REINFORCE desirable behavior	PREVENT undesirable behavior	MANAGE the environment	SUBSTITUTE desirable behavior for undesirable
REINFORCE	desirable behavior immediately when it takes place with something your dog finds reinforcing. Timing is crucial. Pro tip: have tasty treats conveniently placed for easy access and reinforcement.		
PREVENT	undesirable behavior from taking place by not putting your dog into environments and situations where they will not succeed. You know your dog best. Be proactive with your prevention plans so that your dog does not practice undesirable behaviors. The more they practice, the more skilled they become.		
MANAGE	the environment to promote desirable behavior. Management helps while a dog is learning appropriate behaviors, or it can also offer long-term solutions for unrealistic training expectations. Common management tools: distance, barriers, baby gates, crates, leashes, dog-proofing, etc.		
SUBSTITUTE	desirable behavior for undesirable behavior by giving your dog something you find desirable for them to do when they are engaging in what you find undesirable. Example: If your dog is jumping, ask them to sit, or if your dog is chewing on a shoe, trade them for a bully stick.		

The more one **PRACTICES** a behavior, the more **SKILLED** they become at performing that **BEHAVIOR**.