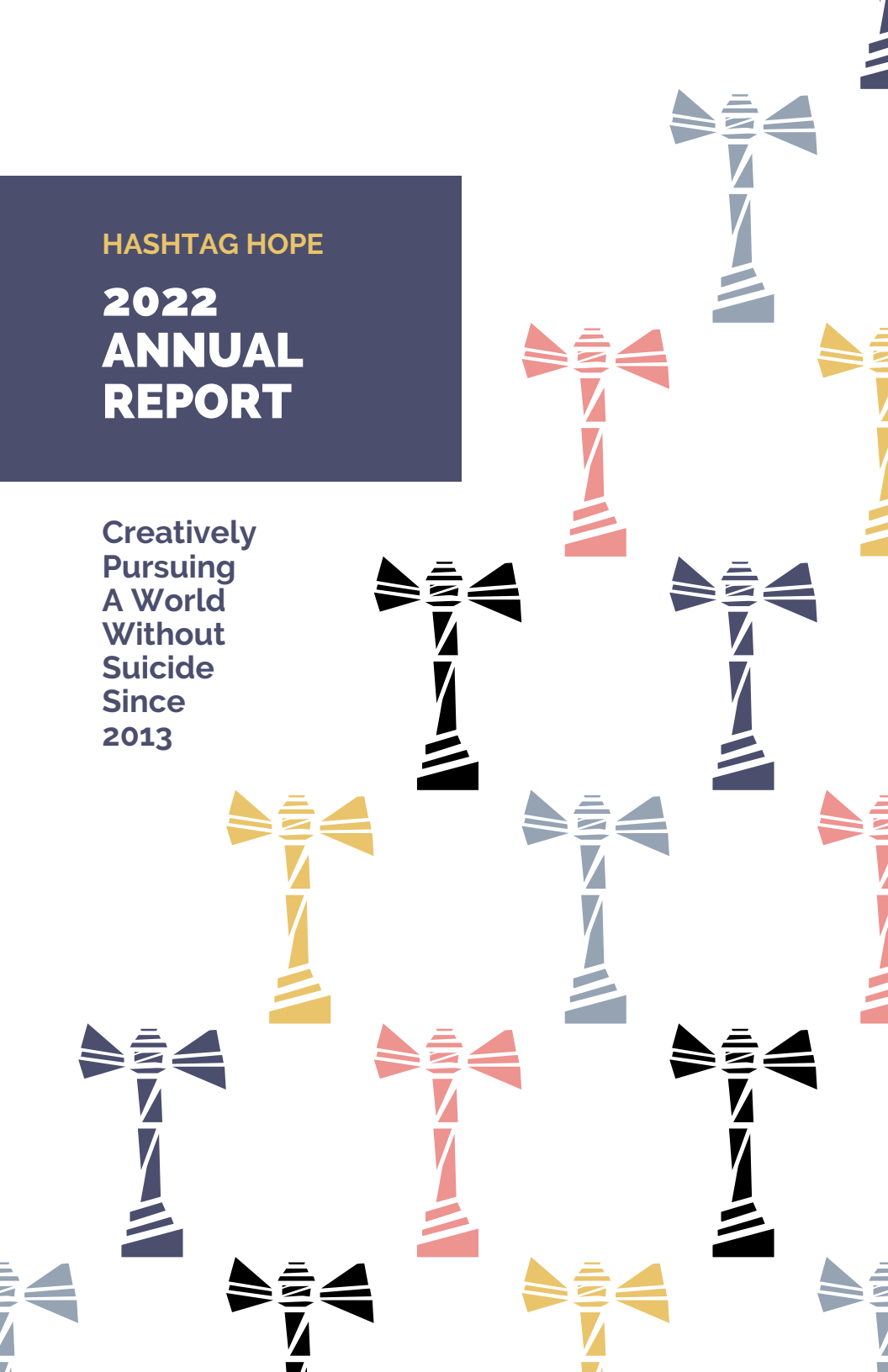


HASHTAG HOPE

2022 ANNUAL REPORT

Creatively
Pursuing
A World
Without
Suicide
Since
2013



Letter From The Executive Director

MARK STROMENBERG



THIS is it; our first Annual Report! Complete with a snazzy design and official looking financials. We're all grown up now! And it's all part of our pursuit of a world without suicide.

