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PURE AND NATURAL PET® ADDS LYNDIA CRAMMER AS REGIONAL SALES REP

Norwalk, CT – September 8th 2020 – To strengthen sales efforts and service, Pure and Natural Pet® has added seasoned pet expert, Lynda Crammer as a Regional Sales Manager to their sales team to support their retailers in Florida, a key territory for the company.

Our number one goal is always customer service and continuing to provide best-in-class service and support for our distributors and retail accounts,” stated Julie Creed, VP Sales & Marketing at Pure and Natural Pet. “Lynda bring years of experience and energy to the team to aid in growing our business and supporting existing accounts with a high level of customer service. She’s a perfect fit for our needs and we’re excited to welcome her to Pure and Natural Pet and look forward to introducing her to our accounts.”

Lynda Crammer has 30+ year of experience increasing sales by building brand loyalty, working previously for noted blue-chip pet brands: Royal Canin USA and Nestle Purina Pet Care as their District Manager and Territory Manager, respectively.

She also served as Regional Sales Manager for Canidae Natural Pet Food, a brand that specialized in natural products, which are the hallmarks of the Pure and Natural Pet line of products.

Lynda Crammer said “Pure and Natural Pet is a brand I’m enormously proud to represent as it is exactly the kind of products I use on my own pets. Being Natural, USDA Organic and made with high quality ingredients in the USA are particularly important qualities to me. I have 6 pets



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of my own and this industry has been my passion for many years. I'm eager to work with new accounts and see so many familiar faces in my new roll."

For accounts in Florida, Lynda Crammer may be reached at:

LCrammer@PureAndNaturalPet.com

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About Pure and Natural Pet® & Pro-Coat GROOMING

Pure and Natural Pet® is dedicated to delivering the highest quality products using the best ingredients the Earth has to offer. Our passion is the health and happiness of our 4-legged family members. Our products are USA Made, cruelty-free, non-toxic, and made with food-grade ingredients. This passion and philosophy flow through everything we do in putting your pet's health first.

Pro-Coat GROOMING was developed specifically for groomers; timesaving, issue-specific products that facilitate the diverse needs of their clientele.

Our mission is simple: The desire to help pets live longer, healthier lives. Our dedication to quality in both ingredients and manufacturing gives us the ability to ensure that you are using a product designed to be effective and safe.

We use American factories that engage in environmentally friendly practices and comply with product quality standards and strict guidelines.



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