



Credit Application and Agreement

Applicant Information

Business Name: _____

DBA, if applicable: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Own Rent

Years at Address: _____

Physical Address: _____

City: _____ State: _____ Zip: _____

Business Telephone No: _____

Fax No: _____

Cell Phone No: _____

Email Address / Web Site: _____

Contractors License #: _____

Years in Business: _____ No Employees: _____

Type of Business: _____

FEI No: _____

Are Purchase Order Required on Each Order? YES NO

NO

Any Restrictions On Who Can Order Equipment ? YES NO

NO

If so, attach List

Are Rentals To Be Tax Exempt? YES NO

NO

Attach Certificate.

Are you planning to opt out of Loss and Damage Waiver? YES NO

NO

If Yes, please send Certificate of Insurance evidencing coverage to Insurance@high-reach2.com

We elect to receive invoices and statements via email YES NO

NO

Accts Payable Contact Person _____

Email address for invoicing and statements _____

Owner / Officer Information

Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Home Telephone #: _____

Cell #: _____

Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Home Telephone #: _____

Cell #: _____

Trade References

Name: _____ Location: _____

Account No: _____ Phone #: _____

Name: _____ Location: _____

Account No: _____ Phone #: _____

Name: _____ Location: _____

Account No: _____ Phone #: _____

Contacts

Orders: _____

Email: _____ Phone #: _____

Accounts Payable: _____

Email: _____ Phone #: _____

High Reach Credit Department Information Only

Branch: _____

Salesperson: _____

Salesperson No: _____

Approved By: _____

Credit Line: _____

Date: _____

Conditions: _____

BILLING INFORMATION , CREDIT TERMS AND INSURANCE ACKNOWLEDGEMENT MUST BE SIGNED AND RETURNED TO CREDITAPPS@HIGH-REACH2.COM OR VIA FAX TO 321-275-2101

Credit Application and Agreement Terms and Conditions

The applicant identified on page 1 ("Applicant") hereby enters into this Credit Application and Agreement ("Credit Agreement") with High Reach Co., LLC ("High Reach").

- To opt out of the Loss and Damage Waiver from High Reach, you must provide High Reach with a Certificate of Insurance in compliance with requirements set forth in the Rental Contract Terms and Conditions naming High Reach as the loss payee and additional insured on any and all equipment rented. Failure to purchase a Loss and Damage Waiver may result in your being held responsible for the full and complete cost of any and all losses and damage to the equipment rented.
- Invoices are due upon receipt. If Applicant fails to timely pay an invoice, Applicant agrees to pay a service charge to High Reach on such delinquent invoice(s) until fully paid, at the maximum rate allowed by the laws and jurisdictions of the originating location stated on the invoice(s).
- At High Reach's discretion any account may be placed on a Cash on Delivery ("C.O.D") basis at any time, and equipment picked up without prior notice to Applicant
- By signing this Credit Agreement, the Applicant agrees to pay all delinquent amounts due and payable and service charges up to the maximum permitted by state laws and jurisdictions of the originating location of the Rental Contract.
- The Applicant agrees that if equipment is rented for more than four weeks, High Reach can issue periodic unsigned invoices for the rental charges due.
- High Reach corporate policy is to file advance lien notices (Notice To Owner's) in a format mandated by specific state laws to protect our lien rights. Note that this action is dictated by policy and is not a reflection of your credit standing.
- The Applicant agrees to pay all reasonable attorney(s) fees, collection costs, and court costs incurred by High Reach to enforce these Terms and Conditions.
- GOVERING LAW, VENUE, WAIVER OF JURY TRIAL.** This agreement will be governed by and construed under the Laws of the State of Florida. Applicant agrees that all actions brought in relation to this Credit Agreement or the Equipment for whatever reason will be brought in Orange County, Florida. However, High Reach shall have the option to prosecute or defend an action in a county other than Orange County, Florida and may do so in any county where venue would otherwise be proper under chapter 47, Florida Statutes. Applicant waives the right to trial by jury.
- The Applicant and its Agents agree to indemnify, hold harmless and defend High Reach and its employees, agents, officers and representatives from and against any and all claims, demands, actions, suits, damages, and expenses in conjunction with the loss of life, personal injury, damage to property, debts, and all other claims arising from the Applicants or their agents use or misuse services, equipment, or merchandise furnished under any rental contract.
- For those Applicants that require a Purchase Order on each invoice, equipment cannot be released unless a Purchase Order is provided.
- Applicants that have or wish to restrict who can order or sign for equipment must provide an authorized list with this Credit Agreement.
- By signing below, Applicant agrees to be bound by the Rental Contract Terms and Conditions, as amended from time to time (collectively the "Rental Contract").
- The Federal Equal Opportunity Act prohibits creditors from discriminating against applicants on the basis of race, color, religion, national origin, marital status, age (providing the applicant has the capacity to enter into a binding contract) because all or part of the applicant's income is derived from any public assistance program, or because the Applicant has in good faith exercised any right under the Consumer Credit Protection Act. The federal agency that administers compliance of this law
- The undersigned represents and warrants that all information is true, correct and complete, and has read, accepted, and agrees to be bound by all terms and conditions as set forth in this Agreement and as detailed in each rental contract ordered by the Applicant and their agent(s). It is further understood and agreed that the Applicant specifically agrees and consents to High Reach investigating credit and trade payable history and the utilization of credit reporting services to secure this information. In order to secure this credit accommodation, the Applicant hereby authorizes the now and future use of personal consumer credit reports on all officers/owners and the full and complete release of credit and account information from the bank references and trade references noted in this application. Facsimile copies will be accepted as originals.

