



FOR IMMEDIATE RELEASE

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PURE AND NATURAL PET® WINS A 2021 INTERNATIONAL TRADE COUNCIL AWARD FOR MANUFACTURING

Norwalk, CT – November 5th, 2021 – Pure and Natural Pet® is honored to announce that they are the winner of the **2021 Go Global Awards for Manufacturing** from the International Trade Commission. This is a noteworthy accomplishment as winning the award is no small feat. The 2021 Go Global Awards received 6,416 entries, coming from organizations in 178 countries.

The International Trade Council (ITC) is an internationally-renowned, non-profit organization, apex chamber of commerce, providing services to government trade agencies, chambers of commerce, export councils, business associations, and corporations. The Go Global Award celebrates companies that are driving the economy forward through their innovations, technologies and strategies. The ITC supports collaborative work and new growth opportunities for fair international trade.

Julie Creed, VP Sales & Marketing for Pure and Natural Pet said, “Since the inception of the company in 2015 we have worked hard to have the best practices with our manufacturing and sustainability efforts. Receiving an award from such a prestigious international council reaffirms our work, and why customers trust the Pure and Natural Pet brand. This award also helps elevate our market share as we continue to grow internationally.”



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Winning the Go Global Award is a remarkable honor. The program builds a community of award-winning manufacturers, exporters and related service providers to support one another, share ideas, create partnerships and build on their existing knowledge and connections.

Winners also gain access to unique international platforms through the extensive International Trade Council's network of more than 176 countries and over 418 professional organizations worldwide.

For more information on Pure and Natural Pet products, visit PureAndNaturalPet.com

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About Pure and Natural Pet® & Pro-Coat GROOMING

Pure and Natural Pet® is dedicated to delivering the highest quality products using the best ingredients the Earth has to offer. Our passion is the health and happiness of our 4-legged family members. Our products are USA Made, cruelty-free, non-toxic, and made with food-grade ingredients. This passion and philosophy flow through everything we do in putting your pet's health first.

Pro-Coat GROOMING was developed specifically for groomers; timesaving, issue-specific products that facilitate the diverse needs of their clientele.

Our mission is simple: The desire to help pets live longer, healthier lives. Our dedication to quality in both ingredients and manufacturing gives us the ability to ensure that you are using a product designed to be effective and safe.

We use American factories that engage in environmentally friendly practices and comply with product quality standards and strict guidelines.

For more information visit our websites at PureAndNaturalPet.com, and ProCoatGrooming.com or call (844) 698-4367.



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