We inspire and educate the public about the natural and cultural heritage resources of America’s public lands.

The Public Lands Interpretive Association partners with the Bureau of Land Management and the USDA Forest Service in the Southwest to develop educational materials and programs, provide information to the public, and enhance visitor experiences on public lands.

We operate visitor center stores, manage campgrounds, and staff an information center to provide guidance on how to recreate responsibly.

Revenue from store sales and campground fees help us better serve visitors to public lands and create programs to get people of all ages outdoors.

Thank You for Your Support!

The Public Lands Interpretive Association (Tax ID #85-0292757) is a 501 (c)3 tax exempt nonprofit organization. Your membership contribution is tax deductible to the extent allowed by the law.

Contact Us

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More Information

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Public Lands Interpretive Association
@publiclandsinterpretive

Students in the Caver Quest Academy program get to explore one of New Mexico’s most unique caves.
Your Membership Supports Public Lands in the Southwest.

Since 1981, the Public Lands Interpretive Association has partnered with federal agencies to enhance visitor services on public lands.

Your membership helps us provide needed aid to our land management agency partners through our interpretive services and programs on public lands.

Membership Benefits

In addition to discounts at PLIA you’ll get:

- A premium commemorating our programs.
- Monthly email newsletter and event invites.
- Discounts at hundreds of stores in the Public Lands Alliance
- Scan to see a list of PLA member stores!

PLIA produces educational materials for our public land partners, like the Junior Ranger Guide for Río Grande del Norte National Monument.