

2020/21 Catalogue

# VIOLA MISSION STATEMENT

To give our customers a reliable and unique experience with the finest customer service from a dedicated, experienced and friendly team. Working together with our customers to share success by providing the finest products, range and value. Viola have the skills, knowledge and imagination to create beautiful hair for everyone.

Long may it last!

# HAIR EXTENSIONS

Viola Hair Extensions is a leading supplier of European hair extensions in the UK. Hair is collected maintaining the natural alignment of the hair's growth, meaning the hair is tangle free. Hair is carefully selected to meet our high-quality standards and ethically sourced. The unique and delicate acid-free treatment process keeps the hair healthy, glossy and staying in excellent condition throughout the entire period of wearing. Viola Hair Extensions offers its customers a 190 days quality guarantee with all our hair, provided it is purchased alongside our aftercare range. This is the longest warranty in the UK! Viola Hair supplies hair for all application methods giving you the opportunity to offer your clients exactly what is right for them and their lifestyle. Viola Hair Extensions really does have it all.

Long May
it Last!



Time to have great hair!





# NANO-TIP

Nano tip extensions are the most discreet hair extensions on the market to date making them our most popular hair extension method and the largest range. They are a small pre-bonded tip with a thin metal thread that's inserted into nano rings. Nano rings are 90% smaller than the standard micro rings, which makes the bonds practically invisible.

Hair length: 14", 16", 18", 20", 22", 24" Weight per strand: 0.5g, 0.7g, 0.8g, 1g

Available in packs of 25 strands Subject to availability in the following colours:



# YOU MAY ALSO NEED

Please note, all rings come in packs of 100 or 1000 pieces and are available in the following colours: Black, Dark Brown, Brown, Light Brown, Dark Blonde, Golden Blonde, Blonde, Burgundy.



#### SILICONE LINED NANO RINGS

Silicone lining helps to prevent damage to the hair.

Material: Copper Size: 3mm



#### **NANO RINGS**

Material: Copper Size: 2.5mm



#### **NANO RING PLIERS**

The soft and increased grip handle allows you to comfortably use these pliers for precise application and removal.



#### NANO RING REMOVER PLIERS



#### WOODEN NANO RING LOOP TOOL



#### JEWEL NANO RING LOOP TOOL

**Available Colours:** Pearl, Pink, Black, Yellow, Dark Turquoise



#### NANO RING LOOP TOOL

Material: Stainless Steel







# TAPE IN

Tape-In hair extensions is an easy way to add volume and length without it being time-consuming. Each piece comes with a sticky adhesive strip that will be sandwiched together. Can be used over and over again. For a whole head, approximately 50 pieces are needed.

Hair length: 14", 16", 18", 20"

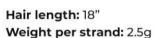
Weight per strand: 2.25g, 2.5g, 2.5g, 2.75g

Available in packs of 10 pieces Subject to availability in the following colours:



# SECRET TAPE IN

Secret tapes are hand crafted, this makes them extremely discreet allowing higher placement to blend in better than any other tapes.



Available in packs of 10 pieces Subject to availability in the following colours:





## YOU MAY ALSO NEED



#### **TAPE IN PLIERS**

Material: Stainless Steel

With 6cm long smooth, flat surface so you can sandwich your tape-in hair extensions evenly and with ease.



#### **TAPE GLUE STRIPS**

Perfect for reapplying, extremely sticky and long lasting so you can use your hair over and over again.

Length: 4cm

Available in packs of 10 pieces



#### **CLARIFYING SHAMPOO**

Recommended to use before fitting any extensions to make sure that the hair is clean and has no product build up as this can affect the integrity of the bonds.

Volume: 30ml



#### TAPE BOND REMOVER

Incredibly effective at removing Tape In hair extensions.

Pojemność / Volume: 250ml





Is a very popular hair extensions technique that involves the use of rings. They are attached with rings or tubes, which are squeezed to the natural hair. Because they do not require heat or glue, this technique is considered to be one of the safest hair extension methods on the market today.

Hair length: 16", 18", 20", 22", 24" Weight per strand: 0.8g, 1g

Available in packs of 25 strands Subject to availability in the following colours:



# TINY I-TIP

Same technique as the I-tip is, however the bond is around half the size making it incredibly discreet in hair. Perfect choice if you have thin hair and are looking to add a little volume and length.

