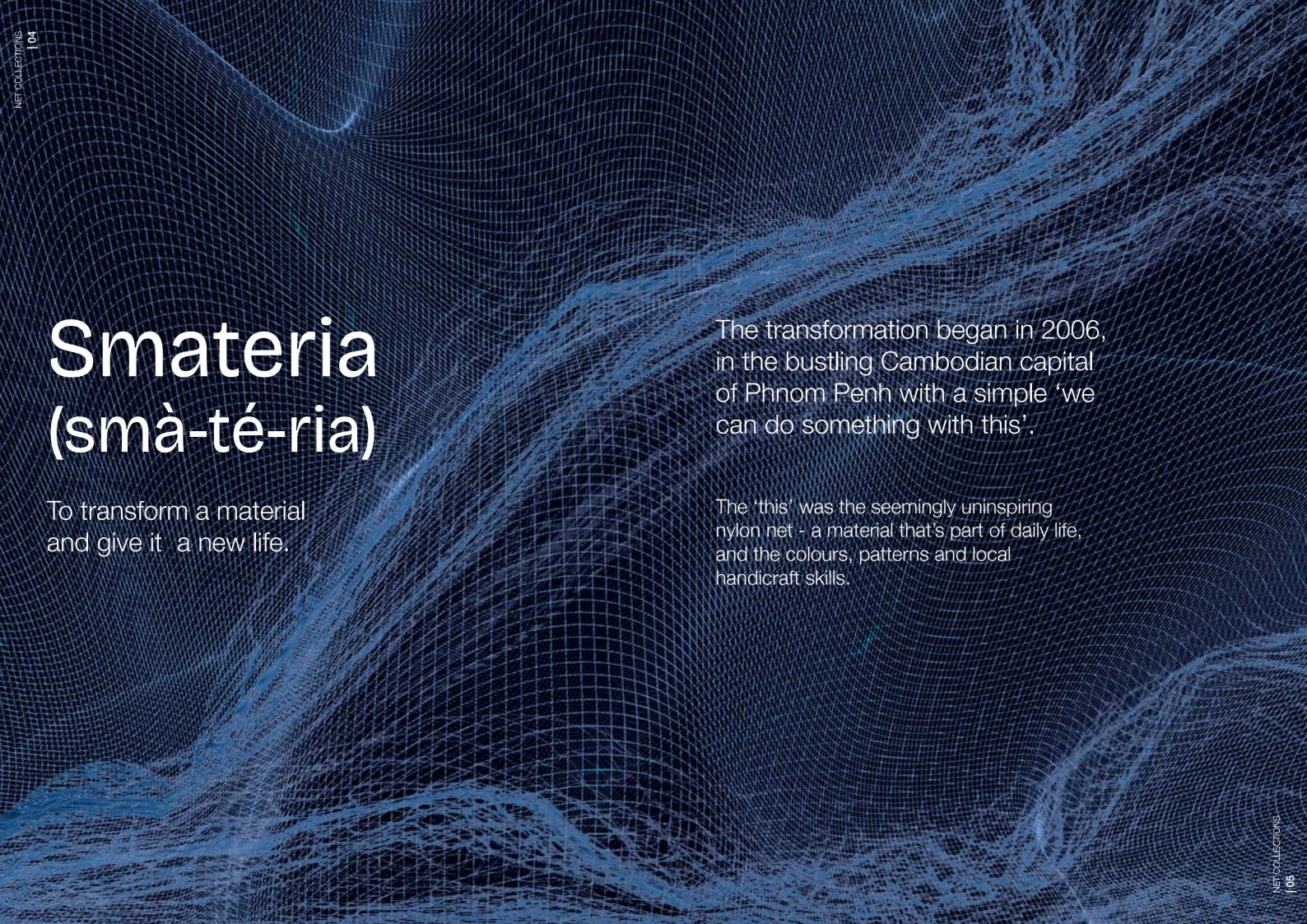


To Extra Ordinary To Extra Ordinary





What began as a stirring inspiration has shaped into a micro-factory run by a 70 member family-like team

transforming tons of common materials like repurposed nets, recycled plastics and scraps from the fast-fashion factories

into handcrafted slow fashion with great design and good vibes.



