### We inspire and educate the public about the natural and cultural heritage resources of America's public lands.

The Public Lands Interpretive Association partners with the Bureau of Land Management and the USDA Forest Service in the Southwest to develop educational materials and programs, provide information to the public, and enhance visitor experiences on public lands.

We operate visitor center stores, manage campgrounds, and staff an information center to provide guidance on how to recreate responsibly.

Revenue from store sales and campground fees help us better serve visitors to public lands and create programs to get people of all ages outdoors.



Students in the Caver Quest Academy program get to explore one of New Mexico's most unique caves.



The Whiptail Trails Club Girls Camp gives girls hands-on educational experiences outdoors.

# Thank You for Your Support!

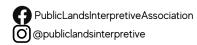
The Public Lands Interpretive Association (Tax ID #85-0292757) is a 501 (c)3 tax exempt nonprofit organization. Your membership contribution is tax deductible to the extent allowed by the law.

### **Contact Us**

Public Lands Interpretive Association 6501 Fourth St NW, Suite i Los Ranchos, NM 87107

### **More Information**

www.publiclands.org 505-345-9498



# PUBLIC LANDS INTERPRETIVE ASSOCIATION

# OUTDO

### Become a Member

Access member benefits throughout the year! Join in-store or at www.publiclands.org/membership.

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10% off purchases at all PLIA stores and online
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### Roadrunner Race \$100 / Year

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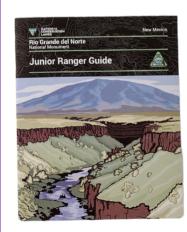
Become a Member in-store or at www.publiclands.org/membership

## PUBLIC LANDS INTERPRETIVE ASSOCIATION

### Your Membership Supports Public Lands in the Southwest.

Since 1981, the Public Lands Interpretive Association has partnered with federal agencies to enhance visitor services on public lands.

Your membership helps us provide needed aid to our land management agency partners through our interpretive services and programs on public lands.



PLIA produces
educational
materials for our
public land partners,
like the Junior
Ranger Guide for
Río Grande del
Norte National
Monument.

### **Membership Benefits**

In addition to discounts at PLIA you'll get:



A premium commemorating our programs.

Monthly email newsletter and event invites.





Discounts at hundreds of stores in the Public Lands Alliance

Scan to see a list of PLA member stores!

