



FOR IMMEDIATE RELEASE
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PURA NATURALS PET WINS EIGHT PRODUCT AWARDS

Ardsey, NY – October 25th 2018 – Pura Naturals Pet has just been presented with 8 product awards. This includes four 2018 Family Choice Awards and four 2018 *Pet Age* Readers' Choice Awards.

The four product winners of the Family Choice Awards were the Organic Dental Solutions from Pura Naturals Pet and partner Radius Corporation, the Pura Naturals Pet New & Improved Canine and Feline Ear Cleansing Systems, Pura Naturals Pet Flea & Tick Dog Shampoo and the Pura Naturals Pet 2-In-1 Avocado & Olive Oil Organic Shampoo & Conditioner.

The Family Choice Awards recognizes the best products, services and resources for all members of a family including our cherished pets. This award program is one of the most coveted, family friendly consumer award programs in the nation.

Winning the prestigious 2018 *Pet Age* Readers' Choice Top Award was the Pura Naturals Pet 2-In-1 Avocado & Olive Oil Organic Shampoo & Conditioner. The Pura Naturals Pet Flea & Tick Natural Dog Shampoo, Feline Ear Cleansing Kit, and Pura Soft Blanket with embroidery options all received a Top 3 Choice Award.

Pet Age Magazine is a recognized leader and trusted source servicing the pet industry for over 45 years. The Reader's Choice Awards were voted on and decided by retailers, groomers, manufacturers and other pet related businesses.



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Julie Creed VP Sales & Marketing said "It's been an amazing week of recognition for the Pura Naturals Pet brand and it means a great deal to us knowing that the Readers' Choice Awards was voted on by the pet industry professionals and Family Choice Awards were voted on by the direct consumer. These awards are really a testament to the vision of our President, Beth Sommers as she directs all of our product development. She's been very 'ingredient-focused' and our team has worked really hard on product education for our retailers. I think 2019 will be an equally exciting year for us in terms of new organic products and continued growth."

For information on Pura Naturals Pet all-natural and certified organic products, visit our website at PuraNaturalsPet.com or call a customer service representative at (844) 698-4367.

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About Pura Naturals Pet

Pura Naturals Pet™ is dedicated to delivering the highest quality products using the best ingredients the Earth has to offer. Our passion is the health and happiness of our 4-legged family members. Our products are USA Made, cruelty free, non-toxic and made with food grade ingredients. This passion and philosophy flow through everything we do in putting your pet's health first.

Our mission is simple: The desire to help pets live longer, healthier lives. Our dedication to quality in both ingredients and manufacturing gives us the ability to ensure that you are using a product with no skin irritants or chemicals, that nature itself designed to be effective and safe.

We use American factories that engage in environmentally friendly practices and comply with product quality standards and strict guidelines.



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