This October is the 10 year anniversary of #Hope's first event. It's been a wild ride, and we're thankful for each one who donated, bought a shirt, booked us, or shared our resources with someone who's hurting. When people ask how it's going, I tell them it's both exciting and terrifying starting a charity. It's taken a lot of hard work to get to this point, but the impact we've been able to make in people's lives is undeniable. And we've only just begun!

We know that the mental health outlook for youth and young adults has gotten worse in the last few years, but we're on a mission to change that, with many ideas for how to expand our reach, increase our impact, and partner with other organizations. All of that will take hard work, more hands, and increased funding.

That's why we're inviting you to continue journeying with us. Our dreams for #Hope are very big and we know we cannot do this alone.

Will you join us as we step forward into pursuing a world without suicide?

<<--- WHAT MARK SAID

But seriously, I can't believe this is real. Hashtag Hope, the project I started out of the back of my car, with money I made from my kitchen job, is a full charity.

This past year we:

- Hired 2 full-time staff and a summer student.
 - Got an office
 - Built a new outreach table experience for concerts, clubs, bars, etc.
 - Started a Twitch streamer community
 - Won a Hackathon - We built a small mental health crisis resource bot for Twitch streamers
 - Held our first (and now annual) Twitch community fundraising event, called "I'm glad you're still here"
- Developed a partnership with Grand River Hospital to support their youth mental health ward, which is likely to be our biggest program in 2023/2024
 - Raised over \$20k in our 2022 year end giving campaign. Thank you to all the businesses, families, and individuals who supported it!
 - Maxed out our event schedule, ending the year with Spring 2023 fully booked.

I can't wait for what the future holds for Hashtag Hope and I can't thank you all enough for being on this journey with us. Come by the office for a sticker; we would love to have you.



**Letter From The
Founder**

**NICHOLAS
PEGG**



**SPEAKING
TRUTH
& LIFE
INTO
DARKNESS
& DEATH**

OUR MISSION



**CREATIVELY
PURSUING
A WORLD
WITHOUT
SUICIDE**

OUR VISION

MEASURING IMPACT

2022 Outreach Metrics



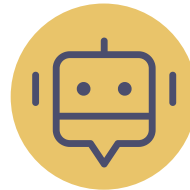
18 Talks & Trainings
605 Attendees



8 Pop Ups
1275 Attendees



215 Hope Packs
Distributed



14 Twitch Streamers
Using DKYS Hope Bot

Did You Know?

We're on track to double these numbers in 2023!

MEASURING IMPACT

Messages Received

thank you for what you do. your organization has really changed my life and really is part of the reason i'm still here

Hashtag Hope has supported me through some of my darkest years

My coworker lost his wife to suicide this week - was thinking of you and your mission a lot.

Hey Hey! Just wanted to share how impactful this weekend was for one of my boys. He refused to sign up for camp. He had attempted suicide this year and has been running away from home constantly.

Thanks for all the work you do on here. It's hard, but holy work.

THANK YOU FOR STAYING

For the ones who wish to die.

Thank you for existing, still.
Thank you for fighting and enduring the darkness.

Thank you for the hours of agony you have dealt with
so that we may still see your face everyday.

So that we may still experience your smile everyday.

So that we may still embrace you and keep our heads up together.

Thank you for still being here
and for showing others they can do the same.

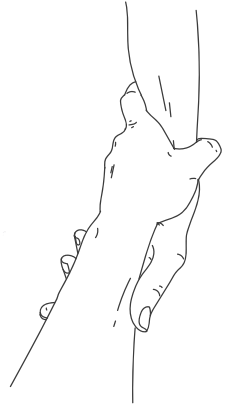
Thank you for staying.

