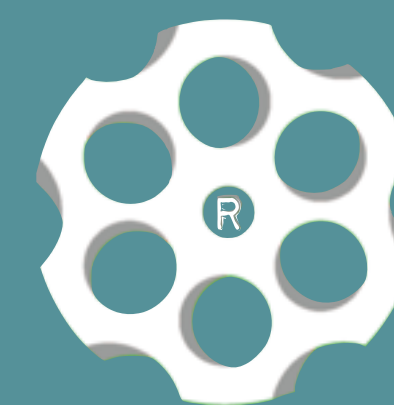


REX | THE CONCEPT STORE

RETAIL CONCESSION GUIDE 2016



REVOLVER
RETAIL

REVOLVER RETAIL
PRESENTS **REX: THE
CONCEPT STORE** A
SHARED RETAIL
ENVIRONMENT FOR
INDEPENDENT RETAILERS,
DESIGNERS, ARTISTS AND
CREATIVES



ORGANIC
COLD
PRESSED
JUICE
£4



REX | DEPARTMENTS



FASHION



CAFE



ART



HOME & GIFT



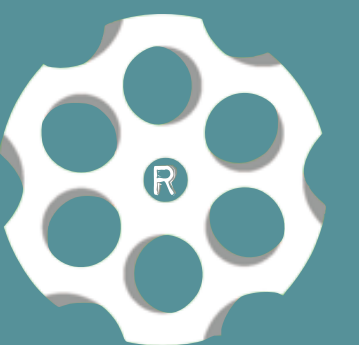
JEWELLERY



REXSHOP.CO.UK



BOX STORE



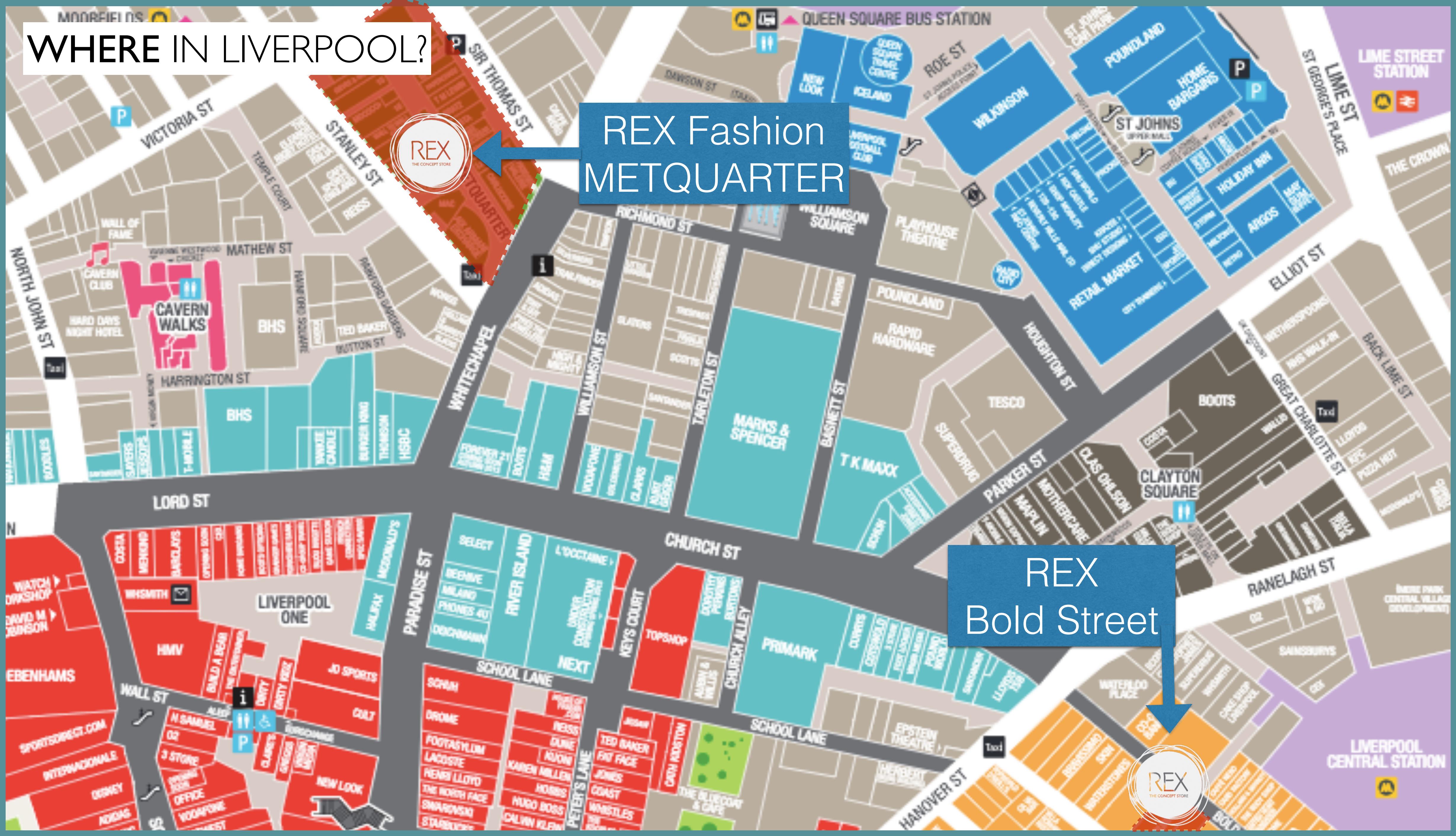
REVOLVER
RETAIL

WHERE IN LIVERPOOL?



