



*FROM* **WASTE TO**  
*WONDERFUL*

*IKI COLLECTONS*

*by*  **SMATERIA**<sup>®</sup>

*FROM* **WASTE** *TO*  
*WONDERFUL*

# SMATERIA

(SMÀ-TÉ-RIA)

To transform a material  
and give it a new life.



The transformation began in 2006, in the bustling Cambodian capital of Phnom Penh with a simple 'we can do something with this'.

The 'this' was the seemingly uninspiring everyday material, and the colours, patterns and local handicraft skills.



What began as a stirring inspiration has shaped into a micro-factory run by a 70-member family-like team with its very own football team



transforming tons of common materials like repurposed nets, recycled plastics and scraps from the fast-fashion factories

into handcrafted slow fashion with great design and good vibes.

When you enter Smateria, you will hear the buzz of miscellaneous activities and ideas interspersed with what sounds like children playing. A bunch of Cambodian artisans and managers are busy making, designing, testing and learning from customer feedback from around the world while their children are safe and happy in the playschool upstairs.

*Welcome to the world of Smateria.*





# TRANSFOR- MATION IS

Sopha, 12 years with Smateria

Turning basic into  
beautiful

Samnang, 6 years with Smateria

Learning and changing  
from good to greater

Elisa & Jennifer, Smateria Founders

Moving from fast fashion into  
slow fashion



# THE IKI COLLECTION

“How can we advance the process of plastic recycling in a way that offers a more unique experience to our fashion-conscious, eco-savvy customers?”

10 years and many prototypes later, IKI made with Smateria’s in-house recycled material was launched in 2020

The IKI line is produced using more than **70%** recycled material, and a fusion process is very low on CO2 emission.

The outside leather-like fabric is made in-house, and the linings are recycled PET fabric.

Since 2020 IKI has recycled **90kgs** of plastic every month transforming it into a one-of-a-kind leather-like fabric that wears well over a long period of time.

The uniqueness and relevance of this fabric in the current environmental crisis we are facing, and

Smateria’s organisational values led to it winning the Best Innovation Award at the EuroCham Cambodia CSR Garments Award 2023.

Hope you enjoy carrying or collection as much as we enjoyed making it.





“

*Transformation means to  
allow me to understand my  
inner peace,*

*accept and acknowledge my beliefs,  
to move forward and change. It is not  
just about myself but the environment  
around me.”*

*Vannak,  
Visual Designer, Smateria Customer*



# DAINTY PF10



Made with 22g  
of recycled and reused plastic



Prevents 32g  
of extra CO<sub>2</sub>



Made with ♥ at  
11°32'36.2"N  
104°55'14.7"E

Made from **22g** of  
recycled & reused plastic  
Dainty makes it easy to  
keep the small and pretty  
items in your big IKI bag.





DAINTY  
PF10-FORESTGREEN





# ALLEGRO PF09



 Made with 32g  
of recycled and reused plastic

 Prevents 40g  
of extra CO<sub>2</sub>

 Made with  at  
11°32'36.2"N  
104°55'14.7"E



An everyday plastic-free  
wallet for your cash and  
plastic money.


ALLEGRO  
PF09-TERRACOTTA









# HOLD ALL PF08

 Made with 17g of recycled and reused plastic

 Prevents 40g of extra CO<sub>2</sub>

 Made with ♥ at 11°32'36.2"N 104°55'14.7"E

HOLD ALL  
PF08-BLACK



Hold all your wires in this little HOLDALL crafted from **17g** of recycled and reused plastic.



HOLD ALL  
PF08-MUSTARDYELLOW



“

*Transformation is accepting that everything can change and evolve.*

*The past will remain a part of us, but the future offers new opportunities to create something different or better.”*

*Lola,  
Photographer, Smateria Customer*





# GLIMPSE PF07



Made with 28g  
of recycled and reused plastic

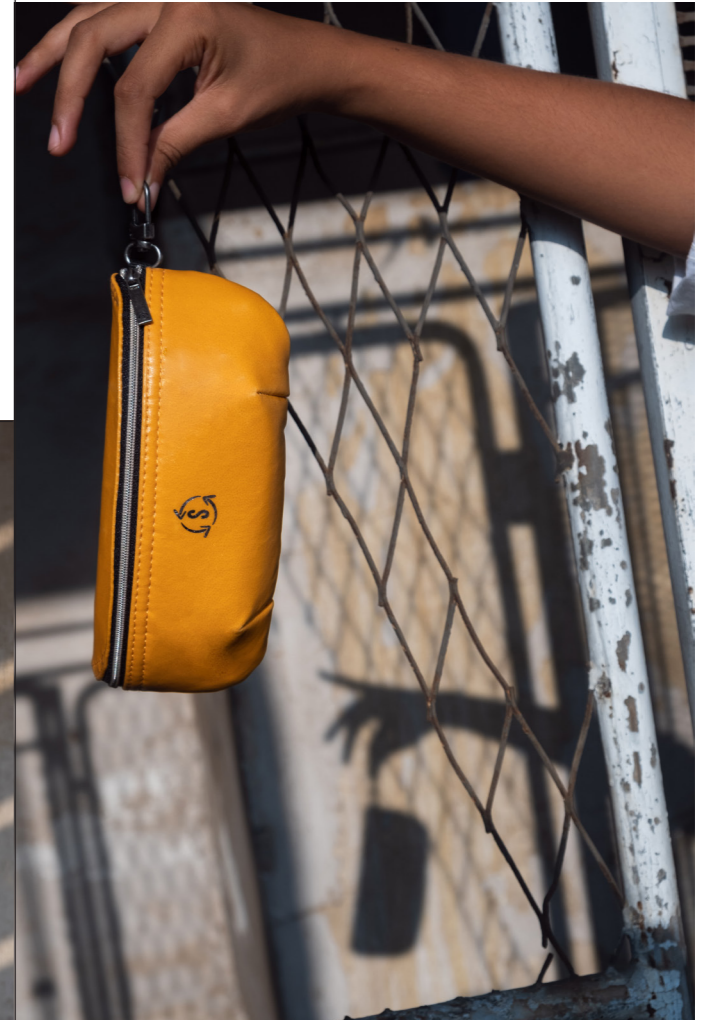


Prevents 40g  
of extra CO<sub>2</sub>



Made with ♡ at  
11°32'36.2"N  
104°55'14.7"E

Keep your glimpses safe  
in this case handcrafted with  
**28g** of recycled and  
reused.





