

Case Study

BOYS AND GIRLS CLUB OF BROWARD COUNTY RECEIVES MAKEOVER OF CAFETERIA AREA

Seagrave Coatings donates product to refresh Marti Huizenga Unit

Boys & Girls Clubs of America (BGCA) is a national organization of local chapters which provide after-school programs for young people. Boys & Girls Clubs provide a safe haven for more than four million youth, giving them

The Boys and Girls Club of Broward County, Florida opened its first club in 1965 and now is home to a dozen of these clubs, including The Marti Huizenga Unit in Hollywood and has more than 12,000 members in total, ranking

such as a large gymnasium, game room, computer labs, education, math, reading, science and sports leagues six days a week.

There's an enclosed patio area that serves as a cafeteria. While

The Challenge

In existence for more than a half century, the 1,000 sq. ft patio has deteriorated to the point that the concrete floor became disgusting.

Cement could not be cleaned, was porous and smelled. The walls were dingy-looking and hadn't been painted in years.

The Solution

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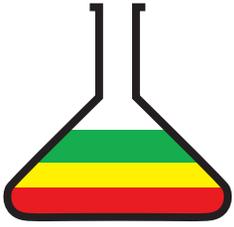
an opportunity to discover their great futures. Clubs can be found in all 50 states as well as locations in Puerto Rico, the Virgin Islands, and U.S. military bases.

fifth in the nation in terms of size.

This particular club opened in 1992 and serves 350 latchkey and "at risk" youth ages 6-18 per day. It offers a variety of activities

Seagrave Coatings's Armorguard™ System reduces VOCs





SEAGRAVE COATINGS CORPORATION

For Professional and Industrial Users Only

they do not serve suppers, they provide healthy snacks.

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Michael Brown, who serves on the club's board of directors, is the Chief Marketing Officer for New Jersey-based Seagrave Coatings. The company donated its products to have the cafeteria area transformed.

Eddie Naro, owner of the Corpus Christi (Texas) Miracle Method franchise since 1988, was brought in to make the repairs. "They've taken a concrete structure and turned it into a welcoming warm environment," said Executive Vice President Matt Organ of the Boys and Girls Club of Broward County.

"The Boys and Girls Clubs are doing a tremendous job of working with our youth who don't have a place to go to be educated and mentored in their early

years," said Seagrave Coatings Inc. Founder and CEO Peter Tepperman. "We appreciate the opportunity to help make a difference in their future."

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"The kids and staff of the Hui-zenga Club thoroughly appreciate the fantastic product provided by Seagrave Coatings as well as the service provided by Miracle Method of Corpus Christi. We love the fact that this eco-friendly product is water-based, odorless, non-flammable and super hard, making it long lasting for our clubs," Organ said.



One in a series from Seagrave Coatings Corp. Library

