Do NOT punish me. I AM SCARED AND MY FEAR IMPACTS MY BEHAVIOR.

- To reduce fear, control your dog’s environment to protect him from the “scary thing.” BE YOUR DOG’S BIGGEST ADVOCATE! For help, seek out a qualified trainer or veterinary behaviorist who utilizes science-based, compassionate methods.

Knowing and understanding dog body language is only the first step in helping to reduce the number of dog bites that occur each year.