



hunt and shoot the herds of wild cattle whose population had grown uncontrollably since their introduction to Hawaii in 1793.

Parker, who accomplished his mission, managed to domesticate a herd of his own before marrying a Hawaiian chiefess.

The marriage helped Parker to acquire the land that would later be used to found his 250,000 acre ranch in 1847. Today's existence of Parker Ranch as one of the largest ranches in the United

States gives the outsider an idea of the magnitude of its size.

HISTORY

Ranching began in this region of the Big Island after King Kamehameha appointed, in 1815, a young seaman named John Parker to

WAIMEA TODAY

Today, the town of Kamuela, more often referred to after its district name Waimea, is a



Discover the Best of Hawaii AT COOK'S DISCOVERIES



The Setting: Historic Spencer House, a 150-year-old home still owned by the same Hawaiian family. In the heart of cool upcountry Waimea town.

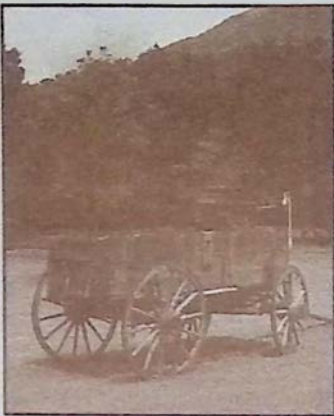
The Theme: Proudly made-in-Hawaii's treasures. Edibles, collectables, art, artifacts and island crafts. Even fresh Waipi'o poi and Poi Dog Biscuits.

And of Course..., Style: Friendly and knowledgeable about things Hawaiian and what's cookin' around town. Good music and interesting conversation. Gift wrap, mail order & shipping services, too.

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In Historic Spencer House circa 1850 - Waimea Center Next to McDonalds (Hwy 19)

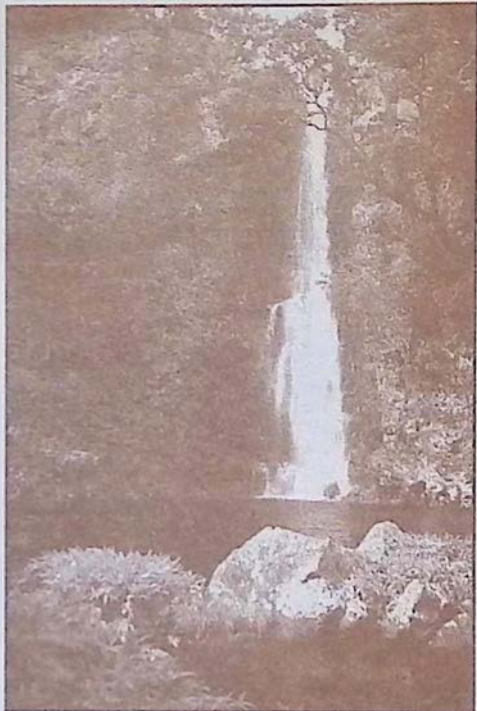
Michael Stewart



Michael Stewart

Above Left: *Paniolo wagon in Waimea countryside. Above Right:* *Snow capped Mauna Kea. Right:* *Anna's pond and waterfall. Below:* *Parker Square..*

Michael Stewart



Michael Stewart

town that still surrounds itself with a ranching lifestyle. The brightly colored Victorian houses and shops, tidy yards filled with flowers and skeleton remains of wagons and wheels gives visitors the opportunity to see yet another sphere of the diversity of cultures that exist in Hawaii. Begin your tour of Waimea with a cup of coffee and a bite to eat at **The Waimea Coffee and Company**. The coffee shop boasts the largest selection of gourmet coffees from around the world as well as a healthy selection of lunch items that includes a daily soup, quiches, croissants, pastries and a gourmet groceries pantry. The shop is nestled inside Parker Square beside the Waimea General Store. Make sure you don't miss stopping at **Cook's Discoveries** in Historic Spencer House at Waimea Center. The warm aloha of a 150-year-old restored home creates a unique setting for Cook's Discoveries' one-of-a-kind collection of treasures made in Hawaii by Hawaii's proud people. Look for the Hawaiian flags across from the Waimea McDonalds.

CAFÉ

MARKET

WAIMEA COFFEE

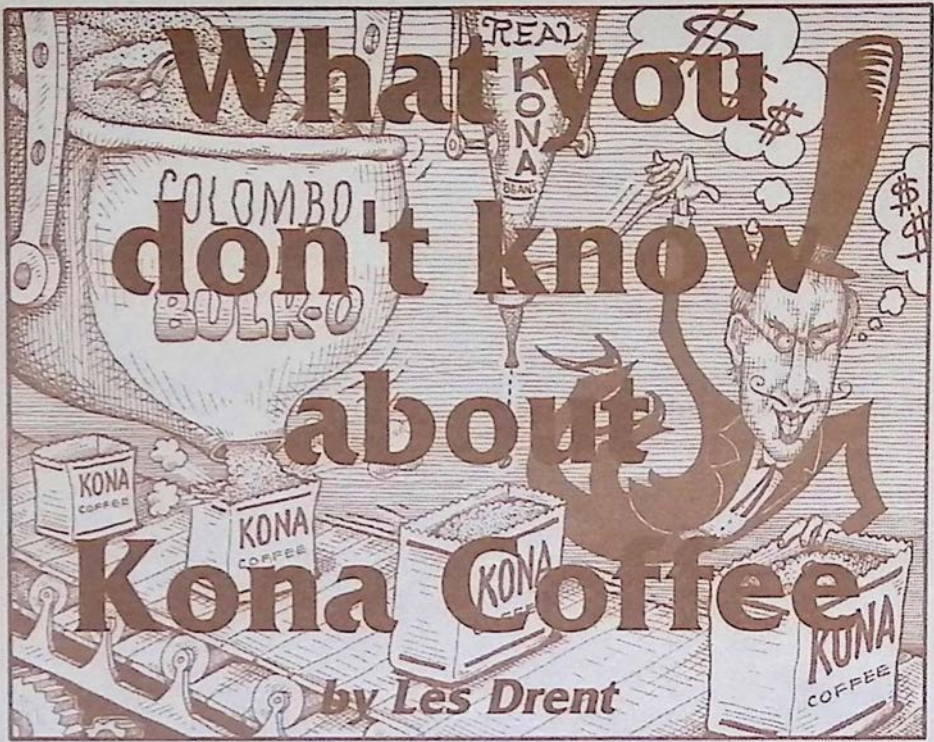
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Since the first issue of *Coffee Times* rolled off the press in April 1993 I, as publisher, made a pledge to do everything possible to bring awareness to an issue that for many years has done more harm to Kona Coffee than any other. That being the truth in labeling of one of Hawaii's few remaining agricultural commodities. (The name *Coffee Times* actually spawned out of this effort.)

The Kona Coffee industry is like no other in the world, or at least none that I have found. It is a century-old industry that boasts undoubtedly one of the world's finest coffees if not one of the rarest. But it is also an industry whose product is marred by rip off and counterfeiting has created a tsunami of controversy in this otherwise peaceful region of Hawaii.

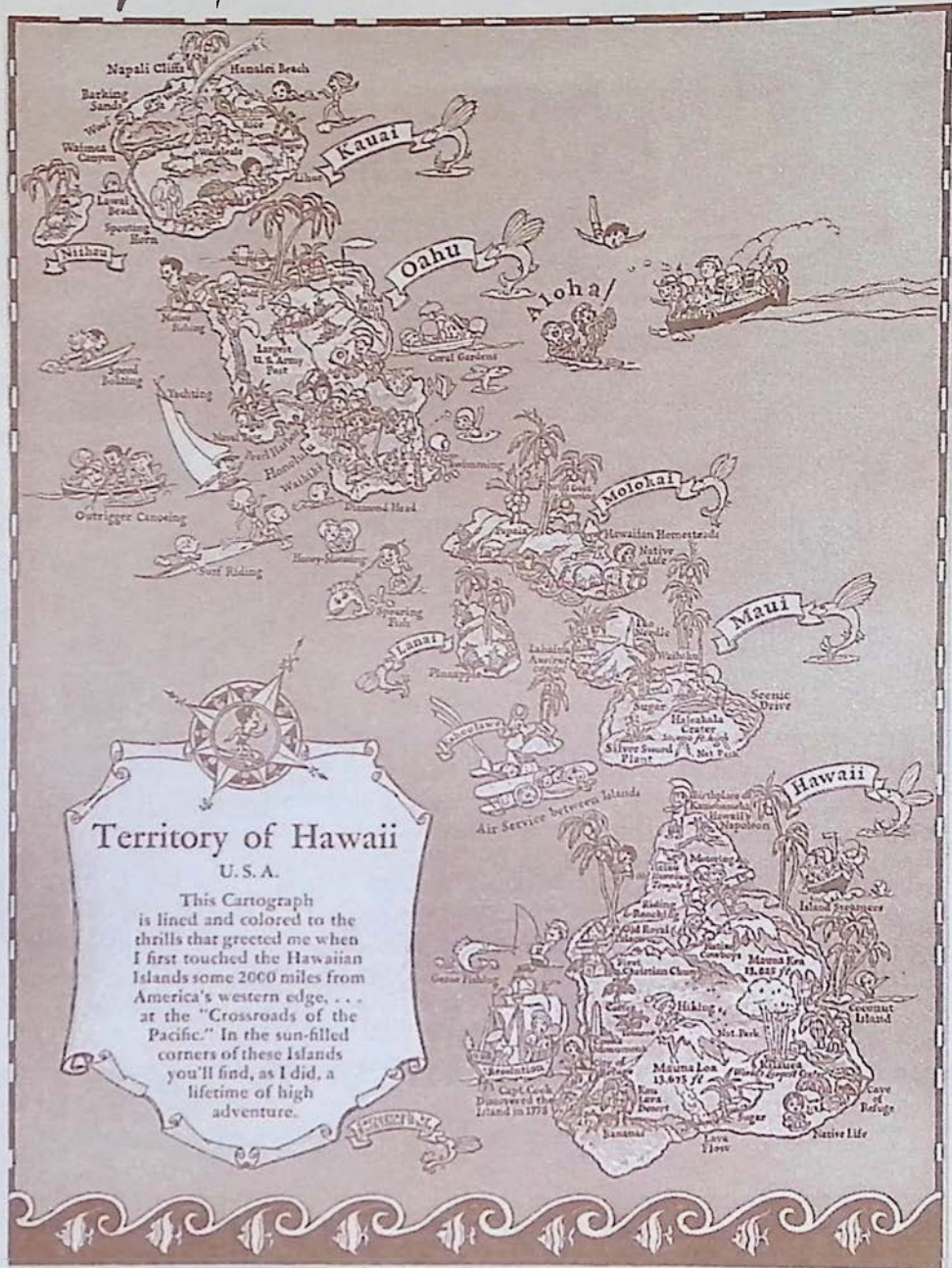
Considering the history of coffee in Kona, which saw its first cuttings planted in Kealahou in 1828, and the nearly 100 year effort of Japanese farmers, it's impossible to not think about preserving this truly great local industry. There are a lot of coffee farmers, millers, roasters and retailers operating off of private farms around Kona con-

tributing to the growth of this prized local commodity. And it is here that the strength of the industry lies. It is outside of Kona that the threat to Kona coffee exists.

