



844-698-4367 | PureAndNaturalPet.com

Pure and Natural Pet®  
Organic Dental Solutions®  
Pro-Coat Grooming®



# OUR STORY

Pure and Natural Pet originated when our founder was in search of organic products for her highly allergic dog. Seeing a need in the industry for such products, Pure and Natural Pet was born. We created products with USDA Certified Organic ingredients that were not only good for your pet, but also safe for our families and the planet. Our commitment has always been Eco-friendly products that are USA made and cruelty-free.

Pure and Natural Pet is the recipient of countless awards that recognize our innovative and earth-conscious products, corporate leadership and philanthropy. We proudly support The Grey Muzzle and their care and placement of senior dogs, Paws for Life K9 Rescue service dogs for Veterans with PTSD and One Tree Planted efforts with reforestation globally.

Experience the Pure and Natural Pet difference!



USDA Certified Organic means the product has met the highest standards in ingredients and manufacturing.



The USA Made mark is a country-of- origin label indicating the product is Made in the USA.



The only internationally recognized symbol guaranteeing that no animal testing was used in the development of the product.



Products with this label keep both environmental and human safety in mind.



The gold standard to ensure wood based products are ethically produced and harvested from responsible and sustainable forest management that is environmentally conscious, and protects wildlife habitat.

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*Looking for organic wellness and grooming?* Pure and Natural Pet has the perfect pet products for you. USA Made, Eco-friendly and Cruelty-free for greater peace of mind.

**Pure and Natural Pet®** Pages 4-27

Pure and Natural Pet is ingredient-focused with many products being USDA Certified Organic. Our line includes a variety of functional shampoos, natural flea & tick solutions, pet wipes, ear care, dental, and much more. We are proud to be the award-winning, trusted brand for happy & healthy pets.

Wellness..... page 6-9  
 Flea & Tick..... page 20-21  
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**Organic Dental Solutions®** Pages 28-33

Options in pet dental care are paramount. We offer dental kits, gels, sprays and bamboo toothbrushes. All of our dental care products are Xylitol-free and USDA Certified Organic. Our dental care products are made with food-grade ingredients, so they are safe if ingested. Healthy teeth and gums not only reduce plaque and gingivitis but also the support overall health of your canine.

**Pro-Coat Grooming®** Pages 34-43

We know professional groomers have specific requirements. We offer a wide variety of shampoos and conditioners including moisturizing, degreasing, whitening and shed-control to name just a few. Pro-Coat is the right choice for all grooming needs.



# It all started with our USDA Certified Organic Shampoos & Conditioner

Ingredients matter. We use locally sourced organic ingredients for improved pet wellness that are safe for your pet & the planet





# Clean & Pure

Hypoallergenic for sensitivity



### BEST SELLER!

#### Fragrance Free Hypoallergenic Organic Shampoo

Item # PN234

Our oatmeal and aloe shampoo is soothing, natural and gentle for dogs with the most serious allergies. Our USDA Certified Organic shampoo is pH-balanced and contains no parabens, phthalates or sulfates. Our clean ingredients give your dog a soft and deodorized coat without the use of any chemicals or fragrance.

Size: 16 fl. oz.



#### Fragrance Free Hypoallergenic Organic Conditioner

Item # PN235

Nourish and enrich your dog's coat with our USDA Certified Hypoallergenic Conditioner. This unique formula strengthens your dog's coat while preventing matting and tangles.

Size: 16 fl. oz.



# Therapeutic Bathing

Skin-soothing formula



#### Itch Relief Organic Shampoo

Item # PN258

Scratching is not only annoying for you and your dog; it can cause infection in already irritated skin. Our USDA Certified Organic Itch Relief Shampoo is chemical-free, soothes and calms skin, reduces inflammation and provides relief from allergies.

Size: 16 fl. oz.



### BEST SELLER!

#### 2-IN-1 Grain-Free Organic Shampoo & Conditioner

Item # PN260

We created a grain-free Lavender and Mint shampoo & conditioner for dogs and their humans with skin sensitivity issues. Our formula is calming and soothing and moisturizes dry, brittle coats.

Size: 16 fl. oz.





# First Aid

Live life without worries



### Did you know?

Our spray relieves and soothes raw, painful itchy patches, caused by hot spots, allergies or bites.

### Certified Organic Itch Relief & Hot Spot Oil

Item # PN265  
Our USDA Certified Organic Itch Relief & Hot Spot Oil gives instant relief to dogs suffering from wet eczema and acute pyoderma. Relieves, soothes and heals raw, painful itchy patches.  
Size: 4 fl. oz.



CALENDULA EXTRACT  
PROMOTES  
HEALING



### Certified Organic Boo Boo Balm

Unscented

Item # PN270  
Relieves and restores skin irritations and abrasions. USDA Certified Organic Shea Butter, Calendula Extract and Neem Oil help promote healing. Safe if licked.  
Size: NET WT. 4.5 oz.



