

## Thomas Bunnik (35)

Since he was young, Thomas Bunnik (CEO Whoppah) dreamed about international entrepreneurship. At 20 years of age he made a franchise deal with a men fashion brand in New York which he wanted to introduce in The Netherlands. Back home he decided not to proceed rolling it out but firstly learn more about business.

So in 2006 Bunnik started with ABN AMRO Bank in Amsterdam, The Netherlands. 3 years later he was responsible for product management investment funds for the Dutch retail business including online distribution. In 2011 Bunnik became globally responsible for the investment funds offering of the bank. After 8 years with ABN AMRO he exchanged his job at the bank for entrepreneurship on his 30th birthday. He started online wealth manager Pritle which he expanded into several European countries.

In 2017 he sold Pritle to BinckBank where he worked until he resigned in 2018 to travel across Latin America and explore new business opportunities upon his return. Later that year he decided to start a new company together with his entrepreneurial partner Evelien Remmelts: **Whoppah**. The smart marketplace for first class second hand items for in house. The goal of Whoppah is to stimulate reuse of good quality items for in home by making it easier and more attractive for a higher market segment. Companies as well as consumers can buy and sell items on the platform. Whoppah is a marketplace for a broad range of items from antique to modern second hand furniture like showroom models to art and kitchenware. With Whoppah, Bunnik and Remmelts want to elevate recommerce to a first class level internationally.



### BUNNIK:

"When we moved into 1 house together in 2018 we did not want to throw away items we wanted to get rid off or buy new what we needed. But we didn't find alternative marketplaces very attractive. Our idea emerged to launch a new generation second hand marketplace. We were convinced quickly about the global potential with a differentiating offering and service package. Above all, stimulating reusing goods is a strong motivation for us as entrepreneurs."



**whoppah.com**

Tt. Vasumweg 58, 1033 SC Amsterdam  
sales@whoppah.nl • (+31) (0) 85 8884966

