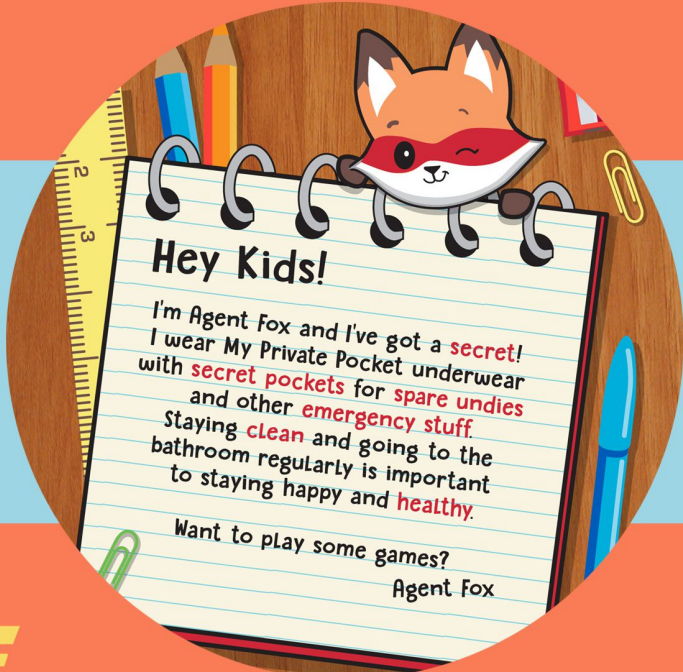




MY PRIVATE POCKET

# Puzzles, Games and Facts!



Hey Kids!

I'm Agent Fox and I've got a **secret!** I wear My Private Pocket underwear with **secret pockets** for **spare undies** and other **emergency stuff**. Staying **clean** and going to the bathroom regularly is important to staying happy and **healthy**.

Want to play some games?  
Agent Fox

## TO THE RESCUE

How My Private Pocket Undies Saved The Day

**MY PRIVATE POCKET**  
By **Hidden**

Bella Likes school... apart from one thing

OH NO! I feel a Leak!

TOO LATE! SOILED UNDERWEAR AGAIN...

If Only I had spare undies

SUDDENLY

Who are YOU?!

Want to know a Secret?

I'm Agent Fox and I have a SOLUTION for you!

MY PRIVATE POCKET underwear has secret pockets to carry a pair of spare MY BACKUP undies and the whole thing folds up neatly into the pocket for discreet disposal. And theres a version for boys too!  
**You'll always be ready for a little emergency!**

WOW! I could keep my wipes, liners and catheters in there too!

Back-up Underwear  
WIPES  
Liners  
Medical Supplies

THANKS Agent Fox!

It'll be our secret

MORE FUN!  
NO MORE BLUSHES!

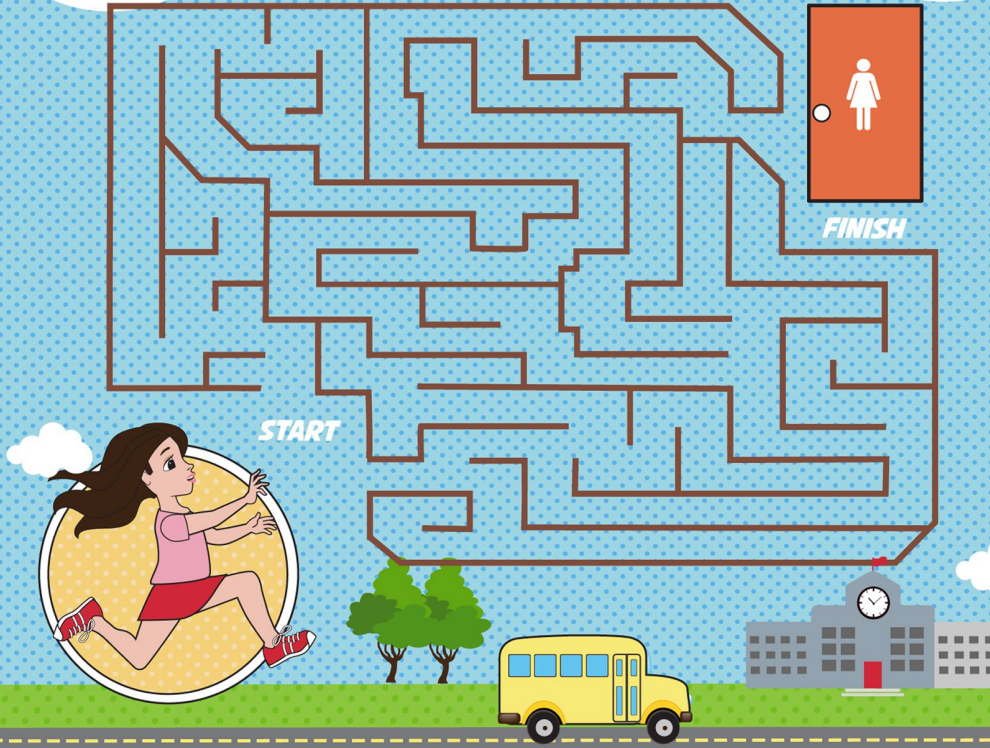
AND NO ONE WOULD EVER KNOW!