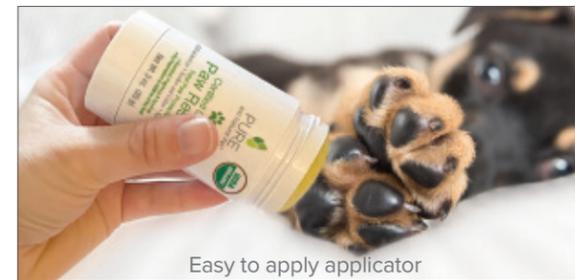
# Soothe, Protect, Comfort & Restore



### Certified Organic Nose Rescue

Unscented

Item # PN278  
Relieve cracked and dry noses with our USDA Certified Organic Nose Rescue. Includes Rosemary Extract for a natural SPF. Safe if licked.  
Size: NET WT. 1.75 oz.



Easy to apply applicator

### BEST SELLER!

### Certified Organic Paw Rescue

Unscented

Item # PN277  
Our USDA Certified Organic Paw Rescue has healing, soothing and moisturizing properties that help restore paws damaged by weather or rough terrain. Free of chemicals, paraben and fragrance. Paw Rescue is safe for dogs with allergies and is made with food-grade ingredients, so it's safe if licked.

Size: NET WT. 3 oz.



### Certified Organic Paw Rescue

Total Paw Protection  
Moisturizes • Soothes and Calms • Safe if Licked  
• Chemical, Fragrance & Dye Free  
• No Preservatives or Additives of Any Kind  
Net Wt. 3 oz. (85 g)



# Listen Up!

We've made ear care easier than ever



### BEST SELLER!

#### Ear Cleansing System

Item # PN215-20Z

Our tips are made with a medical-grade foam that is designed to effectively attract and absorb dirt, oil, and grime. The unique shape and double-sided tips allow for exceptional cleaning in tight crevices and are especially useful for smaller pets. These tips are designed to gently clean your pet's ears without doing any damage to the inner ear or ear canal.

Our serum is made with organic mullein oil, witch hazel and chamomile extract that naturally clean, disinfect, deodorize and protect against painful ear infections. Free of dyes and perfumes for a natural clean.

Our new and improved eco-friendly packaging is plant-based, and features a compostable ALOX coating that's a better solution for our planet.

Includes:

- 15 Double-Sided Medical Grade Tips
- 2 fl. oz. Organic Ear Cleansing Serum



#### Also Sold Separately

Double-Sided Tips  
Item # PN214-15 / 15 Tips

Organic Ear Cleansing Serum  
Item # PN240 / Size: 2 fl. oz.



## NEW Sustainable Packaging

  
"I have a Springer Spaniel with floppy ears that need plenty of cleaning. These work better than regular Q-tips or anything else I have found."  
— Mark H.



#### Organic Ear Wash

Item # PN228

Ear cleaning is an important part of your dog's grooming routine. Our Ear Wash contains USDA Certified Organic ingredients that control odor, itching, and discomfort, while removing debris and wax build-up. Our formula is alcohol-free, chemical and dye-free and non-stinging. Can be used daily or as needed.

Size: 8 fl. oz.



#### Did You Know?

Dog's ear canals are shaped like an "L." This is one of the reasons they can be prone to ear infections. The shape by its nature stops dirt, debris, and sometimes bacteria and yeast before it reaches the eardrum. This also means that those nasty irritants can get trapped inside your dog's ears without regular ear cleanings. We recommend cleaning your dog's ears with our Ear Wash at least once a week, or after each time they go swimming.



FSC Certified is the top source for ethically and sustainably sourced paper products.

# We've Got A Wipe For That

Eco-Friendly, multi-purpose wipes



## Grooming and Cleansing Wipes Lavender & Rosemary

Item # PN274

Our biodegradable, Lavender & Rosemary Wipes have antibacterial properties and smell amazing. They clean and remove odors exceptionally well, while soothing and hydrating delicate skin. Our wipes are free of sulfates, parabens and alcohol that can be harmful to your dog and the environment.

Size: 100 Wipes (7" x 8")



Pop-Top Pack  
so wipes don't  
dry out



FSC Certified is the top source for ethically and sustainably sourced paper products.

# Wipes For All

A better wipe for all pets (cats too!) & the planet



## BEST SELLER!

## Grooming and Cleansing Wipes Hypoallergenic Fragrance-Free

Item # PN271

Our biodegradable, hypoallergenic, fragrance-free wipes are free of sulfates, parabens, essential oils and alcohol that can be harmful to our pets and the environment. These wipes are extra soft & gentle to safely clean your cats and dogs. Ideal for when you're on the go and need a quick clean-up.