Hair length: 18" Weight per strand: 0.8g

Available in packs of 25 strands Subject to availability in the following colours:



## YOU MAY ALSO NEED

Please note, all rings and tubes come in packs of 100 or 1000 pieces and are available in the following colours: Black, Dark Brown, Brown, Light Brown, Dark Blonde, Golden Blonde, Blonde, Burgundy.



#### SILICONE LINED MICRO RINGS

Silicone lining helps to prevent damage to the hair.

Material: Aluminum Size: 4mm, 4.5mm, 5mm



#### PRO LOOP TOOL

Material: Stainless Steel



#### **COPPER TUBES**

Material: Copper

Size: Small, Medium, Large



#### WOODEN LOOP TOOL



PRO HOOK TOOL

Material: Stainless Steel



WOODEN HOOK TOOL



#### SILICONE LINED COPPER TUBES

Material: Copper Size: 3.5mm, 4mm





#### MICRO RING PLIERS

With a turned up serrated tip, these pliers are perfect for fitting all types of rings.



#### ADHESIVE HEAT SHRINKIES

Keratin glue lined for a tighter, stronger and longer lasting bond.

Available in packs of 100 pieces



#### STAINLESS STEEL PLIERS

These multifunctional pliers with flat serrated head can be used for fitting micro rings and crushing glue bonds, also have a cutting section.



#### RING REMOVER PLIERS

Specially adapted head designed to squeeze into and open the ring.





U-tip is a type of hair extensions that are applied by cold fusion or by heating up the keratin tip and gently moulded around the client's hair so that it forms a fully sealed secured bond. Hair can be reused by reattaching the strands with keratin glue bonds.

Hair length: 18", 20" Weight per strand: 0.8g

Available in packs of 25 strands Subject to availability in the following colours:



# VIRGIN SLAVIC LOOSE HAIR

Virgin hair has never been dyed or treated, is incredibly versatile and of the highest quality. Sold loose so perfect for starting from scratch creating wigs, weft or any bonded hair extensions. Hair is available in natural colours, variety of length and volumes depending on clients' needs.



# YOU MAY ALSO NEED



SOLVENT BOND REMOVER

Volume: 250ml



**HEAT FUSION IRON** 

Available Models: A, B, C, D



KERATIN REBONDS

**Available Colours:** Black, Brown, Amber, Transparent

Available in packs of 100 pieces



ULTRASONIC HAIR EXTENSIONS MACHINE FOR COLD FUSION BONDING



**GLUE GUN** 

Size: Small, Large



ITALIAN KERATIN REBONDS TRANSPARENT

The best of the best, exceptional quality Italian glue.

Available in packs of 100 pieces



**KERATIN GLUE STICKS** 

Size: Small, Large

Available Colours: Black, Brown, Amber





SCALP HEAT SHIELD

Available in packs of 10 pieces



**BOND CRUSHING PLIERS** 



SCALP HEAT SHIELD WITH MEASUREMENTS

Available in packs of 10 pieces



**HEAT FUSION PLIERS A** 



**HEAT FUSION PLIERS B** 



FINGER HEAT PROTECTORS

Available in packs of 10 pieces



RECTANGLE SCALP HEAT SHIELD

Available in packs of 10 pieces

# Eat, sleep, hair, repeat!





# WEFT / HAIR WEAVE

Wefts are incredibly versatile with a wide range of different methods of application for you to cut and customise to fit every head size.

Hair length: 18", 20"

Weight per strand: 120g, 150g

Subject to availability in the following colours:



# **EAZIWEAVE**

A quick method of application due to the simple use micro rings, no need for fiddly thread.

Hair length: 18", 20" Weight per strand: 24g

Subject to availability in the following colours:





# YOU MAY ALSO NEED



HAIR WEAVE NEEDLE



**WEFT THREAD** 

Very strong and long-lasting



**SMALL WEFT THREAD** 



SILICONE LINED MICRO RINGS



STAINLESS STEEL 2 IN 1 TOOL



**ALUMINUM 2 IN 1 TOOL** 





SLIDE SNAP CLIPS

Each clip has hooks which allow easy attachment.

Size: 35mm

Available Colours: Black, Brown

Available in packs of 10 pieces



**SNAP CLIPS** 

Size: 24mm, 28mm, 32mm, 38mm Available Colours: Black, Brown, Beige,

Blond

Available in packs of 10 pieces



**VELCRO SNAP CLIPS** 

Size: 40mm

Available Colours: Black, Brown, Blonde

Available in packs of 5 pieces





# CLIP-IN

Clip In consists of 7 parts, they are easy to apply thanks to strong clips, so you can have thick hair in a matter of minutes. They are perfect for weddings, special occasions or for those who are after something less permanent.

