

## Evelien Remmelts (33)

Evelien Remmelts (Marketing & Products Officer) always had the entrepreneurial spirit. At the age of 20 she came to the idea to start a second hand fashion marketplace but decided to firstly gain business experience.

After a 7 year career in marketing, communications and PR (Coebergh PR, Het PR Bureau and Adyen) her entrepreneurial dream came to the fore at the age of 32. Together with her partner Thomas Bunnik she founded the concept Whoppah, emerged from a shared interest for a 'one stop shop' with carefully selected design ware, antique furniture and art, where you easily find what you want. One year later, they launched first class second hand marketplace **Whoppah**.

The objective: set the new standard for recommerce internationally. Remmelts focuses on product and marketing within Whoppah.



### EVELIEN:

"It's a sport for me and it's in my blood to always seek for the best deals when I buy something. But it seemed difficult to find the pearls in the mega-offering online. I was always spending days to find beautiful second hand items. The user experience van current second hand marketplaces can be much better and smarter. So Thomas and I started defining a solution along the kitchen table. The problem was clear. So was our vision. Hence we went for it fully. Now we make it easier for everyone to buy great designs for at home. It's so much fun to create and build a better international solution."



**whoppah.com**

Tt. Vasumweg 58, 1033 SC Amsterdam  
sales@whoppah.nl • (+31) (0) 85 8884966