When you enter smateria, you will hear the buzz of miscellaneous activities and ideas interspersed with what sounds like children playing.

A bunch of cambodian artisans and managers are busy making, designing, testing and learning from customer feedback from around the world while their children are safe and happy in the playschool upstairs.

Welcome to the world of Smateria.

Tran formation is

Samnang, 6 years with Smateria

Learning and changing from good to greater

Elisa & Jennifer, Smateria Founders

Moving from fast fashion into slow fashion

Sophal, 12 years with Smateria

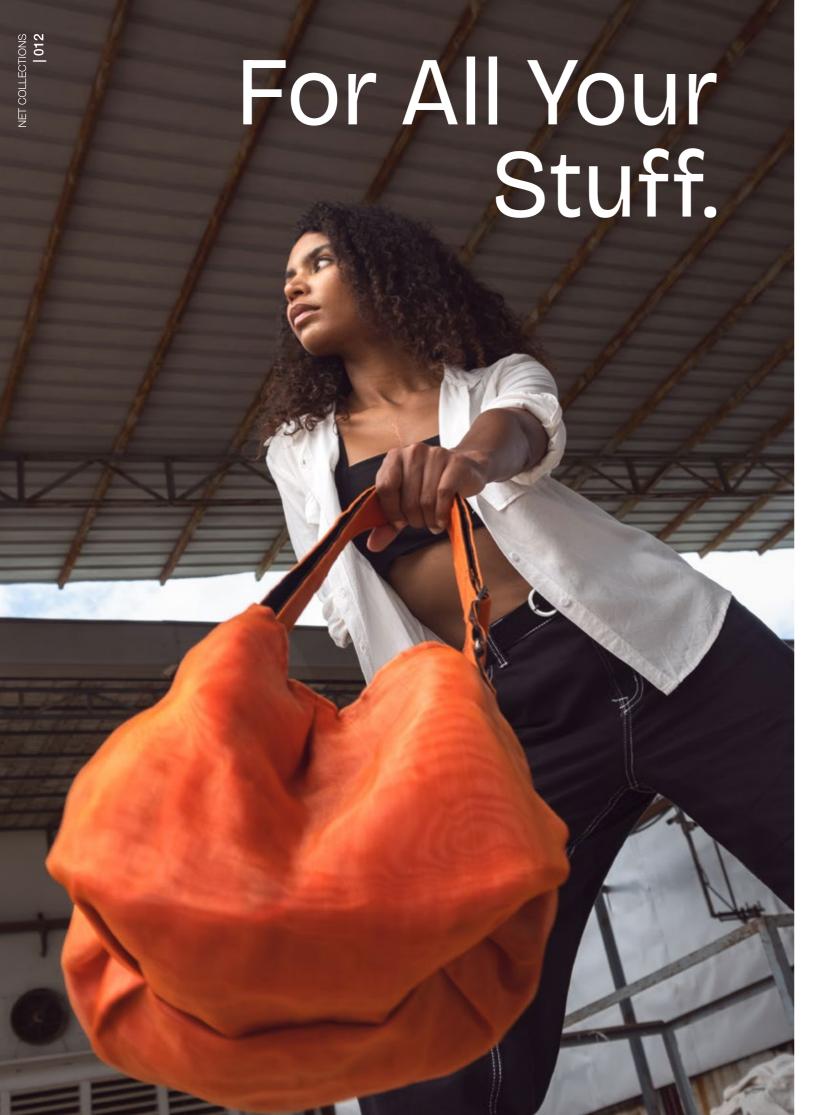
Turning basic into beautiful

The NET Collection

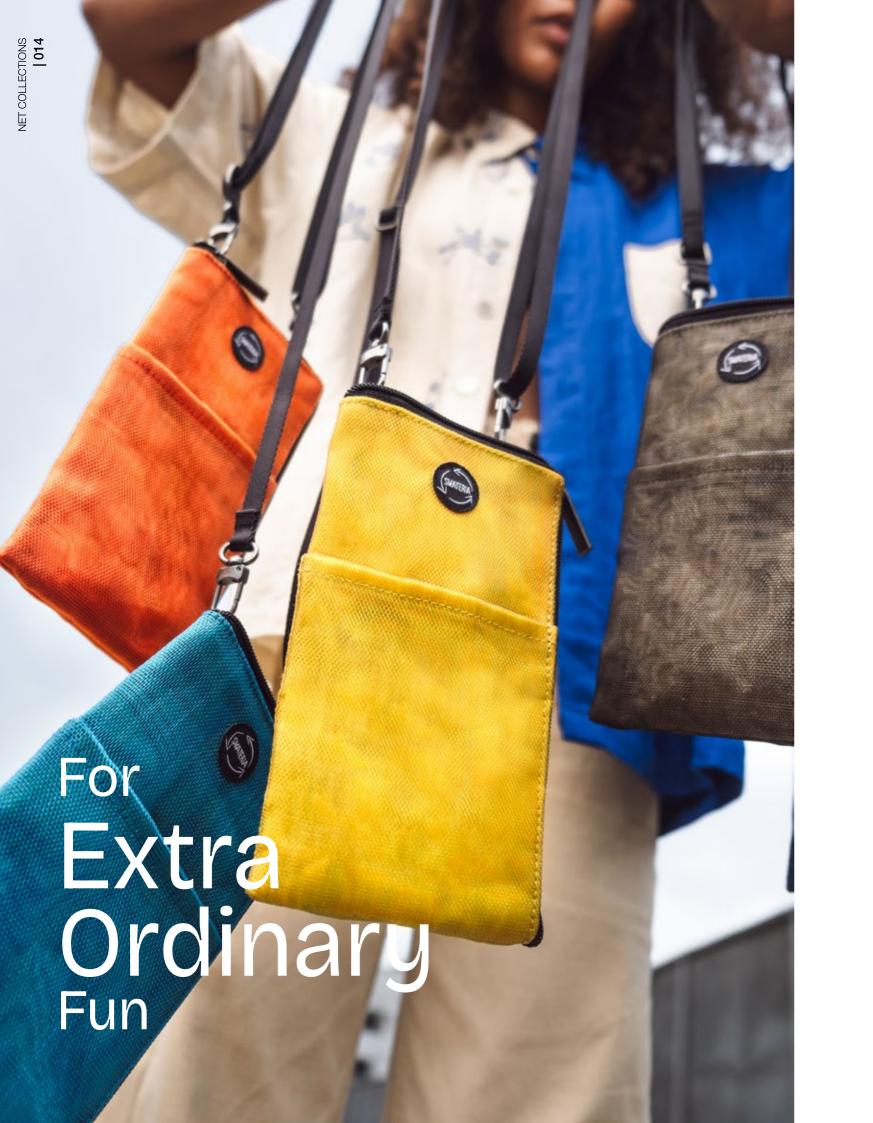
The humble industrial net is abundant in Cambodia. From fishing nets in the peaceful countryside, to scaffolding nets wrapping construction sites, to mosquito nets, it is everywhere.

We have repurposed this ordinary material to transform it into an extraordinary range of textures and colours.





