

# ENHANCE ADHESION AND PERFORMANCE WITH ICON® 440LSE PREMIUM PRINT MEDIA

#### INTRODUCTION

In the competitive world of print media, finding the right materials for your projects is essential. At Substance, we proudly offer a wide range of high-quality print media, overlaminates, and vinyls to help you achieve exceptional results. In this blog post, we will highlight the outstanding features of our ICON® 440LSE Print Media, which is specifically designed to optimize adhesion, especially for low surface energy substrates.

#### OPTIMIZE ADHESION WITH ICON® 440LSE:

When it comes to challenging applications that require superior adhesion, ICON® 440LSE is the perfect choice. This premium polymeric print media has been engineered to provide exceptional performance on LSE (Low Surface Energy) plastics, concrete/brick, and other difficult surfaces. The clear solvent-based adhesive of ICON® 440LSE offers high-tack with aggressive adhesion, ensuring reliable bonding on even the most challenging substrates.

BLOG 1

### UNMATCHED ADHESION ON LOW SURFACE ENERGY SUBSTRATES:

One of the key advantages of ICON® 440LSE is its ability to adhere to low surface energy substrates. These materials, known for their poor adhesion characteristics, can present challenges in achieving long-lasting and durable graphics. However, our ICON® 440LSE print media is specifically formulated to overcome these challenges, providing unrivaled adhesion on a variety of low surface energy substrates.

#### VERSATILITY AND FLEXIBILITY FOR VARIOUS APPLICATIONS:

Whether you are creating signage for outdoor displays or decals for complex surfaces, ICON® 440LSE offers the versatility and flexibility required to meet your diverse needs. This premium print media is suitable for a wide range of applications, including automotive graphics, equipment decals, architectural graphics, and more. Its compatibility with challenging surfaces opens up new possibilities for your projects, ensuring a professional and eye-catching finish every time.

#### SUPERIOR PERFORMANCE AND DURABILITY:

At Substance, we understand the importance of print media that not only adheres well but also maintains its performance over time. ICON® 440LSE is engineered for durability, providing long-term adhesion and resistance to environmental factors such as UV exposure, extreme temperatures, and moisture. This ensures that your graphics stay vibrant and intact, even in demanding outdoor environments.

## PARTNER WITH SUBSTANCE FOR YOUR PRINT MEDIA NEEDS:

BLOG 2

#### CONCLUSION

When it comes to print media, choosing the right materials can significantly impact the success of your projects. With ICON® 440LSE from Substance , you can optimize adhesion on low surface energy substrates and gain the versatility required for a wide range of applications. Benefit from the superior performance, durability, and reliability of our premium print media, and unlock new creative possibilities for your graphic projects.

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