REX Fashion
METQUARTER

REX
Bold Street



WHY A CONCEPT STORE?

- MANY NEW OR SMALLER RETAILERS FIND IT DIFFICULT TO TAKE ON LONG TERM COMMITMENTS
- WE (LANDLORD) TAKES ON THE DAY TO DAY RUNNING & MANAGEMENT OF THE STORE
- QUICK & EASY FOR RETAILERS TO START TRADING IN BUSY CITY CENTRE LOCATIONS
- REX OFFERS A SHARED WORKING & RETAIL ENVIRONMENT FOR THE GROWING COMMUNITY OF CREATIVES IN THE HEART OF LIVERPOOL CITY CENTRE





BENEFITS OF A CONCEPT STORE

- NO LONG TERM COMMITMENT OR TIES INTO A LONG LEASE
- LIMITED RISK
- RETAILERS ARE ABLE TO TEST OUT NEW PRODUCTS, SERVICES AND CONCEPTS
- GREAT FOR RETAILERS LOOKING TO TEST OUT NEW CITY CENTRE LOCATIONS
- REDUCED OVERHEADS
- CROSS SELLING OPPORTUNITIES WITH OTHER RETAILERS

WHAT REX DOES FOR YOU

- MANAGEMENT OF STORE
- MARKETING & SOCIAL MEDIA
- EVENT & EXHIBITION SPACE
- SALES & PROMOTIONS
- EPOS & CASH MANAGEMENT
- REPORTING & INVOICING
- EXTRA SUPPORT SERVICES AVAILABLE
- CREATIVE STORE ENVIRONMENT





RETAILER RESPONSIBILITIES

- MERCHANDISING OWN AREA & VISUAL DISPLAYS
- RESPONSIBLE FOR OWN STOCK INVENTORY & DELIVERIES
- PROVIDE MARKETING TEAM WITH UPTO DATE PROMOTIONAL CONTENT & IMAGES
- JOIN STORE TEAM ONCE A MONTH
- HAVE UPTO DATE PRODUCT & PUBLIC LIABILITY INSURANCE DOCUMENTS

WHY LIVERPOOL?

- LIVERPOOL IS THE UK'S 5TH LARGEST CITY
- RANKED TOP UK CITY & THIRD IN THE WORLD FOR PEOPLE TO VISIT BY ROUGH GUIDES BEST PLACES TO VISIT 2014
- LIVERPOOL RANKED TOP 5 UK RETAIL CENTRE & THE UK'S FASTEST GROWING REGIONAL ECONOMY
- 60 MILLION ANNUAL VISITORS TO THE CITY CENTRE
- LIVERPOOL VOTED 2ND HAPPIEST PLACE TO WORK 2016



REX | DEPARTMENT RATES



FASHION FIXTURES

FROM
£150 P/W



TABLES

FROM
£60 P/W



REX BOXES

FROM
£15 P/W



BESPOKE

PLEASE
ENQUIRE



ART

PLEASE
ENQUIRE



H&B

FROM
£50 P/W



JEWELLERY

FROM
£50 P/W



HOME & GIFT

FROM
£50 P/W

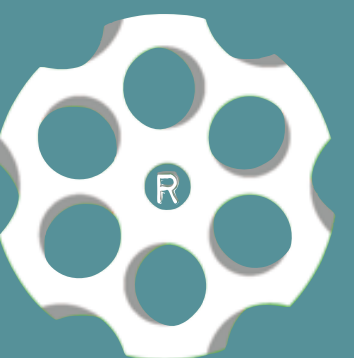


INTERESTED?

REX IS ALWAYS ON THE LOOK OUT FOR NEW BRANDS , PRODUCTS & RETAILERS TO JOIN ITS EVER GROWING FAMILY

IF YOU WOULD LIKE TO TRADE IN STORE OR BECOME A RETAIL CONCESSION, PLEASE REGISTER YOUR INTEREST [HERE](#)

THANK YOU!



REVOLVER
RETAIL

THANK YOU

Follow us:



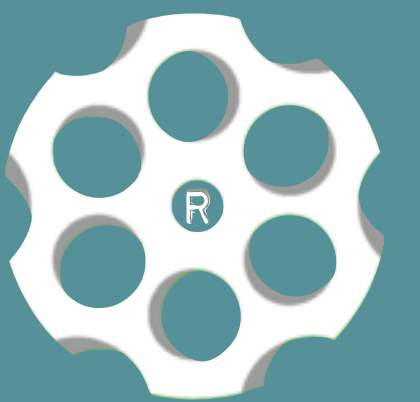
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@RexLiverpool



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