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BLUE RAG TO A BULL NAMED KYLE

Our now reknown blue pedal is going worldwide.

It's official, our Presence and Depth EQ, the PdeQ, has overthrown its predecessor, the SUN Noise Gate, as our best seller. We were happy of its natural success, because it's an original design and it represents us pretty well. We didn't expect what was to come.

Kyle Bull, a very prolific metalhead youtuber, got his and made a review on his channel on January 13, and it went crazy! If Kyle was a bit disappointed because it got less than 5000 views total since then, it really did make a big difference for us, deep in our French province, away from the "real" music scene. Definitely check out his Youtube channel, search for Kyle Bull.

On another note, we have more and more demand for black PdeQ pedals. I don't get that, but if you are willing to pay for it, who am I to judge? We will not be offering any other colour than the original blue and the glittery grey Douche edition. The reason is simply cultural. It's a sort of joke with Quebec license plate, and Québec colour is blue.

As you see on the picture, the sticker is not like all the others, it's a printed one, meaning that it comes "as is" blue on white, whatever the colour you choose for the enclosure. The logo is also different from the rest of our pedals, without a maple leaf on it. Had you noticed?



AMPS ARE EVERYWHERE!

AS YOU MAY KNOW BY NOW, PEDALS MAKERS FROM LATERRIÈRE TEND TO HOT ROD FENDER AMPLIFIERS AS WELL.

At the moment, we have 1.5 amp per person in the house, excluding "our" amps that are not specifically for sale (let's be honest, everything is for sale, except the Fender Bassman 1966). We are 4 people living here, plus 6 Fender Combo amps, 4 Pro Jr and 2 Blues Jr.

Hot rodded means they are rebuilt to be more reliable, the tone is more flexible and less boxy, and it sometimes comes with a brand new look, with our colours (of the moment) . Beat that!

Those in the picture are ready to ship, and the other 4 are either in transit to here or in the process of being hot rodded, wide open and with parts here and there. Just (somewhat) kidding.

Shipping outside Canada is insanely expensive. However, if you are in Canada and you're interested in one of them, check the shop or contact us. Don't be shy!



WHAT IF I WANT THE PEDAL BUT I DON'T LIKE THE COLOUR?

I WANT A CUSTOM COLOUR!

DID YOU KNOW THAT WE OFFER THE OPTION TO GET IT? YOU CAN EVEN ADD SOME CUSTOM TEXT IF YOU'D LIKE!

At first, we were making every pedal in every colour with every colour of design (almost). It was not only exhausting and long, it was also a marketing problem, because my own idea of the perfect combination of colour was not always universally accepted, and we had to throw them away (in the sense of discounting them).

Today, we do make colour decisions, like deciding to use the Canadian way of writing "colour" (instead of "color") most of the time, and we only offer a couple of colours or so for every pedal we sell.

But what is the big deal with doing it custom all the time? People don't like to preorder and wait, we want to have as much items in stock as possible to ease the buying experience.

"What if I really want it black on black on black?" or "I really want it orange to match my pedalboard!". We offer a separate option, called "Custom colour", and you can choose an enclosure of your choice. You can even add an socially appropriate word or phrase on the left side, font of my choice (to match the design).

If it's not enough for you to have your custom colour for an enclosure and want something more, it's better to contact us because with the vinyl we use, sky isn't the limit. The limit is much closer to the ground, and experience has shown that you would not want to pay for the work required to have the design reworked entirely just for you.

Finally, note that we sometimes offer a Douche special edition of our pedal, and it generally implies a special edition of enclosure paint, and glitter. Because glitters are very nice, and we love them.

WHAT DO YOU KNOW ABOUT DISTORTION?

We finally added a distortion tool to help you decided which one you need, if you need or want any at all.

We have separated them in two categories, the 'preamp' distortion and 'pure' distortion pedals.

You can find the complete page on our website, under the Resource tab in the menu. There is a general explanation of what is a distortion pedal for and what is an amplifier at all, along with a selection compass (see image).

Indeed, all the pedals included in the compass are our own pedals. The green ones are for the Pure distortion pedals and the red ones are for the Preamp distortion pedals.

The full text is available in both French and English. Contact us if you are still not sure of what you need.

