



FOR IMMEDIATE RELEASE  
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## **PURA NATURALS PET ADDS ZEIGLERS AS A DISTRIBUTOR FOR THE MID-ATLANTIC**

**Ardley, NY – March 13<sup>th</sup>, 2019** – Pura Naturals Pet announces an agreement with Zeigler’s Distribution, Inc. Zeigler’s brings products to independent and specialty pet retailers across the mid-Atlantic. This partnership represents significant growth potential for both parties and enables Pura Naturals Pet to broaden its reach and footprint in the region.

Zeigler’s will carry over 40 SKU’s in grooming and wellness for both their grooming salons and retail offering. This encompasses the award-winning USDA Certified Pura Naturals Pet line and new Pro-Coat GROOMING line by Pura Naturals Pet.

“Zeigler’s has a well-earned reputation for providing the highest level of service to their customers and boast some of the best distributor sales representatives and management in the industry.” said Brian Taus, Senior VP of Sales, International & Domestic with Pura Naturals Pet.

Zeigler’s Distributor, Inc. is a family-owned business committed to providing customers with pet products and service that exceed their expectations. They distribute the best products from trusted brands for dogs, cats, birds and small animals.

Brian Zeigler, President of Zeigler’s stated “This is a significant investment for Zeigler’s to bolster our commitment with all-natural products. We’re pleased to expand our relationship with Pura Natural Pet. They’re a leader with organic products and have advanced natural grooming, making them an ideal brand for Zeigler’s”



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For information on Pura Naturals Pet all-natural and certified organic products, visit our website at [PuraNaturalsPet.com](http://PuraNaturalsPet.com) or call a customer service representative at (844) 698-4367.

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### **About Pura Naturals Pet**

Pura Naturals Pet™ is dedicated to delivering the highest quality products using the best ingredients the Earth has to offer. Our passion is the health and happiness of our 4-legged family members. Our products are USA Made, cruelty free, non-toxic and made with food grade ingredients. This passion and philosophy flow through everything we do in putting your pet's health first.

Our mission is simple: The desire to help pets live longer, healthier lives. Our dedication to quality in both ingredients and manufacturing gives us the ability to ensure that you are using a product with no skin irritants or chemicals, that nature itself designed to be effective and safe.

We use American factories that engage in environmentally friendly practices and comply with product quality standards and strict guidelines.

### **About Zeigler's**

Zeigler's Distributor, Inc. is a wholesale distributor based in Lebanon, Pennsylvania, offering a complete line of quality pet foods and supplies from frozen raw foods to the finest kibble, treats and toys. Over the past 25 years, they have continued to grow and are now servicing Connecticut, the District of Columbia, New York, Eastern Pennsylvania, Pittsburgh, Maryland, Delaware, New Jersey, Virginia and Eastern West Virginia. Zeigler's prides themselves on providing quality products and exceptional customer service to their customers, many of whom are also family-owned businesses.



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