

Mrs Wordsmith®

MEET

THE

CHARACTERS

**WORD
TAG**
Los Angeles



Barksy



Smashtag

Meet Barksy and Smashtag - the stars of Word Tag, our epic 3D word game. These two misfits were created by our award-winning art team and character artist Craig Kellman, the artistic brains behind the Hollywood hits Madagascar and Spider-Man: Into the Spider-Verse.



BARKSY

Who is Barksy? Legendary street artist. Voracious word hound. Junkyard trendsetter. L.A.'s rising rebel, she's on a mission to power the city with words. One epic tag at a time.



SMASHTAG

Meet the Ox that defies gravity. Weighing in at just over half a ton, his skateboards never last long. But when it comes to Word Tag, buckle up, because not much is going to stand in his way.