

FOR IMMEDIATE RELEASE CONTACT Julie Creed JCreed@PuraNaturalsPet.com 844-698-4367 ext 709

PURA NATURALS PET® RECEIVES RECOGNITION FROM CALIFORNIA STATE LEGISLATION

Ardsley, NY – December 15th, 2017 – Pura Naturals Pet is honored to announce that the California State Legislation has recognized their philanthropy program for pet wellness in conjunction for their work with Karma Rescue and the Paws for Life program.

With Paws for Life, canines are pulled from high kill shelters and placed in maximum state prisons. Inmates train and groom the dogs. When the dogs graduate, they are gifted to a U.S. Veteran with PTSD as their service dog.

Pura Naturals Pet's level of commitment goes well beyond product and also extends to our employees volunteering hours and monetary fund's aiding the program and animal rescue.

Julie Creed, VP of Sales & Marketing stated "This prestigious recognition came as such a surprise and it's incredible to have our company's work commended on such a high level for our passion and commitment to animals. Being a part of this program has been a true reward."

For more information on Pura Naturals Pet, visit <u>PuraNaturalspet.com</u> or call customer service at (844) 698-4367.











CALIFORNIA LEGISLATURE



Presented to

Pura Naturals Pet

In Recognition of

Paws for Life Sponsorship

On behalf of the State of California, I wish to extend my most sincere and heartfelt appreciation for your sponsorship of Karma Rescue's Paws for Life program. Your commitment to empowering the lives of the most vulnerable animals in our community is truly worthy of commendation.

Thank you for your dedication to making the Antelope Valley a better place to work and live. I wish you continued success on all of your future endeavors.

Dated the 21st of September Two Thousand and Seventeen

Tom Lackey

ASSEMBLYMAN, 36th DISTRICT



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About Pura Naturals Pet

Pura Naturals Pet is dedicated to delivering the highest quality products using only the best ingredients the Earth has to offer. Our product development team works tirelessly each day to find better ingredients, use renewable and Earth friendly sources, create more effective formulas, and develop innovative products. Our passion is the health and happiness of our 4-legged family members. All of our products are made in the USA, cruelty free, non-toxic and made with food grade ingredients. This passion and philosophy flow through everything we do making it easy to put your pet's health first.

Our mission is simple: The desire to help pets live longer, healthier lives. Our dedication to quality in both ingredients and manufacturing gives us the ability to ensure that you are using a product with no skin irritants or chemicals, that nature itself designed to be effective and safe.

All of our products are Made in the USA. We use American factories that engage in environmentally friendly practices and comply with product quality standards and strict guidelines.







