



FOR IMMEDIATE RELEASE  
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## **PURA NATURALS PET LAUNCHES VETERINARY PROGRAM**

**Ardsey, NY – January 7th 2019** – Pura Naturals Pet launches 2019 with a new Collegiate Veterinary Program targeted to our future Veterinarian's.

As part of the new program, Pura Naturals Pet has donated products to Cummings School of Veterinary Medicine at Tufts University in Massachusetts for use in the school's low-cost community veterinary clinic, as well as for their related outreach efforts and events for underserved local communities and pets.

Beth Sommers, President of Pura Naturals Pet stated "We're proud to be a part of the growing awareness of organic pet wellness in the Veterinary community. We look forward to supporting Tufts University and other future Collegiate Veterinarian's with their work in clinical care."

For information on Pura Naturals Pet all-natural and certified organic products, visit our website at [PuraNaturalsPet.com](http://PuraNaturalsPet.com) or call a customer service representative at (844) 698-4367.

**To apply for our Veterinary Program, please access [PuraNaturalsPet.com/Veterinary](http://PuraNaturalsPet.com/Veterinary)**

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### **About Pura Naturals Pet**

Pura Naturals Pet™ is dedicated to delivering the highest quality products using the best ingredients the Earth has to offer. Our passion is the health and happiness of our 4-legged family members. Our products



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are USA Made, cruelty free, non-toxic and made with food grade ingredients. This passion and philosophy flow through everything we do in putting your pet's health first.

Our mission is simple: The desire to help pets live longer, healthier lives. Our dedication to quality in both ingredients and manufacturing gives us the ability to ensure that you are using a product with no skin irritants or chemicals, that nature itself designed to be effective and safe.

We use American factories that engage in environmentally friendly practices and comply with product quality standards and strict guidelines.



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