



FOR IMMEDIATE RELEASE
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PURA NATURALS PET ADDS SPECIALTY GIFTS WITH EMBROIDERED FLEECE BLANKETS

Ardsey, NY – August 7th 2018 – Pura Naturals Pet adds a line of Pura Soft Fleece Blankets that can be embroidered. This accompanies their award-winning line of organic pet wellness and grooming products. This ultra-soft blanket with medium pile is ideal for dogs that shed. Pura Soft's unique blend of fiber and knit construction creates a blanket fabric that won't pill and easily removes dog hair with the brush of a hand. Simply brush the blanket in the same direction as the nap of the fabric and watch the pet hair quickly disappear from the blanket. For an additional fee, the plush blankets can be personalized when you add embroidered paw prints, your pet's name, or both.

Beth Sommers, President and Chief Merchandising Officer said "These soft-touch blankets are perfect for 4th quarter holiday gift-giving or for the family who is welcoming a new puppy or adopting a 4-legged family member. We're proud to align with a U.S. factory of committed artists and craftsmen that's been established since the early 60's. You can feel the difference in the quality and your pets will love the comfy softness." The blankets also feature a machine wash and dryable Smart Tech™ fabric that can warm in the winter and cool in the summer. Turn an ordinary dog bed into a luxury dog bed with a Pura Soft Pet Blanket.

For information on Pura Naturals Pet visit our website at PuraNaturalsPet.com or call a customer service representative at (844) 698-4367.



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About Pura Naturals Pet

Pura Naturals Pet™ is dedicated to delivering the highest quality products using the best ingredients the Earth has to offer. Our passion is the health and happiness of our 4-legged family members. Our products are USA Made, cruelty free, non-toxic and made with food grade ingredients. This passion and philosophy flow through everything we do in putting your pet's health first.

Our mission is simple: The desire to help pets live longer, healthier lives. Our dedication to quality in both ingredients and manufacturing gives us the ability to ensure that you are using a product with no skin irritants or chemicals, that nature itself designed to be effective and safe.

We use American factories that engage in environmentally friendly practices and comply with product quality standards and strict guidelines.



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