



FOR IMMEDIATE RELEASE
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PURA NATURALS PET EXPANDS INTERNATIONALLY WITH LAUNCHING DISTRIBUTION IN NORWAY

Ardsey, NY – July 30th 2018 – Pura Naturals Pet announces their partnership with Hundeløkka AS for distribution in Norway for their award-winning, certified USDA organic and all-natural pet products that includes Grooming and Health & Wellness.

Brian Taus, Pura Naturals Pet Senior V.P. of Sales Domestic & International said

"This distribution partnership adds needed experience for penetration in Norway to further build out our global distribution. We have worked hard to get this deal to come to fruition and are proud to have Hundeløkka AS a part of our team."

Pura Naturals Pet continues to expand beyond the United States with their USA Made goods and targets the vertical markets of Pets Specialty Retailers, Groomer's and Veterinary. They plan to add more distributors to their fast-growing team as demand for their eco-friendly products have intensified in 2018 with the growth of organic pet wellness.

"I've been impressed with the reviews of Pura Naturals Pet Products and knew this was a brand we wanted to carry. We're excited for the opportunity as we expand our business in Norway and Sweden" stated Liisi Pihlik the CEO of Hundeløkka AS.



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For information on Pura Naturals Pet visit our website at PuraNaturalsPet.com or call a customer service representative at (844) 698-4367.

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About Pura Naturals Pet

Pura Naturals Pet™ is dedicated to delivering the highest quality products using the best ingredients the Earth has to offer. Our passion is the health and happiness of our 4-legged family members. Our products are USA Made, cruelty free, non-toxic and made with food grade ingredients. This passion and philosophy flow through everything we do in putting your pet's health first.

Our mission is simple: The desire to help pets live longer, healthier lives. Our dedication to quality in both ingredients and manufacturing gives us the ability to ensure that you are using a product with no skin irritants or chemicals, that nature itself designed to be effective and safe.

We use American factories that engage in environmentally friendly practices and comply with product quality standards and strict guidelines.



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