Size: 100 Wipes (7" x 8")



Pop-Top Pack  
so wipes don't  
dry out

# Instant Freshness Between Baths

Light natural scents



**Between Bath Fresheners**  
 Between Bath Freshener Fresh Cotton Item # PN225A80Z  
 Between Bath Freshener Lavender Item # PN225B80Z

Sometimes there's no time for a traditional bath. Our in-between bath fresheners extend bath time with a clean Fresh Cotton or relaxing Lavender scent.

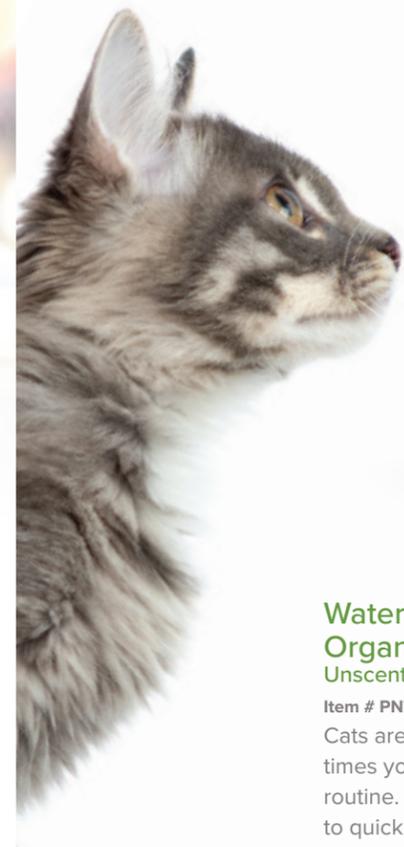
Size: 8 fl. oz.



*"We will use this on our Hudson instead of bathing him during the winter. It's a nice alternative for when you're in between trips to the groomers or don't have time to give your dog a bath."*  
 -Christine

# No Water?

No worries



**Waterless Foaming Organic Cat Shampoo Unscented**

Item # PN752  
 Cats are great at self-cleaning, but sometimes you need to boost their bathing routine. Our no-rinse formula allows you to quickly freshen their coat without any water. This product contains no essential oils.

Size: 7.5 fl. oz.



**Waterless Foaming Organic Dog Shampoo Lavender and Chamomile**

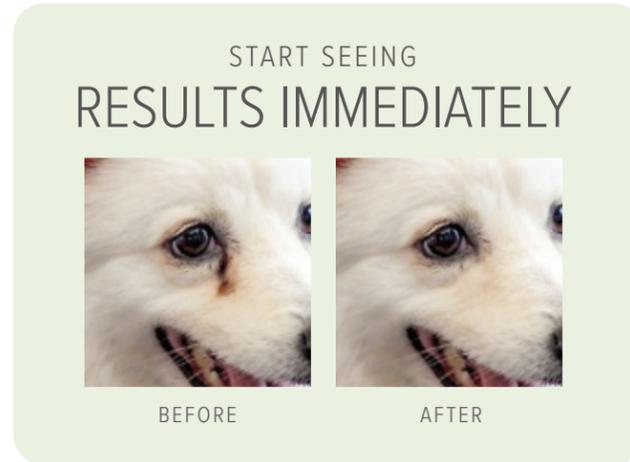
Item # PN250  
 Our no-rinse formula with a calming, natural Lavender scent is ideal for in-between baths. It's quick, easy and leaves no residue. Perfect for those cold winter months.

Size: 7.5 fl. oz.



# Wipe Away Those Tears

Easily clean tear stains



## Tear Stain Removing Under Eye Wipes

Item # PN279

Easily clean tear stains with our eco-friendly and flushable 50-count, unscented eye wipes. These ultra-gentle eye wipes have special enzymes that break down tear stains, which are protein-based, leaving your dog's face clean and without residue.

Size: 50 Count (3" Round)



"Pure and Natural Pet Tear Stain Removing Under Eye Wipes is so easy to use with my shih tzu. She gets daily eye drops and it can get messy around her eyes but the wipes are easy to use. No mess. No fuss."

- Auntie



# Whiten, Brighten & Lighten

Restores coat color



## 2-IN-1 Whitening and Brightening Shampoo & Conditioner

Item # PN268

Our special whitening shampoo cleans and neutralizes yellow staining to maintain the color of your dog's coat and bring back the coat's natural shine without harsh chemicals. It also provides deep moisturizing properties to soothe and calm skin, while brightening overall color.

Size: 16 fl. oz.



# Reduce Shedding

Lessen the mess



## THREE IN ONE

1. Reduces Shedding
2. Cleans
3. Conditions

### BEST SELLER!

### 3-IN-1 Shed Control Shampoo & Conditioner

Item # PN267

Reduce shedding, dander and allergens with our Sweet Orange and Coconut Shed Control Shampoo & Conditioner. Made with Omega-3 Fatty Acids that moisturize and freshen your dog's coat without drying out their skin.

Size: 16 fl. oz.