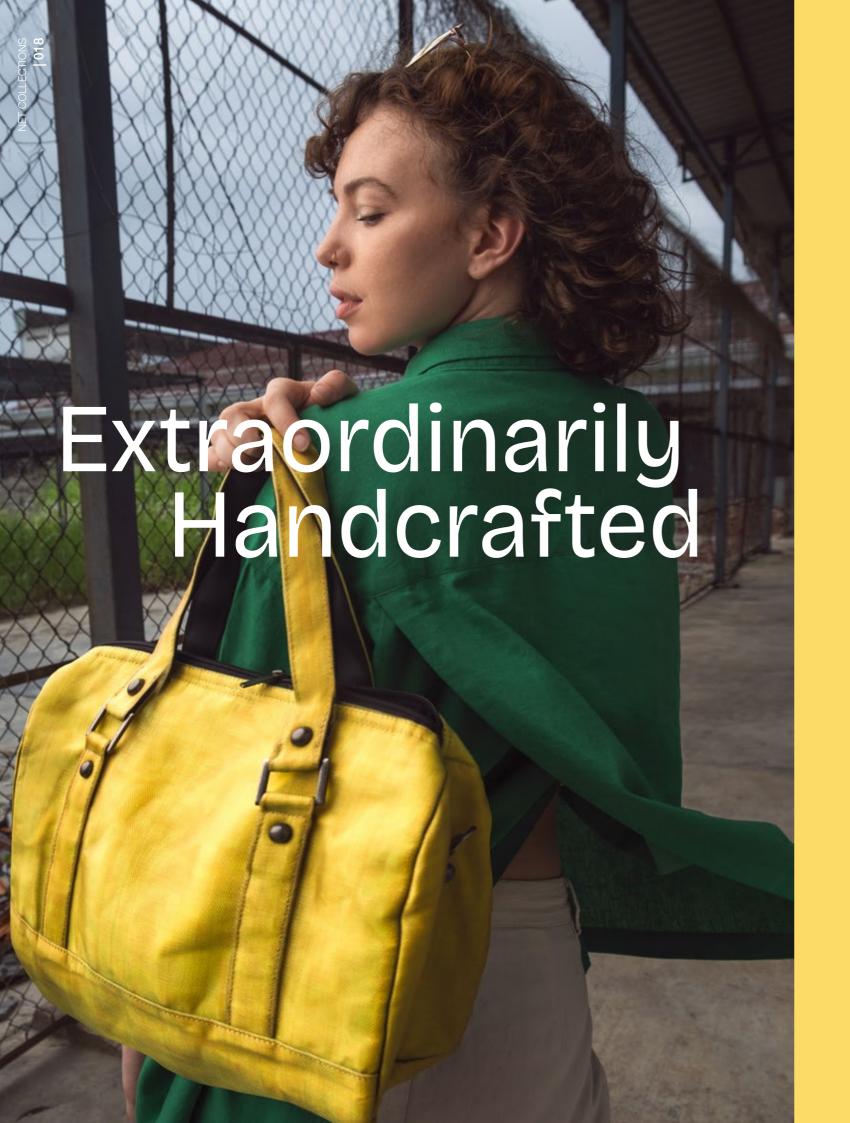






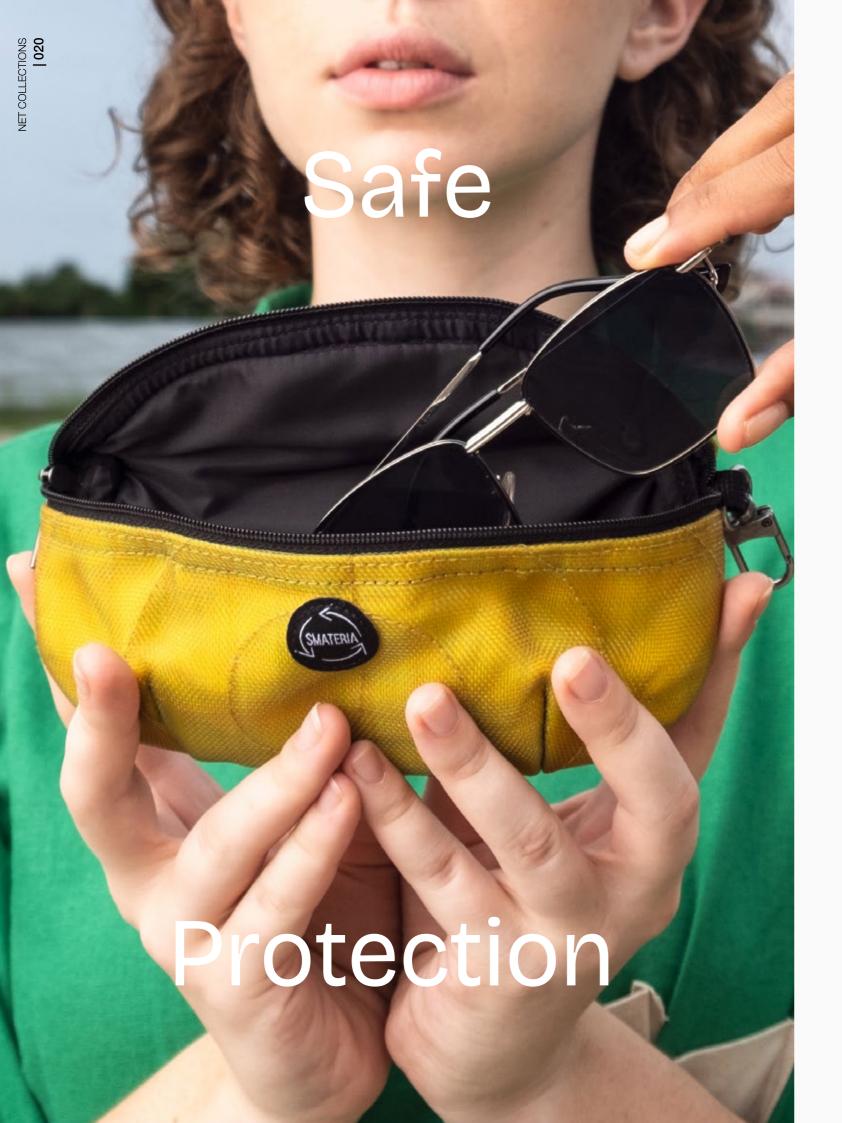