HOPE HOPE HOPE
HOPE HOPE HOPE
HOPE HOPE HOPE

CLARITY IS POSSIBLE



You are
getting
through
this



YOU ARE
LOVED

THE
VOID
CAN
WAIT

DEATH
DOES
NOT
DESERVE
YOU.

HOPE

AND THE

NEED

FOR MORE

OF IT

SUICIDE PREVENTION RESOURCES

24/7 Crisis Supports

For Youth (ages 5-29)

Text: "Connect" to 686868

Call: 1-800-668-6868

Web: www.kidshelpphone.ca

For Adults (18+)

Call: 1-833-456-4566

Text: 'Home' to 686868

Web: www.talksuicide.ca

Additional Supports

Anxiety Canada

(Practical anxiety management tools)

www.anxietycanada.com

Centre For Addiction & Mental Health

(Latest Canadian research)

www.camh.ca

LivingWorks Education

(Suicide intervention training)

www.livingworks.net

LGBT YouthLine

(Support line for 2SLGBTQ+ Canadian youth)

www.youthline.ca

FINANCIAL REPORT

Review Engagement for 2022

**Conducted by
Wilkinson & Company LLP
Chartered Professional
Accountants**

Please note that a full audit is not required by the CRA until revenues exceed \$250,000 in a fiscal year. We've voluntarily submitted to a Review Engagement for the purpose of ensuring good fiscal management as we continue to grow.

Our bookkeeping services are provided by Amplify Mission, a division of Bakker Business Services.

This report has been abbreviated. To download the entire report, visit www.hashtaghope.ca/review



INDEPENDENT PRACTITIONER'S REVIEW ENGAGEMENT REPORT

To the Shareholders
Hashtag Hope

We have reviewed the accompanying financial statements of Hashtag Hope that comprise the statement of financial position as at December 31, 2022, and the statements of changes in net assets, operations and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Practitioner's Responsibility

Our responsibility is to express a conclusion on the accompanying financial statements based on our review. We conducted our review in accordance with Canadian generally accepted standards for review engagements, which require us to comply with relevant ethical requirements.

A review of financial statements in accordance with Canadian generally accepted standards for review engagements is a limited assurance engagement. The practitioner performs procedures, primarily consisting of making inquiries of management and others within the entity, as appropriate, and applying analytical procedures, and evaluates the evidence obtained.

The procedures performed in a review are substantially less in extent than, and vary in nature from, those performed in an audit conducted in accordance with Canadian generally accepted auditing standards. Accordingly, we do not express an audit opinion on these financial statements.

Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the financial statements do not present fairly, in all material respects, the financial position of Hashtag Hope as at December 31, 2022, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

A handwritten signature in black ink that reads "Wilkinson & Company LLP". The signature is written in a cursive, flowing style.

TRENTON, Canada
June 9, 2023

Chartered Professional Accountants
Licensed Public Accountants

WILKINSON & COMPANY LLP - CHARTERED PROFESSIONAL ACCOUNTANTS

Telephone 613-392-2592 • Toll Free 1-888-713-7283 • Fax 613-392-8512
P.O. Box 400, 50 Dundas Street West, Trenton, Ontario K8V 5R6 • www.wilkinson.net

HASHTAG HOPE
STATEMENT OF FINANCIAL POSITION AS AT DECEMBER 31, 2022
(UNAUDITED)

	December 31 2022	December 31 2021	January 1 2021
	\$	\$	\$
ASSETS			
CURRENT			
Cash	23,640	23,800	3,497
Accounts receivable	6,541	-	1,152
Inventories	11,555	7,179	-
Government rebate recoverable	5,419	2,169	-
Prepaid expenses and deposits	3,273	-	-
	50,428	33,148	4,649
LIABILITIES			
CURRENT			
Accounts payable and accrued liabilities	6,778	1,879	5,100
Government remittances payable	2,364	1,725	-
	9,142	3,604	5,100
NET ASSETS			
UNRESTRICTED FUND	41,286	29,544	(451)
	50,428	33,148	4,649