# Know the benefits of your Ingredients

For more information, visit [pureandnaturalpet.com/pages/ingredients](http://pureandnaturalpet.com/pages/ingredients)



**Aloe Barbadensis**  
(Aloe Vera) Leaf Juice

- Accelerates wound healing
- Reduces infection
- Natural moisturizer
- Adds shine



**Avocado Oil**

- Soothes & nourishes damaged skin
- Hydrates fur
- Relieves itching & dryness



**Beeswax**

- Healing properties
- Locks in moisture
- Contains vitamin A
- Reduces inflammation



**Castile Soap**

- Removes dirt and oils
- Gentle for sensitive skin
- Helps calm eczema
- Antibacterial properties



**Hydrogenated Castor Oil**

- Natural conditioner
- Balances skin pH
- Treats skin conditions



**Calendula Extract**

- Natural moisturizer
- Treats fungal infections
- Calms skin irritations
- Promotes healing



**Cedar Oil**

- Natural pesticide & insect repellent
- Supports healthy skin
- Relaxing effect
- Antibacterial properties



**Chamomile Extract**

- Natural anti-inflammatory
- Relieves eczema and dry skin
- Skin repairing properties
- Helps retain moisture



**Cinnamon Oil**

- Antibacterial properties
- Anti-inflammatory
- Helps slow or stop bacteria growth
- Breath freshener



**Clove Oil**

- Antifungal & antiseptic
- Natural flea & insect repellent
- Anti-inflammatory



**Coconut Oil**

- Calms itchy dry skin
- Moisturizes skin and coat
- Reduces inflammation
- Natural antibacterial & anti-fungal properties



**Cucumber Extract**

- Natural astringent
- Contains proteins & lipids
- Moisturizing & soothing
- Aids skin's natural shedding



**Green Tea Extract**

- Soothes and cools irritated skin
- Naturally treats skin issues
- Relieves dry, itchy patches



**Goldenseal Root Powder**

- Natural anti-inflammatory
- Antimicrobial
- Fights bacterial infections
- Promotes healthy skin



**Grapefruit Oil**

- Antibacterial
- Anti-microbial
- Antifungal
- Antiviral



**Honey Powder**

- Relieves itching
- Helps heal cuts and wounds
- Anti-inflammatory compounds
- Antibacterial properties



**Hemp Seed Oil**

- Natural moisturizer
- Anti-inflammatory
- Improves skin & coat
- Reduces shedding



**Jojoba Oil**

- Natural cleanser
- Moisturizing properties
- Restores dried & cracked skin
- Reduces inflammation



**Lavender Extract**

- Relieves itching & eczema
- Soothes softens & hydrates
- Antiseptic & anti-inflammatory
- Natural insect repellent



**Neem Oil**

- Natural pesticide
- Skin protectant
- Reduces inflammation
- Strengthens immune system



**Niaouli Oil**

- Helps reduce infections caused by allergies
- Soothes skin irritations
- Extensive moisturizing benefits



**Oatmeal Extract**

- Relieves eczema and dry skin
- Natural moisturizing cleanser
- Antioxidant & anti-inflammatory
- Ideal for sensitive skin



**Olive Oil**

- Penetrates deeply to moisturize skin
- Adds shine to coat
- Helps protect against UV Radiation
- Relieves itching



**Peppermint Oil**

- Natural repellent
- Reduces fur & skin infections
- Moisturizes dry skin
- Fights cavities & freshens breath



**Rosemary Oil**

- Anti-inflammatory & antibacterial
- Thickens fur
- Natural insect repellent
- Removes odors



**Sea Buckhorn**

- Adds natural shine and moisture
- Anti-inflammatory properties
- Aids dandruff and psoriasis
- Omega 7 fatty acids to moisturize



**Shea Butter**

- Soothes, softens & hydrates skin
- Natural sun protectant
- Heals rough patches
- Relieves itchy skin



**St. John's Wort**

- Anti-inflammatory
- Natural antiseptic
- Heals cuts, burns & irritations
- Fights inflammation



**Thyme Oil**

- Antifungal & anti-inflammatory
- Relieves rashes & eczema
- Helps heal wounds, cuts & scars
- Aids circulation



**Witch Hazel**

- Speeds recovery of skin ailments
- Soothes skin irritations
- Reduces inflammation

# All In One Time Saver

Everything you need in one bottle



### Did You Know?

When shampooing, use lukewarm water (hot water is drying and irritating) and shampoo against the direction of the hair to stimulate skin and circulation and to help your dog shed excess hair. Dogs have more sensitive skin than humans do, so it's important to use products specifically designed for them.

LAVENDER  
SOOTHES SOFTENS  
& HYDRATES

### BEST SELLER!

#### 4-In-1 Daily Shampoo & Conditioner

Item # PN259

Now you can quickly clean, moisturize, soothe and detangle with our time-saving 4-In-1 Shampoo and Conditioner. Contains USDA Certified Organic Neem Oil, Calendula Oil, Shea Butter and Oatmeal Extract.