D. Barrington

Bella's

# RACE TO THE BATHROOM!

Kids who have bladder problems may suddenly have to run to the bathroom. Help Bella get to the bathroom in time!



## SECRETS FROM THE...

### CLEAN TEAM

Can you spot the odd one out?  
Which of these is NOT good hygiene?



ANSWER Don't eat food that's dropped on the floor!

Can you think of some other things you can do to stay clean and healthy?





## FACTS FOR PARENTS

### DID YOU KNOW?

- \* Urinary incontinence in children is very common, and may be caused by one, or a combination of factors. It is also called "enuresis" and there are two main types :  
Diurnal enuresis - occurs day time  
Nocturnal enuresis - occurs night time.
- \* The act of emptying the bladder requires significant coordination between brain, nerves and muscles. It takes a lot of practice for a child to master full bladder control- be patient.
- \* Underlying health problems can be the cause of an overactive bladder. These include problems with nerves from the lower spinal cord that control bowel and bladder function. It can also be a side effect of conditions such as diabetes, inflammatory bowel disease, irritable bowel syndrome, and spina bifida.

### HOW TO SUPPORT YOUR KIDS

- \* Urinary incontinence requires a loving & patient parent. It also requires a clear and easy plan of action and child training. Encourage your child to take regular bathroom breaks every 3-4 hours.
- \* To maintain a healthy bladder, feed your kids fiber rich food and avoid caffeine or soda which irritate the bladder.
- \* Prepare them for those little emergencies with My Private Pocket underwear.
- \* If a child is having incontinence issues, ask their teacher to sit them closer to the bathroom and not to wait for permission to go.
- \* Kids can feel embarrassed by their incontinence and may get bullied. Give them moral support to cope with anxieties.



# MY PRIVATE POCKET

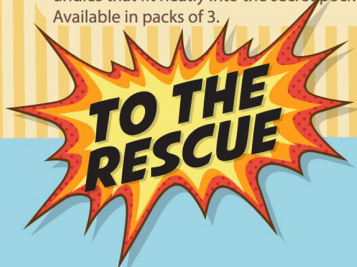
A solution for kids prone to bathroom accidents.

**My Private Pocket** is a range of underwear products designed especially for kids with bladder problems so that they can be prepared for those little emergencies without embarrassment.

**My Private Pocket** undies are reusable, washable, underwear with secret pouches sewn into the inside of the waistband to discreetly carry a variety of supplies such as liners, compact catheters, spare underpants and wipes. In addition, one of the pockets has a water resistant lining and cleverly converts into a small cosmetic style pouch to carry the soiled underwear.

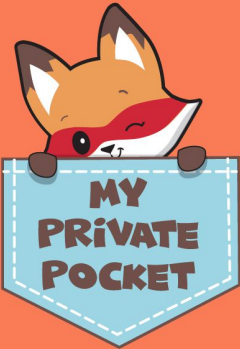
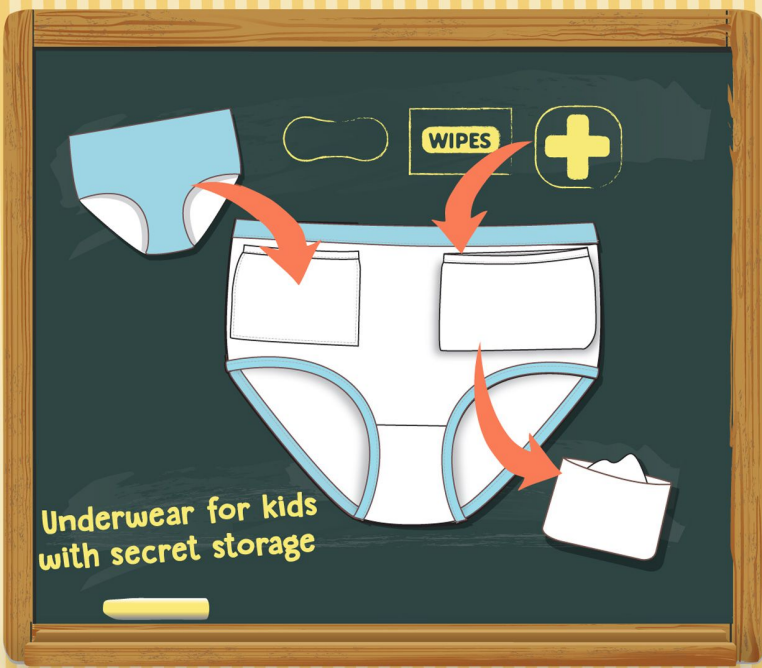
Girls styles come in a feminine brief silhouette while boys Y-front styles have a larger single pocket. Undies are available in packs of 3 featuring attractive, fashionable prints your friends will want!

**My Back Ups** are compact, seamless, spare undies that fit neatly into the secret pocket. Available in packs of 3.



By **Hidden**

Designed with discretion in mind



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MORE FUN! FEWER BLUSHES!