APPROVED ON BEHALF OF THE BOARD

_____ Director

The accompanying notes form an integral part of these financial statements

**HASHTAG HOPE
STATEMENT OF CHANGES IN NET ASSETS
(UNAUDITED)
FOR THE YEAR ENDED DECEMBER 31, 2022**

	2022	2021
	\$	\$
NET ASSETS - BEGINNING OF YEAR	29,544	(451)
EXCESS REVENUE OVER EXPENDITURES	11,742	29,995
NET ASSETS - END OF YEAR	41,286	29,544

The accompanying notes form an integral part of these financial statements



**HASHTAG HOPE
STATEMENT OF OPERATIONS
(UNAUDITED)
FOR THE YEAR ENDED DECEMBER 31, 2022**

	2022	2021
	\$	\$
REVENUE		
Donations	121,302	59,571
Grant	6,637	-
Sales	11,508	17,558
	139,447	77,129
EXPENDITURES		
Advertising	492	-
Bank Charges	3,269	2,920
Board expenses	1,202	588
Cost of sales	2,085	13,728
Insurance	-	2,560
Office	6,742	1,695
Other	692	1,294
Payroll	81,806	18,540
Professional fees	10,786	4,929
Program fees	4,508	880
Rent	14,900	-
Telephone and internet	1,223	-
	127,705	47,134
EXCESS OF REVENUE OVER EXPENDITURES	11,742	29,995

The accompanying notes form an integral part of these financial statements



**HASHTAG HOPE
STATEMENT OF CASH FLOWS
(UNAUDITED)
FOR THE YEAR ENDED DECEMBER 31, 2022**

	2022	2021
	\$	\$
OPERATING ACTIVITIES		
Net earnings for year	11,742	29,995
Net change in non-cash working capital balances related to operations - Note 4	(11,902)	(9,692)
CASH FLOWS PROVIDED FROM (USED IN) OPERATING ACTIVITIES	(160)	20,303
NET INCREASE (DECREASE) IN CASH FOR YEAR	(160)	20,303
CASH AND CASH EQUIVALENTS - BEGINNING OF YEAR	23,800	3,497
CASH AND CASH EQUIVALENTS - END OF YEAR	23,640	23,800

The accompanying notes form an integral part of these financial statements



**HASHTAG HOPE
NOTES TO FINANCIAL STATEMENTS
(UNAUDITED)
FOR THE YEAR ENDED DECEMBER 31, 2022**

4. NET CHANGE IN NON-CASH WORKING CAPITAL BALANCES RELATED TO OPERATIONS

Cash provided from (used in) non-cash working capital is compiled as follows:

	2022	2021
	\$	\$
(INCREASE) DECREASE IN CURRENT ASSETS		
Accounts receivable	(6,541)	1,151
Inventories	(4,376)	(7,179)
Government rebate recoverable	(3,250)	(2,168)
Prepaid expenses and deposits	(3,273)	-
	(17,440)	(8,196)
INCREASE (DECREASE) IN CURRENT LIABILITIES		
Accounts payable and accrued liabilities	4,899	(3,221)
Government remittances payable	639	1,725
	5,538	(1,496)
NET CHANGE IN NON-CASH WORKING CAPITAL BALANCES RELATED TO OPERATIONS	(11,902)	(9,692)



This report has been abbreviated. To download the entire report, visit www.hashtaghope.ca/review



Nick at Strive Retreat
at Muskoka Woods

Mark at a youth conference
in Waterloo



Mark at a pastors conference
in Cambridge



Nick at a show at Rhythm & Brews
in Cambridge



Nick pitching Hope Bot at a FaithTech hackathon in Waterloo



Nick at a street art market in Hamilton

Visiting the CAIP youth ward at Grand River Hospital in Kitchener



Nick, Rachel (our 2022 summer student), and Mark at a leadership conference in Waterloo