Size: 16 fl. oz.



## FOUR IN ONE

1. Cleans
2. Conditions
3. Detangles
4. Moisturizes

# Silky Smooth

Stop the knots



#### Lavender Detangling & Conditioning Spray

Item # PN255

Now you can easily brush your dog's coat and remove stubborn knots for a softer and more manageable coat. Made with USDA Certified Organic Oatmeal Extract. Leaves fur shiny and tangle-free.

Size: 16 fl. oz.



Spray liberally for best results

# Bug Off!

Keep unwanted pests away

# Outdoor Protection

Free of toxins



DEET FREE



DEET FREE



DEET FREE

DEET FREE

## Flea & Tick Canine Wipes

Item # PN256

Active dogs need a lot of protection while outdoors. Our eco-friendly flushable wipes are DEET-Free and provide an added layer of protection for those hard to reach or delicate places. Made with skin-soothing Cedar and Peppermint Oil. Great natural scent. Safe for dogs 12 weeks and older.

Size: 50 Flushable Wipes (5" x 7")



Pop-Top so wipes don't dry out

## BEST SELLER!

## Flea & Tick Canine Spray / Refill

Spray Item # PN252-10OZ | Refill Item # PN252-REFILL

Safe and effective with no harsh chemicals, our Flea & Tick Canine Spray combats fleas and ticks on contact. The Lavender, Cedar, and Peppermint repels fleas, ticks, and mosquitoes to prevent infestation. SLS, Pyrethrin and permethrin-free. The spray can be used directly on dogs, on bedding, or in areas that dogs hang out. Natural, clean scent. Our bottle is free of pressurized gasses or other harmful substances. Refills (sold separately) are also available to reduce waste and improve sustainability. Safe for dogs 12 weeks and older.

Size: 10 fl. oz.



"This great. I try to use as little chemicals as I can and this works great! I use it at the beginning of flea season and in between flea spot on treatments when they are in full force. Smells great and kills fleas dead! And it can be used as often as needed!"

- Nancy

**Did You Know?** Tick and flea saliva cause allergies in dogs. These allergic reactions become more noticeable during flea and tick season. Allergies to mites may cause allergy symptoms year-round.



## Prepare For Your Puppy or Kitten

Save time and worries



**NEW!**  
2-In-1 Hypoallergenic  
Fragrance Free  
Tear Free Shampoo  
& Conditioner

Item # PN284  
Nourish and enrich your pet's coat with our Hypoallergenic Pet Shampoo & Conditioner. This unique 2-in-1 is tearless and saves time and is specifically formulated for sensitive skin to clean and prevent matting and tangles.

Size: 16 fl. oz.



- No Preservatives or Additives
- No Chemical Foaming Agents • Chemical & Dye Free
- Paraben, Sulfate & Formaldehyde Free

16 fl. oz. (473mL)



**NEW!**  
Stink and Stain Away

Item # PN263  
Don't just mask bad smells with fragrance, now you can quickly tackle tough pet odors and stains with our non-toxic and eco-friendly safe spray. It eliminates stains and fights odors at the molecular level, while removing the problematic smell and unsightly appearance of urine, vomit, feces and more on hard or soft surfaces in your home.

Size: 16 fl. oz.



- Fragrance Free • Non-Toxic
- Biodegradable • Safe for the Environment

16 fl. oz. (473mL)

# Calming and Soothing

for your newest family member



## TEAR FREE

Designed to prevent eye irritation

### Did You Know?

The AKC recommends only warm water and a cloth for puppies that are 3-4 months old. Shampoo for when the puppy is at least three months old. <https://www.akc.org/expert-advice/health/bathing-your-puppy-step-by-step-guide/>

Our Puppy Shampoo is tearless for sensitive skin and eyes and formulated specifically for puppies.

**BEST SELLER!**

### Tearless and Calming Puppy Shampoo

Item # PN25180Z

Our Tearless and Calming Puppy Shampoo is perfect for their sensitive skin. Our gentle formula blended with chamomile and lavender will soothe and nourish your puppy's skin leaving them cuddly soft and smelling great. Safe for puppies 8 weeks and older.

Size: 8 fl. oz.