GLIMPSE  
PF07-MUSTARDYELLOW






# BRIK BF25

 Made with 150g  
of recycled and reused plastic

 Prevents 248g  
of extra CO<sub>2</sub>


 Made with ♥ at  
11°32'36.2"N  
104°55'14.7"E


BRIK  
BF25-NATURALWHITE




A very big bag crafted with **150g** of recycled and reused plastic for all your shopping sprees.



 Made with 68g  
of recycled and reused plastic

 Prevents 50g  
of extra CO<sub>2</sub>

 Made with ♥ at  
11°32'36.2"N  
104°55'14.7"E

# NOMAD BF21




An all purpose bag that swings between formal and casual crafted with **68g** of reused and repurposed plastic.


NOMAD  
BF21-FORESTGREEN







MATE  
BF20

 Made with 31g of recycled and reused plastic

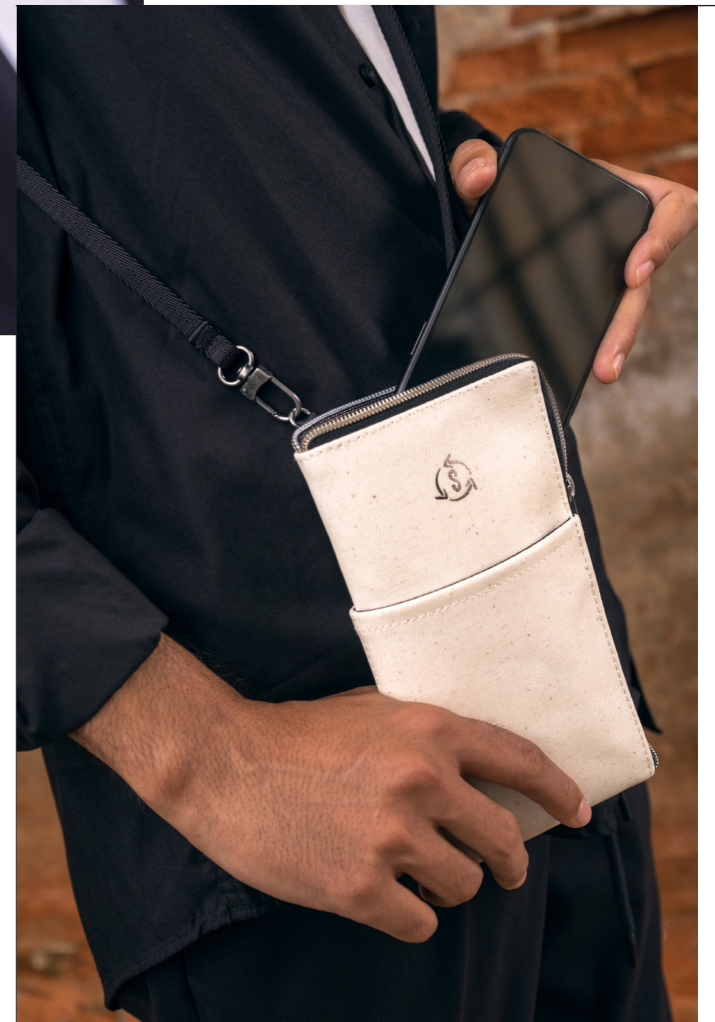
 Prevents 36g of extra CO<sub>2</sub>

 Made with  at 11°32'36.2"N 104°55'14.7"E



MATE  
BF20-NATURALWHITE

Made with **31g** of recycled and reused plastic this handcrafted mate keeps the small but important things safe and close to you.







Made with 118g of recycled and reused plastic

Prevents 164g of extra CO<sub>2</sub>

Made with ♡ at 11°32'36.2"N 104°55'14.7"E

# BRIO BF23

BRIO  
BF23-MUSTARDYELLOW



BRIO  
BF23-MUSTARDYELLOW

This stylish bag crafted with **118g** of recycled and reused plastic easily fits in at all kinds of catchups.



# We Are Smateria

Smateria mean to transform a material and give it new life. We are women-owned and operated business.

Founded in 2006 by Jennifer Morellato and Elsa Lion, who both share passions for creativity, business, and sustainability.

Our originality lies within the unconventional materials that we use to create bags and accessories from recycled, up cycled, and repurposed sustainable materials.

Together, we create and share joy through a functional yet quirky product selection all mad ethically in Cambodia.



## Locally-made

We are a homegrown brand empowering communities in Cambodia.



## Sustainable materials

We create high-value, eco-ethical, and meaningful products.



## Conscious design

We integrate human-centered design into every from community management to product development.

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Creative Strategy: @[sanghamitra7](#)  
Graphic Designer: @[chhenvannak](#)  
Photography: @[lola.javier.66](#)

Models: *Kosal, Samnang, Shala and Beryl*  
Clothes: *Shala*