We inspire and educate the public about the natural and cultural heritage resources of America’s public lands.

The Public Lands Interpretive Association partners with the Bureau of Land Management and the USDA Forest Service in the Southwest to develop educational materials, provide information to the public, and enhance visitor experiences on public lands.

We operate visitor center stores, manage campgrounds, and staff an information center to provide guidance on how to recreate responsibly.

Revenue from store sales and campground fees help us better serve visitors and protect public lands for future generations.

Thank You for Your Support!

The Public Lands Interpretive Association (Tax ID #85-0292757) is a 501(c)3 tax exempt nonprofit organization. Your membership contribution is tax deductible to the extent allowed by the law.

Contact Us

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More Information

www.publiclands.org
505-345-9498
**Become a Member**

Access member benefits throughout the year. Join in-store or at www.publiclands.org/membership.

**Agave**
$35 / Year
- 10% off purchases
- Membership card
- Newsletter
- Special events
- Discounts at 400+ public land stores

**Javelina Squadron**
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- Special events
- Discounts at 400+ public land stores

**Roadrunner Race**
$100 / Year
- 20% off purchases
- Membership card
- Newsletter
- Special events
- Discounts at 400+ public land stores

**Saguaro Family**
$150 / Year
- 20% off purchases
- 2 Membership cards
- Newsletter
- Special events
- Discounts at 400+ public land stores

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**Your Membership Supports Public Lands in the Southwest.**

Since 1981, the Public Lands Interpretive Association has partnered with federal agencies to enhance visitor services on public lands.

**Your membership helps us provide needed aid to our land management agency partners.**

**Recent Partnership Accomplishments**

- Developed educational publications to inspire visitors in Arizona and New Mexico;
- Presented 80+ interpretive programs in the Kaibab National Forest for the summer season;
- Funded bus transportation for students to explore the Bosque ecosystem in Albuquerque;
- Helped thousands of young people enjoy New Mexico through Junior Ranger programs;
- Supported Leave No Trace programs and forest clean-up events in the Lincoln National Forest;
- Supported safety and rescue missions in the Rio Grande del Norte National Monument;
- Informed thousands of visitors through the New Mexico Public Lands Information Center.