# PUPPY PICKS

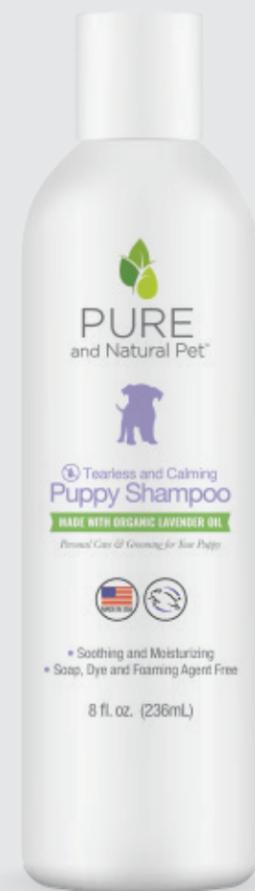


**BEST SELLER!**

**Tearless and Calming  
Puppy Shampoo**

Item # PN2518OZ

See Page 23



**Organic Dental  
Solutions®  
Canine Tooth Gel  
with Eco-Friendly  
Bamboo Toothbrush Kit**

Item # PN818

See Page 31

## Start Them Off Right

Safe and gentle



**NEW!**

**2-In-1 Hypoallergenic  
Fragrance Free  
Tear Free Shampoo  
& Conditioner**

Item # PN284

See Page 22



**NEW!**

**Stink and  
Stain Away**

Item # PN263

See Page 22



**Grooming and Cleansing Wipes  
Hypoallergenic Lavender & Rosemary**

Item # PN274

See Page 10



**BEST SELLER!**

**Certified Organic  
Paw Rescue**

Item # PN277

See Page 7

# FELINE FAVORITES



## Naturally Care for your Feline

Purrr-fect for cats



**Waterless Foaming Organic Cat Shampoo**

Item # PN762

See Page 13



**NEW!**

**Stink and Stain Away**

Item # PN263

See Page 22



**NEW!**

**2-In-1 Hypoallergenic Fragrance Free Tear Free Shampoo & Conditioner**

Item # PN284

See Page 22



**BEST SELLER!**

**Ear Cleansing System**

Item # PN215-20Z

See Page 8



**BEST SELLER!**

**Grooming and Cleansing Wipes Hypoallergenic Fragrance-Free**

Item # PN271

See Page 11



**Organic**  **Dental Solutions®**

## OUR DENTAL STORY

Dental Care is an important step in your dog's grooming routine which made our introduction of dental care products a natural progression. We leveled up, and made all of our dental products USDA Certified Organic\* to ensure the safest ingredients.

All of our ingredients are carefully considered for optimal effect. This ensures tough plaque and tartar control as well as improved cleaning for teeth and gums.

We know you like options which is why we created both our Sweet Potato and Cinnamon as well as our Clean Mint Dental Gels. Our Clean Mint Breath Spray is ideal for dogs with breath issues or sensitive teeth and gums. It also helps with any dog that has an aversion to brushing, making dental care easier.

We're all about eco-friendly options to get you started on your dental care routine.



USDA Certified Organic means the product has met the highest standards in ingredients and manufacturing.



The USA Made mark is a country-of-origin label indicating the product is Made in the USA.



The only internationally recognized symbol guaranteeing that no animal testing was used in the development of the product.



Products with this label keep both environmental and human safety in mind.

\*Wipes are unable to be USDA Certified Organic

## Quick, Easy & Convenient

Portable dental care



FSC Certified is the top source for ethically and sustainably sourced paper products.



**NEW**

- Helps prevent plaque & tartar
- Easy to use
- Non-abrasive

### NEW!

#### Organic Dental Solutions® Canine Plaque & Tartar Wipes

Item # PN820

Our dental wipes provide a safe and gentle clean to fight against plaque, tartar and odor causing bacteria. They feature multifunctional ingredients that improve dry mouth, gingivitis, and reduce inflammation and tooth decay while improving bad breath.

Size: 100 Count (3" Round)





**Tastes Like A Treat**  
Deceptively tough on bacteria and plaque



KELP EXTRACT  
REDUCES PLAQUE  
& TARTAR

**Organic Dental Solutions®**  
Give your dog something to smile about



**BEST SELLER!**

**Organic Dental Solutions®  
Canine Tooth Gel  
with Eco-Friendly Bamboo Toothbrush Kits**

Small Kit Item # PN818 | Large Kit Item # PN819

Our Organic Dental Solutions Kit combines our Sweet Potato and Cinnamon gel with our Bamboo Toothbrush. A great way to keep those canines healthy for life. Brushing your dog's teeth and gums is just as important as brushing your own and our kit is a great way to start.

**Includes: Tooth Brush and 0.8 oz. Organic Canine Tooth Gel**

Size: Small or Large



Naturally Better  
Choice for You  
and Your Dog.



# Eco-Awesome

A natural bamboo toothbrush



## Organic Dental Solutions® Canine Bamboo Toothbrush

Small Item # PN808 | Large Item # PN809

Our large and small breed eco-friendly bamboo brushes don't contain any glue, toxins or paint. They're made with dental-grade ergonomic nylon bristles from recyclable material. The handle is carved from a single piece of naturally grown Moso Bamboo. The biodegradable and naturally anti-microbial ergo handle is coated with soybean wax to make the grip for brushing a K9's canines easier.

