



Australian Government
Department of Veterans' Affairs

1806398

Ms Kylie Hollonds
GK Gluten Free Foods Pty Ltd
kylie@gfoats.com.au

Dear Ms Hollonds

Thank you for your email of 29 November 2018 requesting approval to use the word 'Anzac' in connection to the commercial supply of Gluten Free Anzac biscuits.

As you may know, the Protection of Word 'Anzac' Regulations (the Regulations) prevent the use of the word 'Anzac' or any word resembling 'Anzac' in connection with any entertainment, trade, business, calling or profession without the authority of the Minister for Veterans' Affairs. The objective of the Regulations is to preserve the significance of the word 'Anzac', as it relates to the bravery and self-sacrifice of the first Anzacs and to the special place Anzac has in Australia's heritage.

On behalf of the Minister for Veterans' Affairs, I am pleased to approve the use of the word 'Anzac' in connection with your sale of Gluten Free Anzac biscuits as specified in enclosed revocable Permit number 682 and associated Schedule.

Please contact usewordanzac@dva.gov.au for any further queries you may have.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'John Fely'.

John Fely
First Assistant Secretary
External Stakeholder and Government Relations Division
Encl
12 December 2018