

# GOING PET-FRIENDLY?



## PET-FRIENDLY DECISIONS

- Will you accept all dog breeds, cats, birds, snakes, other misc pets?
- Will there be a weight limit or policy for number of pets per room?
- Will you designate specific rooms as pet-friendly?
- Will your pet relief area have water access and complimentary waste bags?

## TIPS

- At the Front Desk, include a topiary dog decoration and treat cannister.
- Sell retail sized treat bags at the Front Desk
- Upcycle human sheets into guestroom protection sheets loaned at the front desk.
- Set up a social media area to encourage posts and tags!



## CHECK-IN

### sWAG BAG CONTENTS

- Individually-Wrapped Waste Bag & Pet Wipe.
- Pet-safe Tennis Ball.
- Small Treat Bag.

### INCLUDE A LETTER TO YOUR PET GUEST WITH:

- Do's & Dont's you'd like to message.
- Dog Park or Walking Map.
- Emergency Vet Telephone in close proximity of hotel.



## NECESSITIES

### Cat Box & Litter Scooper



Use placemats to protect carpet or flooring



Single-use food and water bowls



Door hangers alert Housekeepers a pet is occupying the guestroom



Pet-friendly cleaning products for stain removal and odor control

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Pet-Friendly PRODUCTS  
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Pet beds in a minimum of 3 sizes



## MARKETING TIPS

- Clearly note your pet policy including pet type, weight limitations and pet related amenities on your website.
- Consider appointing an adoptable dog ambassador to greet and interact with guests.
- Promote a pet room-service menu.

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