Size: Small or Large



### Did You Know?

- Bamboo grows fast. Certain species of bamboo can grow 36 inches (91cm) within a 24-hour period, at a rate of almost 1.6 inches (4cm) an hour (a growth around 1 mm every 90 seconds, or 1 inch every 40 minutes).
- Moso Bamboo forests have many environmental benefits because they absorb carbon dioxide, produce oxygen, control soil conditions, produce organic matter, conserve biological diversity, beautify the landscape, and contribute to the cleansing and sustainable development of the environment.
- All ink used on this packaging is soy-based and the packaging itself is made from recyclable materials. We're also furthering our eco-friendly footprint by planting trees with ONE TREE PLANTED, an environmental charity focused on global reforestation.

# Tasty Plaque & Tartar Busters

Clean mint instant freshness



## Organic Dental Solutions® Plaque & Tartar Control Breath Spray

Item # PN815

Freshen breath naturally while reducing plaque and tartar with our USDA Certified Organic clean mint breath spray.

Size: 4 fl. oz.



## Organic Dental Solutions® Plaque & Tartar Fighting Gel

Item # PN816

Dental care is an important part of overall health. Our USDA Certified Organic oils and mint extracts work to improve your dog's dental care. Dental diseases do not only cause bad breath, painful infections, and high vet bills but can also impact your dog's overall health.

Size: 2 fl. oz.





**PRO-COAT  
GROOMING**

## OUR GROOMING STORY

Pro-Coat Grooming was developed when professional groomers requested products specifically designed for grooming salons. You asked, we listened, and answered with Pro-Coat Grooming, a full-service solution for your salon needs. Our pet shampoos and conditioners are concentrated formulas and require a 20:1 dilution. They are all formulated to quickly rinse and effectively clean even the dirtiest of dogs while not clogging equipment. Less time cleaning, means more time grooming and allows for a higher volume of clientele, while not sacrificing quality and pet safety. Groomers from around the country contributed to the development of many of our skin-soothing shampoos. Our line of grooming products will have your customers looking their very best, and have their pet parents coming back.



The USA Made mark is a country-of-origin label indicating the product is Made in the USA.



The only internationally recognized symbol guaranteeing that no animal testing was used in the development of the product.



Products with this label keep both environmental and human safety in mind.

# Calming And Comforting

Skin soothing lavender and chamomile



### **BEST SELLER!**

#### 4-in-1 Daily Shampoo - Lavender

Lavender • Chamomile • Aloe Item # GR11AGAL  
Cleans, moisturizes, soothes skin and detangles fur. A soft and fluffy coat that's beautifully clean has never been easier with our naturally fragrant Lavender, Chamomile and Aloe shampoo.

Size: 1 Gallon | Dilution Ratio 20 to 1

#### Daily Conditioner - Lavender

Lavender • Chamomile • Aloe Item # GR24AGAL  
Lock in moisture for a healthy, shiny coat without leaving any residue. The skin-soothing Coconut Oil, Shea Butter, Aloe Vera and Vitamin E serve as natural remedies to add shine, softness and a surge of long-lasting moisture for superior hydration without weighing down the coat.

Size: 1 Gallon | Dilution Ratio 20 to 1

# Multi-Functional Shampoos

Salon must haves

# Control The Shedding

or it will control you



**BEST SELLER!**  
**Crisp Coat Deodorizing & Degreasing Shampoo**

Item # GR12AGAL

Deep cleaning and degreasing are great for dogs with excessively oily skin. The Aloe and Shea Butter restores moisture and heals skin irritants and inflammation. This shampoo is great for dogs that require hand scissoring, such as terriers and poodles.

Size: 1 Gallon | Dilution Ratio 20 to 1

**BEST SELLER!**  
**Brilliant White Coat Shampoo**

Item # GR15AGAL

Make whites whiter and colors crisper. Our rich lather deep cleans dirt and environmental residue that dulls a dog's coat and leaves the coat clean, silky and smooth to the touch. Ideal for dogs with white fur or light-colored hair.

Size: 1 Gallon | Dilution Ratio 20 to 1

**Shed Control - Shampoo**

Item # GR16AGAL

Shedding does not have to be a problem when you use our Shed Control Shampoo. It releases the dead undercoat to significantly reduce shedding, dander and allergens for a healthy coat and skin.

Size: 1 Gallon | Dilution Ratio 20 to 1

**Shed Control - Conditioner**

Item # GR18AGAL

Our conditioner is the perfect accompaniment to our Shed Control Shampoo. It hydrates and conditions coat and hair follicles to help prevent shedding. Provides skin-soothing ingredients that lock in moisture, reduce allergic reactions and improve skin texture.