Large corporations and some individuals have capitalized by taking the name Kona and using it to sell coffee that isn't Kona. Most often these individuals substitute the real thing by replacing it with cheaper substandard coffee from South America. Not only does this hurt the coffee industry in Kona, but you the consumer loses as well. When this occurs the relationship between the coffee producer in Kona and the customer is placed in jeopardy. Only when this customer is able to acquire a cup or bag of real Kona coffee is the relationship between the two a truthful one. Don't laugh though, this so-called rekindling of a relationship actually takes place in Kona every day. The reaction of response among visitors who arrive in Kona under a false impression of what Kona coffee tastes like usually follows with a feeling of bewilderment about why this problem is allowed to take place.

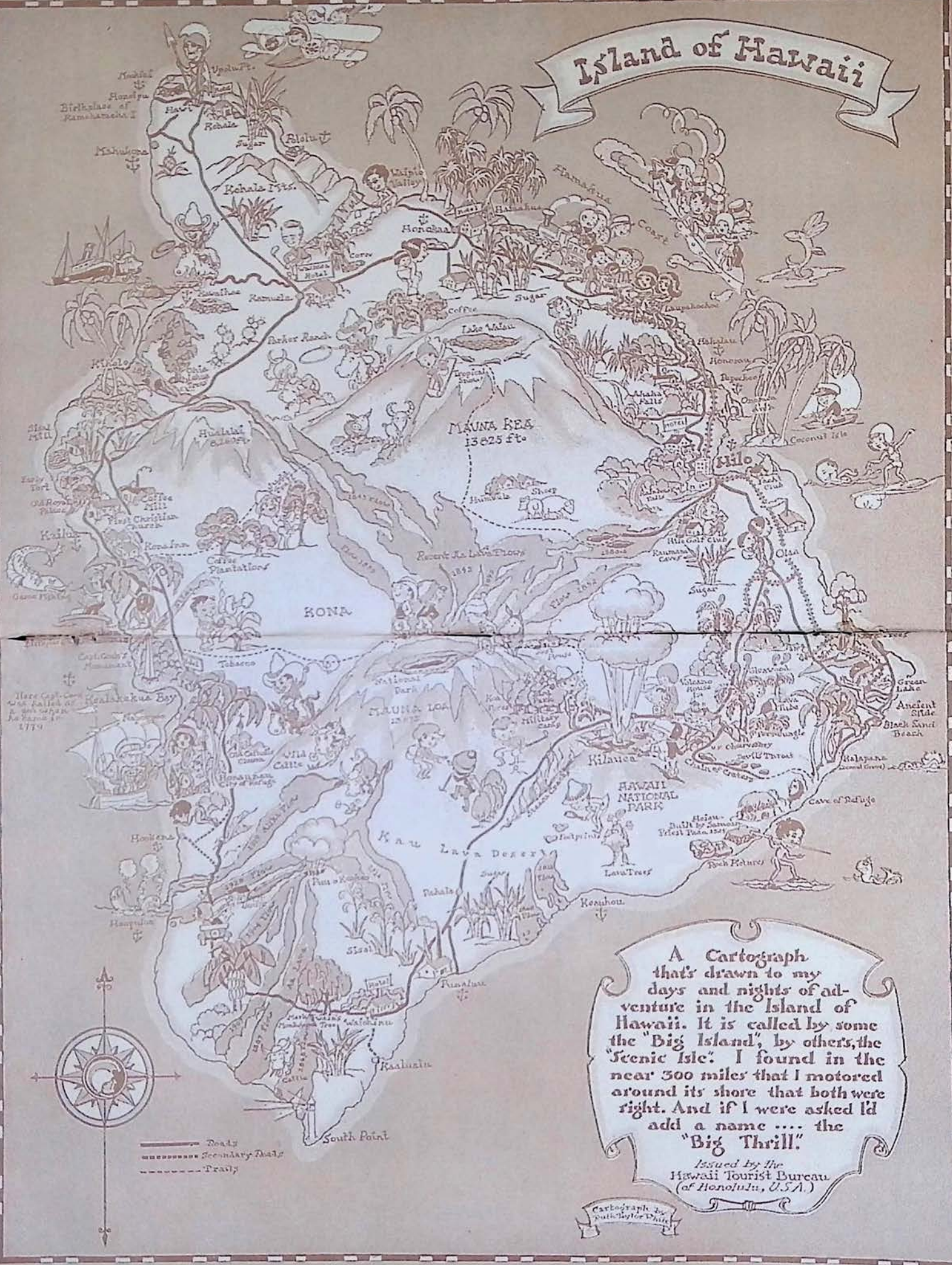
continued on page 41

Map of the Hawaiian Islands



The map above and the one on the following page were published during the 1950's. Many of the natural and historic sights still remain today. But travel in Hawaii was obviously much different back then and we think you will enjoy these maps while you travel the island today. Drive slowly and take the time to notice all the wonders of our tropical paradise. With ALOHA in mind.

Island of Hawaii



A Cartograph that's drawn to my days and nights of adventure in the Island of Hawaii. It is called by some the "Big Island", by others, the "Scenic Isle". I found in the near 300 miles that I motored around its shore that both were right. And if I were asked I'd add a name the "Big Thrill."

Issued by the
Hawaii Tourist Bureau
(of Honolulu, U.S.A.)

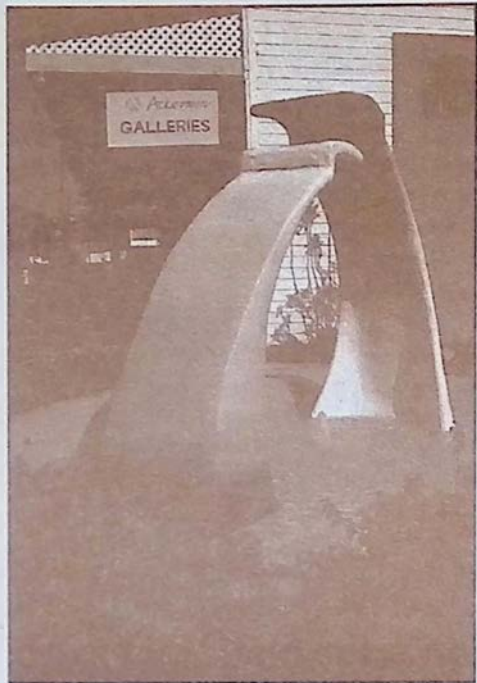
Cartograph by
Duth-Hylor Blair

Friendly North Kohala

Art Galleries, Fine Dining, Cafes, Quaint Shops, Kamehameha Statue, Pololu Valley



Michael Stewart



Michael Stewart

Following highway 270 north visitors will encounter a landscape filled with historical landmarks that include the original statue of King Kamehameha, Kalahikiola Church, and Mo'okini Heiau which is regarded as the

oldest pre-Western contact temple of worship. In the year 1758 King Kamehameha was believed to have been born at Mo'okini. Also to be found in the North Kohala region are the remnants of a once thriving sugar

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industry of the 1880's which is still visible in the many old storefronts of Hawi & Kapaau towns.

DINING & SHOPPING

These towns are now preserved by a new generation of Hawaii businesses which have their own distinct local offerings. In Hawi Town, is a new gallery called Sugar Moon. The Sugar Moon Clay Works, a working studio and gallery, features a wide variety of distinctive and



Don Rich

other side of the street is the **Bamboo Restaurant and Gallery**. Inside what was once the grand old Takata Store, built during the booming days of sugar cane, Bamboo combines Pacific Rim dishes with flavors from as far off as Thailand to create an innovative style of cuisine. Farm fresh herbs and local fish contributes a local flare to the food. The **Kohala Koa Gallery**, inside Bamboo, features Pacific Art and fine crafted

Photos Left To Right: Scenic Pololu Valley, Kapaau's Ackerman Galleries, and the King Kamehameha Statue in Hawi Town.

original items. You can find both functional and artistic pieces to suit your needs and your fancy. Also in Hawi is **Kohala Pacific Realty**, where visitors are welcome to stop in for free maps of the North Kohala region. Owner John Adams is taking a different approach to real estate sales. He is promoting the renovation and preservation of many old buildings in North Kohala's towns. John's wife, Dixie, is owner of the **Kohala Coffee Mill** which is located next to the Realty office. The **Kohala Coffee Mill** was brought to life in the historic Toyama building built in 1932. The coffee shop serves 100% Kona coffee at its espresso bar and pastries, muffins and other baked goods are also available at the shop. On the

wood furniture. Just up the road a piece, in Kapaau Town is **Ackerman Galleries**. Upon first entering the Ackerman Gallery all of your senses are held hostage. The sweet scent

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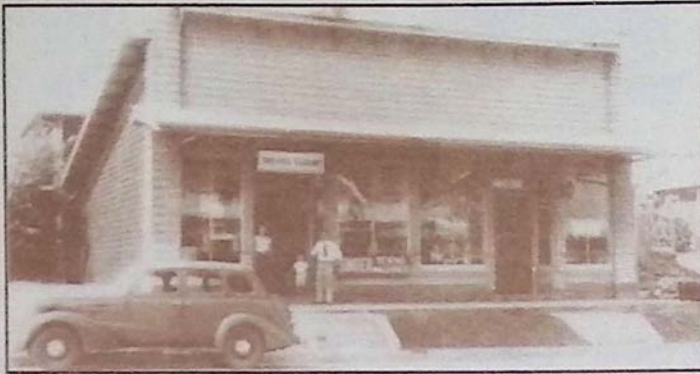
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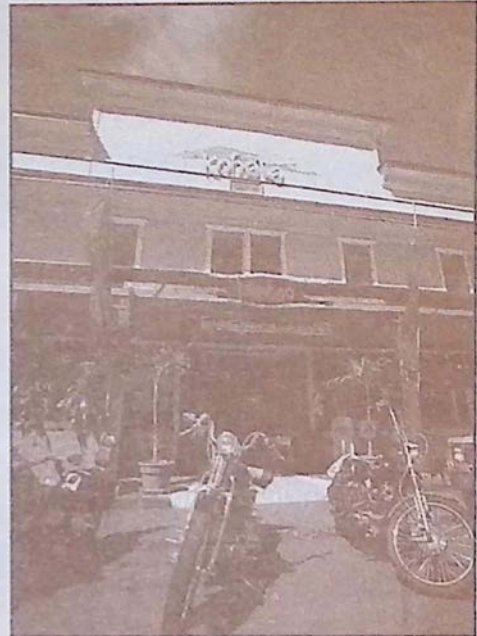


PHOTOS

Left: Hawi's 1932 Toyama Building. **Below:** The Bamboo Restaurant. **Opposite Top:** Pu'ukohala Heiau. **Opposite Below:** Paddler petroglyph at Waikoloa petroglyph field.

