



FOR IMMEDIATE RELEASE
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PURA NATURALS PET RECEIVES MULTIPLE PRODUCT AND LEADERSHIP AWARDS FOR 2017

New York, NY – **October 16th, 2017** – Pura Naturals Pet® is proud to announce 4 product awards for their signature pet Grooming and Health & Wellness line, as well as 3 leadership awards. The awards promote innovative pet products along with environmental sustainability.

Pura Naturals Pet Product Awards

Pet Age Readers' Choice Award – Nose to Tail Pura Wipes™ Singles

Family Choice Award – Nose to Tail Pura Wipes™ Singles

Family Choice Award – Hypo Allergenic USDA Certified Organic Shampoo

Eco Excellence Best Grooming Product Award – USDA Certified Organic Paw Rescue

Hot Diggity Awards - – Nose to Tail Pura Wipes & Hypo Allergenic Shampoo

V.P. of Sales & Marketing, Julie Creed said “It’s been an incredible season of awards for our company. Having so many products receive awards is a true testament to our R&D and quality. Especially since most awards are voted on by consumers and retailers. It’s also rewarding to see two members of the Pura Naturals Pet senior leadership team be recognized by the pet industry for their continued contributions to our trade as a whole.” Creed stated “Being able to be commended by the California Legislature for our endeavors with our new philanthropy program



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and Karma Rescue’s Paws for Life program was a true honor and unexpected surprise. Pet wellness is paramount in all facets of our business.”

Leadership & Philanthropy Awards

California Legislature Certificate of Recognition – for efforts with Philanthropy

Pet Age, Forty Under 40 – Libu Chacko, Vice President of Information Technology

Pet Age ICON AWARD – Beth Sommers, President & Chief Merchandising Officer

For information on Pura Naturals Pet products, awards & certificates, and our philanthropy program, visit PuraNaturalsPet.com or call customer service at (844) 698-4367.

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About Pura Naturals Pet

Our mission is simple: The desire to help pets live longer, healthier lives. All of our products are made in the USA, we use American factories that engage in environmentally friendly practices and comply with product quality standards and strict guidelines. This passion and philosophy flows through everything we do, making it easy to put your pet’s health first.



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