Size: 1 Gallon | Dilution Ratio 20 to 1



# Relieve Itchy Skin

Ingredients that heal



## Skin Soothing Therapy Shampoo

Item # GR13AGAL

This shampoo is ideal for dogs and groomers with allergies, skin conditions or sensitivity issues. Gentle and calming ingredients include USDA Certified Organic Jojoba Oil, Golden Seal Root, Calendula Oil, Shea Butter and Vitamin E.

Size: 1 Gallon | Dilution Ratio 20 to 1

## IDEAL FOR

**Dogs and groomers with allergies and skin conditions**

# Hypoallergenic and Fragrance Free

Gentle for sensitive skin



## 4-in-1 Daily Shampoo - Unscented

Unscented Item # GR11BGAL

Our unscented shampoo is free of impurities and packed with Organic Shea Butter, Calendula Oil and Jojoba Oil to clean, moisturize and soothe your dog's coat. It's everything you need and nothing you don't.

Size: 1 Gallon | Dilution Ratio 20 to 1

## Daily Conditioner - Unscented

Unscented Item # GR24BGAL

Indulge in deep conditioning with natural extracts using our Daily Unscented Conditioner. Perfume-free. Good for dogs with skin or coat sensitivities.

Size: 1 Gallon | Dilution Ratio 20 to 1

# Sleek & Smooth

No more matts

## QUICK ACTING

Releases and loosens tangles, matts and knots



### Detangling & Conditioning Spray

Item # GR21A

Easily penetrate strands to release and loosen tangles, matts and knots. Our Lavender Detangling Spray serves as a leave-in conditioner for a shiny and smooth coat that's ideal for breeds with long or curly hair.

Size: 16 fl. oz. | Dilution Ratio RTU

# Salon Time Savers

Perfectly well-groomed



### BEST SELLER!

### Quick Wick Drying Spray

Item # GR20A

Cut drying time in half! Our spray pulls moisture away by interacting with the dog's fur. Water will glide effortlessly off leaving up to 50% less moisture in the dog's coat and saving you valuable time blow-drying.

Size: 16 fl. oz. | Dilution Ratio RTU

## IDEAL FOR

Cut drying time in half



# No Tears & No Stains

More than just a facial - Good for an all over clean



### Tearless Daily Facial Scrub Lavender • Chamomile

Item # GR23EGAL

Tearless formula that promotes healing;  
Lavender and chamomile to calm and soothe.

Size: 1 Gallon | Dilution Ratio 16 to 1

### Tearless Daily Facial Scrub Wild Blueberry

Item # GR23DGAL

Tearless formula that promotes healing;  
Blueberry to heal damaged skin.

Size: 1 Gallon | Dilution Ratio 16 to 1

# Clean Ears

Reduce wax buildup and remove debris



### Organic Ear Wash

Item # GR26GAL

Our USDA Certified Organic Ear Wash is an important part of your dog's grooming routine. Pro-Coat Grooming Ear Wash cleans and soothes raw, irritated, itchy, greasy and smelly dog ears. Our Ear Wash contains USDA Certified Organic ingredients to control odor, itching, and discomfort, while removing debris and wax build-up. Our formula is alcohol-free, chemical and dye-free and non-stinging.

Size: 1 Gallon | Dilution Ratio RTU

## READY TO USE

Cleans and soothes  
raw, irritated, itchy,  
greasy & smelly  
dog ears

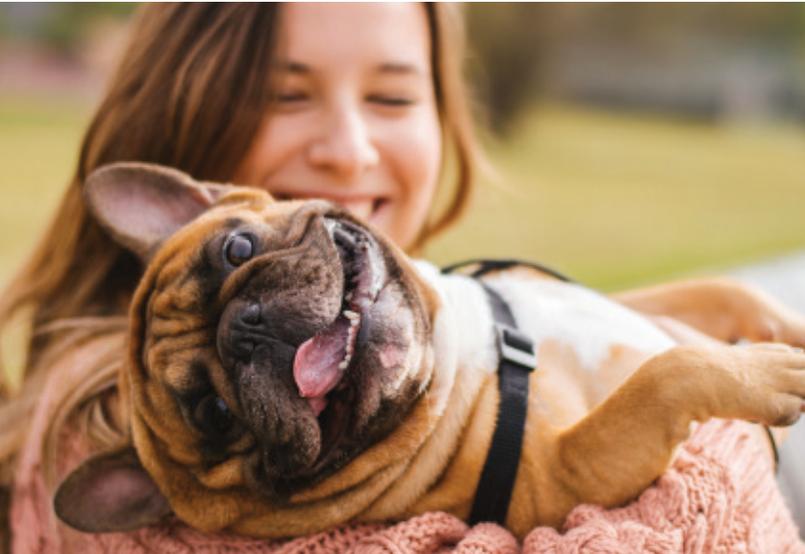
# Clean Ingredients. Everything you need, and nothing you don't.



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Pure and Natural Pet®



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Organic Dental Solutions®



Pages 34-43



Pro-Coat Grooming®



Call: 844-698-4367  
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