

The H&W Guide to Styling Sustainably



HEMMING & WILLS.

Making ethical choices for the sake of the environment is becoming a higher priority for many, with sustainable living being one of the variety of ways we can reduce damage to the planet and its natural resources. As more of society seeks to contribute to sustainability, making informed decisions about our lifestyle choices has become more prevalent and attainable.

Environmentally-friendly living has evolved considerably with the availability of more sustainable options, allowing us to make more informed and ethical choices that are healthy, energy efficient and purposeful.

Sustainable choices contribute to future generations becoming more environmentally conscious, following some of the targets set in the government's [25-year environment plan](#), including minimising waste of materials such as plastic, to more sustainable living and cleaner air.

Outside of the societal benefits, actively making sustainable choices can bring depth and uniqueness to your home, with the distinctive quality of upcycled items developing a character for your home that is specific to you.

Here are some simple, cost-effective ways to shop and decorate sustainably:



Lighting

The materials in furniture are often overlooked, particularly when it comes to their environmental impact.

The Moom Lighting range is created from moulds originally used to make products ranging from musical instruments and airplane nose-cones to gas cylinders, resulting in diverse and contemporary designs. By re-using old materials, a long-lasting product is created that reduces waste and is led by 50 years of trade experience!

Hand-crafted in a variety of finishes, the lighting is brought to life with LED lightbulbs in a vintage design that have an A+ energy rating, with 93% energy savings in comparison to incandescent lamps, so you can have eye-catching design that doesn't compromise on sustainability.



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Toiletries

In our homes, bathrooms are often one of the biggest contributors to single-use plastics and overproduced products. However, with the range of toiletries now available that are mindful of minimalist packaging and the materials involved in making the products, even your toothbrushes can be sourced correctly!

These antibacterial and sustainably resourced bamboo toothbrushes tick all of the eco-friendly boxes, coming in a variety of colours in sleek designs, all delivered in a low-waste postal box.

Being able to track your purchase right to its roots is one of the many benefits to supporting sustainable businesses and bringing yourself peace of mind when it comes to your purchases.

Windows

Whilst most modern homes adhere to the Energy Saving Trust's advice when it comes to double glazing (which is doubly beneficial in the fact it can save you up to £200 per year on heating), uPVC windows and doors are more rigid and robust than wood, minimising heat-loss.

The eco-friendly glass coatings on uPVC windows also minimise ultraviolet and infrared light, without compromising on visible light. With maximised insulation, it's a win for reduced heating bills and assisting in lowering carbon emissions due to energy efficiency.





Soft furnishings

Items such as throws and cushions add individual character and warmth to your home, displaying genuine heritage.

These recycled wool blankets from ReSpiin use reworked textiles made from recycled wool clothing that is cleaned, broken down into fibres and spun into yarns before being woven, with the colours of the fabric having no added dyes as they are a by-product of the original wool fabrics.

The pillowcases are available with a cushion pad that is a hypo-allergenic, eco-friendly polyester material that is produced using 100% recycled plastic bottles, so you have peace of mind in knowing exactly where the materials come from.

With each item having a unique journey, your comfort is conscious and contemporary whilst being a great investment for quality that lasts long-term without negatively impacting the environment.

Smart home tech

With the rise of renewable energy resources and an awareness of just how much energy we could potentially waste in our homes every year, smart home tech is a way to reduce the power you use in your home through mindful, targeted use.

Making sure that your tech is as energy efficient as possible is as easy as switching to a 100% renewable tariff, which makes all of the electricity you use effectively zero carbon, helps tackle climate change and supports local, UK-based generators.

Helping to reduce the usage of fossil-fuel generators by switching to renewable tariffs promotes renewable resources such as solar and wind sites, whilst keeping your energy fuss-free.

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Furniture

Going natural with your furniture has never been easier, with [reclaimed wood furniture](#) made in the heart of England coming in a selection of colours and finishes for every taste. Made from British reclaimed pine wood paired with quality steel, this furniture is both durable and striking.

This furniture not only reuses old materials, but can cut out mileage when locally sourced, making it inherently sustainable on multiple levels.

Plus, buying from a local business that promotes sustainable values is not only reassuring, but contributes to the bigger impact these eco-friendly resources can have.



Cleaning products

With all of the harmful chemicals that are commonplace in household cleaning, choosing green cleaning products can come in the form of natural and organic cleaning ranges. Or, if you're looking to be more involved in the process, you can create your own! The [National Trust](#) have some great tips on a greener clean.

(These tips include a LOT of lemons!)

Happiness at home isn't just about looking good, it's about making educated and mindful choices that add style by choosing contemporary, design-led sustainable products that serve a real purpose in aesthetic and in practicality.

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