



FOR IMMEDIATE RELEASE
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PURA NATURALS PET LAUNCHES NEW GROOMING LINE AT GLOBAL PET EXPO: PRO-COAT GROOMING

Ardley, NY – March 10th 2019 – Pura Naturals Pet is proud to offer a new line of grooming products designed specifically for the professional groomer. Pro-Coat Grooming by Pura Naturals Pet is your full-service solution for eco-friendly grooming.

Our new grooming line allows you to be able to groom as many clients as possible, without sacrificing quality and pet safety. We're committed to using all-natural ingredients that are USA made. We make shampoos & wellness products that are safe for our treasured pets, groomers with skin sensitivity and the environment.

Beth Sommers, President and Chief Merchandising Offer for Pura Naturals Pet stated, "We understand the care, commitment and bond you have with your customers – it's not just a business, it's a trusted relationship with beloved pets. That's why we created Pro-Coat Grooming by Pura Naturals Pet. We partnered with the best in the industry and received invaluable input from countless professional groomers during our 12-months trials to customize formulas for their specific needs. We're proud to announce that our passion now extends beyond the front of the store retail shelves and now includes back of the house grooming services as well."

Pro-Coat Grooming by Pura Naturals Pet is your full-service solution for eco-friendly grooming. Our shampoos are specifically formulated to quickly rinse and not clog machines. From Quick



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Drying Sprays that wick away moisture, Brilliant White Shampoos that enhance coats, time saving 4-In-1 Shampoos, Degreasing and Shed Control Shampoos or Spritzers for that extra burst of natural freshness -we have all of the products you need. Enhance your time constraints and have your customers looking and feeling their very best with Pro-Coat Grooming by Pura Naturals Pet.

For information on Pro-Coat Grooming and Pura Naturals Pet all-natural and certified organic products, visit our website at PuraNaturalsPet.com or call a customer service representative at (844) 698-4367.

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About Pura Naturals Pet

Pura Naturals Pet™ is dedicated to delivering the highest quality products using the best ingredients the Earth has to offer. Our passion is the health and happiness of our 4-legged family members. Our products are USA Made, cruelty free, non-toxic and made with food grade ingredients. This passion and philosophy flow through everything we do in putting your pet's health first.

Our mission is simple: The desire to help pets live longer, healthier lives. Our dedication to quality in both ingredients and manufacturing gives us the ability to ensure that you are using a product with no skin irritants or chemicals, that nature itself designed to be effective and safe.

We use American factories that engage in environmentally friendly practices and comply with product quality standards and strict guidelines.



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