Michael Stewart

of gardenia, a delicate blend of sounds; an indoor waterfall and music, perhaps a Puccini aria fills the air. The stunning visual impact of the original oils and acrylics painted by Artist, Gary Ackerman capture the eye. Friendly and knowledgeable staff welcome you to Kapaau, home town of the gallery. If the drive up the Kohala coast and gallery hopping has got your appetite going at this point, maybe it's time to visit Don's Deli across from the King Kamehameha statue. Let Don prepare a sandwich from his large selection of cold cuts and cheeses or try one of his homemade vegetarian quiches or pastas. Don's Deli is a great place to relax before heading north to Pololu Valley.



THE DRIVE TO POLOLU

When you're done in town Hwy. 270 will lead you through North Kohala's fertile pasture lands, dense forests, and ultimately to Pololu Valley, which offers one of the best scenic view lookouts on the island. If the road were to continue on past Pololu Valley you would

eventually end up at Waipio Valley at the northern end of the Hamakua coast. Separating these two valleys are several other mag-



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- Relax, share wisdom, 'talk story' and feel the pace of old Hawaii in a shop that is decorated with scenes from early Hawaii coffee plantation days.
- Also featured are fine pastries, fresh donuts, coffee accessories and gifts.

nificent valleys accessible only by foot or horse. If you plan to hike beyond Pololu be prepared for a long trek and bring plenty of water and supplies. The trails are narrow and steep and should not be walked by amateur trailsmen.

THE KOHALA COAST

If your interests lie in seeing all their is in this region Chris' Adventures offers "bike and hikes at your own pace" tours through this region of the Big Island. The bike and hike adventures are suited for all levels of enthusiasts. Included with these tours are breakfast and lunch consisting of fresh fruit, coffee, tea and baked goods in the morning and a Don's

Deli sandwich for the afternoon's concluding picnic. While driving along the coastline of North Kohala remember that if the skies are clear, you may be able to catch a view of the island of Maui looming on the other side of the Alenuihaha channel, which separates Maui from the Big Island. Between the months of December and April visitors are almost guaranteed a humpback whale sighting off the coast of North Kohala. This region of the Big Island is a particularly favorite spot for our migrat-

ing friends from the north. Perhaps the favorite way to cap off the afternoon in North Kohala is to stop in Kaiwihai and enjoy a Pacific Rim-Italian meal at the original Cafe Pesto located in the Kaiwihai Shopping Center near the harbor. The reasonably priced meals are complimented by wonderful pastas, fresh salads and hand-tossed pizzas as well as an original selection of delicious desserts. If you are planning on visiting the town of Hilo Cafe Pesto can also be found in the old S. Hata Building near the bay front. The southern portion of the Kohala Coast, better known as the Gold Coast, is mostly made up of vast lava fields. Along this coast are many secluded



Michael Stewart

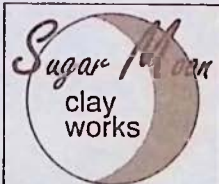
pristine beaches, and ponds. Wild goat, donkeys and other four legged creatures roam this region freely. The King's trail which was used exclusively by the ancient *alii* (ruling class) follows the coastline and passes Pu'ukohala Heiau and scores of petroglyph



Michael Stewart

fields. Pu'ukohala was the last Hawaiian temple built during King Kamehameha's reign of power. It was said that if Pu'ukohala was built the gods would grant Kamehameha the power to conquer and unite the islands of Hawaii under one kingdom. Today the heiau is preserved by the National Park service and the site is open to the public daily. The petroglyph fields in this region can be found easily by finding the Kings Shops across from the Royal Waikoloan Hotel off Queen

Kaahumanu Highway. Follow the signs along a short trail that direct you to the petroglyphs. Preservation of the field depends on people staying on the trail while viewing these ancient rock carvings. After this stop Queen Kaahumanu Highway will take you back to Kona. Come and enjoy this peaceful region of Hawaii. You will be amazed at the ancient and modern wonders it has in store for you.



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The Village of Holualoa

Art & Espresso



Days pass slowly in the artist's retreat town of Holualoa, almost like the gentle mountain breezes which weave their way through the groves of coffee trees lining the slopes of Mt. Hualalai. Steeped in natural beauty and tradition, this little mountainside coffee town blends a touch of today's art with a passion for the simpler life of the past. The village's many

private galleries showcase the works of many local artists in a wide array of mediums. The **Country Frame Shop** hand makes koa frames and also displays a wide range of art in its gallery showroom.

When you are done visiting the galleries, the friendly lo-

cal espresso bar, **Holuakoa Cafe**, will undoubtedly snatch an hour or two from your day and maybe more if you decide to indulge in the homemade cake and pastry selection. Owner Meggie Worbach personally works the espresso bar every day of the week except for Sundays. Her espresso drinks are, hands down, the best on the island and Meggie's German heritage makes her a fanatic for perfection. Perhaps the most unique feature about the cafe are the European visitors it attracts. It seems like there is always a foreign tongue being heard at Holuakoa. For many visitors who don't speak English Holuakoa is an extra nice stop on their vacation.

Make it a point to wander up for a visit to Holualoa you will love this adorable country town.

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Holualoa Village

Holuakoa Cafe

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Aloha, *Meggie*

NEVER TO BE FORGOTTEN

These five corporations in 1994 filed the federal law suits that blocked the trademarking of Kona Coffee.

1. C. Brewer d.b.a. Royal Kona Coffee Co., Honolulu, HI
2. Captain Cook Coffee Co., San Francisco, CA
3. Kona Kai Farms, Berkeley, CA
4. Hawaiian Isles Kona Coffee Co., Honolulu, HI
5. Woolson Tea & Spice d.b.a. Lion Coffee Co., Honolulu, HI

continued from page 32

Well, I'll tell you. Truth in labeling laws evidently do not apply when both corporations and government do not allow them to be used. This past year was a very difficult one for many in Kona who struggled in the legal fight to federally trademark the name "Kona." After applying for the mark in Washington, D.C. five corporations with large stakes in the blending of Kona coffee filed separate law suits against this action in an attempt to stop the process which would open the doors for federal protection of the name "Kona" in the national marketplace. What resulted were drawn out legal proceedings, depositions, and other legal pandering and manipulations that made it financially impossible for the farmers to prepare their case for federal court. No help was provided by either the County of Hawaii, or the State of Hawaii because of threats that these law suits would be targeted at them.

Locally, our weepy-eyed Mayor, Stephen Yamashiro, did however promise,

through half hearted bureaucratic bumbling, to issue a certification mark and to in some way help fund the promotion of 100% Kona coffee. His statements were reassuring at the time, but to this day, nearly a year later, he has done nothing. Besides the inept actions of the Mayor, the local County Department of Agriculture, who are so quick to enforce local coffee grading practices to ensure quality of product, talked a good show as well but did nothing to aid the farmers in their legal battle. I have an interesting question for them. What good does it do to grade a product for quality when it is legally allowed to be counterfeited and sold as a ten percent blend? It is no wonder that many say that the government in the State of Hawaii resembles the workings of a third world nation, by allowing itself to be controlled by outside interests, especially when they are driven by the power of money.

O.K., so you now know the sad story behind Kona coffee. Now I'll tell you *continued on page 56*



Proof that dreams do come true. The Kahauloa Coffee Co. in 1980, and today.

The Hawaiian Lei

by *Sophia Schweitzer*

"I got leid in Hawaii", proclaims a favorite bumper sticker that many visitors take back to the mainland. What is it about those fragrant flower garlands and the sensual image invoked by the words lei and Hawaii?

From the earliest times, men and women worldwide have adorned themselves with leis. Perhaps what has made Hawaii's leis so unique in history, is the fact that its rich culture was isolated for so many centuries from other civilizations. The tropics offered an abundance of blossoms, beads, and leaves.

Hawaii leis mark any important event in a person's life. There are leis of grief, and leis of love, leis of love-making, leis of marriage, of dying, and of birthing. There are leis for political, community, social, personal, farming, and religious ceremonies.

In old Hawaii, all those activities overlapped. The farmer blessing the new crop, the fisherman praying for safety, and the chief chanting in the heiau, all belonged to a people united by a deep-rooted belief in their gods. Each Hawaiian flower and leaf has a specific symbolic meaning, with its own legends and oral history.

The island of Hawaii is the island of the lehua flower, ohia lehua, the tragic fire flower of the sisters Pele and Hi'iaka. The emotional legend of Hi'iaka and her red-tufted fragrant lehua is chanted in the great-

est Hawaiian mele. Even today, one shouldn't pick the lehua flower on the way to the volcano, Pele's home.

Another lei, frequently used, is the maile leaf lei. The lei maile was the lei of all people, all classes, and all occasions, but most especially, it was associated with the worship of the gods of hula. Maile, sweetly perfumed, has many siblings, with different shaped leaves and traditions. In Hawaii leg-

end there once was a greedy maile, a brittle maile, a luxuriant maile, and a sweetly scented maile. They were abandoned in the forest by their angry demi-god brother, because they weren't able to help him in his conquest of a beautiful chiefess.

Most visitors are only aware of the plumeria lei, widely available at airports and hotels. The plumeria is a relative newcomer to the old traditions. Harder to find is the lei pikake with its unequaled perfume, or the lei of the magnificent red or turquoise jade vine.

The ancient Hawaiians excelled in the creation of permanent leis, constructed of feathers, ivory, beads, and even teeth. Often, these leis were an emblem of ali'i.

Leis in Hawaii are for men, women, and children, of all ages and ranks. They tell the story of the Hawaiian people, their mythology, their legends, their history, and their culture. It's good to get leid in Hawaii.



