



**FOR IMMEDIATE RELEASE**

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## **PURE AND NATURAL PET® WINS AN AGRICULTURE & FARMING AWARD FOR BEST ORGANIC PET PRODUCTS**

**Norwalk, CT – October 28th, 2021** – Pure and Natural Pet® is a 2021 recipient of the international *New World Report* **Agriculture and Farming Award, for Best Organic Pet Products in the USA.**

Agriculture is one of the biggest industries in the world. *New World Report* celebrates market leaders and innovators working diligently within this diverse and vital industry. The key determining factors for *New World Report* were a proven dedication to farming, innovation in business practices, business growth, online reputation, customer feedback, and overall business performance.

Julie Creed, VP Sales & Marketing for Pure and Natural Pet stated, “This award is really a testament to our organic pet products and our work in the organic industry. I am proud of our team and how we’ve consistently been active supporters of natural ingredients, promoting organic farming legislation, and lobbying for more organic farming. We’ve created grooming & wellness products that are healthy for our cherished family pets and safe for the environment. Safe and quality ingredients in our products and sustainable business practices are more important now than ever.”

*New World Report* focuses on the United States, Canada, Mexico, South America and the Caribbean with a circulation of 100,000 and 600,000 monthly page views. For the Agriculture and Farming Awards, their in-house research team carefully examined the information that was



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available online and in the public domain as well as case files, product samples and media packs. The Agriculture & Farming Awards are based on merit, not the number of votes received, to ensure that they reward parties based on their excellence in the industry, the quality of their products and their dedication to service, rather than size of the company and their popularity.

For more information on Pure and Natural Pet products, visit [PureAndNaturalPet.com](http://PureAndNaturalPet.com)

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### **About Pure and Natural Pet® & Pro-Coat GROOMING**

**Pure and Natural Pet®** is dedicated to delivering the highest quality products using the best ingredients the Earth has to offer. Our passion is the health and happiness of our 4-legged family members. Our products are USA Made, cruelty-free, non-toxic, and made with food-grade ingredients. This passion and philosophy flow through everything we do in putting your pet's health first.

**Pro-Coat GROOMING** was developed specifically for groomers; timesaving, issue-specific products that facilitate the diverse needs of their clientele.

Our mission is simple: The desire to help pets live longer, healthier lives. Our dedication to quality in both ingredients and manufacturing gives us the ability to ensure that you are using a product designed to be effective and safe.

We use American factories that engage in environmentally friendly practices and comply with product quality standards and strict guidelines.

For more information visit our websites at [PureAndNaturalPet.com](http://PureAndNaturalPet.com), and [ProCoatGrooming.com](http://ProCoatGrooming.com) or call (844) 698-4367.



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