

WE HAVE A WINNER

# CHRISTMAS COLOURING CONTEST

People participated and it made us very happy!

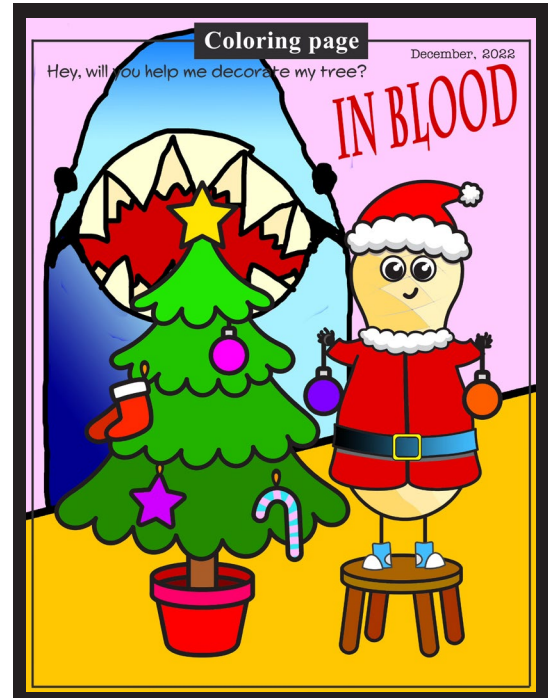
Prof. Pinotte was born as Mr. Pinotte somewhere in 2019, completely unrelated to any type of music industry, when I (Emilie here) had my Planner Sticker Shop speedrunning moment. It didn't last long because I did not really find a community in this.

Later on, Guillaume suggested that Pinotte took over the R&D aspect of the brand new GUP Tech-as-a-pedal-builder business and the Prof. Pinotte concept was born. It started slowly but it escalated quickly.

More than 3 years later, he has become the official face for mostly everything GUP Tech related, really, and even the star of colouring pages. It's been tried a few times in the first releases of PP News without much success, but Christmas inspired people (probably more the 30 \$ prize but please, don't kill the magic) and our dream finally came true.

Because it's 2022, still (December 31 at the moment of writing this), and people don't have printers, it's an electronic colouring page that won, but who cares!?

The winner was selected randomly, and here is the winning drawing!



## THE NEW OCTAV-HOP HAS BEEN RELEASED!

WE HAVE BEEN PROMISING THIS RELEASE FOR A WHILE NOW AND IT'S FINALLY IN STOCK! AVAILABLE IN 2 COLORS, ENJOY!

The new Octav-HOP, inspired from the Boss OC-2 octaver, is now in the store. Its design, a hop flower cone in an upward half-arrow, is sleek chic.

Good for bass or guitar players, it's a direct way back to the Eighties. Full analog, plug it directly in a crunchy amp to get some wild White Stripes tone, or mix and match with any pedal you like because nobody knows better than yourself what sounds good in your own ears.

Some people who blind-ordered might get the white one, and it's not going to be available in the store, unless you pay for the Custom Color option (in fact, you can choose any enclosure color with it). White is now considered a funky color because Emilie hates it.)



NEW GUITARS FOR THE NEW YEAR

# CULTIVATE THE LOVE FOR GEAR

AS SOME OF YOU MAY ALREADY KNOW, THERE ARE SOME MUSIC LOVERS, AND THERE ARE ALSO MUSIC GEAR LOVERS. MAYBE WE LIKE GEAR MORE THAN MUSIC.

New guitars and amplifiers are not something that is usually celebrated here, because you know, it's quite common. However, the most recent acquisitions are different. Here is why.

The youngest GUP Tech family member, now 9 years old, received an assemble-your-own-guitar for his birthday, last November. After a paint job and a couple of day of putting it together, Guillaume and Otis (said kid) finished the Mini-T guitar, a Telecaster-like mini 6-string guitar. Otis was a wannabe drummer since his first years but his music interests are slowly evolving.

Marcus, kid number 1, now 13, had never shown any interest in music until his current music teacher, at school. He found himself into guitar, and with a guitarist father and father-in-law, he ended up well connected.

On December 31, we got him his own first guitar, a beautiful Fender Mustang. Previously owned by a Nirvana cover-band guitarist, the first song Marcus tried on it was "Come as you are". What a great story!



On the left, new Mini-T guitar, bought raw and painted by a GUPTech collaborator. On the right, Marcus's new and first guitar, a Mexican Fender Mustang. The only 2 guitars that are not officially owned by GUPTech.

## WHAT DO YOU KNOW ABOUT NOISE GATES?

NOISE CAN BE A REAL PAIN IN THE... BOARD. WE HAVE SOLUTIONS TO HELP YOU WRAP YOUR HEAD AROUND IT.

Noise gate pedals are very contradictory, even counterintuitive. Music is noise, yet noise is a problem. We have a detailed article on 4-wire noise gates and we also recently posted a comprehensive selection text, called "Do I need a Noise Gate", also available in French, in the new section "Know Your Sh\*t" of our website. This will help you figure out if you actually need one, and what is your best option amongst our 3 models. In the meantime, we restocked our CoolGATE (2-wire noise gate).



## WHAT WE ARE AIMING FOR IN 2023

RESOLUTIONS ARE LAME, SO WE DO NOT TAKE THEM. HOWEVER, GUPTECH IS STILL GROWING, AND WE HAVE IDEAS SO THAT IT DOES IN A WAY THAT WE CAN SUSTAIN.

2022 has been good to us. Now, 2023 is here and we will keep doing what we do best: pedals. However, I plan on translating the website, little by little (not an easy task) when I have a minute or two.

The Wah is coming, slowly. The design aspect proved to be a little more challenging than expected. We also have the Mosfet that is stalling somewhere in between worlds. We had a super idea, I didn't write it down, life happened and the idea flew with the wind and could not be found again. We will work on it.

Finally, if we find an option affordable sustainable T-shirts, plus a doable home t-shirting method, we might offer some in 2023. Though, if we have learned one thing in the past 3 years, it's that sometimes, easy actions turn to hell and they have to be reevaluated. Who knows what will happen? One sure thing: what will be, WILL be.