KEONI KANI by *Doug Tolentino*

Kailua-Kona



Undoubtedly the busiest part of the Big Island is the district of North Kona and the seaside village of Kailua. Nestled in this busy-ness are a few significant historical and cultural landmarks. Beside the Kailua pier is *'Ahu'ena Heiau* built in 1817. This ancient temple which was built on a rock platform was dedicated to patron spirits of learning, the arts, and healing. King Kamehameha also made his home here in a thatched hut where he could maintain control over boats entering and leaving the bay. Kamehameha also monitored the farming pursuits of his village from

'Ahu'ena. Also on Alii Drive is *Mokuaikaua* Church. Built in the 1820's *Mokuaikaua* was the first Christian church to be built by western missionaries. Across the street is *Hulihee* Palace, a nineteenth century vacation home to some of Hawaii's monarchy. *Hulihee* was built in 1838 and today serves as a museum open daily to the public. Occasionally, throughout the week, some of Hawaii's youngsters can be seen in the courtyard under the shade of giant banyan trees practicing hula under the direction of a *kumu hula* (teacher of hula). Later in the nineteenth cen-

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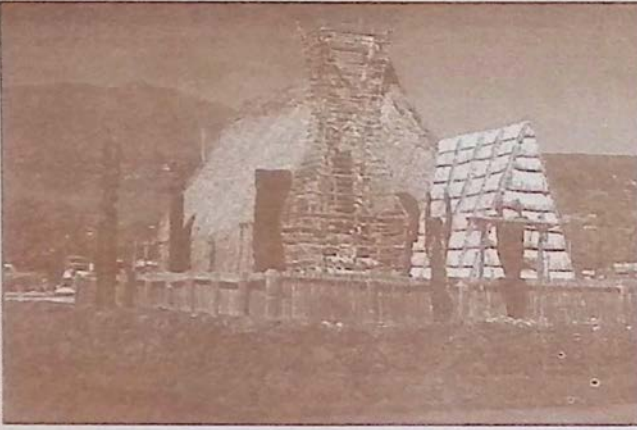
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ity Kailua was a village that was used primarily as a sea port for shipping cattle, coffee and sugar off island. Most of the population in Kona lived in the mountainside towns

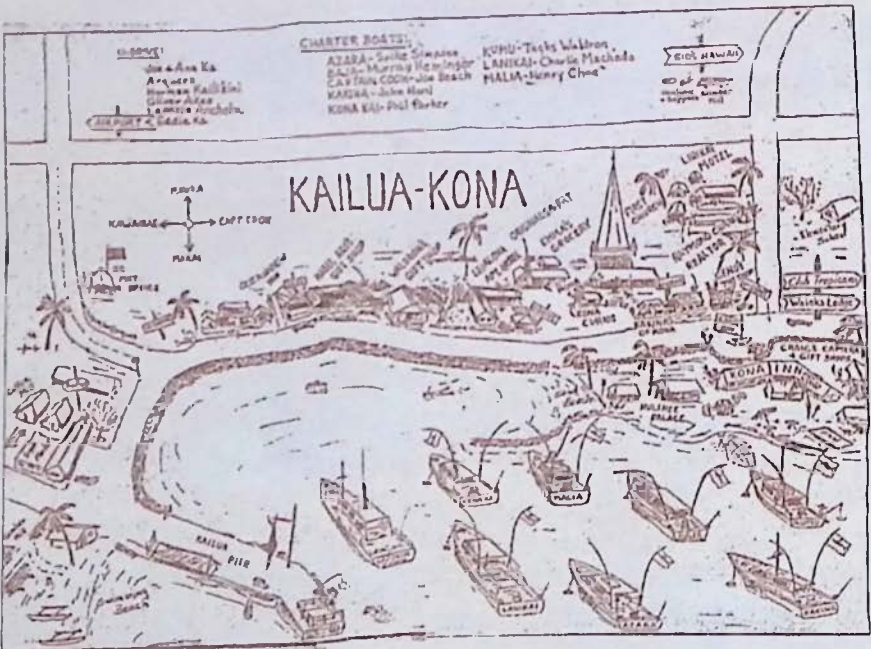
Photos

Above: Ahuena Heiau

Opposite Page: Banyan tree on Alii

between Honaunau and Holualoa along a stretch of road still called Mamalahoa Highway. The town of Kailua, for the most part, was always a sleepy kind of village. Up until

the early 1970's the population was no more than 700 people, today the population of Kailua is around 35,000 and growing rapidly. Directly contributing to this outbreak of growth is the recent influx of realtors, developers and land speculators that pay little or no attention to the sanity of the place. Looking beyond the trafficky bustle of Kailua there are many wonderful opportunities for personal dining, shopping and tour experiences around the town. This district of North Kona also hosts some of the Big Islands most beautiful white sand beaches. After a short drive north of Honokohau Harbor on Queen Ka'ahumanu Highway are the beaches of *Makalawena*, and *Mahai'ula*. These beaches require a short hike to access them. Easier to reach and located on Alii Drive to the south are Kahalu'u Beach Park and Magic Sand's. Both these beaches provide ample parking and do not require a hike.



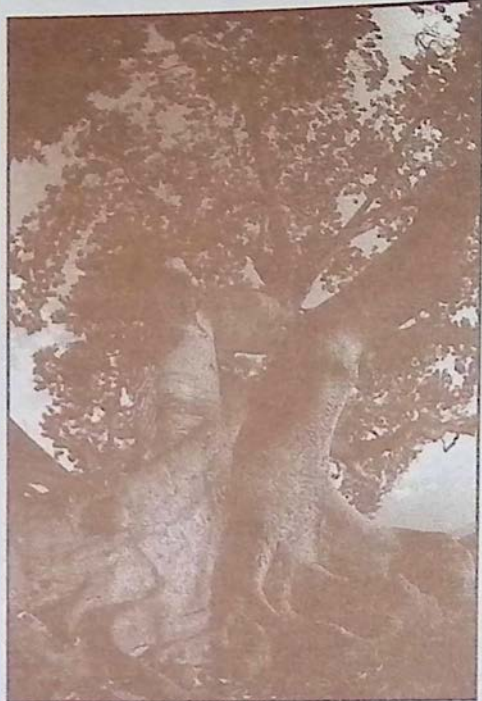
Ever wonder what Alii Drive looked like in 1969 or for that matter 1910? Well, above is Alii in 1969 and on page 43 is a photo of Alii Drive around the turn of the century. photo courtesy of the Kona Historical Society

TOURS AND ADVENTURES

Around these historical sights are a whole host of restaurants and shopping opportunities. Home to Hundreds of visitor and local businesses keep the streets and sidewalks around Kailua busy with activity throughout the year. Cruise ships lay at anchor off the shores of Kailua-Bay and many tour and activity companies provide visitors with ample opportunity for hiking, sailing cruises, snorkeling and scuba adventures.



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leisurely sail to the Atlantis dive site. Thrilling surfers, jet skiers and colorful parasailers

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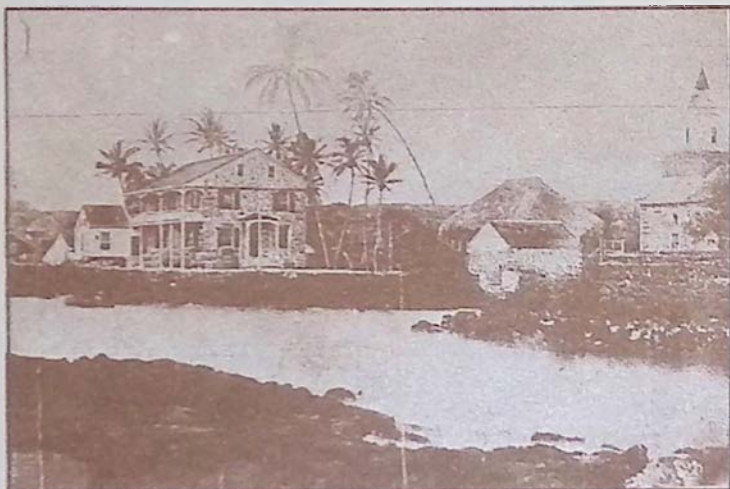
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We landed at Kailua (pronounced Ki-loo-ah), a little collection of native grass houses reposing under tall coconut trees, the sleepest, quietest, Sundayest looking place you can imagine. Ye weary ones that are sick of the labor and care, and the bewildering turmoil of the great world, and sigh for a land where ye may fold your tired hands and slumber your lives peacefully away, pack up your carpetsacks and go to Kailua!

A week there ought to cure the saddest of you all.

Mark Twain, 1866



Photos:

Left: Hulihee Palace, early 1900's. Photo courtesy of the Kona Historical Society. **Opposite Page:** St. Peter's Church on Alii Drive and Mahai'ula's Beach on the northern Kona Coast.

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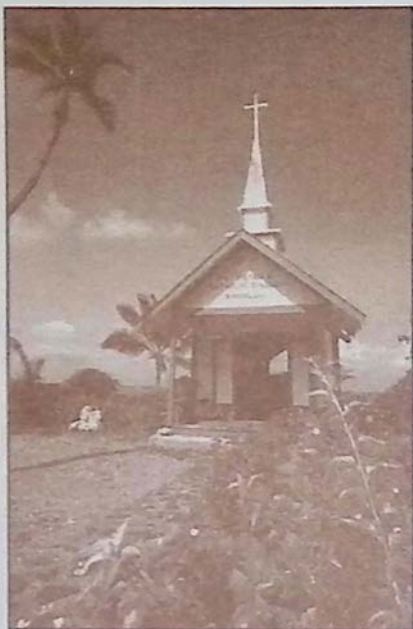
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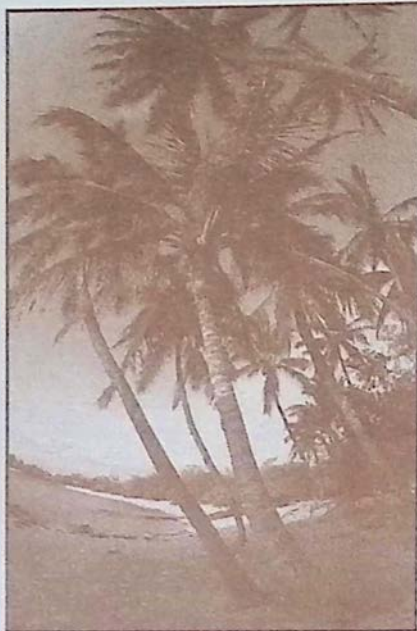
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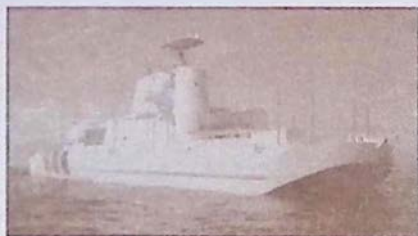
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provide great photo opportunities along the way. The Atlantis Submarine is a welcome sight! Climb aboard and you're set for a once-in-a-lifetime journey through Hawaii's natural undersea world. Come face-to-face with "puhi," Hawaii's feared moray eels. See why the "humuhumunukunukuapua'a" is nicknamed the "Picasso fish." Witness the docile behavior of manta rays and the circling nature of the awesome shark! Discover why your teeth glow and orange looks pink at depths of 100 feet. It's a wondrous experience of sights and sounds aboard a real submarine! 329-6626 for booking.



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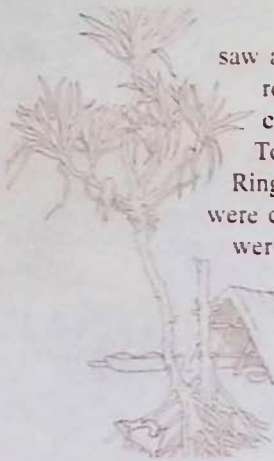
is left behind or rushed thru points of interest. Our day trips are conducted by knowledgeable, experienced guides. Overnight and extended voyages or off island Kai-expeditions to Molokai, Kauai or New Zealand are also available. Our shop is located in the Honokohau Harbor and carries new and used kayaks, gear and equipment, and offers rentals for as low as \$10 a day. 326-2922 for booking.



