



FUEL the CURE
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FOR IMMEDIATE RELEASE

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FUEL THE CURE TO HOST 8TH ANNUAL GALA TO BENEFIT CHILDREN IN NEED

Through FUEL the CURE's Children in Need campaign, Knowledge is Power Program (KIPP Philadelphia Schools) and Hand2Paw, two organizations in Philadelphia that work with young people in the region, will receive proceeds from the 8th Annual Gala.

Philadelphia, Pa., September 11, 2015 – FUEL the CURE, a Philadelphia-based nonprofit organization founded and run by young professionals, has announced it will host its 8th Annual Gala – a masquerade ball – on Saturday, October 31, 2015 from 8 p.m. to 1 a.m. at the Hyatt at The Bellevue Ballroom in Philadelphia. All proceeds from the event will benefit the organization's Children in Need campaign.

The beneficiaries of the campaign include the Knowledge is Power Program (KIPP Philadelphia Schools) and Hand2Paw. KIPP Philadelphia Schools is an organization that currently serves 1,625 students in grades K-12 and ensures every student perseveres to and through college. Hand2Paw provides therapeutic experiences and real marketable job skills to homeless and at risk young adults while providing much needed care and training to shelter animals awaiting adoption. Since 2009, Hand2Paw has impacted the lives of over 500 young people and thousands of shelter animals.

"Each year, FUEL the CURE has the chance to work with different organizations throughout the Philadelphia area that have truly impacted children through better education, health and communities, such as KIPP Philadelphia Schools and Hand2Paw. It is truly a humbling experience," said FUEL the CURE Founder and President Mirza Cavalic. "I'm grateful to our beneficiaries, volunteers, partners and sponsors who embody our belief that fun and philanthropy can coexist."

The black-tie optional masquerade ball is expected to attract over 750 attendees. The event will feature a five-hour open bar, music and dancing, gourmet food stations, a silent auction and a masquerade contest. PureCostumes.com, an online retailer, is an exclusive masquerade sponsor this year, offering a discount price for Gala attendees who order masks by September 30 and use the promo code "fuelthecuregala".

To date, FUEL the CURE has donated over \$389,000 to numerous charitable organizations and has engaged over 5,500 individuals in philanthropic activity.

For more information or to buy tickets to the event, please visit: <http://fuelthecure.net/pages/2015-annual-gala>.

To inspire and enable a philanthropic lifestyle

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About FUEL the CURE

Founded in 2008, FUEL the CURE is a lifestyle nonprofit made up of over 40 young-professional volunteers from Philadelphia, Boston, New York, Washington DC and London. By organizing volunteering and fundraising events that benefit a range of national and local charities, FUEL the CURE aims to inspire and enable a philanthropic lifestyle. The organization has donated \$389,000 to numerous charitable organizations and has engaged over 5,500 individuals in philanthropic activity.

About KIPP Philadelphia Schools

The Knowledge is Power Program (KIPP Philadelphia Schools) aims to develop the character, knowledge, and skills of its students so that they will succeed in college, giving them the freedom to shape their futures and positively affect their communities. There are currently 183 KIPP schools in 20 states and the District of Columbia serving nearly 70,000 students. KIPP Philadelphia Schools operates one elementary school, two middle schools, and one high school, serving a combined 1,625 students in grades K-12.

About Hand2Paw

Hand2Paw is an organization in Philadelphia that connects homeless youth and shelter animals in a mutually beneficial way. The organization empowers young adults to take charge of their lives, learn real marketable skills, and pursue fulfilling employment through working with animals. Since 2009, Hand2Paw has impacted the lives of over 500 young people and thousands of shelter animals.