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PURA NATURALS PET WINS PRODUCT AWARD & CORPORATE LEADERSHIP AWARD

Ardasley, NY – December 3rd 2018 – Pura Naturals Pet caps a successful year of awards & recognition as a recipient of the 2018 *Pet Business* Industry Recognition Award for the Flea & Tick Natural Dog Shampoo.

Along with a top product award, Pura Naturals Pet also received a 2018 *Pet Age* Vanguard Award for VP of Operations, Steve Fruda. The Vanguard Award highlights executives in various sectors of the pet industry who have been at the forefront of significant developments and/or the primary drivers of breakthroughs and innovations.

Beth Sommers, President & Chief Merchandising Officer said "We value feedback and insight from the editors of *Pet Business*. They see thousands of new products annually. We were thrilled to be selected as a product stand out for 2018 with our Flea & Tick Natural Dog Shampoo. This product had been a retailer request and has also received 6 other industry awards. We wanted to create a healthier solution for our pets and the environment while treating fleas & ticks. I'm pleased this product has been so well received by the industry."

Sommers also added "It means a great deal to me to see our industry recognize the hard work of one of our employees. I could not be prouder to have Steve Fruda receive a *Pet Age* Vanguard



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Award. Steve has been with Pura Naturals Pet since the beginning. He has a hands-on approach and is involved in many aspects of the company's business.”

For information on Pura Naturals Pet all-natural and certified organic products, visit our website at PuraNaturalsPet.com or call a customer service representative at (844) 698-4367.

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About Pura Naturals Pet

Pura Naturals Pet™ is dedicated to delivering the highest quality products using the best ingredients the Earth has to offer. Our passion is the health and happiness of our 4-legged family members. Our products are USA Made, cruelty free, non-toxic and made with food grade ingredients. This passion and philosophy flow through everything we do in putting your pet’s health first.

Our mission is simple: The desire to help pets live longer, healthier lives. Our dedication to quality in both ingredients and manufacturing gives us the ability to ensure that you are using a product with no skin irritants or chemicals, that nature itself designed to be effective and safe.

We use American factories that engage in environmentally friendly practices and comply with product quality standards and strict guidelines.



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