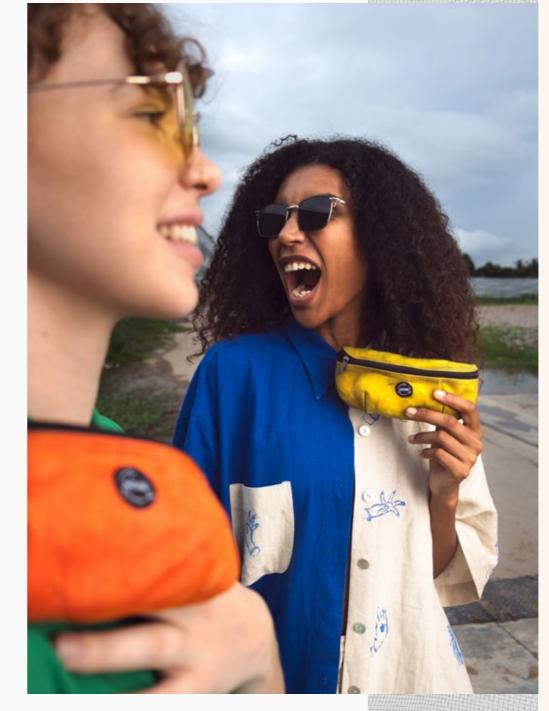




for the not-so-ordinary leader.