Hair length: 18" Weight: 120g

Available in the following colours:



# **PONYTAIL**

It's easy to apply, with a wrapping section to hide the fitting, so you can have a thick, long ponytail in minutes.

Hair length: 20" Weight per strand: 90g

Available in the following colours:





# WIGS

Viola Hair wigs allow you to instantly change the look and style. They are extremely discreet and comfortable even when worn every day, they will also look effective and give the impression of thick and shiny hair. They are made of natural hair using manual and machine techniques, this maintains their high quality. Available in different lengths and colours and making it easy to enhance your look or well-being.

# FRENCHIE GEORGIA **CINDY CLOE DEMI**

**NICOLE** 

**NELLY** 

# YOU MAY ALSO NEED



#### METAL PIN WIG BRUSH

Size: 18cm (Small), 22cm (Medium)

METAL BALL PIN WIG BRUSH

Rozmiar / Size: 18cm (Small), 22cm (Medium)

Real rubber pneumatic cushion. Perfect for styling.

Real rubber pneumatic cushion. Perfect for smooth detangling.



#### **WIG STAND**

Colour: Pink Height: 35cm



#### **POLYSTYRENE HEAD**

Height: 26cm





#### WIG CAP LINER

The thin mesh allows you to easily collect even long hair making it much simpler and quicker to fit a wig. It is also used when measuring wigs to maintain hygiene.



#### WOODEN PIN BRUSH

Size: 21cm

Wooden pins reduce pulling and snagging of hair.



# HAIR CARE

All Viola Hair extensions are covered by 190 days quality guarantee, the longest in the UK, when used with our amazing aftercare range. Each product has been specially formulated for prolonging the life of your hair extensions and to give your hair a healthy and natural look. With regular use of Viola shampoo and conditioner, your hair will stay looking and feeling incredible for much longer than 190 days! We are cruelty free and none of our products are ever tested on animals.



#### SHAMPOO

Not only moisturises, but also enhances the brilliance and lustre of your natural hair colour.

Volume: 30ml, 100ml, 250ml, 500ml

Real rubber pneumatic cushion. Perfect for styling.



#### **EXTENSION BOOST**

Its use will make your hair incredibly soft and also add depth to the colour.

Volume: 100ml, 250ml

Real rubber pneumatic cushion. Perfect for styling.



#### CONDITIONER

Incredibly moisturising with long-lasting effects.

Volume: 30ml, 100ml, 250ml, 500ml



#### PROTEIN SPRAY

It provides hair with vitamins and micro-elements that moisturise, protects against dryness and helps to stay anti-static.

Volume: 75ml



#### LEAVE IN CONDITIONER

Can really help as a detangler.

Volume: 250ml



#### **SHAKE & PROTECT SPRAY**

Provides immediate protection against direct heat, also improves hair condition.

Volume: 75ml



#### THERMAL PROTECTION SERUM

Designed to aid frizz and split ends, whilst protecting against the heat.

Volume: 30ml



#### **ARGAN OIL**

Excellent for use as a leave-in hair moisturising / nourishing treatment.

Volume: 30ml



#### **PURPLE SHAMPOO**

Enhances the brilliance of blonde hair, it can also help decrease brassy tones.

Volume: 30ml, 250ml



#### **GIFT BOX**

A great aftercare starter pack for clients or a perfect gift set.

1101, 1101

#### MINI GIFT SET

Ideal to give to clients as a sample.

Volume: 30ml x 2



# BRUSHES & COMBS

We focus on high standards of products because only such accessories ensure proper hair care. For example, for hair extensions we recommend use of the wooden bristle brushes - they gently comb the hair and reduce the tension on the bonds. These brushes are completely antistatic and made of natural materials - boar bristles and 100% beech wood certified FSC (Forest Stewartship Council). The pneumatic cushions they contain are made only of natural rubber. Viola Hair combs are made of thermoplastic for a superb smooth glide, they are anti-static, incredibly strong and resistant to high temperatures.



#### WOODEN BRISTLE BRUSH

Great for everyday care, helps remove knots and tangles

Size: 18cm (Small), 22cm (Medium)

Real rubber pneumatic cushion. Perfect for styling.



#### LARGE PADDLE BRISTLE BRUSH

Perfect for long and thick hair because of the extra large brushing area.

Size: 24cm



#### SOFT BRISTLE BRUSH

Extra gentle on the scalp.