Nautilus II: Join us for Kona's newest underwater adventure. We will take you to the undersea coral gardens of the Kona Coast where thousands of tropical fish, dolphins and sea turtles reside. Inside Nautilus II large personal viewing windows, fish feeding by our diver and a live narration by our expert crew all combine to make this family fun adventure the "Experience of a lifetime." We are located across from the pier in Kailua Bay. Call 326-2003 for booking.

LAUHALA

by Sophia Schweitzer



When I first saw a hala tree, I was reminded of the ancient trees in Tolkien's *Lord of the Rings*. I believe they were called ents. They were very wise and lovable, there were many of them, and they could walk. That sums up the hala tree.

The hala, or pandanus, a native to the Hawaiian and Pacific islands, has such long aerial roots, reaching to the ground, that the whole tree appears to walk on straight and sturdy stilts. Groves, slopes, and valleys host the numerous trees. The sharp edges of leaves and bark cut the careless traveler.

Legend says that the hala tree is so abundant as a direct result of Pele's rage, whose canoe, upon her first landing ashore, got entangled in the resistant roots and leaves. In her anger she ripped the trees in pieces and threw them across the island, and the hala sprouted, happy and wise, wherever it touched ground. Her anger was fortunate, because no other tree has been as useful to the Hawaiian people. From pollen to blossom to flower to fruit, from leaf to bark to wood to root, all parts had value.

It is said that the hala lei, made from the keys of its pineapple-like fruit, is connected to death, and eternal good-bye. Thus, wearing a hala lei can bring bad luck. Around the new year, however, troubles leave forever, and the lei brings good luck.

It is also said that the lei brings wisdom, and that the pollen of the male

flower, stirred in a woman's food, makes for an ardent and passionate night.

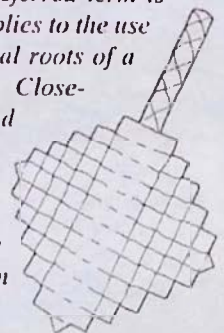
It is said that when children are like the many-rooted hala on the mountain side, a mother has devoted children indeed.

Today, the hala tree is best known for the ancient and sophisticated craft of lauhala weaving.* (Lau means leaf).

While contemporary weavers have adapted their craft to a changing market in the west (purses, baskets, napkin holders, and placemats), in the old days lauhala was used for canoe sails, wall thatch, window-shutters, roof lining, mats, yes, even for intricate garments and loin cloths.

Techniques have hardly changed, a testimony to the exquisite artisanship of the early Hawaiians. Only tools have adapted to modern times. For example, you might prefer to use a knife for cutting and dethorning, instead of the traditional sea shell. As far as this technique, the best way to learn is to find a Hawaiian teacher. There are classes around the island. Many good do-it-yourself books are also available. Once you start working with lauhala, the leaves will guide you. They determine the whole process from selection to finished product. Their rules will never change. Rooted in legend, hala trees are like the ents, unchanging in the change of times.

**To be correct, the preferred term is plaiting. 'Weaving' applies to the use of the fibrous thin aerial roots of a related tree, the 'ie'ie. Close-fitting coverings around wooden or gourd calabashes show the excellence of Hawaiian workmanship in the use of these pliable thin 'cords'.*



The more than great food dining guide!

HILO

CAFE

Pesto
HILO

CAFE PESTO: (pgs. 20) Cafe Pesto has extended its service to the historic S. Hata Building in downtown Hilo. While the cuisine remains similar to what is offered at the original Kawaihae location diners can experience the tastes of wood fired pizzas and local dishes such as fresh fish and lomi lomi served on a bed of noodles. Organic produce and edible flowers complement the reasonably priced food which is always "an adventure in taste".

KOHALA / HAMAKUA

bamboo



BAMBOO RESTAURANT & GALLERY: (pg. 37) At Bamboo you will find warm "Old Hawaii", featuring fine Hawaiian Regional Cuisine and "Local Style" food. Located in a fully restored historic building, Bamboo is a tropical restaurant, with "the best atmosphere on the island!" Here, local people gather in the deep old wicker chairs for passion fruit margaritas, Hawaiian entertainment, and Sun-

day Brunch. Try to catch one of their "theme nights" for a truly special evening. Browse and find a gift in the Kohala Koa Gallery of fine art and Pacific handcrafts. Open for Lunch & Dinner: Tuesday- Saturday till 9:30pm. Sunday brunch, 9-2:30pm. Closed Mondays.

CAFE

Pesto
KAWAIIHAE

CAFE PESTO: (pg. 20) Cafe Pesto has earned a reputation as an innovator of provocative island cuisine specializing in Pacific rim pizzas, pastas, salads and seafood served in a setting of casual elegance. The menu draws upon fresh organic produce from Puna and edible flowers and herbs from Hualali and Volcano. With locations in downtown Hilo and south Kohala's Kawaihae, Cafe Pesto is reasonably priced and always, "an adventure in taste".

DON'S *Family* DELI

DON'S FAMILY DELI: (pg. 36) Just 6 miles before the end of the road there is an oasis of food and drink. A variety of meats, cheeses and breads. That's what makes it a deli. Also bagels, cream cheese, and lox and cappuccino make it a good place to sit and talk.

Our garden room faces the King's statue across the road. To round out the menu we cater to vegetarians with quiche, enchiladas and lasagnes. We always have two soups, fresh carrot juice and our famous fruit smoothies and remember that everything travels well; to the end of the road at Pololu Valley lookout and the beach parks near by. Deserts, salads and dip ice cream also. Plenty of parking and always a refreshing breeze.



JOLENE'S KAU KAU KORNER: (pg. 26) Jolene's Kau Kau Korner is a Kama'aina (native born) family owned and operated restaurant in Honokaa town. Pleasant service, cheery cooks, and friendly local patrons are the trademark of this cafe. Besides being the local talk story place for area residents, Jolene's combines an American and Hawaiian style menu that could please anyone. The plate lunches, like grilled mahi mahi, and beef teriyaki, are wonderful and the homemade hamburgers are a popular selection. Located at the busy intersection of Mamane and Lehua streets Kau Kau Korner is a perfect place to relax before heading out to Waipio Valley or preparing for the return drive. Food to go, and catering is also available.



WAIMEA COFFEE AND COMPANY: (pg. 30) Located at Parker Square on Hwy. 19 as you drive through beautiful upcountry Waimea. Sample the finest world-class coffees, cappuccino and gourmet treats at this friendly oasis. David Ellis and his cheerful staff will make you feel at home at this cozy country cafe, - a great place to stop for lunch or for a welcome break in your day. Enjoy a

variety of estate-grown pure Kona coffee as well as gourmet coffees from around the world, and take advantage of their easy mail order service to send coffee home. A perfect way to savor the relaxed pace and quality lifestyle of this beautiful area.

KONA

La Bourgogne

LA BOURGOGNE FRENCH RESTAURANT: (pg. 45) Located just 3 miles south of Kailua-Kona this small, intimate restaurant makes you think you might be at a delightful French Country Inn. Chef/Owner Ron Gallaher features the simple, flavorful food of the Burgundy Region of France created from the freshest of local ingredients. In addition, La Bourgogne's wine list includes quality selections from Burgundy and California at modest prices. Open Monday through Saturday from 5:30pm to 10:00 pm. Reservations recommended at 329-6711. All major credit cards accepted.



THE COFFEE SHACK: (pg. 55) Kahauloa Coffee Company's Coffee Shack is a must see for the whole family. It is located on the most spectacular stretch of coastline in Kona. Surrounded by the coffee trees that bear the famous coffee cherries, have a cup of freshly brewed Kona coffee in our Deli and Espresso Bar while overlooking a beautiful valley of coffee farms and the miles of coastline. Our menu includes fresh pastries and breads, quiches, pizza and deli sandwiches. Open at 6am, we're here to serve you breakfast or a great tasting latte or cappuccino on your trip

through South Kona.



WAKEFIELD GARDENS & RESTAURANT: (pg. 54) For that old time feeling provoking life-long memories visit Wakefield Gardens & Restaurant. Enjoy relaxed charm while dining amid the personal, friendly, uncrowded, fragrant botanical atmosphere. Letters from world-wide relate our best features. Aloha Spirit- a warm welcome giving an "at home" feeling; Old Time Hawaiian Music. Fresh - Clean - Wholesome Food; Something for everyone and our Strawberry Papaya filled with special tuna salad received 4 stars in Gourmet Magazine; Kona hot or iced coffee. Kids cheeseburgers, vegetarian fare, homemade macadamia nut pies, reasonable prices. Free botanical garden self-guided tours. Open 11am - 3pm. Spread the word - the magic of romantic Hawaii still exists. Aloha!

PUNA

Nuang Mai

NUANG MAI THAI CUISINE: (pg. 18) Looking for authentic Thai cuisine? Look no further because there is a gem called Nuang Mai in historic Pahoia village that is about as close to the tastes of Thailand you will ever get without actually landing in Asia. From Cheng Mai, Bangkok and Phuket styles of cooking guests are able to choose from numerous stirfries and curries as well as rice and noodle dishes that include many vegetarian dishes. Among the favorites are the Evil Jungle Chicken and Cashew Chicken dishes as well as the red, green and yellow curries. Also very popular are the non-fried vegetarian spring rolls that are made daily. Dessert at Nuang

Mai brings homemade tapioca pudding, which owner Alisa Wade first learned to make back on her Thailand farm where the family grew the tapioca plant. Make sure a meal at Nuang Mai is included in your stay if you are planning on visiting the village of Pahoia.



THE GODMOTHER - RISTORANTE ITALIANO: (pg. 18) A pleasant surprise awaits you. Located amid romantic surroundings on Main Street in Historic Pahoia Village, the large menu features delectable pasta selections and traditional New York-style family recipes. With indoor-outdoor dining, the Godmother is serving breakfast and lunch from 8am until 3 pm and dinner from 5 pm until 11 every day. Stop by, meet the family, enjoy the ambiance and savor the food. Daily specials, a full bar and a friendly staff combine to create the perfect occasion. Major credit cards welcome. Ciao Bella!

VOLCANO



KILAUEA LODGE

KILAUEA LODGE: (pg. 11) Well known for Chef/Owner Albert Jeyte's Continental-local cuisine, Kilauea Lodge is located in the cool sub-alpine rain forest region of Volcano. The misty region encourages a hearty appetite and Chef Albert, whose menu favors fish and fowl, does not disappoint. An inspired wine list, helpful staff, Hawaiian decor, and the historic Fireplace of Friendship, make Kilauea Lodge a memorable experience. Open nightly 5:30-9:00pm. Reservations recommended. Located one mile Hilo-side of Volcanoes National Park.

SOUTH KONA

Kona Coffee Farms • Kealakekua Bay •
 Captain Cook Monument • Pu'uhonua O
 Honaunau • The Painted Church



There is, perhaps, no other region on the Big Island shrouded in more history than the district of South Kona. Whether it be the origins of Kona coffee, the ancient Hawaiian village setting of *Pu'uhonua O Honaunau* (Place of Refuge) National Park, or the

Painted Church nestled along the hillside overlooking Kealakekua Bay, the spot where the famous English explorer Captain Cook met his fate in 1779, South Kona will keep the historically minded visitor busy weaving their way through its network of mountain

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Querencia Spa Tea Room

Kona Historical Society Museum

Historical Photo Exhibits on Display
 Open Mon.-Fri. 9am to 3pm
 Admission is \$1 (members & children under 12 free)
 Located on Hwy. 11, one-half mile south
 of rural Kealakekua.