Signature	Date	Signature	Date
Print Name and Title		Print Name and Title	
Drivers License#		Drivers License #	

CONTINUING PERSONAL GUARANTY

The undersigned hereby jointly, severally, and unconditionally guarantee(s) the full and prompt payment to High Reach Co, L.L.C ("High Reach") when due of all indebtedness, obligations, and liabilities of the Applicant to High Reach, including all amounts currently owing and arising in the future, including any service charges, interest, attorney(s) fees, court and collection costs. The undersigned further agrees to be personally and unconditionally bound by all terms of this Credit Agreement. This guarantee will continue in full force and effect until all amounts payable by Applicant to High Reach have been paid and the Applicant Account has been terminated. The Applicant guarantor hereby waives presentment of payment, filing, or proof of claim, any right to require a proceeding first against Applicant, protest notice and all demand whatsoever. The Applicant further authorizes and consents to the now and future use of personal consumer credit reports for information in support of this guaranty. In consideration of High Reach's extension of credit to Applicant, the undersigned hereby expressly waives any right of trial by jury in any proceeding arising out of, or relating to, this guaranty, to the extent allowed by the laws of the state of Florida. The undersigned agrees to be bound by the Rental Contract Terms and Conditions, as amended from time to time (collectively the "Rental Contract"). The undersigned acknowledges that the Rental Contract may change over time and agrees to be bound by such terms and conditions in use at the time of each rental or sales transaction.

The terms and conditions of the Rental Contract are incorporated herein by reference and constitute a part of this Credit Agreement and guaranty, regardless of whether the Rental Contract is executed by an authorized representative of Applicant or the undersigned. A copy of the current terms and conditions of the Rental Contract is available upon request.

Authorized Signature	Date	Authorized Signature	Date
Print Name		Print Name	

Please return to: High Reach Co., LLC, 615 Hickman Circle, Sanford, Florida 32771

Phone: **321-275-2100**
Fax: **321-275-2101**
Email: creditapps@high-reach2.com

STORE LOCATIONS:

615 Hickman Circle, Sanford, Florida 32771 Ph: (321) 275-2100 Fx: (321) 275-2101
6350 Pine Grove Road, Tampa, Florida 33610 Ph: (813) 594-2300 Fx: (813) 594-2301
1371 SW 32nd Way, Deerfield Beach Florida 33442 Ph: (954) 794-1111 Fx: (954) 794-1101
1447 Pickettville Road, Jacksonville Florida 32220 Ph: (904) 400-6161 Fx: (904) 400-6160
5012 SW 1st Ln, Ocala, Florida 34474 Ph: (352) 300-3175 Fx: (352) 509-7534



INSURANCE REQUIREMENTS

In lieu of High Reach Damage Waiver, the customer is to provide us with a copy of their current Certificate of Insurance. This should include the following information:

1. Mobile Equipment Property Insurance: (I.e. Inland Marine, Contractor's equipment, Rental equipment floater)
 - Must include Rented / Leased or Inland Marine equipment.
 - Limits \$100,000.00 per Occurrence
 - Lists **High Reach Co., LLC** as Loss Payee

2. General Liability Insurance
 - Includes Bodily Injury & Property Damage
 - Limits - \$ 1,000,000.00 per Occurrence
 - Lists **High Reach Co., LLC** as Additional Insured

3. High Reach Co., LLC must be listed as Certificate Holder

Damage Waiver will be charged on all invoices until a valid certificate is received meeting High Reach Co, LLC requirements. Under no circumstances will a credit be issued for Damage Waiver charges on posted invoices if High Reach Co, LLC has not received the valid certificate prior to the billing, regardless if the insurance was in effect during the billing period. Upon expiration of the insurance certificate it is the customer's full responsibility to provide a current certificate to High Reach Co, LLC to avoid future charges. Certificates should be mailed, faxed, or emailed to:

High Reach Co., LLC
615 Hickman Circle
Sanford, FL 32771

Fax 321-275-2101
Phone 321-275-2100
Email: insurance@hr2fl.com

Customer Acknowledgement Signature

Date