Size: 21cm



#### MENS MILITARY BRUSH

Perfect for brushing hair and beard.

Size: 11cm



#### **DETANGLING BRUSH**

Detangles gently, with ease and without pain.

Size: 19cm



#### **CERAMIC BRUSH**

The ceramic barrel allows for better heat distribution and allows for quicker and more effective hair styling.

Size: Extra Small, Small, Medium, Large, Extra Large



#### LOOP BRUSH

Designed to be gentle on hair extensions and the bonds.

Material: Plastic Colour: Black, Pink Size: 19cm



#### **BOAR BRISTLE BRUSH**

Essential for keeping hair extensions looking amazing.

Plastic Handle

Size: 23cm



#### **CUTTING COMB**

Perfect for cutting and styling.

Size: 18cm



#### **PIN TAIL COMB**

An essential for sectioning and styling.

Size: 23cm



#### LARGE CUTTING COMB

Size: 22cm



# TOOLS AND ACCESSORIES

We offer a wide range of attractive products and accessories for hair salons. They complement and enrich every hairdressing station. As a result, the quality of services will increase, and hairdressers will gain more satisfaction from work. All products were tested many times by our technicians before being put on sale. Thanks to this, we selected optimal models. An aspect that we considered when choosing the range was also maintaining the right price / quality ratio.



#### HAIR STRAIGHTENER

The infrared technology prevents hair damage as well as protects the hair colour.



#### HAIR CURLER

Can be used to curl as well as straighten the hair. Auto rotating heat barrel with direction control, makes curling hair quick and easy.



#### VIOLA CASE

Created for work at home or in the salon, it contains everything you need for professional hair fitting. The interior is perfectly designed with room for everything - no mess, no fuss. Ideal for the busy extensionist or salon.



#### **LEATHER HAIRDRESSING BAG**

It has all the space and compartments you need to keep your tools close to hand.



#### HAIRDRESSING SCISSORS

Sharp, reliable along with a tension adjuster and finger rest for comfort.

Material: Japanese Stainless Steel Size: 14cm



#### STAINLESS STEEL RAZOR

Excellent for blending in hair extensions for a natural finish.

Size: 17cm



#### HAIRDRESSING THINNING SCISSORS

Professionally made to ensure high quality and comfort.

Material: Stainless Steel Size: 15cm



#### HAIR EXTENSIONS HOLDER MAT

The strong metal pins hold the hair in place for easy application.

Size: 30cm x 9cm



#### HAIRDRESSING CAPE

Water resistant with a metal hook fastener, suitable for use with adults and children.



#### HAIRDRESSING WINDOW CAPE

Cape with a difference, a clear front window allows for your client to look at their phone.

VIOLA VIOLA VIOLA

#### HAIR GRIPPER

IPerfect for keeping baby and stray hairs out of the way allowing easy application or cut.





#### HAIR SECTIONING CLIPS

Allows for large amounts of hair to be held out of the way for the utmost convenience.

Available in packs of 5 pieces

Colour: White, Purple



#### **BLACK SECTIONING CLIPS**

Available in packs of 5 pieces



#### **SMALL METAL HAIR CLIPS**

Available in packs of 10 pieces



#### **TWIZZELE HAIR BANDS**

Provide a strong grip on the hair without causing damage.



# Don't dream it's over... Have Viola Hair!



# TRAINING ESSENTIALS

We are a supplier of the whole range of products necessary to conduct over training and workshops in hair extension techniques. We've built our training experience many years, which is crowned by our own Viola Hair Academy. We are happy to share our experience and knowledge through our products with everyone who wants to improve their skills or offer training in extension techniques within their own business.



#### **HUMAN HAIR TRAINING HEAD**

Essential at the beginning of all aspects of Hairdressing, can be washed, dried, straightened and curled up to 220 degrees.



High-quality stainless steel trainingstand.



#### SYNTHETIC HAIR TRAINING HEAD



TRAINING HAIR

All application methods available.



#### TRAINING HEAD STAND





TRAINING KIT

Provides all the professional tools for hair extensions application and removal training

# MARKETING MATERIALS

Our marketing materials are used for visual communication in hair salons. Thanks to them, your customers will find out about the opportunity of getting hair extensions supplied by Viola Hair Extensions with the longest quality guarantee on the market.



#### VIOLA BACKDROP

The best tool to show off your work with pictures to get you noticed on social media.



VIOLA POSTER

Show customers that you offer hair extensions services.



