



FOR IMMEDIATE RELEASE
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PURE AND NATURAL PET® LAUNCHES NEW PRODUCTS AT THE GLOBAL PET EXPO

Norwalk, CT – March 15th, 2020 – Pure and Natural Pet launches two new products at booth #1450 at the Global Pet Expo in Orlando, Florida.

Rounding out their award-winning line of canine dental products, Pure and Natural Pet will introduce an eco-friendly canine Dental Wipe. In addition to our wipes, the new offering also includes a natural Stink & Stain Away Spray that's safe for dogs & cats.

The new FSC Certified [Organic Dental Solutions® Canine Plaque & Tartar Removing Wipes](#) is dental care made easy for you and your dog. It's made with organic ingredients that quickly and easily tackle tough plaque and tartar while helping to naturally freshen breath with ingredients like Peppermint, Parsley, and Green Tea. The Chamomile and Vitamin E help soothe the gums and reduce inflammation while Citric Acid helps to prevent tooth decay.

Beth Sommers, President and Chief Merchandising Officer stated "We're all about natural options and ease-of-use. They are key attributes with both of our new products. We spend time in development to create products with natural ingredients that do more than just clean."

[Stink & Stain Away Spray](#) is an all-natural, plant-derived spray that quickly neutralizes foul smells. The spray is safe to use on hard surfaces, carpet, furniture, clothing, rugs, kennels and directly on your dog, especially around the anal gland area. It also works extremely well on your cat's litterbox.



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For information on the all-natural and certified organic products at Pure and Natural Pet, visit our websites at PureandNaturalPet.com, and ProCoatGrooming.com or call a customer service representative at (844) 698-4367.

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About Pure and Natural Pet & Pro-Coat GROOMING

Pure and Natural Pet is dedicated to delivering the highest quality products using the best ingredients. Our passion is the health and happiness of our 4-legged family members. Our products are USA Made, cruelty free, non-toxic and made with food grade ingredients. This passion and philosophy flow through everything we do in putting your pet's health first.

Pro-Coat GROOMING was developed specifically for groomers; timesaving, issue specific products that facilitate the diverse needs of their clientele.

Our mission is simple: The desire to help pets live longer, healthier lives. Our dedication to quality in both ingredients and manufacturing gives us the ability to ensure that you are using a product that nature itself designed to be effective and safe.

We use American factories that engage in environmentally friendly practices and comply with product quality standards and strict guidelines.



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