

A Modern Magazine tracing the Roots of Style

# men's file

**Kei Kagami:**  
Designer /  
Motorcyclist

**David Hardy**  
New Ruralist

1000 Miglia

# SCOOTER

THE MODERN WAY TO TRAVEL

Pre-War FIAT  
Romance

VINTAGE  
GOLF

BEAULIEU  
AUTO JUMBLE

issue  
**25**

Freddie Fookes, student of  
art history and scientist  
Photography: Nick Clements

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**DeeCee Style (Zurich)**

The Swiss stylists at DeeCee have created an outstanding emporium for both Japanese workwear and for refined and highly directional brands such as Kapital, Junya Watanabe, Double Helix, Samurai and Old Crow. Proprietor Markus Cadruvi set up the operation, just seconds from the lake, ten years ago and has built up an international clientele both at the store and online.

[deceestyle.com](http://deceestyle.com)



Kapital



Junya Watanabe



Double Helix



Old Crow



Old Crow



Samurai

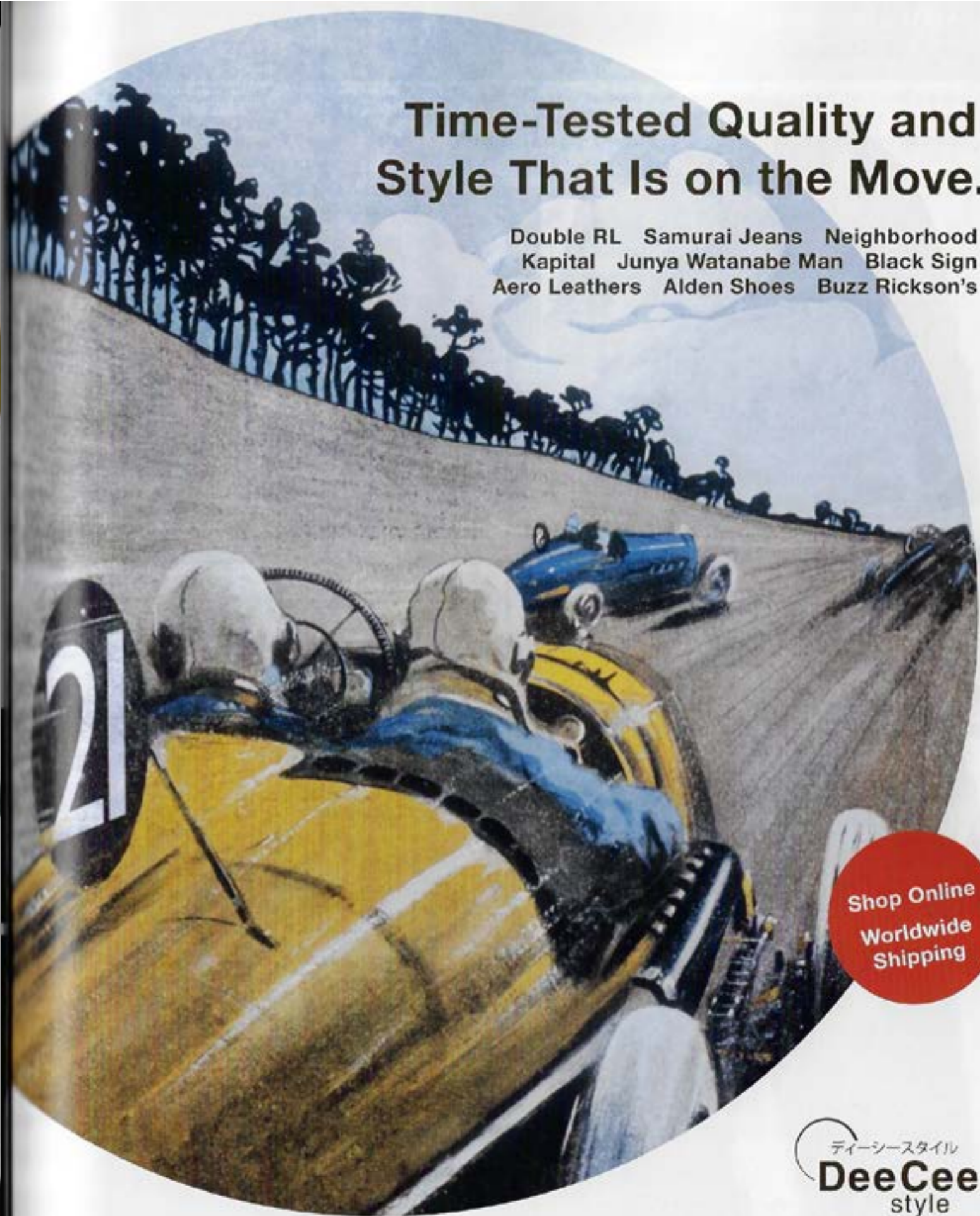


Kapital

18

# Time-Tested Quality and Style That Is on the Move.

Double RL Samurai Jeans Neighborhood Kapital Junya Watanabe Man Black Sign Aero Leathers Alden Shoes Buzz Rickson's



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## Markus Cadruvi: Collector

The boss of Zurich's premier rugged apparel emporium DeeCee style is no stranger to the pages of Men's File, but this is the first time we have been able to properly explore his impressive collection of motorcycles – this is by no means everything and there will be more in future issues. Situated in an underground bunker somewhere near to the lake, Markus spends the winter fettling new acquisitions and those long summer days eating up miles on the highways and byways of the canton or commuting to the store. Visit [DeeCee Style](http://DeeCee Style) and a rare motorcycle will often be on display, adding another dimension to the visual feast of exclusive and hard-to-find Japanese, American and Italian apparel. [deceestyle.ch](http://deceestyle.ch)