#### VIOLA WINDOW/MIRROR STICKER

Let your clients know that you only use highest quality hair.



#### **VIOLA TOTE BAG**

With plenty of room to put all your equipment in.



# COLOUR CHART

At Viola, we offer a wide and ever-expanding range of colour choices so that you can always find a perfect blend. All our colours have been photographed as closely as possible but slight variations with the screen can alter the tone of the colours. For the most accurate colour match please use a colour ring.



#### **COLOUR RING**

Essential for matching the client's hair to the correct shade.

Includes 40 colours



OMBRE COLOUR RING

Includes 8 colours

# BLACKS & BROWNS













**Darkest Brown** 

Dark Brown

Chocolate





















# **BLONDES**



**Honey Blonde** 





Dark Blonde





Medium Ash Blonde









Dark Ash Blonde **Light Natural** 









# REDS



Lightest Auburn

Dark Plum



Dark Red



Medium Auburn











Dark Auburn

# ROOT STRETCH



Ombre Off Black Silver



Brown, Light



Brown, Platinum



Brown, Platinum Ash Blonde



Brown, Light



Brown, Medium Ash



**Ombre Light** Brown, Medium Ash Blonde





Ombre Dark Ash Blonde, Platinum

# BALAYAGE



Mixed Dark Brown, Light **Chestnut Brown** 



Mixed Medium Brown, Light Ash Blonde



**Mixed Light** Chestnut Brown, Bleach Blonde



**Mixed Light** Brown, Medium Ash Blonde



Mixed Dark Ash Blonde, Light Ash Blonde

# ROOTH STREETH / BALAYAGE



Ombre Dark Brown, Mixed Dark Brown, **Light Chestnut Brown** 



Ombre Medium Brown, Mixed Medium Brown, Light Ash



Mixed Light Brown, Medium Ash Blonde

# **FASHION**





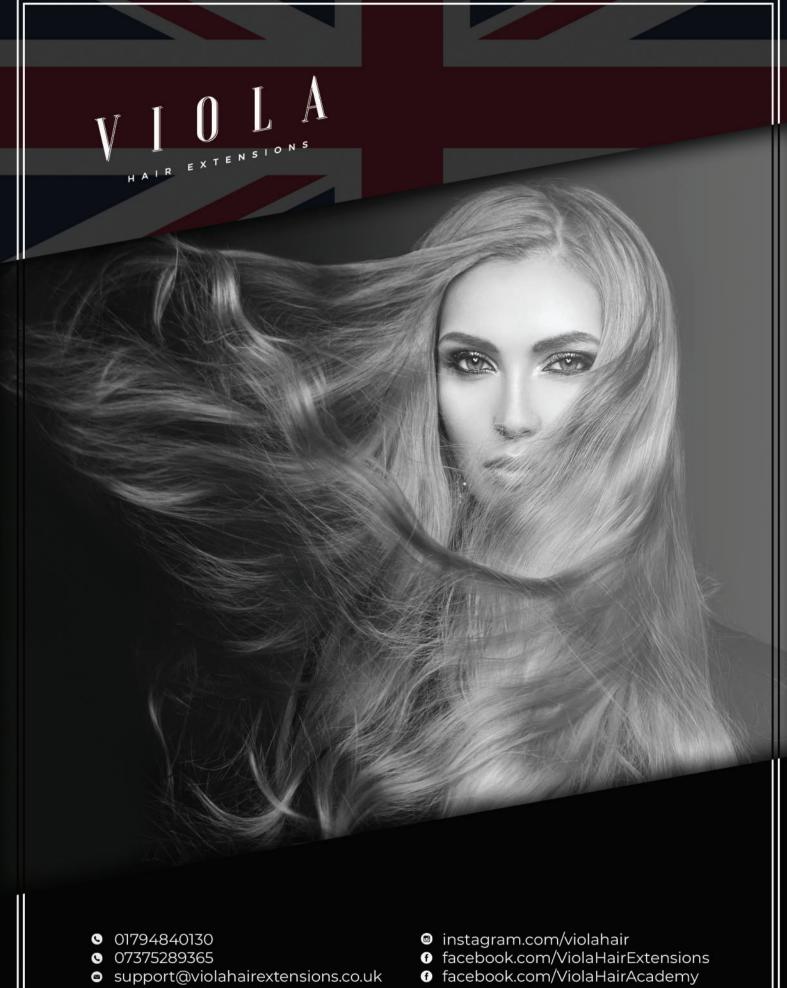




Fuchsia







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