Box 398
 Captain Cook, HI
 96704
 (808) 323-3222



Michael Stewart



roads. High on the slopes and off Hwy. 160 is The Painted Church, where sometime between 1899 and 1904, Father John Velge, a Catholic missionary from Belgium painted images on the interior walls of the church depicting the biblical scenes of heaven and hell.

DINING, SPA, FARM TOURS

Near The Painted Church is the rural setting of Wakefield Gardens Restaurant. Owner Arlene Wakefield serves lunch daily at her botanical garden setting in Honaunau. Look for her famous Papaya Boat with tuna salad, it has become a favorite dish among the local population and continues to thrill visiting din-

ers. The restaurant is open for lunch only and includes a free tour of the botanical gardens surrounding the estate. If your time in South Kona allows for it, leave room in your stay for the "Narcissus" at therapist Sheila Pattison's Querencia Spa. Her massage treatment includes a jacuzzi, herbal facial, full body massage, beverages, light pupus and a catered gourmet dinner in the Spa's Tea Room. Custom catering is available to meet all your needs. From the wonders of The Painted Church, you will pass Bay View Farm and Mill, family owned and operated by New Hampshire native Andy Roy and his wife Rosalyn. Over the distant hum of



Old Hawaiian Coffee

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HIGH QUALITY MODERN COFFEE PULPING MILL**

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pulping and grading machines the sweet and damp smell of freshly milled coffee cherry fills the air during the fall and winter coffee season. An extensive system of outlying drying decks and groves of coffee trees cover the landscape in front of the now visible cliffs of Kealahou Bay, which in the hazy dis-

tance plummet their way seaward. Bay View Farms has recently added a rural coffee and gift shop to their operation, where guests will have the opportunity to 'cup up' some 100% pure Kona coffee. Farm and mill tours available at Bay View are also available at the upslope Old Hawaiian Coffee farm and mill

PHOTOS Page 52: Captain Cook luns in Kealahou Bay, circa 1880. Page 53: View of South Kona Coffee Country and Kealahou Bay, courtesy of the Kona Historical Society, circa 1920. This page above left: John Langenstein in his two story coffee mill. Above right: Andy and Rosalyn Roy of Bay View Farm at their mill's tasting room and visitor center. Page 55: Pu'uhouua O Honaunau tikis and the mountainside coffee house and deli, Kahauloa Coffee Company.

Daily Farm Tours



Come and visit our family owned Kona Coffee Estate where coffee is hand picked and milled the old fashioned way. Our 100% Estate Kona coffee beans are sundried and air roasted to perfection. We personally guarantee the pure and fresh taste of Kona in every bag of coffee we sell.

Open Daily (We recommend you call ahead for an appointment) Located between mile markers 104 & 105 on Hwy. 11 (just north of Honaunau State Baseyard - Look for sign)

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that dates back to the late 1800's and also at Langenstein Farm, where coffee is grown, picked, milled and roasted exclusively on the Estate. For personalized group tours at any of these farms feel free to call ahead for an appointment. Also located in South Kona is the Kahauloa Coffee Co. high above Kealahou Bay on Hwy. 11. The Kona coffee outlet also hosts a deli and espresso bar including a covered porch area perfect for lunch. From the porch visitors have the chance to overlook some of Kona's most bountiful coffee farms.



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"Kona coffee has a richer flavor than any other, be it grown where it may and call it by what name you please." ~Mark Twain, 1866

**THE DEATH OF COOK
& PU'UHONUA O HONAUNAU**

At the bottom of Napoopoo Road is Hikiau Heiau at Kealakekua Bay, and a white stone monument across the bay that marks the spot



Michael Stewart

where Captain Cook was killed in 1779. The story behind Cook's death was that it was the result of a failed attempt by Cook and his soldiers to exchange the high chief Kalaniopuu hostage in return for a cutter that was stolen the night before. Cook, who had come south to the Hawaiian Islands seeking shelter for the winter months, was in search of a northwest passage to England. A lower coastal road connects Kealakekua Bay to Pu'uhonua O Honaunau (Place of Refuge) National Park. In the early years of Hawaiian civilization it was to the Place of Refuge that people who broke *kapu* (sacred laws) would attempt to flee. If the *kapu* breaker could reach this sanctuary his life would be spared. Some of these *kapu* that governed the common people included not being allowed to walk in the footsteps of the chiefs or to touch their possessions. Other rules forbade commoners from eating foods reserved for offering to the gods, and women were not allowed to eat with the men. The gathering of wood, seasons for fishing and



Michael Stewart

the taking of animals as well as the *hula* were also controlled under the *kapu* system. Other features at the park are *lokos* (ancient fish ponds), *hales* (thatched roof structures that served as homes), *heiaus* and ancient rock walls. Visitors are usually provided with live demonstrations of ancient Hawaiian crafts such as the building of canoes and tikis at the park.

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continued from page 41 about the happy one. In Kona today we have a growing number of small coffee companies getting bigger and stronger every day with the issue of truth in labeling at the forefront of promotion and adver-



tising. And, more coffee is being marketed and sold to the consumer directly from Kona. There are even rumors circulating through Kona that lawsuits from deep-pocketed mainland companies are now seeking sizeable restitution from several companies who have been brokering counterfeit Kona coffee to them. All this good news is bringing smiles to the faces of the same local farmers who took a beating on this issue nearly one year ago. Many farms in Kona, like Langenstein, Bay View, and Old Hawaiian are opening their land and mills to the public for daily tours and acquainting visitors with a flavorful alternative to vacation touring. Besides farm tours they are selling their coffee directly to the consumer and by mail, eliminating the middle man. One other mail order coffee entrepreneur, Kona Cafe owner by Allan Frank, has taken coffee from his farm in Kona to his home in California where he personally supervises the roasting and selling of his coffee. Perhaps the most notable grass roots effort was undertaken by the Kahauloa Coffee Company in Captain Cook. It was nearly fifteen years ago that owners, Jeff and Jan Citron started



incredible. Restaurants in Kona like La Bourgogne, who serve only 100% Kona coffee, have established one of the best reputations with locals by refusing to serve the cheaper 10% Kona blend coffee that so many other restaurants on the Big Island resort to. It is care and concern like this that is beginning to pave the road for coffee resurgence and independence in Kona. And inarguably, when the consumer introduces himself to the true taste and exquisite qualities of Kona coffee, the difference between good coffee and great coffee will become immediately apparent.

Kona coffee is a rare commodity. In fact, only an estimated 1,500 acres are said to be in production and the majority of farms in Kona are family owned and operated. This little amount of coffee acreage in Kona has created a shortage of product for many retailers and roasters especially late in the season, around summertime. For some this has created a problem in meeting demand. The Bad Ass Coffee Company, who is one of the largest locally owned and independent retailers and franchise operators in Kona, has remedied this problem not by counterfeiting or blending Kona cof-

ffee with a rickety one room shed on Highway, 11 in South Kona, and today the couple hosts one of the finest places in South Kona to stop for coffee and gourmet food. The view of Kealakekua Bay, 1,500' below is just as

PHOTOS Above Top: John Langenstein bringing his coffee to market via the telephone, fax machine and computer. Above Bottom: Rosalyn Roy of Bay View Farm explains the process of grading coffee during a farm tour. Opposite Page Top: Ron Gallaher and Colleen Moore of La Bourgogne French Restaurant are proud to say they serve only 100% Kona coffee. Opposite Page Bottom: The busy corporate crew of Bad Ass Coffee Company takes time out to pose for a photo. From left to right: Oscar Proncoso, Carol Fujioka, John Eddins, Josephina Carrillo, Dennis Lovell, Hector Proncoso, and Maria C.M. Tucker.

fee but by renaming many of their coffee lines as Hawaiian and using coffee from the island of Kauai to meet the demand. As a result the Bad Ass Coffee Company has become one of the larger purchasers of Kauai coffee and has aided the growth of another local coffee industry. The Company still sells all the Kona coffee they can get a hold of and it is always available to customers at any of their locations but only under the name "Kona" and only as a true product. Owner, Dennis Lovell, feels everyone in the coffee industry has an equal responsibility to promote truth in labeling and is proud to be a seller of Kona coffee at whatever level.

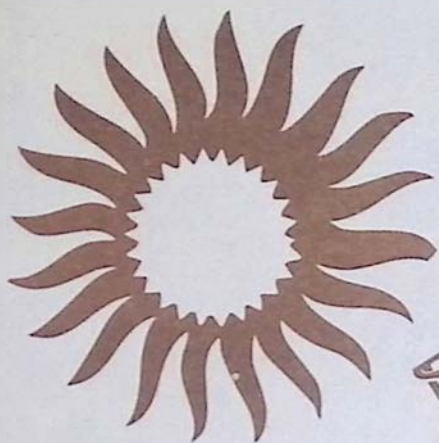
The one positive concern that resonates throughout most of the local Kona coffee industry is a genuine concern for you the consumer, and the coffee you are being sold. Great care is being taken by many in the fields, on the farms, at the mills, over the roasters, and at espresso machines to assure you best cup of coffee possible. Coffee shops like Holuakoa Cafe in Holualoa and the Kohala Coffee Mill in Hawi have perfected the art of coffee and espresso making, the last step of the process in delivering the true taste of Kona to you, the happy coffee drinker.



For now, all I can tell you is that it is buyer beware when buying Kona coffee and that it is up to you to truly know your source. One way that I can guarantee you a truthful product is to buy directly from a locally owned and operated Kona coffee company. That way both you the consumer and the Kona coffee producer can be guaranteed an honest, and truthful sale.