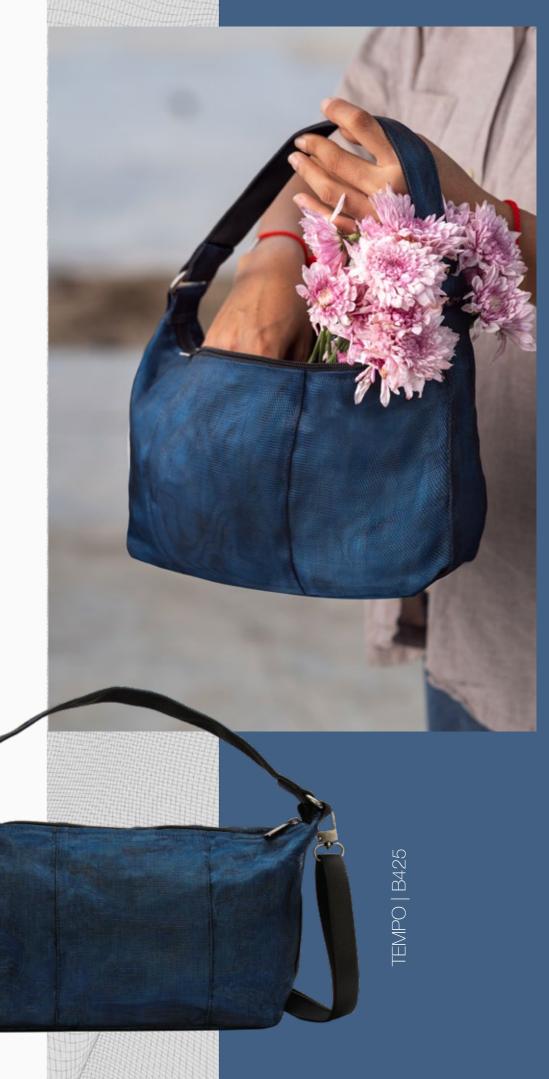


WINK | P90

for all the extraordinary views you will encounter in life.



the message of slow fashion to transform the world.

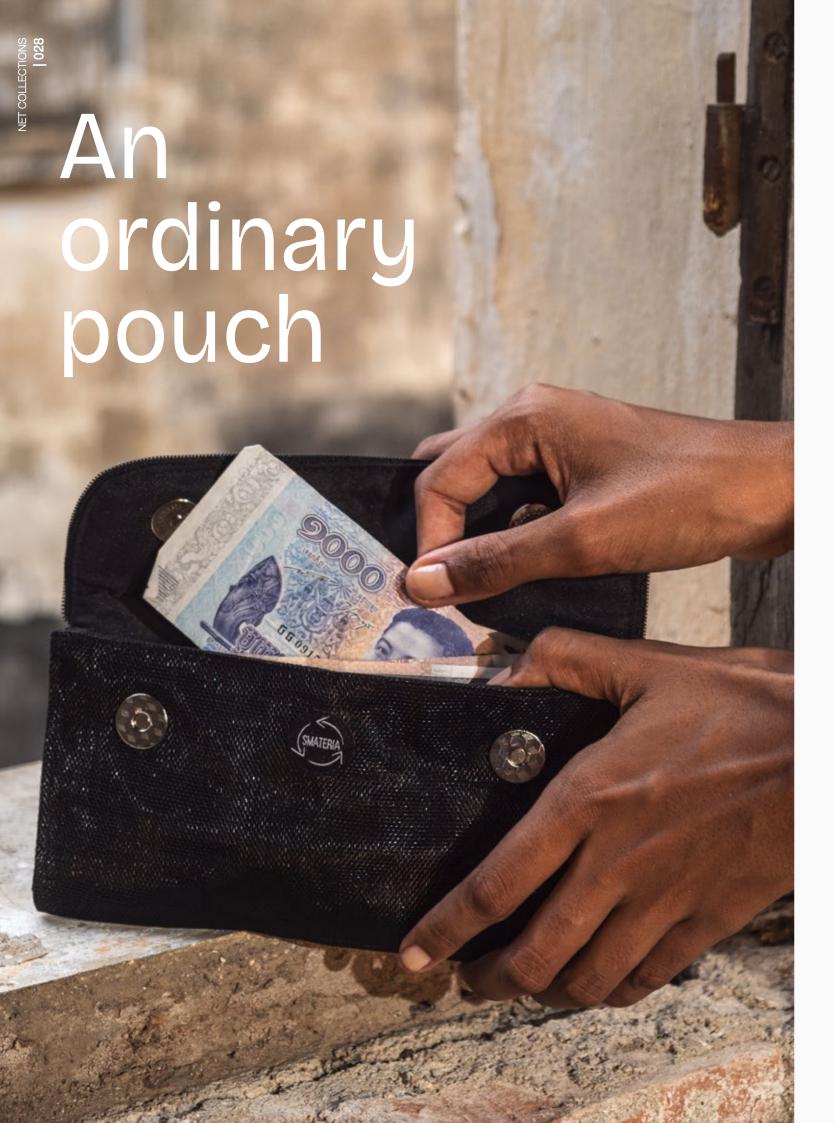






like keys, small change when you are out and about.

