

GOING PET-FRIENDLY?



PAWSitively
petfriendly

SAFETY ■ SANITATION ■ COMFORT



PET-FRIENDLY DECISIONS

- Will you accept all dog breeds, cats, birds, snakes, other misc pets?
- Will there be a weight limit or policy on number of pets per room?
- Will you designate specific rooms as pet-friendly?
- Will your pet relief area have water access and complimentary waste bags?



TIPS!

- At the Front Desk, include a topiary dog decoration and treat canister.
- Sell retail sized treat bags at the Front Desk
- Upcycle human sheets into pet protection sheets loaned at the front desk.
- Set up a social media area to encourage posts and tags!

CHECK-IN

sWAG BAG CONTENTS

- Individually Wrapped Waste Bags & Pet Wipes.
- Pet-safe Tennis Balls.
- Small Treat Bag.

INCLUDE A LETTER TO YOUR PET GUEST WITH:

- Do's & Don'ts you'd like to message.
- Dog Park or Walking Map.
- Emergency Vet Telephone in close proximity of hotel.



NECESSITIES

Cat Box & Litter Scooper



Placemats to protect carpeting



Food and sturdy water bowls



Door hangers alert Housekeepers a pet is occupying the guestroom



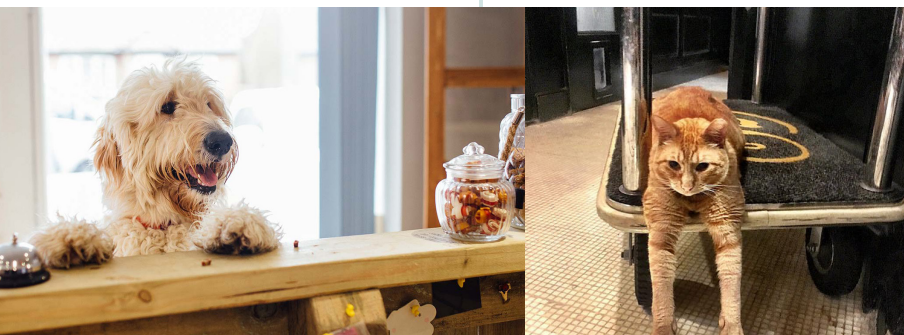
Pet-friendly cleaning products for stain removal and odor control



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Pet beds in a minimum of 3 sizes



MARKETING TIPS

- Clearly note your pet policy including pet type, weight limitations and pet amenities on your website.
- Encourage on-site pet pictures for Social Media use.
- Consider appointing an adoptable dog ambassador to greet and interact with guests.
- Promote a pet room-service menu.
- Host pet-friendly events, i.e. Yappy Hour.
- Property branded pet products are ideal for check-in giveaways and Sales Dept. gifts.