



FOR IMMEDIATE RELEASE

Contact: Heidi Edelstein

info@voilamoodoil.com

Tel: 201.590.4800

WOMAN DOCTOR LAUNCHES 100% ORGANIC INTIMATE PRODUCT DESIGNED TO EMPOWER WOMEN

New York, NY, November 13, 2019 —**Created for a woman by a woman doctor.** Dr. Karen Patrusky, a board certified obstetrician and gynecologist, has pioneered a revolutionary intimate product that addresses a woman’s unique physical and sexual needs. Inspired by her patients seeking out healthier options, **Voilà Intimate Mood Oil** is a 100% organic, non-hormonal lubricant that comes in five distinct formulas, each uniquely designed to match a woman’s specific emotion, mood, or desire.

Voilà Intimate Mood Oil founder and creator Dr. Patrusky says, “My patients often expressed that they felt physical *and* emotional discomfort during intimacy. After I realized how widespread this issue was, I knew I had to find a solution, to help women of every age enjoy intimacy.” A champion of women’s health and wellness, Patrusky felt that if she could create a product that brought joy—and a safe platform for honest discussions about sexual health issues—women would be empowered to embrace their sexuality. “Women should not be ashamed of the natural changes that can occur to their bodies. I designed Voilà Intimate Mood Oil to allow them to embrace any physical transitions. The result can be a more satisfying experience.”

Voilà Intimate Mood Oil uses only the highest quality first-pressed organic coconut oil infused with the purest natural herbal oils and extracts, such as lavender, peppermint, red clover, and ginseng. All products are 100% organic, plant-based, vegan, cruelty-free, and produced in the USA. They moisturize, nourish—and can enhance physical sensation during sexual intimacy. **Products are sold individually, and in a 5-pack on voilamoodoil.com.**

ABOUT VOILÀ: WOMEN EMPOWERING WOMEN

Voilà Intimate Mood Oil celebrates being a woman, inspiring all women to honor their bodies and express their passionate side. By fostering open and straightforward conversations about intimacy, we empower women to advocate for their sexual health—and to express themselves and their needs more freely to their partners. *Voilà Intimate Mood Oil: Satisfy Your Feminine Spirit*

ABOUT KAREN PATRUSKY, M.D.

Dr. Karen Patrusky, a board certified obstetrician and gynecologist, has dedicated her entire career to women’s health and wellness. A graduate of Tufts University, Patrusky went on to receive her medical degree from The Mount Sinai School of Medicine where she also completed her residency in Obstetrics and Gynecology. For over 20 years, she has been in private practice taking care of women of all ages.

Dr. Patrusky is available for interviews.

Website: voilamoodoil.com

About: voilamoodoil.com/pages/about

Testimonials: voilamoodoil.com/pages/testimonials

Facebook: [voilamoodoil](https://www.facebook.com/voilamoodoil)

Press images for Web: bit.ly/VoilaMediaKit

Hi-res images for print upon request.