



## **Decorex International** 6-9 October 2019

LONDON

Decorex has announced the launch of Designer Encounter, a new installation for its 2019 edition exploring the future of interior design. Overseen by architect John Allsopp, the feature will comprise six room sets, each created by a different studio to explore how interiors and technology can combine to produce a personalised experience.

"In the interior design market, personalisation represents the ultimate luxury, and this is something particularly important to visitors of a show like Decorex," Allsopp explains. "I believe our perception of what technology means is moving away from screens and keyboards and toward direct interaction with the three-dimensional space."

Among the designers involved are Run for the Hills – the firm behind London's Kricket White City and the new Tivoli cinema, bar and café in Bath – and These White Walls, which recently completed its first project for chef Ollie Dabbous' Mayfair restaurant, Hide.

Decorex International will make its debut at new venue, Olympia London, from 6–9 October. The four-day event will showcase the latest in luxury design through a curated exhibition and talks programme, with over 400 exhibitors and 14,000 visitors expected to attend. www.decorex.com

## InteriHotel 20-22 November 2019 BARCELONAS

Taking place at Barcelona International Convention Centre in November, InteriHotel will bring together more than 5,000 visitors, from operators and interior designers to architects and suppliers.

An established meeting point for professionals in the contract hospitality sector, the show will present innovations from more than 200 brands, with products spanning a range of sectors from furniture, lighting and textiles to bathrooms, flooring and technology. In the showroom-style exhibition area, suppliers will recreate different hotel settings like the lobby, guestroom and restaurant, allowing hoteliers and specifiers to cast their eye over a selection of new items.

Running parallel, a programme of workshops and conferences hosted by leading design experts such as Lori Pinkerton-Rolet, Director at Park Grove Design, and Spanish architect and interior designer Tomás Alía, a longstanding collaborator of Room Mate Hotels, will provide delegates with insight on the latest developments in the industry.

The 2019 edition will also introduce the Hotel LifeStyle Lab, a concept in which hotel groups and interior design studios will collaborate to explore the needs of new hoteliers from an interior design perspective. www.interihotel.com