Off the beaten path Lodging Guide



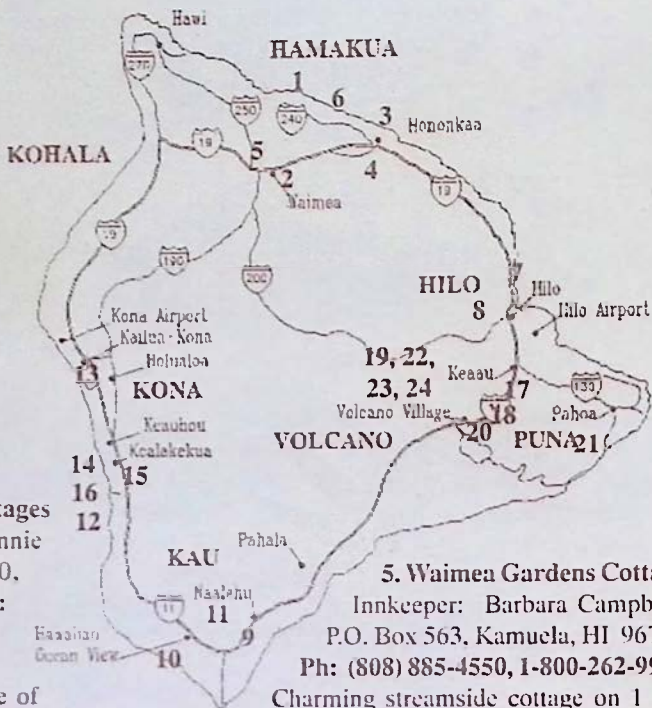
Hawaii is for lovers



1. Hale Kukui Innkeepers: Bill & Sarah McCowatt, P.O. Box 5044, Kukuihaele, HI 96727 Ph: (808) 775-7130, 1-800-444-7130 Our guest cottage is located on 4.2 acres with a fabulous ocean view over-looking majestic Waipio Valley and 20 miles of bluffs, waterfalls and tropical valleys to the north end of the Big Island of Hawaii. Nearby activities include hiking, swimming, surfing and picnicing at the mile wide black sand beach. Horseback, mule wagon & 4x4 tours. Shop in historic Honoka'a.



2. Kamuela's Mauna Kea View Innkeepers: Richard & Deb Mitchell, P.O. Box 6375, Kamuela, HI 96743 Ph: (808) 885-8425 Popular private Suite and Cottage (each with Fireplace, Kitchette, Sun deck, Telephone and color TV) Bordering Parker ranchlands with panoramic views of 14,000 foot Mauna Kea. Enjoy Hapuna and Island's best white sand beaches, historic Waipio & Pololu Valleys and world class resorts. A Kamuela tradition of hospitality since 1988! "Now with jacuzzi"



3. Luana Ola B&B Cottages

Innkeepers: Tim & Jeannie Mann, P.O. Box 430, Honokaa, HI 96727 Ph: (808) 775-7727, 1-800-357-7727

In the lush coastal village of Honokaa, private, new cottages overlook sweeping ocean views. Kitchen, full bath, large porch, laundry facilities, private phone, wheelchair accessible, breakfast of fresh fruit, muffins, coffee, teas and juice. Walk to Honokaa town, tennis & golf. Waipio Valley nearby. \$75/night.



4. Suds' Acres Innkeepers: Anita & Oliver Suds, P.O. Box 277, Paauilo, HI 96776 Ph: 808-776-1611, 1-800-735-3262

We are located on a macadamia farm at 1800' elevation on the slopes of Mauna Kea with a view of the Hamakua coast. Our 2 bedroom cottage with bath, lvg. rm. is 5 miles to Honokaa & 20 miles to Waimea. Additional rooms in main house, color TV in all units.

5. Waimea Gardens Cottage

Innkeeper: Barbara Campbell, P.O. Box 563, Kamuela, HI 96743 Ph: (808) 885-4550, 1-800-262-9912

Charming streamside cottage on 1 1/2 acres located 2 mi. west of Waimea town center in the foothills of the Kohala Mountains. Kitchenette, fireplace. French doors to brick patio and private gardens. Thoughtful and generous amenities. 8mi. to best beaches. From \$95





6. Waipio Wayside B&B Innkeeper: Jacqueline Horne, P.O. Box 840, Honokaa, HI 96727 Ph./Fax: (808) 775-0275, 1-800-833-8849

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8. Holmes' Sweet Home B&B Innkeepers: John & Charlotte Holmes, 107 Koula St., Hilo, HI 96720-1625 Ph. (808) 961-9089

Sweeping view of Hilo Bay. Cool, quiet, tropical setting 5 minutes from restaurants, shopping, ocean. 15 minutes from airport - 2 rooms with queen beds, private baths and entrances. Guest lanai and sitting room with microwave & fridge. Fresh Hawaiian fruit, Kona coffee, island juices, teas, homemade breads served. \$60-\$70 plus taxes. Please phone for availability.

HILLO REGION

KAU REGION



7. Hale Kai B&B Innkeepers: Paul & Evonne Bjornen, 111 Honolii Pali, Hilo, HI 96720 Ph. (808) 935-6330 Fax (808) 935-8439

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9. Becky's B&B Innkeepers: Becky & Chuck McLinn, P.O. Box 673, Naalehu, HI 96772 Ph./Fax: (808) 929-9690 or 1-800-235-1233

Rooms affordable \$38 up, with private baths & entrance, full breakfast cable TV. Black or green sand beaches, swim with turtles, golfing. Or after a long day, just sit in our whirlpool spa & enjoy a lovely evening under the stars. Our town, gives you a feeling for old Hawaii.



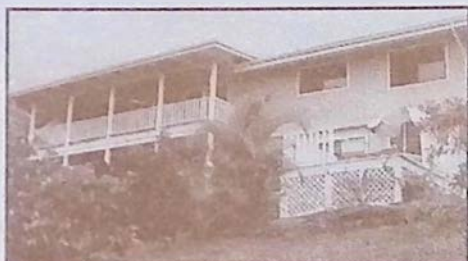
10. Bougainvillea B&B P.O. Box 6045, Ocean View, HI 96737 Ph./Fax: (808) 929-7089 1-800-688-1763

Nights & Breakfasts to Remember. In historic "Kau" district between Kona & Hilo. Near green & black sand beaches, South Point & Ocean View. Rooms-pvt. bath, entrance & TV/VCR. Awesome view of the stars from the pool & spa. Hosts Martie & Don Nitsche share secrets of Hawaii.



13. Hale Maluhia Bed & Breakfast Innkeepers: Ken & Anne Smith, 76-770 Hualalai Rd, Kailua-Kona, HI 96740 Ph: (808) 329-5773, US: 1-800-559-6627

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11. The Hobbit House Innkeepers: Darlene & Bill Whaling, P.O. Box 269, Waiohina Village, HI 96772 Ph: 1-800-929-9755 or (808) 929-9755

Be among the first to visit Hawaii's latest "find." A fun lodging built with unrestrained creativity & lost in seclusion @ 1800' above Mark Twain's Waiohina Village. A romantic getaway noted in BEST PLACES TO KISS, OFF THE BEATEN PATH and Best B&B's. Breathtaking views, luxurious bath, full kitchen.

14. Lion's Gate Bed & Breakfast P.O. Box 761, Honaunau, HI 96726 Ph./Fax: (808) 328-2335

Enjoy a country lifestyle on a working macadamia nut farm with all the conveniences of modern life. Secluded and completely private with panoramic vistas of Kealakekua Bay & the Kona Coast. Tropical fruits, mac nuts, Kona Coffee & fresh baked breads and rolls for breakfast.

KONA REGION

12. Da Third House Innkeepers: Robert and Carol DeFazio, P.O. Box 321, Honaunau, HI 96726 Ph: (808) 328-8410

Enjoy the privacy of this quiet, peaceful studio with private entrance & lanai. Unobstructed ocean view. Relax in hammock amidst lush tropical grounds. Minutes from sandy beaches, best snorkeling. Full continental breakfast, King bed, refrig., micro, TV, VCR, full bath. Rates \$50 to \$60.





15. Merryman's B&B P.O. Box 474, Kealakekua, HI 96750 Ph: (808) 323-2276 1-800-545-4390

Charming ocean view B&B in Kealakekua, minutes from the best snorkeling. Enjoy immaculate, spacious rooms furnished w/antiques & fresh flowers. A delightful Hawaiian breakfast of fresh fruits, chef's special & Kona coffee is served each morning. Snorkel gear & beach supplies provided.



16. The Rainbow Plantation B&B P.O. Box 2006, Kealakekua, HI 96750 Ph: (808) 323-2393

The Rainbow Plantation B&B, a 7 acre tropical paradise, with lush plants & flowers, coffee orchard & macadamia forest. Listen to the birds and feel the gentle breezes. Enjoy a breakfast to remember. Each newly decorated room has a PRIVATE entrance S bath, T.V. & refrigerator. Located 11 miles south of Kailua-Kona, near Kealakekua Bay, a marine sanctuary. ON PARLE FRANCAIS, WIR SPRECHEN DEUTSCH.

PUNA & VOLCANO REGIONS

17. Bed & Breakfast Mt. View Innkeepers: Jane & Linus Chao, P.O. Box 963, Kurtistown, HI 96760 Ph: (808) 968-6868, Ph./Fax: (808) 968-7017

Newest B&B conveniently located halfway between the Volcanoes National Park and Hilo, amid 4 acres of lush ferns and fruit trees. Secluded spacious comfortable rooms with private bath and TV/Video. Hearty breakfast prepared and served by the host in the family art gallery.



18. Carson's Volcano Cottage Innkeepers: Tom & Brenda Carson, P.O. Box 503, Volcano, HI 96785 Ph: (808) 967-7683 1-800-845-LAVA

Explore Hawaii's Volcano Natl. Park & stay in a fairy land forest of giant tree ferns & flowers. Private Romantic Cottages & Guest Rooms decorated with our collectables and antiques. • Woodburning stoves • Private Hot Tubs • Hearty Breakfast • Family Vacation Homes • Amenities without the price \$70 - \$145. Experience the true fantasy of Hawaii.



19. Chalet Kilauea-The Inn at Volcano P.O. Box 998, Volcano Village, HI 96785 Ph: 1-800-937-7786

3 DIAMONDS AAA-3 CROWNS ABBA Distinctive Theme Rooms, Continental Lace and Treehouse Suites. Amenities include: outdoor spa, TV/VCR, fireplace, library, marble jacuzzi tubs, maid service, fresh flowers, afternoon tea & candlelit 2-course gourmet breakfast.





20. Hale Ohia Cottages Innkeeper: Michael Tuttle, Box 758, Volcano, HI 96785 Ph: (808) 967-7986, 1-800-455-3803

Noted in the NEW YORK TIMES, the SOPHISTICATED TRAVELER, historic hide-away, unique architecture, garden setting, fireplaces, heated Japanese Furo, breakfast brought to your room. All accommodations have private baths. One mile from Natl. Pk., Rates: \$75 to \$95.



21. La'akea Gardens Vacation Bungalows Innkeeper: Garth Christofferson, R.R. 2, P.O. Box 4529, Pahoa, HI 96778 Ph: (808) 965-8164 Fax: 965-9203

We are located on the sunny southeast coast, 11 miles from historic Pahoa. Our two private bungalow cottages are a short walk from Kehena Black Sand Beach (a natural playground for dolphins). The peaceful tranquility of this coastline is the essence of Hawai'i. Our bungalows are fully furnished and have kitchens, bathrooms w/shower and large lanai decks. Rates: \$65 single or double plus tax.



22. Lokahi Lodge P.O. Box 7, Volcano, HI 96785 Ph: (808) 985-8647 or 1-800-457-6924

Newest, affordable LUXURY B&B in Volcano. 1 mile to Volcano Nat'l. Park, offers accommodations with private baths & entrances to each room. A sumptuous breakfast includes fresh baked homemade bread, juices, fruits, jams, coffee and teas. A haven for those who want to be pampered!



