



## The ALTEREGO Collection

With an air of mystery and mystique, the new Alter Ego collection of cut velvets from George Spencer Designs features two playfully paradoxical designs, punctuated with one regal stripe. The collection captures a metaphorical dance between two conflicting design personalities and draws on the notion of the hidden 'other'.

Theatrical, versatile, and highly eclectic, the range has a quirky sense of life and personality that brings a touch of opulence and grandeur to interiors.



# Queen of Spades

Taken from Gainsborough's extensive archive, 'Queen of Spades' is a classic fabric, woven using traditional manufacturing methods.





**PERSIMMON** 3006F-03



**ALABASTER** 3006F-05



**OLIVE** 3006F-02



**INDIGO** 3006F-01



**BLUSH** 3006F-06



**EVERGREEN** 3006F-04



# Hokey Cokey

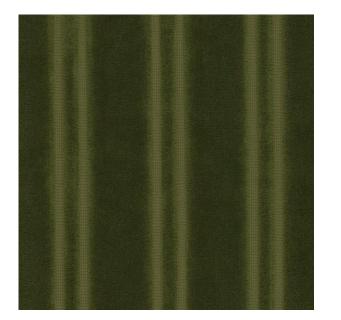
Forming the foundation of the collection, 'Hokey Cokey' is a handsome stripe, which brings regal elegance to interiors.

COMPOSITION	83% Cotton, 9% Cupro, 8% Viscose
PATTERN REPEAT	-
MINIMUM ORDER	lm
WIDTH	140cm
USE	Upholstery & Curtains
COLOURS	8

WHEAT

3008F-01

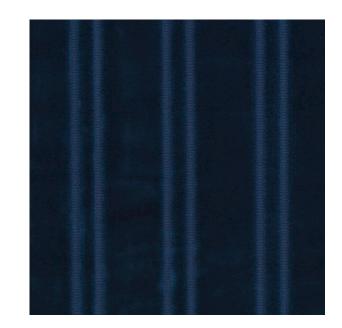
3008F-03



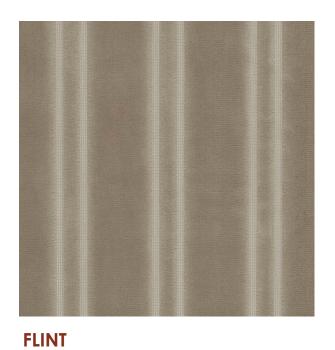
**CLOVER** 3008F-04

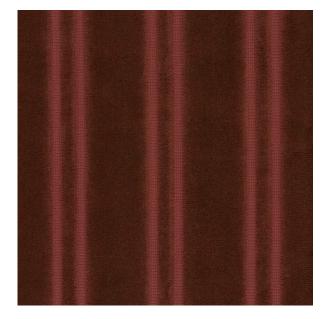


**ARCTIC** 3008F-02

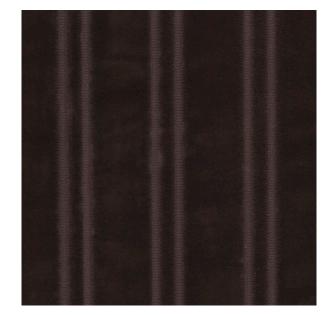


**AZURE** 3008F-08

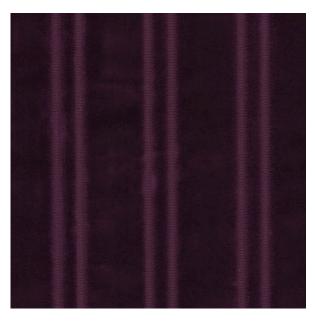




**CEDAR** 3008F-05



**TRUFFLE** 3008F-06



**DAMSON** 3008F-07



## Chess

A contemporary, abstract design featuring a patchwork pattern of irregularly sized geometric shapes. Piece dyed, the fabric has a reflective quality, which when exposed to light, creates interesting colour variations from shape to shape.

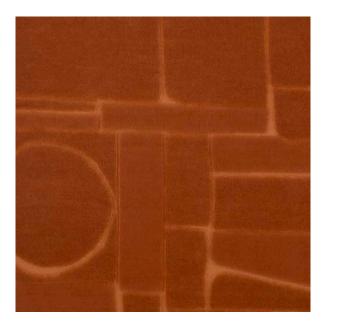




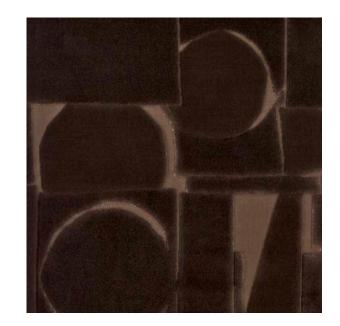
**OYSTER** 3007F-03



HONEY 3007F-05



**CAYENNE** 3007F-06



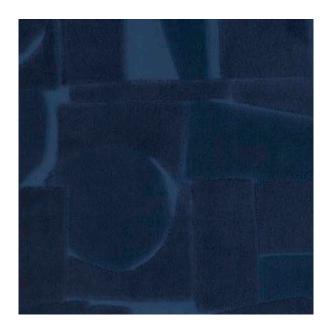
**COCOA** 3007-07



**FROST** 3007F-04



ASPARAGUS 3007F-02



PRUSSIAN BLUE 3007F-01



### CONTACTS

#### Sales Jo Hughes sales@georgespencer.com

Marketing Melissa Brouard marketing@georgespencer.com

> Public Relations mail@arcpr.co.uk



georgespencer.com

George Spencer Designs, 309-311 Design Centre East, Chelsea Harbour, SW10 0XF, London, United Kingdom Part of The Edward Alexander Group

Instagram • Facebook • Pinterest • Linkedin • Newsletter