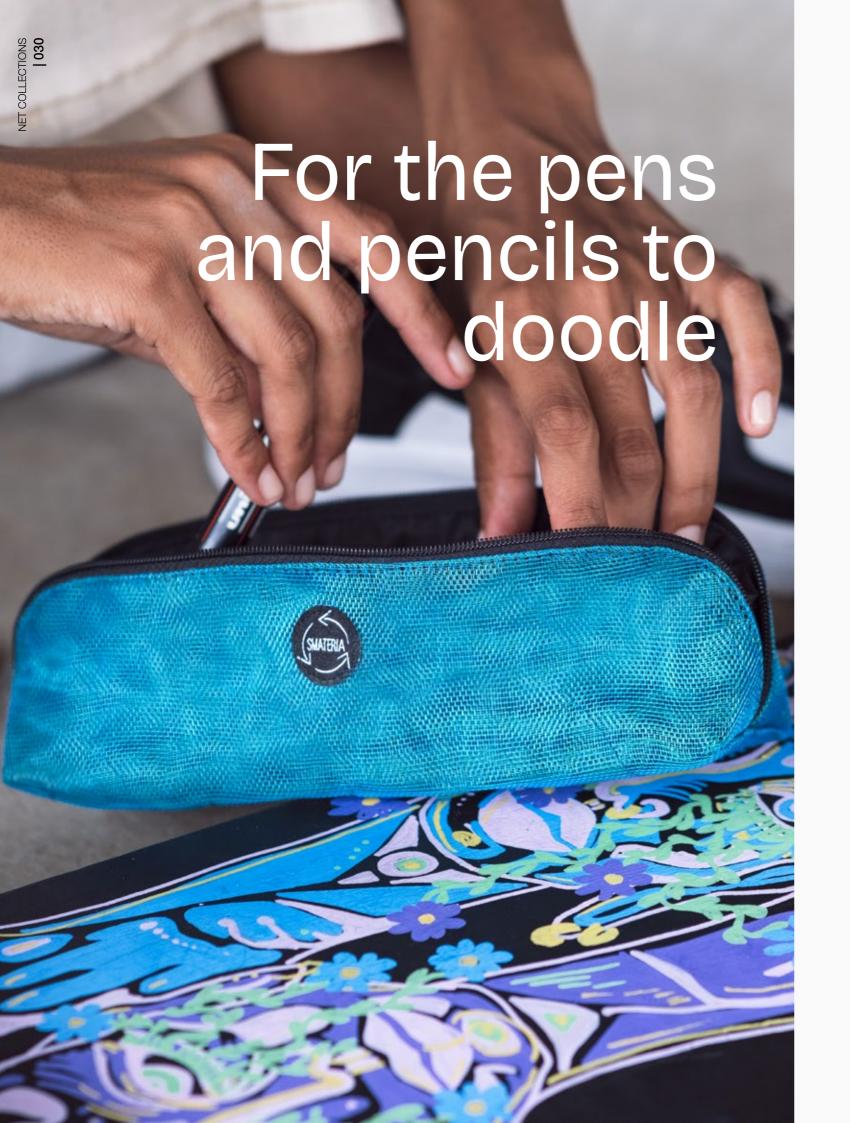






simple to keep cash, cards and that makes it extraordinarily even small cosmetics.

KEY | P92



your thoughts into extraordinary ideas.



ZESTY | P93



Plus it looks great when you take it out from your bigger Smateria bag.

We Are Smateria

Smateria mean to transform a material and give it new life. We are women-owned and operated business.

Founded in 2006 by Jennifer Morellato and Elsa Lion, who both share passions for creativity, business, and sustainability.

Our originality lies within the uncoverentional materials that we use to create bags and accessories from recylced, up cycled, and repurposed sustainable materials.

Together, we create and share joy through a functional yet quirky product selection all mad ethically in Cambodia.



Locally-made

We are a homegrown brand empowering communities in Cambodia.



Sustainable materials

We create high-value, eco-ethical, and meaningful products.



Conscious design

We integrate human-centered design into every from community management to product development.

Creative Strategy: Sanghamitra Mandal Graphic Design: Vannak Chhen

Photography: Lola Xavier

Models: Kosal, Samnang, Beryl and Alexane

Clothes: Shala