23. My Island B&B Innkeepers: Gordon & Joann Morse, P.O. Box 100, Volcano, HI 96785 Ph: (808) 967-7216, 808-967-7110, Fax: 808-967-7719

An 1886 historic missionary home at Kilauea Volcano surrounded by a 5 acre botanical estate. Rooms in main 3 story house with shared or private bath. Couples, singles & families welcome. Full breakfast. \$30 to \$75. All the macnuts you can eat.

24. The Log Cabin P.O. Box 242, Volcano, HI 96785 Ph: (808) 967-8011

In The Village - Cabin of notched Ohia Logs tucked in the tree ferns is a gem of a retreat. Sleep six comfortably in this charming & graceful historic log home with wood stove close to Volcanoes Nat'l Park. A step back in time... the perfect place to unwind.

WHAT'S HAPPENIN' ON THE BIG ISLAND

EVERY MONTH

HAWAII VOLCANOES NATIONAL PARK PRESENTS ITS AFTER DARK IN THE PARK SERIES ON TUESDAYS EVERY MONTH IN THE KILAUEA VISITOR'S CENTER AUDITORIUM AT 7PM. THE PROGRAM FEATURES CULTURAL, GEOLOGICAL, AND HISTORICAL PRESENTATIONS BY NOTED RESEARCHERS, AUTHORS AND SCIENTISTS. CALL 967-7184 FOR DETAILED MONTHLY PROGRAM INFORMATION

SEPTEMBER

- 1-30 TSUNAMI** Exhibition by the Tsunami committee to establish a Museum in Hilo, Mini Fountain Gallery, Wailoa Center, Hilo, 933-4360.
- 6-29 JAPANESE PUNCH WORK** Enjoy the hard work of devoted students of Frances Kimura with an assortment of Japanese Punch-work. Wailoa Center, Hilo, 933-4360.
- 9 ALOHA FESTIVALS** Ho'okupu to Hale 'O Keawe, Pikai and Makahiki, The Big Islands Royal court visits Pu'u Honua O Honaunau with offerings of the land, then proceeds to the ocean for the Pikai, a "washing" of the Mo'i (King) and the Mo'i Wahine (Queen) in preparation for a successful reign. 8am, Pu'u Honua O Honaunau, 885-8086.
- 9 ALOHA FESTIVALS** Ms. Big Island Contest, Naniloa Hotel, Hilo, 325-5000.
- 16 HOLUALOA ALOHA PARADE** 10am to noon. Hawaii Racing Association presents a Show n' shine auto display at Holualoa school after parade.
- 16 ALOHA FESTIVALS** Ho'olaule'a 9am to 5pm, Holualoa, 325-5000.
- 17 ALOHA FESTIVALS** Falsetto Contest, Hisoaka Gym, Kapaau, 325-5000.
- 22 NA LEI O HAWAII** Sponsored by the Hawaii Tribune Herald. Annual lei show held during Aloha Week of Hawaii. Wailoa Center, Hilo, 933-4360.
- 22 ALOHA FESTIVALS** Kupuna Hula Contest, 5pm, Kona Surf Resort, 325-5000
- 23 ALOHA FESTIVALS** Paniolo Parade and Ho'olaule'a, 10am, Waimea, 325-5000.
- 23 MEN'S HAT LEI CONTEST** Honoring the late Walter Stevens, a respected Hawaiian cowboy with Parker Ranch for 40 years. Judging by master lei-makers Marie McDonald and Bill Char. All entries on exhibit 9am to 6pm before and after the largest Paniolo Parade in Hawaii. Pre-Parade Hawaiian music on front lanai. Cook's Discoveries, Waimea. 885-3633.
- 24 ALOHA FESTIVALS** Poke Recipe Contest, 10am, Hapuna Beach Prince Hotel, 325-5000.
- 29-30 ROOMIES!** A hilarious domestic farce at the Aloha Theater in Kainaliu. 322-9924.
- 30 ALOHA FESTIVALS** Ho'olaule'a and Hana Hou Concert, 5pm, Hilo, 325-5000.
- 30 DIDJERIDU AND SHAKUHACHI TOO!** A concert at Kilauea Theater by famed shakuhachi (Japanese flute) player Riley Lee and Michael Atherton who plays diverse instruments including didjeridu, bagpipe, and hurdy gurdy. Kilauea Theater is located in Volcanoes National Park. Call 967-8222 for more information.

OCTOBER

- 1 **ROOMIES!** A hilarious domestic farce at the Aloha Theater in Kainaliu. 322-9924.
- 4-28 **OLA KA AINA** The Land Has Life... Hawaiian ecology and environmental display, coordinated by artist Carol Wyban. Reception to be announced. Wailoa Center, Hilo, 933-4360.
- 4-31 **HAAHEO HAWAII NA KONA** A display coordinated by the Kona Historical Society. Wailoa Center, Hilo, 933-4360.
- 6-8 **ROOMIES!** A hilarious domestic farce at the Aloha Theater in Kainaliu. 322-9924.
- 7 **1995 GATORADE IRONMAN RACE** Race begins at Kailua-Kona Pier and concludes in Kailua-Kona after a 2.4 mile swim, 112 mile bike ride, and 26.2 mile marathon. Come and enjoy the fun and cheer on the athletes from Kailua to Hawi-North Kohala.
- 13-15 **ROOMIES!** A hilarious domestic farce at the Aloha Theater in Kainaliu. 322-9924.
- 13-28 **STEEL MAGNOLIAS** A comedy drama that portrays a lovingly evoked picture of eccentricity in a small southern town. Directed by Jerry Tracy at Kilauea Theater, in Volcanoes National Park. Call 967-8222 for more information.
- 22 **BIG ISLAND BRUNCH & MARKETPLACE** A delicious brunch menu using local produce and a variety of island products. The menu is prepared by the UH-West Hawaii Food Service students and served by both the students and the ACF Kona-Kohala Junior Chefs Association. Kona Surf Convention Center, 9am to 2pm.
- 28-31 **PAHOA HAUNTED HOUSE** At the Pahoa Community Center. Call 965-0099.

NOVEMBER

- 3-30 **VETERAN'S ART WORK** coordinated by Barbara Fujimoto. Display to be in connection with Veterans Day. Mini Fountain Gallery, Wailoa Center, 933-4360.
- 4-11 **ROCHELLE MASON WEEK** Eco-artist Rochelle Mason visits Volcano to hold a multitude of educational art classes from drawing animal eyes to how to sell your artwork. The reception for her exhibit will be Saturday, November 4 at 6pm. Call 967-8222.
- 6-29 **THREE ARTISTS** Loren Okano, calligraphy artist; Ken Kikuyama, calligraphy artist; Ken Kikuyama, painting and collage artist; Eric Sato, photographs, paintings and collage artist. Reception to be announced. Wailoa Center, Hilo, 933-4360.
- 10-12 **THIRD ANNUAL TARO DAYS AT COOKS DISCOVERIES** Hawaii's kalo (taro) culture will be celebrated during the Third Annual 'Taro Days' at Cook's Discoveries in Waimea's Historic Spencer House. The event will include exhibits of art, artifacts, archival photography and talk-story gatherings by knowledgeable authorities as well as tastings of the Big Island's superb taro, poi and fresh poi cake from "the sweet smelling ovens of Pauka'a." Call 885-3633 for more info.
- 11 **1995 TARO FESTIVAL** Held annually at the Honokaa High School Gymnasium the festival features exhibits of taro farming techniques, poi making and samples, Hawaiian foods, arts, crafts, music and hula performances. "EXCELLENT CULTURAL EVENT!"
-Coffee Times
- 18-22 **PANILOLO CHRISTMAS IN THE COUNTRY AT VAC GALLERY** Choose exciting Christmas gifts, hear carols sung or whisper to santa at the annual Christmas in the Country at VAC Gallery. This year's theme is a Paniolo Christmas and the highlight of the

celebration will be a concert by Hana's Own Cowboy, Danny Estacado. Country western concert will be at Kilauea Theater on Saturday, November 18 at 7:30pm. Call 967-8222 for more info.

22 BIG ISLAND BRUNCH & MARKET PLACE A delicious brunch menu using local produce and a variety of island products. The menu is prepared by the UH-West Hawaii Food Service students and served by both the students and the ACF Kona-Kohala Junior Chefs Association. Kona Surf Convention Center, 9am to 2pm.

25-26 THE MAGICIAN'S NEPHEW A magical fantasy adventure story from C.S. Lewis. Presented by the Aloha Children's Theatre at the Aloha Theater, Kainaliu. 322-9924.

DECEMBER

1-3 THE MAGICIAN'S NEPHEW A magical fantasy adventure story from C.S. Lewis. Presented by the Aloha Children's Theatre at the Aloha Theater, Kainaliu. 322-9924.

2 WAIMEA CHRISTMAS PARADE & PARKER SCHOOL GINGERBREAD HOUSE Parade begins at 10am and goes from Church Row to Anuenue Playground. Call 885-3633 for more info.

2 CHRISTMAS AT HULIHE`E This culinary extravaganza showcases Kona-Kohala chefs, and includes a fine wine tasting booth and Hawaiian entertainment. Hulihe`e Palace is located on Alii drive in Kailua-Kona.

5-29 WATERCOLOR ART By well known artist Erdine Nelson. A display of flowers and other pieces. Mini Fountain Gallery, Wailoa Center, Hilo, 933-4360.

6-29 LIGHT LIQUID AND FROZEN Combines the hidden talent of three local artists, Armitana Engle and George Leras, and Brad Lewis. Wailoa Center, Hilo, 933-4360.

8-10 THE MAGICIAN'S NEPHEW A magical fantasy adventure story from C.S. Lewis. Presented by the Aloha Children's Theatre at the Aloha Theater, Kainaliu. 322-9924.

9 PAHOA CHRISTMAS PARADE AND FAIR Arts, crafts, music and festival. Pahoa Main Street. Call The Pahoa Main St. Organization at 965-0099 for more info.

25 MELE KALIKIMAKA EVERYONE!

JANUARY 1996

2 WAIMEA CHRISTMAS PARADE & PARKER SCHOOL GINGERBREAD HOUSE Parade begins at 10am and goes from Church Row to Anuenue Playground.

26-27 THE 1940's RADIO HOUR A Nostalgic musical comedy presented by the Aloha Community Players at the Aloha Theater in Kainaliu. 322-9924 for more info.

FEBRUARY

1-3 THE 1940's RADIO HOUR A Nostalgic musical comedy presented by the Aloha Community Players at the Aloha Theater in Kainaliu. 322-9924 for more info.

3 WAIMEA CHERRY BLOSSOM FESTIVAL Taking place at Church Row in Waimea. Call 885-3633 for more info.

8-10 THE 1940's RADIO HOUR A Nostalgic musical comedy presented by the Aloha Community Players at the Aloha Theater in Kainaliu. 322-9924 for more info.

26-27 THE 1940's RADIO HOUR A Nostalgic musical comedy presented by the Aloha Community Players at the Aloha Theater in Kainaliu. 322-9924 for more info.

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