



FOR IMMEDIATE RELEASE
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PURE AND NATURAL PET® CELEBRATES EARTH DAY BY PLANTING OVER 4,000 TREES

Norwalk, CT – April 21st, 2023 – Pure and Natural Pet, the ecofriendly pet company achieved planting their **4,058th tree** to celebrate Earth Day. Trees have been planted with the U.S. Forest Services National Parks in the USA. Tree planting that supports reforestation efforts have also been made in California, Oregon, Idaho, and East Africa.

A portion of the profits from the sale of our Organic Dental Solutions® line of canine products aid in planting trees. Pure and Natural Pet employees have also donated their time by attending events for planting trees and conducting reforestation efforts to improve our eco systems, and biodiversity for wildlife.

VP of Sales and Marketing Julie Creed stated, “We were thrilled to achieve our goal of 4,000 trees by Earth Day. Planting trees and reforestation is critical for the health of our planet and provides a long-lasting benefit for future generations. Reforestation allows us to restore forests with the planting of native trees and aid in restoring habitats. It’s a great legacy to leave by improving our planet and it’s exciting to see trees you’ve planted grow and support a healthier environment.”

Along with their philanthropy, Pure and Natural Pet has also increased their sustainability by changing to more eco-friendly options in products and packaging.

Pure and Natural Pet continues to look for more ways to improve our global footprint.



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For information on the all-natural and USDA Certified Organic products at Pure and Natural Pet, visit our websites at PureandNaturalPet.com, and ProCoatGrooming.com or call a customer service representative at (844) 698-4367.

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About Pure and Natural Pet & Pro-Coat GROOMING

Pure and Natural Pet is dedicated to delivering the highest quality products using the best ingredients. Our passion is the health and happiness of our 4-legged family members. Our products are USA Made, cruelty free, non-toxic and made with food grade ingredients. This passion and philosophy flow through everything we do in putting your pet's health first.

Pro-Coat GROOMING was developed specifically for groomers; timesaving, issue specific products that facilitate the diverse needs of their clientele.

Our mission is simple: The desire to help pets live longer, healthier lives. Our dedication to quality in both ingredients and manufacturing gives us the ability to ensure that you are using a product that nature itself designed to be effective and safe.

We use American factories that engage in environmentally friendly practices and comply with product quality standards and strict guidelines.



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